

Proclamation 3905**SMALL BUSINESS WEEK, 1969****By the President of the United States of America****A Proclamation**

From its beginnings this Nation has honored the common man and has given him unprecedented freedom. It has drawn its strength, in turn, from the determination of the common citizen to use that freedom in his own unique way—from his capacity to be uncommon.

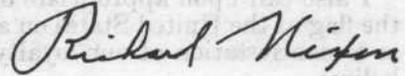
It was over three centuries ago that small bands of free men laid the foundations of our economic and political system. But the spirit which characterized their efforts is still the essence of the American character. The small businessmen of America best manifest this tradition of individual enterprise.

The American economy has grown affluent beyond the visions of our forefathers. Yet a very important part of it is still represented by the self-owned business: the little shop, the small factory, the family enterprise. They encompass all creeds and races; they exercise their imaginations and pursue their aspirations in a wide variety of enterprises. They provide goods and services of the highest quality; they offer employment opportunities to millions. Their prosperity is fundamental to our economic well-being.

We should recognize, however, that the continued vitality of small business is a matter of political and social concern; a society which encourages free competition cannot easily be subjected to arbitrary control from the top. And a society which opens constructive business opportunities to all of its citizens can liberate and uplift the isolated minorities at the bottom.

NOW, THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby designate the week beginning May 11, 1969, as Small Business Week. I encourage chambers of commerce, boards of trade, and other public and private organizations to observe this week by recognizing the contributions which small business enterprises have made to our national development. I urge them to find appropriate means for paying tribute to the accomplishments of small business, and I trust they will encourage small businessmen to achieve new successes in the future.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-seventh day of March, in the year of our Lord nineteen hundred and sixty-nine, and of the Independence of the United States of America the one hundred and ninety-third.


Proclamation 3906**THE TWENTIETH ANNIVERSARY OF THE NORTH ATLANTIC TREATY ORGANIZATION****By the President of the United States of America****A Proclamation**

Twenty years ago, on April 4, 1949, twelve sovereign nations, determined to safeguard the freedom, common heritage, and civilization

March 27, 1969

March 28, 1969

of their peoples, signed the North Atlantic Treaty. In later years, Greece, Turkey, and the Federal Republic of Germany became parties to that agreement and members of the North Atlantic Treaty Organization, which was established to effect the Treaty's goals.

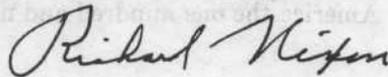
For twenty years, NATO has furthered the cause of Atlantic unity by achieving a spirit of solidarity on many common military, political, and economic problems. By promoting international security through collective defense arrangements and by fostering cooperation in the political realm, NATO has contributed to unprecedented peace and prosperity for all the peoples of the Treaty area. It has provided a stabilizing influence during times of crisis and has been a vigilant guardian in the face of threats to world peace. At the same time, NATO has steadfastly pursued the quest for improved relations between East and West, dedicated always to a peaceful settlement of European differences and to effective measures for disarmament and arms control.

Now, as NATO begins its third decade, committed still to a viable Atlantic community, to the resolution of differences between East and West, and to the stability and tranquillity of our entire planet, America's commitment to NATO remains firm and vital.

THEREFORE, I, RICHARD NIXON, President of the United States of America, do hereby direct the attention of the Nation to this twentieth anniversary of the signing of the North Atlantic Treaty; and I call upon all agencies and officials of the Federal Government, upon the Governors of the States, and upon the officers of local governments to encourage and facilitate the suitable observance of this notable event throughout this anniversary year with particular attention to April, the month which marks the historic signing ceremony.

I also urge all citizens to participate in appropriate activities and ceremonies in recognition of the achievements of the North Atlantic Treaty Organization and its contributions to America's security and well-being.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-eighth day of March in the year of our Lord nineteen hundred and sixty-nine, and of the Independence of the United States of America the one hundred and ninety-third.



Proclamation 3907

ANNOUNCING THE DEATH OF DWIGHT DAVID EISENHOWER

By the President of the United States of America

March 28, 1969

A Proclamation

TO THE PEOPLE OF THE UNITED STATES:

I have the sad duty to announce officially the death of Dwight David Eisenhower, the thirty-fourth President of the United States, on March 28, 1969.

In London, in 1945, this great soldier received the Freedom of the City of London. At that time, he said: “* * * we should turn to those inner things, call them what you will—I mean those intangibles that are the real treasures free men possess.”

As a soldier, he was guided by those inner things. As a President, he was strengthened by their wisdom and by the knowledge that the