

Program No 2520-S Contract Term: December 1, 2015 through November 30, 2016 plus 4 option years

TITLE: Veterans Health Education Magazine (VISN 1)

ITEM	DESCRIPTION	BASIS OF AWARD	American Institute for the Preventive Medicine Farmington Hills, MI		Schatz Publishing Group Blackwell, OK		Wainscot Media Montvale, NJ		Schatz Publishing Group Previous contractor	
			UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST	UNIT PRICE	COST
I.	EDITORIAL:									
(a)	Editorial content creation, management and design per 8 page order.....	8	4,535.00	36,280.00	9,000.00	72,000.00	7,400.00	59,200.00	8,500.00	68,000.00
(b)	Editorial content creation, management and design per additional 4 page signature.....	4	769.75	3,079.00	4,500.00	18,000.00	3,700.00	14,800.00	8,500.00	34,000.00
II.	COMPLETE PRINTED PRODUCT:									
(a)	8-Page Pamphlet:									
(1)	Makeready and/or setup.....per order.....	8	475.00	3,800.00	700.00	5,600.00	875.00	7,000.00	600.00	4,800.00
(2)	White Litho Coated Stock (60 lbs), Running per 100 copies.....	1200	17.27	20,724.00	11.00	13,200.00	8.00	9,600.00	6.75	8,100.00
(b)	4-page signature:									
(1)	Makeready and/or setup.....per order.....	4	259.75	1,039.00	350.00	1,400.00	435.00	1,740.00	4,250.00	17,000.00
(2)	Running per 100 copies.....	600	26.70	16,020.00	6.50	3,900.00	4.00	2,400.00	3.38	2,028.00
III.	PACKING FOR MAILING AND SHIPPING:									
	Mailed copies:									
(a)	Self-mailers, affix an address label or print address label or print address directly on each copy, prepare mail for automation rates.....per 100 copies....	40	9.05	362.00	6.00	240.00	1.80	72.00	1.90	76.00
(b)	Multiple copies in kraft envelope (up to 200 leaves).....per envelope.....	10	1.50	15.00	2.00	20.00	1.40	14.00	2.00	20.00
(c)	Single or multiple copies over 200 leaves, up to (15 lbs) in cushioned shipping bags, or wrapped in shipping bundles.....per bag and bundle...	700	2.00	1,400.00	2.00	1,400.00	1.40	980.00	2.00	1,400.00
(d)	Quantities over (12 lbs) up to (30 lbs) wrapped in shipping bundles, or packed in shipping container.....per bundle or container..	75	7.50	562.50	2.00	150.00	2.00	150.00	3.00	225.00
(e)	Quantities over (24 lbs) up to (40 lbs) packed in shipping container.....per bundle or container..	100	10.00	1,000.00	2.00	200.00	2.75	275.00	1.75	175.00
	Subtotal:			\$84,281.50		\$116,110.00		\$96,231.00		\$135,824.00
	Discount:		0.00%	\$0.00	1.00%	\$1,161.10	1.00%	\$962.31	1.00%	\$1,358.24
	Total:			(\$84,281.50)		(\$114,948.90)		(\$95,268.69)		(\$134,465.76)

SR 1/6/16

Review JMK 1/6/2016