

PROGRAM No 2544-S Contract Period: April 1, 2012 through March 31, 2013 plus four option years

TITLE: Army Reserve Family Programs Magazine

ITEM	DESCRIPTION	BASIS OF AWARD	American Institute for Preventive Medicine Farmington Hills, MI		Cenveo Los Angeles, CA		Gateway Press Inc Louisville, KY		Intelligencer Printing Co Lancaster, PA		NPC Inc Claysburg, PA	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	COMPLETE PRODUCT											
a.	16 page issue											
(1)	Makeready and/or Setup.....	4	\$8,450.00	\$33,800.00	\$9,789.47	\$39,157.88	\$10,479.00	\$41,916.00	\$16,569.00	\$66,276.00	\$8,800.00	\$35,200.00
(2)	Running per 1000 copies.....	1,197	\$136.93	\$163,905.21	\$140.00	\$167,580.00	\$144.92	\$173,469.24	\$142.68	\$170,787.96	\$268.00	\$320,796.00
II.	ADDITIONAL OPERATIONS											
a.	Author alterations.....per alteration.....	20	\$7.50	\$150.00	\$157.89	\$3,157.80	\$20.00	\$400.00	\$21.00	\$420.00	\$10.00	\$200.00
b.	Additional proofs											
(1)	PDF proofs.....per page.....	10	N/C		\$26.32	\$263.20	\$3.50	\$35.00	\$5.25	\$52.50	\$5.00	\$50.00
(2)	Color proofs.....per page.....	10	\$15.00	\$150.00	\$105.26	\$1,052.60	\$16.00	\$160.00	\$31.50	\$315.00	\$12.00	\$120.00
III.	PACKING FOR MAILING AND SHIPPING											
	Mailed copies											
a.	Self-mailers, affix an address label or inkjet address directly on each copy, prepare mail for automation rates.....per 1000 copies.....	1,154	\$11.44	\$13,201.76	\$12.63	\$14,575.02	\$11.16	\$12,878.64	\$18.90	\$21,810.60	\$12.00	\$13,848.00
	F. O. B. destination shipments											
b.	Bulk shipments copies in containersper 500 copies.....	66	\$3.50	\$231.00	\$31.58	\$2,084.28	\$10.00	\$660.00	\$46.73	\$3,084.18	\$15.00	\$990.00
c.	Multiple copies in kraft envelope or in cushioned shipping bags (up to 50 pamphlets)...per envelope/bag	826	\$5.45	\$4,501.70	\$5.26	\$4,344.76	\$12.00	\$9,912.00	\$10.85	\$8,962.10	\$14.00	\$11,564.00
	TOTAL OFFER:			\$215,939.67		\$232,215.54		\$239,430.88		\$271,708.34		\$382,768.00
	DISCOUNT:		0.00%	\$0.00	5.00%	\$11,610.78	1.00%	\$2,394.31	5.00%	\$13,585.42	0.25%	\$956.92
	NET OFFER:			\$215,939.67		\$220,604.76		\$237,036.57		\$258,122.92		\$381,811.08

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ITEM	DESCRIPTION	BASIS OF AWARD	Publishers Press Inc Lebanon Junction, KY		Schatz Publishing Group Blackwell, OK		R R Donnelley Chevy Chase, MD		Universal Printing Company St Louis, MO		Previous Schatz Publishing Group Blackwell, OK	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	COMPLETE PRODUCT											
a.	16 page issue											
(1)	Makeready and/or Setup.....	4	\$15,263.16	\$61,052.64	\$11,000.00	\$44,000.00	\$13,454.00	\$53,816.00	\$8,274.01	\$33,096.04	\$11,510.20	* \$46,040.80
(2)	Running per 1000 copies.....	1,197	\$89.47	\$107,095.59	\$220.00	\$263,340.00	\$139.32	\$166,766.04	\$123.77	\$148,152.69	\$115.00	\$137,655.00
II.	ADDITIONAL OPERATIONS											
a.	Author alterations.....per alteration.....	20	\$10.53	\$210.60	N/C		\$13.10	\$262.00	\$101.21	\$2,024.20	\$10.00	\$200.00
b.	Additional proofs											
(1)	PDF proofs.....per page.....	10	N/C		N/C		\$6.55	\$65.50	\$2.53	\$25.30	N/C	
(2)	Color proofs.....per page.....	10	\$16.74	\$167.40	N/C		\$65.50	\$655.00	\$25.25	\$252.50	N/C	
III.	PACKING FOR MAILING AND SHIPPING											
	Mailed copies											
a.	Self-mailers, affix an address label or inkjet address directly on each copy, prepare mail for automation rates.....per 1000 copies.....	1,154	\$29.47	\$34,008.38	\$22.00	\$25,388.00	\$17.75	\$20,483.50	\$24.42	\$28,180.68	\$30.00	\$34,620.00
	F. O. B. destination shipments											
b.	Bulk shipments copies in containersper 500 copies.....	66	\$1.05	\$69.30	\$3.00	\$198.00	\$5.40	\$356.40	\$22.22	\$1,466.52	\$3.00	\$198.00
c.	Multiple copies in kraft envelope or in cushioned shipping bags (up to 50 pamphlets)...per envelope/bag	826	\$0.76	\$627.76	\$3.00	\$2,478.00	\$1.53	\$1,263.78	\$7.58	\$6,261.08	\$3.00	\$2,478.00
	TOTAL OFFER:			\$203,231.67		\$335,404.00		\$243,668.22		\$219,459.01		\$221,191.80
	DISCOUNT:		5.00%	\$10,161.58	1.00%	\$3,354.04	0.00%	\$0.00	1.00%	\$2,194.59	1.00%	\$2,211.92
	NET OFFER:			\$193,070.09		\$332,049.96		\$243,668.22		\$217,264.42		\$218,979.88

AWARDED

* GPO estimate