

NewsRelease

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GPO HONORED BY INTERNATIONAL ASSOCIATION

WASHINGTON—The U.S. Government Printing Office (GPO) received several honors from the Washington, DC chapter of the International Association of Business Communicators (IABC). GPO won six awards at the annual Silver Inkwell Awards. GPO's Publication and Information Sales team won an award in the electronic and interactive materials category for promoting Government publications on GPO's online bookstore using the March Madness basketball brackets as a model. The Employee Communications Office achieved numerous honors, including the highest honor, the Best of the Best award, for utilizing visual displays to communicate with the agency's employees. IABC provides an international network for over 15,000 business communication professionals in 80 countries. The Washington, DC chapter is the largest chapter in the United States and the second largest chapter in the world. GPO competed against other Federal agencies and private companies, including U.S. Geological Survey, National Institutes of Health, Booz Allen Hamilton, MITRE, and Sodexo.

"I congratulate our Publication and Information Sales and the Employee Communications Offices for their innovative approach to marketing and communications," said Public Printer Bob Tapella. "These approaches provide the public and GPO employees an open and transparent view on the workings of our government."

The GPO is the Federal Government's primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. Government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three Branches of the Federal Government. In addition to publication sales, GPO makes government information available at no cost to the public through *GPO Access* (www.gpoaccess.gov), and through partnerships with approximately 1,250 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit www.gpo.gov.

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