

munity, and service programs and activities in honor of Dr. King's life and legacy.

IN WITNESS WHEREOF, I have hereunto set my hand this seventeenth day of January, in the year of our Lord two thousand three, and of the Independence of the United States of America the two hundred and twenty-seventh.

GEORGE W. BUSH

Proclamation 7643 of January 27, 2003

National Consumer Protection Week, 2003

By the President of the United States of America

A Proclamation

Few technologies have become fixtures in our daily lives as quickly as computers and the Internet. Today, more than half of all Americans log on to the Internet, and that number is growing. Our access to information, entertainment, credit and banking, products, and services from every corner of the world is greater than ever before. As our personal information becomes more accessible, consumers, corporations, and government agencies must take precautions against the misuse of that information.

Computer technology and the Internet have revolutionized our ability to communicate and share knowledge. This new freedom offers incredible opportunities; but as individuals and as a Nation, we must guard against the misuse of personal information and identity theft. The theme of this year's National Consumer Protection Week is "Information Security," and during this week we resolve to help all Americans learn how to keep personal information secure.

For consumers, securing a computer is a matter of routine maintenance and caution. Effective passwords, firewalls, and up-to-date antivirus software can help protect computers, and the personal or business information we store on them, from those who would damage a network operation or steal personal information to commit a crime. By practicing effective information security measures, all citizens can contribute to the protection of our national information infrastructure.

To assist consumers, public and private entities have joined forces to highlight the importance of information security. They include the Federal Trade Commission, the U.S. Postal Service, the U.S. Postal Inspection Service, the Federal Consumer Information Center, the National Association of Attorneys General, the National Consumers League, the American Association of Retired Persons, the Better Business Bureau, the Consumer Federation of America, and the National Association of Consumer Agency Administrators. The National Strategy to Secure Cyberspace also offers guidance for the full range of computer users on information security. By working together, we can help consumers and businesses understand how information security affects their decisions at home and in the marketplace.

During National Consumer Protection Week, I encourage all Americans to take the appropriate steps to ensure the security of their personal

or sensitive information. By learning ways to safeguard this data, individuals can help ensure their financial security, and contribute to the strength and prosperity of our Nation.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim February 2 through 8, 2003, as National Consumer Protection Week. I call upon Government officials, industry leaders, and consumer advocates to provide consumers with information about how we can help safeguard the economic future of all Americans by keeping our personal information secure.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-seventh day of January, in the year of our Lord two thousand three, and of the Independence of the United States of America the two hundred and twenty-seventh.

GEORGE W. BUSH

Proclamation 7644 of January 30, 2003

American Heart Month, 2003

*By the President of the United States of America
A Proclamation*

Advances in medical research have significantly improved our capacity to fight heart disease by providing greater knowledge about its causes, more innovative diagnostic tools to detect and counter it, and new and improved treatments that help people survive and recover from it. Despite these advances, heart disease continues to be America's number one killer. During American Heart Month, we renew our commitment to fighting cardiovascular disease by encouraging our citizens to learn more about its risk factors, its various warning signs, and life-saving emergency response techniques.

Heart attacks result when the blood supply to part of the heart muscle is severely reduced or stopped. Because many heart attack victims do not recognize the warning signs until it is too late, only one in five is able to reach a hospital quickly enough to benefit fully from treatments. To help Americans survive heart attacks, the National Heart, Lung, and Blood Institute (NHLBI), which is part of the National Institutes of Health, has joined with the American Heart Association (AHA) and other national organizations to create a major educational campaign, called "Act in Time to Heart Attack Signs." This campaign encourages Americans to learn the warning signs of a heart attack and to call 911 within minutes—five at most—of the start of symptoms. The campaign also offers educational materials for both the general public and healthcare professionals to encourage communication among doctors, other healthcare providers, and their patients about the importance of recognizing heart attack signs and getting treatment quickly.

Far too many Americans are also unaware of the dangers of cardiac arrest, in which the heart suddenly loses its ability to function. Most cases of cardiac arrest that result in sudden death occur when the dis-