Adapting to the Future of Government Communications

GPO on the Road

Imagine More. **This FREE seminar is offered by the U.S. Government Printing Office to help educate customers on the full range of GPO services and how to access them.** Through an agency-to-agency partnership, GPO can provide you with access to printing, copying, promotional items, design services, security credentials, scanning and copying solutions, copy center management, eBooks, paper stocks, and more. GPO is continually working to introduce new products and services that reflect the accelerating movement toward digital communications. **Come learn how we can help you!**

When: Tuesday, August 14, 2012, 8:30 am to 3:30 pm (lunch on your own)
Where: Cincinnati VA Medical Center, 3200 Vine Street, Education Conference Center (ECC), Cincinnati, OH 45220

RSVP Here or e-mail GpoOnTheRoad@gpo.gov with your name, phone number, government agency, and e-mail.
If you have any questions, contact Donna Cyrwus, Natl Acct. Mgr. at (312) 353-3916 ext 14, or dcyrwus@gpo.gov

See attached for more information on the event.

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150 YEARS 1861-2011

Adapting to the Future of Government Communications

This seminar is designed to educate new and existing GPO customers about the products and services available to help meet the changing communication needs and budgets of Federal agencies.

Come learn about every step of our GPO processes including job creation, layout, design and print procurement, as well as our other numerous innovative programs. We'll discuss quality control, billing and budget control, on-site and online training, and getting your publication into the public's hands. Through this seminar we will cover every aspect of the document lifecycle.

Who should attend?
All federal agency employees* are welcome to come and learn more about us. The seminar will be beneficial to those federal employees who are responsible for:

- ordering printing, copying, or office supplies for their agency (including paper, ink, envelopes, stationery, business cards, and more)
- managing an in-house print or mail facility or copier program
- mailing or distribution of printing materials
- design or layout of materials for their agency, including multimedia (web, photography, video, etc)
- library functions or cataloging information for their agency, including scanning
- forms or publication creation
- training and getting materials to users or classrooms nationwide
- creation of secure federal credentials like federal ID badges
- controlling the budget for administrative activities

Past attendees have included:

Printing Specialists/Officers – Marketing Specialists – Contract Specialists – Mailing and Distribution Officers
Administrative Assistants – Administration Officers – Contract Officers – Visual Information Specialists
Training Coordinators – Superintendants – Public Affairs – Management Analysts – District Managers
Office Managers – Project Managers – Production Managers – COOP Specialists – Purchasing Agents
Recruiters – Technicians – Web Managers – Budget Coordinators – Outreach Specialist – Regional Managers
IT Specialists – Library Officials – Secretaries – Library Specialists – Supply Technicians – Instructors
Program Cord. – Purchase Card Program Mgr. – Attorneys – Investigators – Account Managers – Analyst
Information Officers – Procurement Analysts – Procurement Techs. – Acquisition Officers – Contractors
Academic Director – Accountant – Acquisitions Specialist – Archives Specialist – Attorney – Business Manger
Purchasing Chief – Communications Officer – Public Affairs Specialist – Conference Coordinator

*Private contracted employees of the federal government are welcome to attend.

Date(s): **Training Date**
Tuesday, August 14, 2012

Location: **Cincinnati VA Medical Center**
3200 Vine Street
Education Conference Center (ECC)
Cincinnati, OH 45220

Seminar schedule: 8:30am – 3:30pm seminar*
12:00pm – 1:00pm lunch (on your own)

There will be a drawing for Two framed official portraits of the 44th President of the United States, Barack H. Obama, and a letter of authenticity from GPO to those who RSVP *and* attend. Please RSVP today to ensure your name is entered in the drawing. You must be present to win.

Cost: Free to any federal employee, grantee, or contractor employed by the federal government.

TO RSVP:

Please RSVP here - http://usgpo.wufoo.com/forms/gpo-event-registration/ or RSVP via e-mail or telephone with your name, government agency, e-mail, and telephone number to Stephanie Jaeger, GPO on the Road Team, 202-512-2010 ext 30951, gpoontheroad@gpo.gov.

For further information on this seminar and a complete list of GPO products and services please visit www.gpo.gov.

Can't make this event? To see more events like this across the nation visit http://www.gpo.gov/customers/roadshows

Agenda for the event:

8:30am ***Sign in/History of GPO Video***

Learn about the history of the U.S. Government Printing Office (GPO) and gain an overview of what's new at GPO today.

8:45am ***Meet the GPO Team/Attendee introductions/Product sample presentation***

9:45 am ***Adapting to the Future of Government Communications***

Learn how your agency can use our full range of procurement tools and alternative programs to control costs and take advantage of new communication technologies. Discover the full breath of the GPO products and services available to you from digital scanning and marketing items to envelopes and forms. Also, learn how GPO can help your agency "go green".

10:45am ***Break***

11:00am The GPOExpress Program: Nationwide Discounted Copying

Join us for an in depth look into GPO's fastest growing program: GPO*Express* -- a nationwide convenience digital printing contract that allows Federal Government personnel to utilize the nationwide network of over 1,800 FedEx Office Print Centers to take care of all their quick copying needs at *significant discounts*. Learn about the print-on-demand options available that can reduce or eliminate your warehousing and distribution costs.

12:00pm-1:00pm Break for lunch (on your own)

1:00pm Agency Funding Options/GPO Billing

Learn how the funding process for GPO programs work and how you can take advantage of cost savings and online options. We will be discussing in detail the four main funding processes GPO uses: government (IMPAC) purchase credit cards, IPAC billing, GPO Deposit Accounts, MIPRS, as well as direct invoicing. If you are responsible for budget or accounting at your agency, don't miss this session!

2:000 pm GPO Forms 101/How to place work with GPO

This session will include a brief overview of the new Standard Form 1, GPO's job ticket, as well as other important forms used in requesting work from GPO. We will also cover GPO's Quality Assurance program (QATAP) including explanations of quality levels, and take an in-depth look at billing address codes (BACs), paper specifications, PMS colors and more. For agencies that are looking to streamline their workflow with GPO this will be the perfect session for you.

3:00pm Presidential Portrait Video/Seminar Wrap Up and Drawing

Join us for the finale by watching the award winning video that shows how the portrait was actually produced via offset printing. GPO will hold a drawing for two official framed portraits of the 44th President of the United States, Barack Obama. Two lucky seminar attendees will walk away with this unique item as well as a letter of authenticity signed by GPO.

Seminar Location and Further Information:

Cincinnati VA Medical Center
3200 Vine Street
Education Conference Center (ECC)
Cincinnati, OH 45220

Per Diem information: Cincinnati, OH

Season Begin Date	Month	Max Lodging Price	M&IE Rate
January 1	December 31	$118	$56

Driving Directions

From I-71 North
Exit on William Howard Taft (west). Continue straight on Taft. Turn right onto Jefferson Avenue.

Jefferson Avenue turns into Vine Street as you crossover Martin Luther King Drive. At the second

light turn right into the VA parking light.

From I-71 South
Exit Reading Road and go straight. Continue until the road forks – you will fork off to the left onto

Burnet Avenue to Martin Luther King Drive. Turn left onto Martin Luther King Drive. Proceed

straight until Vine Street where you will turn right. At the second light turn right into the VA.

From I-75 North and 74 East:
I-75 to Hopple Street exit – East (left). Cross Central Parkway (go up the hill). You will pass

Good Samaritan Hospital (on the left) and go across Clifton Avenue. You are now on Martin Luther

King Drive (Burnett Woods will be on your left). Continue up the next hill past EPA building on left

and turn left onto Vine Street. At the second light turn right into the VA.

From I-75 South:
I-75 South to Mitchell Avenue exit (exit 6). Turn left at the end of the ramp (you are now on

Mitchell Avenue). The first street that you will come to that you can turn right is Vine Street (turn

right). Continue on Vine Street and where the road forks at the zoo veer right on Vine Street.

The VA will be on the left. Turn left at the second light into the VA parking lot.

Parking:

Much of the Visitor/Patient parking across from the Outpatient Entrance is blocked off due to construction. We encourage as many non-VA staff as possible to consider carpooling or parking at the Kingsgate Conference Center parking garage. It is approximately a 5-10 minute walk from there to the VA Medical Center's Education Conference Center (ECC). Please see map on page 7 for campus details.

Hotel Recommendations:

Hampton Inn & Suites Cincinnati/Uptown-University Area 0.3 mi S

3024 Vine Street, Cincinnati, OH

(513) 306-4455

Kingsgate Marriott Conference Center at the University of Cincinnati 0.2 mi S

151 Goodman Drive, Cincinnati, OH

(513) 487-3800

Gaslight Bed & Breakfast 1.0 mi NW

3652 Middleton Avenue, Cincinnati, OH

(513) 861-5222

RSVP here - http://usgpo.wufoo.com/forms/gpo-event-registration/ or with your name, phone number, email address, and your agency to: GPO on the Road Team, Stephanie Jaeger, 202-512-2010 ext. 30951, Matt Gioffre, ext. 30324, or gpoontheroad@gpo.gov,

For additional information about this seminar contact your NAM, Donna Cyrwus, 312.353.3916, ext 14 or 312.519.5381 (cell) or dcyrwus@gpo.gov

For a complete list of GPO products and services please visit www.gpo.gov.

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Come join us to learn more about GPO and how we can provide the support you deserve. Every agency is currently experiencing budget and personnel shortfalls. Let us show you how our programs and services can save you time and money. You'll have the unique opportunity to network with others within the federal community, exchange ideas, and perhaps learn some tricks of the trade.

Consider this my personal invitation and I hope I have the pleasure of meeting you there.

Donna Cyrwus, Sr. National Account Manager, US Government Printing Office