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|---|---|---|---|---|---|---|---|---|
| **Prog:** | 741-S | | | | | | | |
| **Title:** | VA Health Benefit Communications | | | | | | | |
| **Depart:** | Department of Veterans Affairs | | | | | | | |
| **Date:** | Beginning: Date of Award; Ending May 31, 2013 | | | | | | | |
| | | | | | | | | |
| | | | **GRAY GRAPHICS** | | **NPC, INC.** | | **PINNACLE DATA SYSTEMS, LLC** | |
| | | | **Capitol Heights, MD** | | **Claysburg, PA** | | **Atlanta, GA** | |
| | | BASIS OF | | | | | | |
| **ITEM NO.** | **DESCRIPTION** | AWARD | **UNIT RATE** | **COST** | **UNIT RATE** | **COST** | **UNIT RATE** | **COST** |
| **I.** | **PRE-PRODUCTION TESTS:** | | | | | | | |
| (a) | Transmission Test……per test……. | 1 | $2,000.00 | **$2,000.00** | N/C | | $250.00 | **$250.00** |
| (b) | Pre-Production Validation Test | | | | | | | |
| 1. | Printed Samples……per test……. | 1 | $5,000.00 | **$5,000.00** | N/C | | $250.00 | **$250.00** |
| 2. | Electronic Samples……..per test…….. | 1 | $2,000.00 | **$2,000.00** | N/C | | $250.00 | **$250.00** |
| 3. | Mail Management Files……per test…….. | 1 | $2,000.00 | **$2,000.00** | N/C | | $250.00 | **$250.00** |
| (c) | System Change/Updated Content Validation Test……per test…….. | 16 | $5,000.00 | **$80,000.00** | N/C | | $250.00 | **$4,000.00** |
| | | | | | | | | **$5,000.00** |
| **II.** | **PRINTING, IMAGING, BINDING, CONSTRUCTION:** | | | | | | | |
| (a) | Handbooks – | | | | | | | |
| 1. | *Text* – Printing in black ink and imaging in black, including binding —per page: | | | | | | | |
| (1) | Makeready | 3072 | $2.00 | **$6,144.00** | $12.50 | **$38,400.00** | N/C | |
| (2) | Running per 1000 copies | 223360 | $16.20 | **$3,618,432.00** | $8.00 | **$1,786,880.00** | $5.00 | **$1,116,800.00** |
| 2. | **OPTION 1:** *Complete Cover* – Printing in four-color process and variable imaging in black, including binding —per complete cover— | | | | | | | |
| (1) | Makeready | 48 | | | $315.00 | **$15,120.00** | N/C | |
| (2) | Running per 1000 copies | 3490 | | | $9.00 | **$31,410.00** | $35.00 | **$122,150.00** |
| 2. | **OPTION 2:** *Complete Cover* – Printing in four-color process (with die-cut) and binding—per complete cover— | | | | | | | |
| (1) | Makeready | 48 | $675.00 | **$32,400.00** | | | | |
| (2) | Running per 1000 copies | 3490 | $50.00 | **$174,500.00** | | | | |
| (b) | *Cover Letters* –Printing in black and imaging in black (per letter) | | | | | | | |
| (1) | Makeready | 48 | $300.00 | **$14,400.00** | $12.50 | **$600.00** | N/C | |
| (2) | Running per 1000 copies | 3490 | $20.00 | **$69,800.00** | $14.53 | **$50,709.70** | $14.00 | **$48,860.00** |
| (c) | *Health Benefits Insert* –Printing in black and imaging in black (per insert) | | | | | | | |
| (1) | Makeready | 43 | $300.00 | **$12,900.00** | $12.50 | **$537.50** | N/C | |
| (2) | Running per 1000 copies | 688 | $20.00 | **$13,760.00** | $14.53 | **$9,996.64** | $14.00 | **$9,632.00** |
| (d) | *Preferred Facility Insert* –Printing in black and imaging in black (per insert) | | | | | | | |
| (1) | Makeready | 43 | $300.00 | **$12,900.00** | $12.50 | **$537.50** | N/C | |
| (2) | Running per 1000 copies | 13 | $20.00 | **$260.00** | $13.20 | **$171.60** | $14.00 | **$182.00** |
| (e) | *Appellate Rights Form* –Printing in black (per form) | | | | | | | |
| (1) | Makeready | 91 | $150.00 | **$13,650.00** | $72.50 | **$6,597.50** | N/C | |
| (2) | Running per 1000 copies | 4178 | $14.00 | **$58,492.00** | $2.00 | **$8,356.00** | $14.00 | **$58,492.00** |
| (f) | *Notice of Privacy Practices* –Printing in black, including folding (per notice) | | | | | | | |
| (1) | Makeready | 48 | $150.00 | **$7,200.00** | $72.50 | **$3,480.00** | N/C | |
| (2) | Running per 1000 copies | 3490 | $28.00 | **$97,720.00** | $7.45 | **$26,000.50** | $25.00 | **$87,250.00** |
| (g) | *Mail-out Envelope (9-1/2 x 12")* – Printing in black, including construction (per envelope) | | | | | | | |
| (1) | Makeready | 48 | $400.00 | **$19,200.00** | $62.50 | **$3,000.00** | N/C | |
| (2) | Running per 1000 copies | 3490 | $100.00 | **$349,000.00** | $67.75 | **$236,447.50** | $47.50 | **$165,775.00** |
| (h) | *Mail-out Envelope (No. 10)* – Printing in black, including construction (per envelope) | | | | | | | |
| (1) | Makeready | 86 | $200.00 | **$17,200.00** | $62.50 | **$5,375.00** | N/C | |
| (2) | Running per 1000 copies | 860 | $19.00 | **$16,340.00** | $25.00 | **$21,500.00** | $14.00 | **$12,040.00** |

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| **III.** | **PAPER (per 1,000 leaves):** | | | | | | | |
| (a) | White Offset Book (50-lb.) | 112381 | $6.00 | **$674,286.00** | $8.20 | **$921,524.20** | $6.40 | **$719,238.40** |
| (b) | White Litho (Gloss) Coated Cover (80-lb.) | 6980 | $35.00 | **$244,300.00** | $30.35 | **$211,843.00** | $37.50 | **$261,750.00** |
| (c ) | White Writing (20-lb.) | 3490 | $6.00 | **$20,940.00** | $8.20 | **$28,618.00** | $6.40 | **$22,336.00** |
| (d) | White Bond (20-lb.) | 11158 | $6.00 | **$66,948.00** | $7.82 | **$87,255.56** | $6.40 | **$71,411.20** |
| | | | | | | | | |
| **IV.** | **ADDITIONAL OPERATIONS:** | | | | | | | |
| (a) | CMS Initial Population (English) one-time charge | 1 | $10,000.00 | **$10,000.00** | $5,000.00 | **$5,000.00** | $50,000.00 | **$50,000.00** |
| (b) | CMS Initial Population (Spanish) one-time charge | 1 | $10,000.00 | **$10,000.00** | $5,000.00 | **$5,000.00** | $25,000.00 | **$25,000.00** |
| (c) | Maintenance of Server per month | 12 | $500.00 | **$6,000.00** | $10,625.00 | **$127,500.00** | $7,500.00 | **$90,000.00** |
| (d) | Training per session | 6 | $8,000.00 | **$48,000.00** | $5,250.00 | **$31,500.00** | $1,500.00 | **$9,000.00** |
| (e) | Weekly Progress Reports per report | 52 | $200.00 | **$10,400.00** | $100.00 | **$5,200.00** | $1,000.00 | **$52,000.00** |
| | | | | | | | | |
| **V.** | **PACKAGING AND MAILING:** | | | | | | | |
| (a) | Health Benefits Handbook Package –(consisting of handbook, cover letter, Appellate Rights form, Notice of Privacy Practice, and 9-1/2 x 12" mail-out envelope) per 1,000 packages | 3490 | $95.00 | **$331,550.00** | $153.55 | **$535,889.50** | $35.00 | **$122,150.00** |
| (b) | Health Benefits Insert Package – (consisting of insert, Appellate Rights form, and No. 10 mail-out envelope) per 1,000 packages | 688 | $50.00 | **$34,400.00** | $21.25 | **$14,620.00** | $15.00 | **$10,320.00** |
| (c) | Preferred Facility Insert Package – (consisting of insert and No. 10 mail-out envelope) per 1,000 packages | 13 | $30.00 | **$390.00** | $125.00 | **$1,625.00** | $15.00 | **$195.00** |
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| | | | | | | | | |
| | **CONTRACTOR SUBTOTALS:** | | | **$6,082,512.00** | | **$4,220,694.70** | | **$3,059,581.60** |
| | **DISCOUNT:** | | 5.00% | **$304,125.60** | 0.25% | **$10,551.74** | 1.00% | **$30,595.82** |
| | **DISCOUNTED TOTALS:** | | | **$5,778,386.40** | | **$4,210,142.96** | | **$3,028,985.78** |
| | | | | | | | | |
| | | | | | | **AWARDED** | | |