

PROGRAM No. 3539-S Contract Period: Date of Award through July 31, 2010 plus four option years

PROG

TITLE: Intial Notification, First Demand, Second Demand, and Annual Reminder Letter Printing & Mailing

TITLE:

ITEM	DESCRIPTION	BASIS OF AWARD	Helmer Printing Beldenville, WI		Imagexpress. LLC Miami, FL		Lithexcel/ WBC, Inc. Albuquerque, NM		NPC, Inc. Claysburg, PA		Spot Printing Oakbrook Terrace, IL		Paul & Partners, Inc. Dulles, VA		ITEM
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	
I.	PRINTING:														I.
a.	Letters (Face Only)														a.
(1)	Initial Programming Charge	3	\$150.00	\$450.00	\$200.00	\$600.00	\$85.00	\$255.00	\$125.00	\$375.00	\$95.00	\$285.00	\$49.74	\$149.22	(1)
(2)	Running,per 1000 copies	37	\$110.00	\$4,070.00	\$100.00	\$3,700.00	\$100.00	\$3,700.00	\$1,220.00	\$45,140.00	\$125.00	\$4,625.00	\$36.26	\$1,341.62	(2)
b.	Letters (Face and Back)														b.
(1)	Initial Programming Charge	1	\$195.00	\$195.00	\$375.00	\$375.00	\$85.00	\$85.00	\$125.00	\$125.00	\$135.00	\$135.00	\$60.79	\$60.79	(1)
(2)	Running,per 1000 copies	10	\$195.00	\$1,950.00	\$150.00	\$1,500.00	\$180.00	\$1,800.00	\$1,225.00	\$12,250.00	\$225.00	\$2,250.00	\$39.62	\$396.20	(2)
c.	#10 Security Window Envelope														c.
(1)	Initial Programming Charge	1	\$150.00	\$150.00	\$50.00	\$50.00	\$43.00	\$43.00	\$75.00	\$75.00	\$75.00	\$75.00	\$11.05	\$11.05	(1)
(2)	Running,per 1000 copies	47	\$49.00	\$2,303.00	\$30.00	\$1,410.00	\$59.00	\$2,773.00	\$35.00	\$1,645.00	\$65.00	\$3,055.00	\$27.58	\$1,296.26	(2)
	Printing 4-color process throughout														
II.	PROOFS:														II.
a.	Page Proofs - Envelopeper envelope	2	\$5.00	\$10.00	\$10.00	\$20.00	\$5.00	\$10.00	\$60.00	\$120.00	\$25.00	\$50.00	\$1.65	\$3.30	a.
b.	Page Proofs - Letterper side	10	\$5.00	\$50.00	\$10.00	\$100.00	\$5.00	\$50.00	\$30.00	\$300.00	\$25.00	\$250.00	\$1.65	\$16.50	b.
III.	AUTHOR'S ALTERATIONS:														III.
a.	Author's alterations on envelopeper envelope	2	\$20.00	\$40.00	\$25.00	\$50.00	\$25.00	\$50.00	\$60.00	\$120.00	\$25.00	\$50.00	\$11.05	\$22.10	a.
b.	Author's alterations on lettersper letter	10	\$20.00	\$200.00	\$50.00	\$500.00	\$25.00	\$250.00	\$50.00	\$500.00	\$25.00	\$250.00	\$27.63	\$276.30	b.
IV.	PRIOR TO PRODUCTION SAMPLES (INCLUDING QC SAMPLES):														IV.
a.	Prior to production samplesper 100 sets	2	\$275.00	\$550.00	\$150.00	\$300.00	\$288.00	\$576.00	\$150.00	\$300.00	\$255.00	\$510.00	\$33.16	\$66.32	a.
V.	INSERTING, SEALING AND MAILING:														V.
a.	Inserting/Sealing/Mailingper 1,000 inserts	47	\$99.00	\$4,653.00	\$32.00	\$1,504.00	\$59.00	\$2,773.00	\$900.00	\$42,300.00	\$30.00	\$1,410.00	\$19.89	\$934.83	a.
VI.	DESIGN, LAYOUT AND COMPOSITION:														VI.
a.	Forms (each version)per side	5	\$20.00	\$100.00	\$75.00	\$375.00	\$50.00	\$250.00	\$125.00	\$625.00	\$75.00	\$375.00	\$55.26	\$276.30	a.
	TOTAL OFFER:			\$14,721.00		\$10,484.00		\$12,615.00		\$103,875.00		\$13,320.00		\$4,850.79	
	DISCOUNT:		2.00%	\$294.42	1.00%	\$104.84	1.00%	\$126.15	0.25%	\$259.69	1.00%	\$133.20	5.00%	\$242.54	
	NET OFFER:			\$14,426.58		\$10,379.16		\$12,488.85		\$103,615.31		\$13,186.80		\$4,608.25	

Prepared by: RAC

Reviewed by: SFW

RAM No. 3539-S Contract Period: Date of Award through July 31, 2010 plus four option years

Initial Notification, First Demand, Second Demand, and Annual Reminder Letter Printing & Mailing

DESCRIPTION	BASIS OF AWARD 1 Year	World Marketing - Chicago McCook, IL		GPO ESTIMATE	
		UNIT PRICE	COST	UNIT PRICE	COST
PRINTING:					
Letters (Face Only)					
Initial Programming Charge	3	\$250.00	\$750.00	\$344.43	\$1,033.30
Running,per 1000 copies	37	\$90.52	\$3,349.24	\$92.77	\$3,432.66
Letters (Face and Back)					
Initial Programming Charge	1	\$400.00	\$400.00	\$302.95	\$302.95
Running,per 1000 copies	10	\$128.45	\$1,284.50	\$140.77	\$1,407.68
#10 Security Window Envelope					
Initial Programming Charge	1	\$0.00	\$0.00	\$159.48	\$159.48
Running,per 1000 copies	47	\$5.00	\$235.00	\$36.30	\$1,706.31
Printing 4-color process throughout					
PROOFS:					
Page Proofs - Envelopeper envelope	2	\$50.00	\$100.00	\$17.98	\$35.95
Page Proofs - Letterper side	10	\$50.00	\$500.00	\$15.81	\$158.09
AUTHOR'S ALTERATIONS:					
Author's alterations on envelopeper envelope	2	\$0.00	\$0.00	\$19.66	\$39.32
Author's alterations on lettersper letter	10	\$0.00	\$0.00	\$21.68	\$216.82
PRIOR TO PRODUCTION SAMPLES (INCLUDING QC SAMPLES):					
Prior to production samplesper 100 sets	2	\$50.00	\$100.00	\$183.59	\$367.18
INSERTING, SEALING AND MAILING:					
Inserting./Sealing/Mailingper 1,000 inserts	47	\$173.51	\$8,154.97	\$111.21	\$5,226.66
DESIGN, LAYOUT AND COMPOSITION:					
Forms (each version)per side	5	\$0.00	\$0.00	\$33.41	\$167.05
TOTAL OFFER:			\$14,873.71		\$14,253.45
DISCOUNT:		0.00%	\$0.00		\$0.00
NET OFFER:			\$14,873.71		\$14,253.45

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