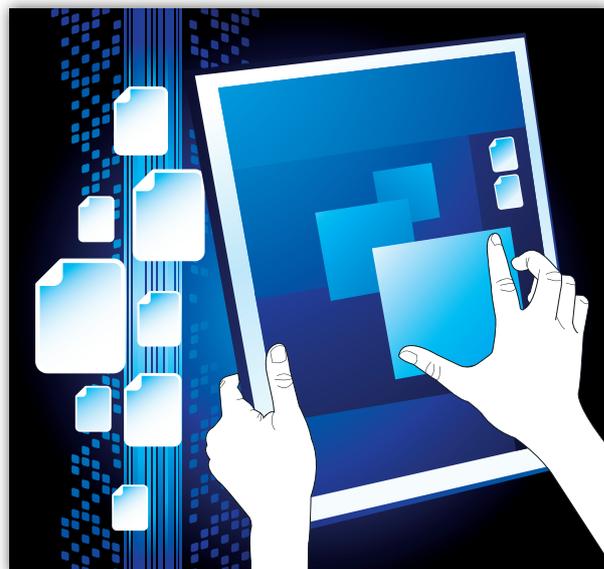


# eBook Basics for Federal Publishers

- Interested in publishing eBooks?
- Not sure how to get started?
- Concerned about technical issues?



## If so, you'll want to attend this presentation!

The first event sponsored by the Federal Working Group on New Media Publishing, this 2-hour presentation and discussion will address:

- Best practices and cost-effective strategies for developing e-content
- The variety of eBook file formats available in the marketplace
- Tips for econtent file preparation and specifications needed for successful format conversions to eBook platforms



The featured guest speaker will be *Nathaniel Ameyo* of Books & Research. He and Books & Research currently are handling the GPO Sales Program's conversions to ebook formats. Nathaniel is his firm's primary point of contact for resolving and contractual matters with private sector and Federal publishers alike. He has extensive experience in negotiating ebook distribution agreements and has drafted patent proposals for digital rights management technology.

This event will be held in the U.S. Government Printing Office's Carl Hayden Room on February 15, 2011 from 10:00am to noon. Please R.S.V.P. to this event by February 11, 2011 to Maureen Whelan at [mwhelan@gpo.gov](mailto:mwhelan@gpo.gov)

**Don't miss this inaugural presentation by the  
Federal Working Group on New Media Publishing!**

This event is sponsored by the U.S. Government Printing Office.