

PROGRAM 3536-S Contract Period: September 1, 2010 through August 31, 2011 plus four option years

TITLE: Graphic Design Services

ITEM	DESCRIPTION	BASIS OF AWARD 1 Year	LightSaber Promotions Blairsville, GA		Pear and Pedestal Associates, LTD. Chicago, IL		Priority Printing & Marketing Kansas City, MO		Schatz Publishing Blackwell, OK		Triune Communications St. Louis, MO		GPO ESTIMATE	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	DESIGN, LAYOUT, AND COMPOSITION:													
(a)	Per Hour	600	\$23.50	\$14,100.00	\$95.00	\$57,000.00	\$85.00	\$51,000.00	\$47.00	\$28,200.00	\$85.00	\$51,000.00	\$73.63	\$44,175.00
II.	PLANNING/CONSULTATION:													
(a)	Per Hour	100	\$23.50	\$2,350.00	\$95.00	\$9,500.00	\$105.00	\$10,500.00	\$54.00	\$5,400.00	\$80.00	\$8,000.00	\$72.29	\$7,229.17
	TOTAL OFFER:			\$16,450.00		\$66,500.00		\$61,500.00		\$33,600.00		\$59,000.00		\$51,404.17
	DISCOUNT:		0.00%	\$0.00	0.00%	\$0.00	0.00%	\$0.00	0.50%	\$168.00	10.00%	\$5,900.00	0.00%	\$0.00
	NET OFFER:			\$16,450.00		\$66,500.00		\$61,500.00		\$33,432.00		\$53,100.00		\$51,404.17

Prepared by: RAC

Reviewed by: JTH