

U.S. Army Publishing Directorate Program 711-S		CRAWFORD'S PRINT SHOP Elkland, PA		GRAPHIC VISIONS Gaithersburg, MD		GRAY GRAPHICS Capitol Heights, MD		THE DONHER COMPANY Edison, NJ		
		UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
<b>I. PRINTING &amp; BINDING:</b>										
<i>Saddle-Stitched Product -</i>										
(a)	Printing in a single ink color, including binding...per page...									
(1)	MAKEREADY/SETUP-----	1104	50.00	55,200.00	9.00	9,936.00	8.00	8,832.00	5.45	6,016.80
(2)	RUNNING/1,000 COPIES-----	2776	350.00	971,600.00	7.25	20,126.00	5.20	14,435.20	3.80	10,548.80
<i>Side-Stitched Product -</i>										
(b)	Printing in a single ink color, including binding...per page...									
(1)	MAKEREADY/SETUP-----	1848	40.00	73,920.00	10.00	18,480.00	6.00	11,088.00	5.40	9,979.20
(2)	RUNNING/1,000 COPIES-----	6718	350.00	2,351,300.00	7.85	52,736.30	5.00	33,590.00	3.80	25,528.40
<i>Perfect-Bound Product -</i>										
(c)	Printing in a single ink color, including binding...per page...									
(1)	MAKEREADY/SETUP-----	396	40.00	15,840.00	10.00	3,960.00	6.00	2,376.00	4.00	1,584.00
(2)	RUNNING/1,000 COPIES-----	1584	350.00	554,400.00	8.15	12,909.60	4.80	7,603.20	3.80	6,019.20
<i>Complete Cover (Catalogs) -</i>										
(d)	Printing Covers 1 and 4 in a single ink color, including binding...per complete cover...									
(1)	MAKEREADY/SETUP-----	9	350.00	3,150.00	100.00	900.00	200.00	1,800.00	95.00	855.00
(2)	RUNNING/1,000 COPIES-----	24	750.00	18,000.00	11.00	264.00	14.00	336.00	12.50	300.00
<b>II. PACKING &amp; DISTRIBUTION:</b>										
<i>Bulk and Mailed Shipments -</i>										
(a)	Single/multiple copies, up to 12 pounds, (maximum 14 pounds)...per envelope/bag--	37000	4.50	166,500.00	0.68	25,160.00	0.85	31,450.00	0.45	16,650.00
(b)	Quantities over 12 pounds, up to 36 pounds, (maximum 40 pounds)...per container-----	8000	12.50	100,000.00	1.05	8,400.00	1.50	12,000.00	1.50	12,000.00
CONTRACTOR TOTALS				\$4,309,910.00		\$152,871.90		\$123,510.40		\$89,481.40
DISCOUNT			0.00%	\$0.00	2.00%	\$3,057.44	1.00%	\$1,235.10	1.00%	\$894.81
DISCOUNTED TOTALS				\$4,309,910.00		\$149,814.46		\$122,275.30		\$88,586.59

U.S. Army Publishing Directorate Program 711-S		BASIS OF AWARD	MCDONALD & EUDY Temple Hills, MD	CURRENT CONTRACTOR: MCDONALD & EUDY						
			UNIT RATE	COST	UNIT RATE	COST				
I.	PRINTING & BINDING:									
	<i>Saddle-Stitched Product -</i>									
(a)	Printing in a single ink color, including binding. . .per page. . .									
(1)	MAKEREADY/SETUP-----	1104	6.50	7,176.00	5.50	6,072.00				
(2)	RUNNING/1,000 COPIES-----	2776	5.00	13,880.00	3.80	10,548.80				
	<i>Side-Stitched Product -</i>									
(b)	Printing in a single ink color, including binding. . .per page. . .									
(1)	MAKEREADY/SETUP-----	1848	5.25	9,702.00	4.25	7,854.00				
(2)	RUNNING/1,000 COPIES-----	6718	5.15	34,597.70	3.90	26,200.20				
	<i>Perfect-Bound Product -</i>									
(c)	Printing in a single ink color, including binding. . .per page. . .									
(1)	MAKEREADY/SETUP-----	396	5.00	1,980.00	4.00	1,584.00				
(2)	RUNNING/1,000 COPIES-----	1584	4.85	7,682.40	3.80	6,019.20				
	<i>Complete Cover (Catalogs) -</i>									
(d)	Printing Covers 1 and 4 in a single ink color, including binding. . .per complete cover. . .									
(1)	MAKEREADY/SETUP-----	9	125.00	1,125.00	100.00	900.00				
(2)	RUNNING/1,000 COPIES-----	24	100.00	2,400.00	130.00	3,120.00				
II.	PACKING & DISTRIBUTION:									
	<i>Bulk and Mailed Shipments -</i>									
(a)	Single/multiple copies, up to 12 pounds, (maximum 14 pounds)...per envelope/bag--	37000	0.45	16,650.00	0.45	16,650.00				
(b)	Quantities over 12 pounds, up to 36 pounds, (maximum 40 pounds)...per container-----	8000	1.50	12,000.00	1.25	10,000.00				
	CONTRACTOR TOTALS			\$107,193.10		\$88,948.20				
	DISCOUNT		1.00%	\$1,071.93	1.00%	\$889.48				
	DISCOUNTED TOTALS			\$106,121.17		\$88,058.72				
				AWARDED						