

Program No 883-S Term DATE OF AWARD To February 28, 2010								
TITLE: NASA CD-ROMs and DVDs								
			DIGITAL INTERNATIONAL CORP.		AMERICAN MULTIMEDIA, INC.		Current Contractor	
			Burbank, CA		Burlington, NC		AMERICAN MULTIMEDIA, INC	
ITEM NO.	DESCRIPTION	BASIS OF AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
<b>I.</b>	<b>CD-ROMS/DVDs:</b>							
	<b>CD-ROMs:</b>							
(a)	Mastering .....per master.....	11	75.00	825.00	125.00	1,375.00	184.06	2,024.66
(b)	Replication of CD-ROM disc*...per 1,000 discs.....	90	200.00	18,000.00	261.52	23,536.80	349.66	31,469.40
(c)	Pre-production pressed check disc...per disc.....	8	50.00	400.00	7.68	61.44	6.98	55.84
(d)	Set-up charges...per stored master.....	1	25.00	25.00	78.00	78.00	72.97	72.97
	<b>Single side, single layer DVDs (DVD-5):</b>							
(e)	Mastering .....per master.....	20	130.00	2,600.00	198.00	3,960.00	201.80	4,036.00
(f)	Replication of DVD-ROMs disc*...per 1,000 discs..	124	400.00	49,600.00	423.67	52,535.08	638.55	79,180.20
(g)	Pre-production check disc.....per disc.....	27	50.00	1,350.00	27.50	742.50	25.00	675.00
	<b>Single side, double layer DVDs (DVD-9):</b>							
(h)	Mastering .....per master.....	2	225.00	450.00	396.00	792.00	398.53	797.06
(i)	Replication of DVD-ROMs disc*...per 1,000 discs..	1	400.00	400.00	508.40	508.40	798.75	798.75
(j)	Pre-production check disc.....per disc.....	2	50.00	100.00	61.13	122.26	48.90	97.80
	<b>Classified CD-ROMs:</b>							
(k)	Mastering .....per master.....	1	100.00	100.00	1,561.15	1,561.15	1,561.15	1,561.15
(l)	Replication of CD-ROMs disc*...per 1,000 discs...	1	200.00	200.00	1,668.80	1,668.80	1,668.80	1,668.80
(m)	Pre-production check disc.....per disc.....	1	50.00	50.00	38.55	38.55	new	new
<b>II.</b>	<b>PREPRESS:</b>							
(a)	Trim/page-size unit produced from camera copy... ...per color/per page.....	4	8.00	32.00	12.48	49.92	6.24	24.96
(b)	Trim/page-size unit produced from electronic file... ...per color/per page.....	100	8.00	800.00	12.00	1,200.00	12.00	1,200.00
(c)	Digital Color content or similar..... ...per trim/page-size unit.....	3	15.00	45.00	15.15	45.45	2.53	7.59
(d)	One-piece laminated proof or similar..... ...per trim/page-size unit.....	39	15.00	585.00	14.82	577.98	16.23	632.97
(e)	SWOP proofs.....per trim/page-size unit.....	8	100.00	800.00	57.19	457.52	new	new
(f)	System Timework.....per hour.....	10	65.00	650.00	95.00	950.00	84.20	842.00
<b>III.</b>	<b>PRINTING AND BINDING:</b>							
<b>(1)</b>	<b>Disc label, printing in each additional ink color..... ...per color</b>							
(1)	Makeready and Setup Charges .....	56	nc	0.00	51.12	2,862.72	44.45	2,489.20
(2)	Per 1,000 Copies .....	381	nc	0.00	5.34	2,034.54	4.85	1,847.85
<b>(2)</b>	<b>CD-ROM Jacket (Printing on White 12 pt. Coated One Side Cover):</b>							
(a)	Printing jacket in a single ink color..... ...per complete jacket...							
(1)	Makeready and Setup Charges .....	4	110.00	440.00	560.65	2,242.60	467.21	1,868.84
(2)	Per 1,000 Copies .....	16	250.00	4,000.00	90.46	1,447.36	78.66	1,258.56
(b)	Printing jacket in each additional ink color..... ...per complete jacket...							
(1)	Makeready and Setup Charges .....	2	10.00	20.00	122.58	245.16	102.15	204.30
(2)	Per 1,000 Copies .....	6	5.00	30.00	6.73	40.38	5.61	33.66
(c)	Printing jacket in 4-color process..... ...per complete jacket...							
(1)	Makeready and Setup Charges .....	3	125.00	375.00	675.29	2,025.87	587.21	1,761.63
(2)	Per 1,000 Copies .....	35	200.00	7,000.00	103.25	3,613.75	86.04	3,011.40
(d)	Coating jacket with a gloss aqueous liquid coating or varnish.....per complete jacket...							
(1)	Makeready and Setup Charges .....	3	20.00	60.00	78.00	234.00	65.00	195.00
(2)	Per 1,000 Copies .....	35	5.00	175.00	8.03	281.05	6.98	244.30

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			UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
<b>(3)</b>	<b>BACK INLAY CARD (Printing on #70 White Litho Coated Book):</b>							
(a)	Printing card in a single ink color....per card/per side..							
(1)	Makeready and Setup Charges .....	1	50.00	50.00	104.52	104.52	87.10	87.10
(2)	Per 1,000 Copies.....	2	65.00	130.00	79.68	159.36	66.40	132.80
(b)	Printing card in each additional ink color.....per card/per side...							
(1)	Makeready and Setup Charges.....	1	30.00	30.00	57.60	57.60	48.00	48.00
(2)	Per 1,000 Copies.....	2	3.00	6.00	2.70	5.40	2.25	4.50
(c)	Printing card in 4-color process...per card/perside....							
(1)	Makeready and Setup Charges.....	1	50.00	50.00	164.40	164.40	137.00	137.00
(2)	Per 1,000 Copies.....	3	6.00	18.00	67.80	203.40	56.50	169.50
(d)	Coating card with a gloss aqueous liquid coating or varnish.....per card/per side...							
(1)	Makeready and Setup Charges.....	1	7.50	7.50	67.36	67.36	56.13	56.13
(2)	Per 1,000 Copies.....	3	5.00	15.00	8.38	25.14	6.98	20.94
<b>(4)</b>	<b>PAMPHLET COVER (Printing covers 1 thru 4):</b>							
(a)	Printing cover in a single ink color...per complete cover....							
(1)	Makeready and Setup Charges.....	1	75.00	75.00	229.02	229.02	190.85	190.85
(2)	Per 1,000 Copies.....	3	40.00	120.00	37.72	113.16	31.43	94.29
(b)	Printing cover in each additional ink color...per complete cover.....							
(1)	Makeready and Setup Charges.....	1	75.00	75.00	165.60	165.60	144.00	144.00
(2)	Per 1,000 Copies.....	3	20.00	60.00	2.72	8.16	2.25	6.75
(c)	Printing card in a 4-color process.....per complete cover.....							
(1)	Makeready and Setup Charges.....	1	125.00	125.00	203.75	203.75	168.39	168.39
(2)	Per 1,000 Copies.....	5	40.00	200.00	42.11	210.55	34.80	174.00
(d)	Coating cover with a gloss aqueous liquid coating or varnish..per complete cover....							
(1)	Makeready and Setup Charges.....	1	10.00	10.00	65.95	65.95	56.13	56.13
(2)	Per 1,000 Copies.....	5	5.00	25.00	8.52	42.60	6.98	34.90
<b>(5)</b>	<b>PAMPHLET TEXT (Printing on #70 White Litho Coated Book):</b>							
(a)	Printing text page in a single ink color....per page...							
(1)	Makeready and Setup Charges.....	6	20.00	120.00	23.60	141.60	19.50	117.00
(2)	Per 1,000 Copies.....	18	9.00	162.00	10.65	191.70	8.66	155.88
(b)	Printing text page in each additional ink color.....per page...							
(1)	Makeready and Setup Charges.....	6	20.00	120.00	53.28	319.68	44.03	264.18
(2)	Per 1,000 Copies.....	18	2.00	36.00	1.63	29.34	1.35	24.30

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(c)	Printing text page in 4-color process.....per page.....							
(1)	Makeready and Setup Charges.....	8	35.00	280.00	44.63	357.04	37.19	297.52
(2)	Per 1,000 Copies.....	40	15.00	600.00	10.82	432.80	9.02	360.80
(d)	Coating text page with a gloss aqueous liquid coating or varnish...per page.....							
(1)	Makeready and Setup Charges.....	8	10.00	80.00	16.16	129.28	13.47	107.76
(2)	Per 1,000 Copies.....	40	5.00	200.00	4.04	161.60	3.37	134.80
<b>(6)</b>	<b>FRONT FOLDED INSERT CARD 4-3/4 x 9-1/2"</b>							
	<b>(Printing on #70 White Litho Coated Book):</b>							
(a)	Printing card in a single ink color...per card/per side....							
(1)	Makeready and Setup Charges.....	1	75.00	75.00	222.00	222.00	185.00	185.00
(2)	Per 1,000 Copies.....	5	50.00	250.00	37.72	188.60	31.43	157.15
(b)	Printing card in each additional ink color..per card/ per side.....							
(1)	Makeready and Setup Charges.....	1	50.00	50.00	52.84	52.84	44.03	44.03
(2)	Per 1,000 Copies.....	5	5.00	25.00	2.16	10.80	1.80	9.00
(c)	Printing card in a 4-color process...per card/per side.....							
(1)	Makeready and Setup Charges.....	1	75.00	75.00	166.07	166.07	138.39	138.39
(2)	Per 1,000 Copies.....	6	35.00	210.00	41.76	250.56	34.80	208.80
(d)	Coating card with a gloss aqueous liquid coating or varnish..per card/per side.....							
(1)	Makeready and Setup Charges.....	1	10.00	10.00	67.36	67.36	56.13	56.13
(2)	Per 1,000 Copies.....	6	5.00	30.00	8.38	50.28	6.98	41.88
<b>(7)</b>	<b>FRONT INSERT CARD 4-3/4 x 4-3/4" (Printing on #80 White Litho Coated Cover):</b>							
(a)	Printing card in a single ink color.....per card/per side....							
(1)	Makeready and Setup Charges.....	1	45.00	45.00	76.20	76.20	63.50	63.50
(2)	Per 1,000 Copies.....	2	40.00	80.00	53.89	107.78	44.91	89.82
(b)	Printing card in each additional ink color..per card/ per side.....							
(1)	Makeready and Setup Charges.....	1	30.00	30.00	73.20	73.20	61.00	61.00
(2)	Per 1,000 Copies.....	2	5.00	10.00	3.06	6.12	2.55	5.10
(c)	Printing card in a 4-color process...per card/per side.....							
(1)	Makeready and Setup Charges.....	5	75.00	375.00	202.81	1,014.05	171.87	859.35
(2)	Per 1,000 Copies.....	8	50.00	400.00	59.61	476.88	50.52	404.16
(d)	Coating card with a gloss aqueous liquid coating or varnish..per card/per side.....							
(1)	Makeready and Setup Charges.....	2	10.00	20.00	66.23	132.46	56.13	112.26
(2)	Per 1,000 Copies.....	1	5.00	5.00	8.24	8.24	6.98	6.98
<b>(8)</b>	<b>AMRAY CASE INSERT (7 x 10") (Printing on # 70 White Coated Litho Book):</b>							
(a)	Printing card in single ink color...per card/per side...							
(1)	Makeready and Setup Charges.....	1	110.00	110.00	204.25	204.25	173.09	173.09
(2)	Per 1,000 Copies.....	2	50.00	100.00	54.98	109.96	46.59	93.18
(b)	Printing card in each additional ink color..per card/ per side.....							
(1)	Makeready and Setup Charges.....	1	20.00	20.00	264.95	264.95	224.53	224.53
(2)	Per 1,000 Copies.....	2	4.00	8.00	5.00	10.00	4.24	8.48
(c)	Printing card in 4-color process...per card/per side							
(1)	Makeready and Setup Charges.....	4	150.00	600.00	214.61	858.44	181.87	727.48
(2)	Per 1,000 Copies.....	14	6.00	84.00	61.60	862.40	52.20	730.80

