

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	Dowden Publishing Long Prairie MN		Health Ink & Vitality Long Prairie MN		New South Press & Assoc Pensacola FL		Schatz Publishing Group Blackwell OK		Dowden Publishing Previous Contractor	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	<b>Editorial:</b>											
(a)	Editorial content creation, management and design per order.....	8	10,400.00	83,200.00	9,500.00	76,000.00	11,760.00	94,080.00	8,810.00	70,480.00	20,515.00	164,120.00
II.	<b>Complete Printed Product:</b>											
(a)	8-Page Pamphlet:											
(1)	Makeready and/or setup.....per order.....	8	600.00	4,800.00	3,396.01	27,168.08	980.00	7,840.00	530.00	4,240.00	950.00	7,600.00
(2)	White Litho Coated Stock (60 lbs), Running per 100 copies.....	8984	7.34	65,942.56	5.46	49,052.64	10.21	91,726.64	8.50	76,364.00	7.34	65,942.56
(3)	No. 1 Coated Text (80 lbs), Running per 100 copies.....	4015	8.18	32,842.70	7.30	29,309.50	11.24	45,128.60	7.47	29,992.05	7.34	29,470.10
(b)	Business Reply Mail Card											
(1)	Makeready and/or setup.....per order.....	5	300.00	1,500.00	556.05	2,780.25	NC	0.00	395.00	1,975.00	300.00	1,500.00
(2)	Running per 100 copies.....	7226	0.85	6,142.10	1.33	9,610.58	2.71	19,582.46	1.63	11,778.38	0.85	6,142.10
III.	<b>PACKING FOR MAILING AND SHIPPING:</b>											
	Mailed copies:											
(a)	Self-mailers, affix an address label or print address label or print address directly on each copy, prepare mail for automation rates.....per 100 copies....	15200	2.30	34,960.00	2.06	31,312.00	1.91	29,032.00	1.90	28,880.00	2.30	34,960.00
(b)	Multiple copies in kraft envelope (up to 200 leaves).....per envelope.....	1000	0.75	750.00	2.75	2,750.00	0.49	490.00	4.55	4,550.00	NC	0.00
(c)	Single or multiple copies over 200 leaves, up to 6.8 kg (15 lbs) in cushioned shipping bags, or wrapped in shipping bundles.....per bag and bundle...	370	2.00	740.00	2.28	843.60	0.98	362.60	4.87	1,801.90	NC	0.00
(d)	Quantities over 6.8 kg (15 lbs) up to 13.6 kg (30 lbs) wrapped in shipping bundles, or packed in shipping container.....per bundle or container..	20	3.00	60.00	2.28	45.60	0.98	19.60	5.91	118.20	NC	0.00
	Bulk Shipments:											
(e)	Bulk shipment (fob destination) copies in containers .....per 100 copies.....	2800	1.75	4,900.00	5.99	16,772.00	0.25	700.00	1.69	4,732.00	NC	0.00
	TOTAL OFFER :			\$235,837.36		\$245,644.25		\$288,961.90		\$234,911.53		\$309,734.76
	DISCOUNT :		0.00%	\$0.00	2.00%	\$4,912.89	2.00%	\$5,779.24	2.00%	\$4,698.23	0.00%	\$0.00
	NET OFFER :			\$235,837.36		\$240,731.37		\$283,182.66		\$230,213.30		\$309,734.76

Abstracted by: \_\_\_\_\_

AWARDED

Reviewed by: \_\_\_\_\_

Contract Awarded To