

| PROGRAM     | 1573-S TERM: DATE OF AWARD THRU 07/31/14                   |          |                    |                     |                 |                       |                 |                     |                |                         |
|-------------|--|----------|--------------------|---------------------|-----------------|-----------------------|-----------------|---------------------|----------------|-------------------------|
| TITLE       | MEDICARE FALL NOTICE LETTERS                               |          | THE DATA CENTER    |                     | LITHEXCEL       |                       | MIDWEST DIRECT  |                     | NPC, INC.      |                         |
|             |  | BASIS OF | Salt Lake City, UT |                     | Albuquerque, NM |                       | Cleveland, OH   |                     | Claysburg, PA  |                         |
| ITEM NO.    | DESCRIPTION  | AWARD    | UNIT RATE          | COST                | UNIT RATE       | COST                  | UNIT RATE       | COST                | UNIT RATE      | COST                    |
| <b>I.</b>   | <b>MEDICARE FALL NOTICE PACKAGES</b>                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | <b>(INITIAL ORDERS):</b>                                   |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| A.          | Letter A: Notice #1 -- Re-Assign Plan Termination Notices  |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | (Pub# 11208 & 11208S)...each package                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 650.00          | 650.00                | 0.00            | 0.00                | 180.00         | 180.00                  |
| (2)         | Running per 1,000 Copies                                   | 8        | 73.00              | 584.00              | 350.00          | 2,800.00              | 87.982          | 703.86              | 65.00          | 520.00                  |
| B.          | Letter B: Notice #2 -- Re-Assign Premium Increases Notices |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | (Pub# 11209 & 11209S)...each package                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 650.00          | 650.00                | 0.00            | 0.00                | 200.00         | 200.00                  |
| (2)         | Running per 1,000 Copies                                   | 750      | 73.00              | 54,750.00           | 350.00          | 262,500.00            | 87.982          | 65,986.50           | 67.00          | 50,250.00               |
| C.          | Letter C: Chooser Notice Letters                           |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | (Pub# 11267 & 11267S)...each package                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 400.00          | 400.00                | 0.00            | 0.00                | 300.00         | 300.00                  |
| (2)         | Running per 1,000 Copies                                   | 1,400    | 63.00              | 88,200.00           | 250.00          | 350,000.00            | 56.286          | 78,800.40           | 42.00          | 58,800.00               |
| D.          | Letter D: Notice #1 -- Affordable Care Act Notice (ACA)    |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | Premium Increases (Pub#11475 & 11475S)...each package      |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 700.00          | 700.00                | 0.00            | 0.00                | 200.00         | 200.00                  |
| (2)         | Running per 1,000 Copies                                   | 750      | 81.00              | 60,750.00           | 550.00          | 412,500.00            | 81.982          | 61,486.50           | 58.25          | 43,687.50               |
| E.          | Letter E: Notice #2 -- Affordable Care Act Notice (ACA)    |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | Termination (Pub#11469 & 11469S)...each package            |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 700.00          | 700.00                | 0.00            | 0.00                | 180.00         | 180.00                  |
| (2)         | Running per 1,000 Copies                                   | 10       | 81.00              | 810.00              | 550.00          | 5,500.00              | 81.982          | 819.82              | 66.00          | 660.00                  |
| F.          | Letter F: Poor Performing Plan Notice                      |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | (Pub# 11627 & 11627S)...each package                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 400.00          | 400.00                | 0.00            | 0.00                | 180.00         | 180.00                  |
| (2)         | Running per 1,000 Copies                                   | 450      | 59.00              | 26,550.00           | 250.00          | 112,500.00            | 56.286          | 25,328.70           | 37.50          | 16,875.00               |
| G.          | Letter G: Poor Performing Plan Notice (Follow-Up)          |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | (Pub# 11633 & 11633S)...each package                       |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 400.00          | 400.00                | 0.00            | 0.00                | 151.00         | 151.00                  |
| (2)         | Running per 1,000 Copies                                   | 50       | 59.00              | 2,950.00            | 250.00          | 12,500.00             | 56.286          | 2,814.30            | 37.50          | 1,875.00                |
| <b>II.</b>  | <b>SUPPLEMENTAL MEDICARE NOTICE PACKAGES</b>               |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | <b>(ADDITIONAL ORDERS AFTER INITIAL ORDER):</b>            |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| A.          | Letters A and B...each package                             |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 2        | N/C                | 0.00                | 350.00          | 700.00                | 0.00            | 0.00                | 140.00         | 280.00                  |
| (2)         | Running per 1,000 Copies                                   | 38       | 73.00              | 2,774.00            | 350.00          | 13,300.00             | 97.99           | 3,723.62            | 68.00          | 2,584.00                |
| B.          | Letter C...each package                                    |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 350.00          | 350.00                | 0.00            | 0.00                | 150.00         | 150.00                  |
| (2)         | Running per 1,000 Copies                                   | 70       | 63.00              | 4,410.00            | 250.00          | 17,500.00             | 66.30           | 4,641.00            | 61.00          | 4,270.00                |
| C.          | Letters D and E...each package                             |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 350.00          | 350.00                | 0.00            | 0.00                | 140.00         | 140.00                  |
| (2)         | Running per 1,000 Copies                                   | 38       | 81.00              | 3,078.00            | 450.00          | 17,100.00             | 91.98           | 3,495.24            | 67.00          | 2,546.00                |
| D.          | Letters F and G...each package                             |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| (1)         | Makeready and/or Setup Charges                             | 1        | N/C                | 0.00                | 350.00          | 350.00                | 0.00            | 0.00                | 125.00         | 125.00                  |
| (2)         | Running per 1,000 Copies                                   | 25       | 59.00              | 1,475.00            | 250.00          | 6,250.00              | 66.50           | 1,662.50            | 16.00          | 400.00                  |
| <b>III.</b> | <b>ADDITIONAL OPERATIONS:</b>                              |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
| A.          | Mailing Certification: CASS/NCOA...each 1,000 addresses    | 750      | N/C                | 0.00                | 8.90            | 6,675.00              | 2.00            | 1,500.00            | 1.50           | 1,125.00                |
|             |  |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             |  |          |                    | 0.00                |                 | 0.00                  |                 | 0.00                |                | 0.00                    |
|             | <b>CONTRACTORS TOTALS</b>                                  |          |                    | <b>\$246,331.00</b> |                 | <b>\$1,224,775.00</b> |                 | <b>\$250,962.44</b> |                | <b>\$185,678.50</b>     |
|             | <b>DISCOUNT</b>  |          | <b>0.00%</b>       | <b>\$0.00</b>       | <b>1.00%</b>    | <b>\$12,247.75</b>    | <b>5% at 10</b> | <b>\$0.00</b>       | <b>0.25%</b>   | <b>\$464.20</b>         |
|             | <b>DISCOUNTED TOTALS</b>                                   |          | <b>Net</b>         | <b>\$246,331.00</b> | <b>20 Days</b>  | <b>\$1,212,527.25</b> |                 | <b>\$250,962.44</b> | <b>20 Days</b> | <b>\$185,214.30</b>     |
|             |  |          |                    |                     |                 |                       |                 |                     |                | <b>AWARDED CONTRACT</b> |

| PINNACLE DATA SYSTEMS |                     | UNITED SYSTEMS OF AR |                     |
|-----------------------|---------------------|----------------------|---------------------|
| Atlanta, GA           |                     | Little Rock, AR      |                     |
| UNIT RATE             | COST                | UNIT RATE            | COST                |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 64.00                 | 512.00              | 113.75               | 910.00              |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 64.00                 | 48,000.00           | 113.75               | 85,312.50           |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 45.00                 | 63,000.00           | 83.83                | 117,362.00          |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 64.00                 | 48,000.00           | 135.77               | 101,827.50          |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 64.00                 | 640.00              | 135.77               | 1,357.70            |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 45.00                 | 20,250.00           | 66.37                | 29,866.50           |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 250.00                | 250.00              | N/C                  | 0.00                |
| 38.00                 | 1,900.00            | 66.37                | 3,318.50            |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
| 100.00                | 200.00              | N/C                  | 0.00                |
| 64.00                 | 2,432.00            | 113.75               | 4,322.50            |
|                       | 0.00                |                      | 0.00                |
| 100.00                | 100.00              | N/C                  | 0.00                |
| 45.00                 | 3,150.00            | 83.83                | 5,868.10            |
|                       | 0.00                |                      | 0.00                |
| 100.00                | 100.00              | N/C                  | 0.00                |
| 64.00                 | 2,432.00            | 135.77               | 5,159.26            |
|                       | 0.00                |                      | 0.00                |
| 100.00                | 100.00              | N/C                  | 0.00                |
| 45.00                 | 1,125.00            | 66.37                | 1,659.25            |
|                       | 0.00                |                      | 0.00                |
| 2.00                  | 1,500.00            | 2.00                 | 1,500.00            |
|                       | 0.00                |                      | 0.00                |
|                       | 0.00                |                      | 0.00                |
|                       | <b>\$195,191.00</b> |                      | <b>\$358,463.81</b> |
| 1.00%                 | <b>\$1,951.91</b>   | 1% at 10             | <b>\$0.00</b>       |
| <b>20 Days</b>        | <b>\$193,239.09</b> |                      | <b>\$358,463.81</b> |