

# NewsRelease

FOR IMMEDIATE RELEASE: March 18, 2010

No. 10-11

MEDIA CONTACT: GARY SOMERSET 202.512.1957, 202.355.3997 cell [gsomerset@gpo.gov](mailto:gsomerset@gpo.gov)

## CENSUS COUNTS ON GPO

WASHINGTON—As more than 120 million American households begin receiving 2010 Census questionnaires in the mail, the U.S. Government Printing Office (GPO), U.S. Census Bureau, U.S. Postal Service (USPS) and private sector printing industry have been working together for several years to execute the printing, security and delivery of the Census. GPO's Print Procurement business unit partnered with the U.S. Census Bureau to competitively procure nearly \$110 million worth of Census materials to more than 120 printers throughout the country. Some of the contracts awarded include: RR Donnelley, Inc., who printed the main Census packages consisting of questionnaires, letters and envelopes. Tabs Direct in Texas produced the advance letters and reminder postcards. Freedom Graphic Systems in Wisconsin produced questionnaires that will be used by enumerators going house to house. GPO Print Procurement employees participated with Census employees in a comprehensive quality control program to monitor the printing, addressing, inserting and envelope manufacturing at these facilities.

“Supporting the 2010 Census program has been a huge success for GPO and the print procurement staff,” said Public Printer Bob Tapella. “These procurements are an example of how the partnership between GPO, federal agencies and the printing industry can serve the American people and support the local economies where the printing of these materials took place.”

“The Census Bureau, the GPO, the USPS and the vendor community have been working collaboratively for over four years on meeting the goal of a successful print and distribution of this enormous print and mail effort,” said Census Bureau Director Robert Groves. “The printing and mailing of Census questionnaires is vital to the success of this constitutionally mandated endeavor.”

Link to Census Facts:

[http://www.census.gov/Press-Release/www/releases/archives/facts\\_for\\_features\\_special\\_editions/014611.html](http://www.census.gov/Press-Release/www/releases/archives/facts_for_features_special_editions/014611.html)

GPO's Print Procurement business unit works with federal agencies to procure more than 78 percent of GPO's printing jobs to the private sector printing industry. GPO competitively buys products and services from thousands of private sector firms nationwide in one of the government's most successful procurement programs, assuring the most cost-effective use of taxpayers' money.

The GPO is the federal government's primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three branches of the federal government. In addition to publication sales, GPO makes government information available at no cost to the public through GPO's Federal Digital System ([www.fdsys.gov](http://www.fdsys.gov)) and through partnerships with approximately 1,250 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit [www.gpo.gov](http://www.gpo.gov)

###

Follow us on [Twitter](#) and view the latest GPO videos on [YouTube](#).