

# NewsRelease

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## GPO AND PRIVATE SECTOR COMPANY TO PRODUCE 2010 U.S. CENSUS MATERIALS

WASHINGTON—The first U.S. Census was taken by U.S. marshals on horseback that counted 3.9 million people in 1790. Nearly 220 years later, the U.S. Government Printing Office (GPO) and RR Donnelley have formed a unique partnership to use the latest 21<sup>st</sup> century technologies to produce and coordinate the mailing of questionnaires for the 2010 Census. GPO expects questionnaire packages will be printed and delivered to more than 120 million American households. The \$49.7 million dollar contract between GPO and RR Donnelley will be for three years.

“This is a best value procurement for GPO’s client, The U.S. Census Bureau. This partnership has streamlined the process to include technical and consultative services, printing for the dress rehearsal of the Census in 2008, in addition to the printing and dissemination of the 2010 Census” said Acting Public Printer William H. Turri. “This type of partnership emphasizes cost savings through the issuance of an incentive-type contract and, the vendor’s capability to provide physical and data sensitive security for the documents. This combination of goods and services creates efficiencies in both effort and financial resources.”

“We are delighted RR Donnelley and GPO will be working together to support the collection of census information,” said John Paloian, RR Donnelley’s Chief Operating Office. “This program draws on our ability to use our information technology, print production and imaging, logistics, and supply chain management capabilities to craft integrated solutions.”

### **About GPO:**

The GPO is the Federal Government’s primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. Government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three Branches of the Federal Government. In addition to publication sales, GPO makes government information available at no cost to the public through *GPO Access* ([www.gpoaccess.gov](http://www.gpoaccess.gov)), and through partnerships with more than 1,250 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit [www.gpo.gov](http://www.gpo.gov).

### **About the U.S. Census Bureau:**

The Census Bureau serves as the leading source of quality data about the nation's people and economy. We honor privacy, protect confidentiality, share our expertise globally, and conduct our work openly. We are guided on this mission by our strong and capable workforce, our readiness to innovate, and our abiding commitment to our customers.