

PROGRAM	1583-S TERM: May 1, 2015 THRU April 30, 2015 plus 4 Option Periods		The Data Center Salt Lake City, UT		Data Intergrators Fredericksburg, VA		Midwest Direct MKTG Cleveland, OH		MPM Communications Waldorf, MD		NPC, Inc Claysburg, PA		Taylor/Progressive Impressions Bloomington, IL		World Marketing Group Dallas, TX		
TITLE	Medicare Enrollement Packages and Medicare Cards		UNIT	COST	UNIT	COST	UNIT	COST	UNIT	COST	UNIT	COST	UNIT	COST	UNIT	COST	
ITEM NO.	DESCRIPTION	BASIS OF AWARD	RATE	COST	RATE	COST	RATE	COST	RATE	COST	RATE	COST	RATE	COST	RATE	COST	
<b>I.</b>	<b>COMPLETE PRODUCT:</b>																
A	A: MEDICARE DOMESTIC INITIAL ENROLLMENT																
(1)	Makeready and/or Setup Charge . . . . .per order	12	n/c	0.00	n/c	0.00	0.00	0.00	1000.00	12,000.00	600.00	7,200.00	226.50	2,718.00	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	2196	185.30	406,918.80	161.00	353,556.00	179.33	393,808.68	240.00	527,040.00	220.50	484,218.00	324.54	712,689.84	216.49	475,412.04	
B	B: MEDICARE PUERTO RICAN INITIAL ENROLLMENT																
(1)	Makeready and/or Setup Charge . . . . .per order	12	n/c	0.00	n/c	0.00	0.00	0.00	500.00	6,000.00	408.00	4,896.00	258.88	3,106.56	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	36	383.20	13,795.20	100.00	3,600.00	288.63	10,390.68	225.00	8,100.00	287.00	10,332.00	344.48	12,401.28	735.79	26,488.44	
C	C: MEDICARE FOREIGN INITIAL ENROLLMENT																
(1)	Makeready and/or Setup Charge . . . . .per order	12	n/c	0.00	n/c	0.00	0.00	0.00	500.00	6,000.00	410.00	4,920.00	98.63	1,183.56	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	12	836.40	10,036.80	164.00	1,968.00	525.57	6,306.84	400.00	4,800.00	411.05	4,932.60	701.77	8,421.24	1783.72	21,404.64	
D	D: MEDICARE ENGLISH GENERAL ENROLLMENT																
(1)	Makeready and/or Setup Charge . . . . .per order	1	n/c	0.00	n/c	0.00	0.00	0.00	5000.00	5,000.00	763.90	763.90	219.04	219.04	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	694	199.70	138,591.80	112.00	77,728.00	131.74	91,427.56	200.00	138,800.00	134.00	92,996.00	204.02	141,589.88	150.63	104,537.22	
E	E: MEDICARE SPANISH GENERAL ENROLLMENT																
(1)	Makeready and/or Setup Charge . . . . .per order	1	n/c	0.00	n/c	0.00	0.00	0.00	750.00	750.00	525.25	525.25	201.16	201.16	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	11	321.00	3,531.00	224.00	2,464.00	126.94	1,396.34	350.00	3,850.00	321.25	3,533.75	381.11	4,192.21	530.27	5,832.97	
F	F: REPLACEMENT MEDICARE CARDS																
(1)	Makeready and/or Setup Charge . . . . .per order	52	n/c	0.00	n/c	0.00	0.00	0.00	500.00	26,000.00	559.50	29,094.00	142.64	7,417.28	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	6084	119.60	727,646.40	45.00	273,780.00	32.14	195,539.76	53.00	322,452.00	66.00	401,544.00	82.75	503,451.00	70.99	431,903.16	
G	G: DEEMED MEDICARE CARDS																
(1)	Makeready and/or Setup Charge . . . . .per order	1	n/c	0.00	n/c	0.00	0.00	0.00	750.00	750.00	559.50	559.50	175.73	175.73	N/C	0.00	
(2)	Running per 1,000 Copies . . . . .per order	22	154.30	3,394.60	71.00	1,562.00	32.14	707.08	190.00	4,180.00	145.00	3,190.00	192.68	4,238.96	290.93	6,400.46	
<b>CONTRACTORS TOTALS</b>					<b>\$1,303,914.60</b>		<b>\$714,658.00</b>		<b>\$699,576.94</b>		<b>\$1,065,722.00</b>		<b>\$1,048,705.00</b>		<b>\$1,402,005.74</b>		<b>\$1,071,978.93</b>
<b>DISCOUNT</b>				<b>0.00%</b>	<b>\$0.00</b>	<b>2.00%</b>	<b>\$14,293.16</b>	<b>5.00%</b>	<b>\$34,978.85</b>	<b>3.00%</b>	<b>\$0.00</b>	<b>0.25%</b>	<b>\$2,621.76</b>	<b>0.00%</b>	<b>\$0.00</b>	<b>1.00%</b>	<b>\$10,719.79</b>
<b>DISCOUNTED TOTALS</b>				<b>NET</b>	<b>\$1,303,914.60</b>	<b>20 days</b>	<b>\$700,364.84</b>	<b>20 days</b>	<b>\$664,598.09</b>	<b>15 days</b>	<b>\$1,065,722.00</b>	<b>20 days</b>	<b>\$1,046,083.24</b>	<b>NET</b>	<b>\$1,402,005.74</b>	<b>20 days</b>	<b>\$1,061,259.14</b>
<b>AWARDED</b>																	