

TITLE:	Green Goods And Services Survey Mailers			
TERM:	Date of Award through January 31, 2012			
Program:	0204-S			
	Bureau of Labor Statistics (BLS)		Brandt Information Services, Inc.	
	<u>PROGRAM 204-S</u>	BASIS OF AWARD	College Place, WA	
			UNIT RATE	COST
I	PRINTING, IMAGING, BINDING, AND CONSTRUCTION			
(a)	Advance Notification Letter: Printing/Imaging in black, including binding.....per letter			
(1)	<i>Makeready and/or Setup</i>	14	\$299.20	\$4,188.80
(2)	<i>Running per 1,000 copies</i>	120	\$44.45	\$5,334.00
(b)	Survey Booklet: Printing in three ink colors and imaging in black, including binding..per booklet			
(1)	<i>Makeready and/or Setup</i>	98	\$462.00	\$45,276.00
(2)	<i>Running per 1,000 copies</i>	256	\$98.42	\$25,195.52
(c)	Mail-out Envelope with Window (4-1/8 x 9-1/2"): Printing in black, including cost of envelope..per envelope per trim/page-size. . .			
(1)	<i>Makeready and/or Setup</i>	1	No charge	\$0.00
(2)	<i>Running per 1,000 copies</i>	120	\$88.29	\$10,594.80
(d)	Mail-out Envelope with Window (9 x 12"): Printing in black, including cost of envelope.....per envelope			
(1)	<i>Makeready and/or Setup</i>	1	No charge	\$0.00
(2)	<i>Running per 1,000 copies</i>	256	\$117.22	\$30,008.32
(e)	Return Envelope (4-1/8 x 9-1/2"): Printing in black, including cost of envelope.....per envelope			
(1)	<i>Makeready and/or Setup</i>	1	No charge	\$0.00
(2)	<i>Running per 1,000 copies</i>	256	\$83.91	\$21,480.96
II	Paper			
	Letters and Survey Booklets - Each page size leaf			
	White Offset Book (50-lb.); or, at contractor's option, White Writing (20-lb.).....per 1,000 leaves	632	\$13.70	\$8,658.40
III	Additional Operations			
	<i>Line Item III. (a) must include the costs of all operators and computer/telephone equipment and is for respondents calling with questions/responses.</i>			
(a)	<i>Toll-Free Call Center Line (including TTY line).....per 1,000 calls</i>	5	\$387.00	\$1,935.00
	<i>Line item III. (b) must include the cost of all computer/telephone equipment.</i>			
(b)	<i>Toll-Free Fax Number.....per 1,000 faxes</i>	1	\$312.00	\$312.00
(c)	<i>Call Center Operating/Maintenance Fee</i>	4	\$124,410.00	\$497,640.00
(d)	<i>Scanning Barcodes (for data entry of responses received by mail).....per 1,000 forms</i>	84	\$154.00	\$12,936.00
(e)	<i>Keying (for data entry of responses received by mail/fax/email).....per 1,000 responses</i>	89	\$1,752.00	\$155,928.00
(f)	<i>Address Refinement.....per 1,000 addresses</i>	6	\$1,024.00	\$6,144.00
	<i>Follow-Up Telephone Calls and Data Entry</i>			
(g)	<i>(for both non-response prompting and edit reconciliation).....per 1,000 calls</i>	273	\$2,480.00	\$677,040.00
(h)	<i>Re-mailing/Faxing Blank Forms to Respondents.....per form</i>	500	\$2.63	\$1,315.00
(i)	<i>Reports.....per report</i>	14	\$6,250.00	\$87,500.00
(j)	<i>Storage/Destruction/Return of Responses/Undeliverable Mail.....one-time charge</i>	1	\$29,270.00	\$29,270.00
IV	ASSEMBLING AND DELIVERY TO POST OFFICE:			
	Prices offered must include the cost of all required materials and operations necessary for the mailing of the Mailers including assembling (gathering, folding, if required, and insertion of items in the order specified, into mail-out envelopes), NCOA certification, and delivery of the mailers to the Post Office in accordance with these specifications.			
(a)	Advance Notification Mailers.....per 1,000 mailers	120	\$47.30	\$5,676.00
(b)	Survey Mailers.....per 1,000 mailers	256	\$100.10	\$25,625.60
	CONTRACTOR TOTALS			\$1,652,058.40
	DISCOUNT		0.00%	\$0.00
	TOTALS			\$1,652,058.40
				AWARDED