

U.S. Government Printing Office (GPO)
Southampton Office Park
Suite A-190, 928 Jaymore Road
Southampton, Pennsylvania 18966

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS

For the Procurement of

RECRUITING BILLBOARD POSTERS FOR THE MARINE CORPS

as requisitioned from the U.S. Government Printing Office (GPO) by the

Defense Logistics Agency

Single Award

CONTRACT TERM: The term of this contract is for the period beginning Date of Award 2014 and ending June 30, 2015, plus up to four (4) optional 12-month extension period(s) that may be added in accordance with the "Option to Extend the Contract Term" clause in this contract.

SPECIAL ATTENTION IS DIRECTED TO THE FOLLOWING ITEMS WHICH DIFFER SIGNIFICANTLY FROM THE PREVIOUS CONTRACT:

- Pg. 5- All posters will require miniature billboard labels (provide enough labels for all individual inner mailing cartons and Master shipping cartons).
- Pg. 5 Vinyl mini-banners @size 20" x 72" have been eliminated

Additional lesser changes are scattered throughout.

BID OPENING: Bids shall be publicly opened at 2:00 p.m., prevailing Philadelphia, PA time, on July 23, 2014.

Bid Submission: Facsimile bids in response to this solicitation are permitted. Facsimile bids may be submitted directly to the GPO FAX No: 215-364-6479. The Program number and bid opening date must be specified with the bid. Refer to Facsimile Bids in solicitation Provision of GPO contract terms, GPO Publication 310.2 as revised June 2001.

Abstract is available on GPO Web Site at: <http://www.gpo.gov/gpo/abstracts/abstract.action?region=Philadelphia>

For information of a technical nature call Karen Capie (215) 364-6465, Ext. 3 (no collect calls) or email kcapie@gpo.gov.

SECTION 1. – GENERAL TERMS AND CONDITIONS

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Pub. 310.2, effective December 1, 1987 (Rev. 06/01)) and GPO Contract Terms, Quality Assurance Through Attributes Program for Printing and Binding (GPO Pub. 310.1, effective May 1979 (revised 08/02)).

GPO PUB. 310.2 IS AVAILABLE ON GPO WEB SITE AT
<http://www.gpo.gov/pdfs/vendors/sfas/terms.pdf>

GPO PUB. 310.1 IS AVAILABLE ON GPO WEB SITE AT
<http://www.gpo.gov/pdfs/vendors/sfas/qatap.pdf>

REVISED GPO DISPUTES CLAUSE (06/08) IS AVAILABLE ON GPO WEB SITE AT
<http://www.gpo.gov/pdfs/vendors/contractordisputes.pdf>

SUBCONTRACTING: No portion of any order may be subcontracted, with the exception of Vinyl Billboard Posters, which may be subcontracted.

REGULATIONS GOVERNING PROCUREMENT

The U.S. Government Printing Office (GPO) is an office in the legislative branch of the United States Government. Accordingly, the Federal Acquisition Regulation is inapplicable to this, and all GPO procurements. However, the text of certain provisions of the Federal Acquisition Regulation as contained in the Code of Federal Regulations (CFR), are referenced in this solicitation. The offeror should note that only those provisions of the Federal Acquisition Regulation which are specifically incorporated by reference into this solicitation, are applicable.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- | | |
|---|----------|
| (a) Printing (page related) Attributes | Level II |
| (b) Finishing (item related) Attributes | Level II |

Inspection Levels (from ANSI/ASQC Z1.4):

- | |
|---|
| (a) Non-destructive Tests - General Inspection Level I. |
| (b) Destructive Tests - Special Inspection Level S-2. |

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Electronic Media, Samples and Final approved proofs
P-8. Halftone Match (Single & Double Impression)	Electronic Media, Samples and Final approved proofs
P-9. Solid and Screen Tint Color Match	Pantone Matching System, Samples and Final approved proofs
P.10. Process Color Match	Electronic Media, Samples and Final approved proofs

EXTENSION OF CONTRACT TERM: At the request of the Government, the term of any contract resulting from this solicitation may be extended for such period of time as may be mutually agreeable to the GPO and the contractor.

OPTION TO EXTEND THE CONTRACT TERM: The Government has the option to extend the term of this contract for a period of 12 months by written notice to the contractor not later than 30 days before the contract expires. If the Government exercises this option, the extended contract shall be considered to include this clause, except, the total duration of the contract may not exceed five years as a result of, and including, any extension(s) added under this clause. Further extension may be negotiated under the "Extension of Contract Term" clause. See also "Economic Price Adjustment" for periodic pricing revision.

ASSIGNMENT OF JACKETS, PURCHASE AND PRINT ORDERS: A GPO jacket number will be assigned and a purchase order issued to the contractor to cover work performed. The purchase order will be supplemented by an individual "Print Order" for each job placed with the contractor. The print order, when issued, will indicate the quantity to be produced and any other information pertinent to the particular order.

ORDERING: Items to be furnished under the contract shall be ordered by the issuance of print orders by the Government. Orders may be issued under the contract beginning Date of Award through June 30, 2015 (June 2019), if all option years are taken. All print orders issued hereunder are subject to the terms and conditions of the contract. The contract shall control in the event of conflict with any print order. A print order shall be "issued" for purposes of the contract, when it is either deposited in the U.S. Postal Service mail or otherwise furnished to the contractor in conformance with the schedule.

PAYMENT: Submit all vouchers via FAX utilizing the GPO barcode coversheet program application. Instructions for the GPO barcode coversheet program application can be found at the following web address:

<http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>.

The contractor must submit a copy of the print order (upon receipt of order), contractor's invoice and all mailing and/or delivery receipts (at time of invoicing) via fax to 215-364-6479 and email kcapie@gpo.gov.

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract.

REQUIREMENTS: This is a requirements contract for the items and for the period specified herein. Shipment/delivery of items or performance of work shall be made only as authorized by orders issued in accordance with the clause entitled "Ordering". The quantities of items specified herein are estimates only, and are not purchased hereby. Except as may be otherwise provided in this contract, if the Government's requirements for the items set forth herein do not result in orders in the amounts or quantities described as "estimated", it shall not constitute the basis for an equitable price adjustment under this contract.

Except as otherwise provided in this contract, the Government shall order from the contractor all the items set forth which are required to be purchased by the Government activity identified on page 1.

The Government shall not be required to purchase from the contractor, requirements in excess of the limit on total orders under this contract, if any.

Orders issued during the effective period of this contract and not completed within that time shall be completed by the contractor within the time specified in the order, and the rights and obligations of the contractor and the Government respecting those orders shall be governed by the terms of this contract to the same extent as if completed during the effective period of this contract.

If shipment/delivery of any quantity of an item covered by the contract is required by reason of urgency prior to the earliest date that shipment/delivery may be specified under this contract, and if the contractor will not accept an order providing for the accelerated shipment/delivery, the Government may procure this requirement from another source.

The Government may issue orders which provide for shipment/delivery to or performance at multiple destinations.

Subject to any limitations elsewhere in this contract, the contractor shall furnish to the Government all items set forth herein which are called for by print orders issued in accordance with the "Ordering" clause of this contract.

ECONOMIC PRICE ADJUSTMENT: The prices set forth in this contract shall be adjusted in accordance with the provisions of this clause, provided that, in no event will prices be revised to exceed the maximum permissible under any law existing as of the date of the contract or as may be hereafter promulgated.

Price adjustment period: For the purpose of this clause, the program years shall comply with the Contract Term clause. There shall be no price adjustment for orders placed during the first program year of this contract.

Price adjustment: The prices shall be adjusted on the basis of the "Consumer Price Index For All Urban Consumers - Commodities Less Food, Seasonally Adjusted," published monthly in the CPI Detailed Report by the Department of Labor, Bureau of Labor Statistics, in the following manner:

- (1) The contract price of orders placed during the adjusted period (excluding reimbursable postage or transportation costs) shall be adjusted by the percentage increase or decrease in the average, seasonally adjusted Consumer Price Index For All Urban Consumers - Commodities Less Food (seasonally adjusted) as follows: An index shall be calculated by averaging the 12 seasonally adjusted months ending 3 months prior to the expiration of the first period of the contract. This average is then compared with the average index for the 12-month period ending 3 months prior to the beginning of the contract, called the base index. The percentage increase or decrease by comparing these two indexes shall be applied to the contractor's invoices for orders placed during the price adjustment period.
- (2) The Government will notify the contractor in writing of the percentage increase or decrease to be applied to any invoices to be submitted for orders subject to price adjustment in accordance with this clause. Such percentage will be determined from the published index as set forth above. The contractor shall apply the Percentage increase or decrease against the total price of the invoice less reimbursable postage or transportation costs. Any applicable discounts will be calculated on the basis of the invoice price as adjusted.

If the Government exercises an option, the extended contract shall be considered to include this economic price adjustment clause.

WARRANTY: Contract Clause 15, "Warranty", of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) is amended for the solicitation to the effect that the warranty period is EXTENDED from 120 days to one calendar year from the date the check is tendered as final payment. All other provisions remain the same.

SECTION 2. - SPECIFICATIONS

SCOPE: These specifications cover the production of recruiting billboard posters requiring such operations as color separation, disk output, matchprint proofs, four color process printing, trimming, production and application of crack and peel labels (miniature billboard labels) for individual and bulk shipping cartons, packing, shipping and mailing.

TITLE: RECRUITING BILLBOARD POSTERS FOR THE MARINE CORPS

FREQUENCY OF ORDERS: Frequency cannot be determined. Breakdown below is for the past year and there is no guarantee that numbers will remain the same. Last contract year the total orders were: 12 print orders. Multiple items are ordered on one print order. Descriptions below are for Make-ready.

Paper Billboard Posters: Approximately five (5) paper billboard posters per year:

- (1) For 2-sheet,
- (3) For 8-sheet (digital prntg)
- (1) For 30-sheet (digital prntg).

All posters will require miniature billboard labels (provide enough labels for all individual mailing cartons and shipping cartons). Customer will have the option of choosing 4-color process or digital printing for the 8-sheet and 30-sheet paper billboard posters.

Vinyl Billboard Posters: Approximately twelve (12) vinyl billboard posters per year:

- (7) For 48' X 14'
- (5) For 36' X 10.6'

Vinyl Mini-Banners: Approximately (1) per year for 34" X 77.5". Proofs to be emailed via /pdf for approval (the smaller size was dropped and only the larger size is now used.

Single-Sheet PE Billboard Posters: Approximately thirteen (13) PE billboard posters per year (referred to as "Posters" for size 22'.8" x 10'.5"). Thirteen posters maybe scattered throughout four (4) print orders.

Miniature Billboard Labels: All posters will require miniature billboard labels for identification of image inside container. Vendor to provide enough labels for all individual mailing cartons and shipping cartons. There are approx. 5 standard images; however, this can change.

QUANTITY:

Paper Billboard Posters: Approximately 1,000 to 3,000 copies per poster with an average of 2,000 copies per poster.

Vinyl Billboard Posters: Approximately 110 to 200 copies per poster with an average of 150 copies per poster.

Single Sheet PE Billboard Posters: Approximately 400 to 800 copies per poster with an average of 600 copies per poster.

NUMBER OF IMAGES: Average of four (4) different images per order. .

TRIM SIZE: PAPER BILLBOARD POSTERS

- (60 x 46" 2-sheet)
- (132 x 60" 8-sheet)
- (272 x 125" 30-sheet)

MINIATURE BILLBOARD LABELS: (5-3/4" x 2-7/8")

TRIM SIZE:

VINYL BILLBOARD POSTERS

48' X 14'

36' X 10.6'

VINYL MINI BANNERS

34" X 77.5"

SINGLE SHEET PE BILLBOARD POSTERS (referred to as "Posters" for size)

22'.8" x 10'.5"

GOVERNMENT TO FURNISH: Electronic media, laser prints and color composites will be supplied for each design per order.

Electronic Media:

Platform: Macintosh

Storage Media: Compact Disk (CD ROMs) or Digital Video Disk (DVD)

Files will be provided in the form of Native format.

Software programs used on the Macintosh platform will be: Adobe Photoshop Version 6.0; Adobe InDesign Document Version 8.0.

Fonts: All printer and screen fonts will be furnished. An occasional order may require the contractor to furnish the required fonts. The contractor is cautioned that furnished fonts are the property of the Government and/or its originator. All furnished fonts are to be eliminated from the contractor's archive immediately after completion of the contract.

ELECTRONIC PREPRESS:

The contractor shall review the files and create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized.

Furnished files must be imaged as necessary to meet the assigned quality level.

The contractor shall produce separations for four color process reproduction.

GPO Form 952 "Desktop Publishing - Disk Information" will be provided with all disks.

When required by the Government, the contractor shall make minor revisions to the electronic files. It is anticipated that the Government will make all major revisions. Prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

Digital Deliverables: Upon completion of each order, the contractor must furnish final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government.

When image processing is required, the contractor is responsible for checking files contained on the furnished disks or cartridges to insure that such features as bleeds, register marks and correct file output selection have been provided for, so as to correctly produce the job. The contractor must supply necessary trapping. The contractor must generate films on a

Pre-addressed "Postage and Fees Paid" Procurement/Shipping Status Cards will be furnished with each print order or in bulk. These cards are to be filled out and mailed on the shipping date indicated on each print order.

One reproduction proof, Form 905 (R. 3/90) with labeling and marking specifications (see Attachments 1 thru 5)

Identification markings such as register marks, ring folios, rubber stamped jacket numbers, commercial identification marks of any kind, etc., except GPO imprint, form/control number, and revision date, carried on copy or film, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product(s) in accordance with these specifications.

All halftones are to be 133-line screen or finer.

PROOFS: When requested on individual print orders, contractor must furnish a total of three (3) matchprints. Contractor will be required to deliver the matchprints (1 set to each address) to the following three (3) addresses:

Marine Corps Recruiting Command
ATTN: Vince Bradley
3280 Russell Road, 2nd Floor
Quantico, VA 22134
(703)-784-9433

J. Walter Thompson Atlanta
ATTN: Buffy Torres
10-B Glenlake Parkway, NE
North Tower - 4th Floor
Atlanta, GA 30328
(404)-365-7483

DLA Document Services
ATTN: Steve Ackley
1001 Barnett Avenue
Quantico, VA 22134, (703) 784-4890

If any contractor's errors are serious enough in the opinion of the GPO to require revised proofs, the revised proofs are to be provided at no expense to the Government. No extra time can be allowed for this reproofing; such operations must be accomplished within the original production schedule allotted in the specifications.

Proofs and original copy must be submitted to addresses shown on print order, marked with the program number, print order number, and title. Contractor must notify the U.S. Government Printing Office, Philadelphia Regional Printing Procurement Office immediately when proofs are submitted. Proofs will be held by the Government no more than 7 working days. Proofs will be available to the contractor at the US Government Printing Office, Philadelphia Regional Printing Procurement Office.

The contractor must not print prior to receipt of an "OK to print."

PRESS SHEET INSPECTION: Final make-ready press sheets will be inspected and approved at the contractor's plant for the purpose of establishing specified standards for use during the actual press run. Upon approval of the sheets, contractor is charged with maintaining those standards throughout the press run (**within QATAP tolerances when applicable**) and with discarding all make-ready sheets that preceded approval. See GPO Publication 315.3 (Guidelines for Contractors Holding Press Sheet Inspections) issued June 2003.

Note: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars must show areas consisting of 1/8 x 1/8" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale (such as, BRUNNER, GATF, GRETAG, or RIT); and gray balance patches for process color (if applicable). These areas must be repeated across the entire press sheet.

For viewing of the press sheets, the contractor must provide a densitometer and controlled lighting using overhead viewing lights with 5000 degree Kelvin illumination. The viewing conditions must conform to ANSI PH2.30-1989.

The contractor must notify the GPO of the date and time the press sheet inspection can be performed. In order for proper arrangements to be made, notification must be given at least (3) workdays prior to the inspection. Note: See contract clauses; paragraph 14(e)(1), Inspections and Tests of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6 01)). When supplies are not ready at the time specified by the contractor for inspection, the Contracting Officer may charge to the contractor the additional cost of the inspection.

To maintain the required quality, the Government reserves the right to inspect press sheets at the contractor's plant, on any workday during contractor's regular working hours. When press inspection is requested, it must be scheduled during contractor's 1st and/or 2nd shifts only (8 am to midnight).

When such inspection is requested, the contractor must notify the U.S. Government Printing Office, Philadelphia Regional Printing Procurement Office 72 hours in advance of the time for inspection. **Direct calls to Area Code 215-364-6465, ext. 3 or ext. 1.**

INSPECTION OF FINAL PRODUCT: Upon completion of most print orders, and prior to commencement of distribution, Government Officials will inspect boards at contractor's plant for verification of quantity received, and if all is in order, will sign an acceptance receipt of delivery.

PRE-POST SHOWING: When requested, prior to distribution of the completed outdoor boards, contractor must make arrangements to have one full-size board posted in his plant. Contractor is cautioned that if any corrections are necessary, upon viewing the actual board, due to his poor workmanship, he will be required to make the corrections at no additional cost to the Government. No extra time will be allowed for such corrections and they must be accomplished within the original production schedule allotted in these specifications.

When such inspection is requested, the contractor must notify the U.S. Government Printing Office, Philadelphia Regional Printing Procurement Office, **5 working days in advance of the time boards will be available for inspection. Direct calls to Area Code 215-364-6465, ext. 3 or ext. 1.**

INKS: The inks used (both 4-color process and digital) must be of highest quality, possessing maximum resistance to both fading and weather deterioration when subjected to outdoor exposure for a period of 90 days.

Ink Requirement: If lithographic ink is used in the performance of this contract, the ink shall contain not less than the following percentages of vegetable oil: (a) new ink, 40%; (b) sheet-fed and forms ink, 20%; and (c) heat-set ink, 10%. High quality color process printing on high speed heat-set presses is excepted when slow drying time significantly increases production costs.

STOCK/PAPER/VINYL/PE: The specifications of all paper/vinyl/PE furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated March 2011.

Paper Billboard Posters: White sign paper, (basis weight: 70 lbs per 500 sheets, 25 x 38") or heavier, suitable for outdoor poster use. It shall be free from unbleached or Ground Woodpulp, hard sized, of good wet strength, and rough on the underside to accept paste readily.

Vinyl Billboard Posters: White Sign Vinyl, 12 oz. The stock must be suitable for outdoor poster use. Very smooth, opaque laminated

Vinyl Mini-Banners: White Sign Vinyl, 12 oz. The stock must be suitable for outdoor poster use. Very smooth, opaque laminated .

Single Sheet PE Billboard Posters: Stock/material -- Polyethylene (referred to as "PE"). White, light weight, 3 oz.. Stock must be suitable for outdoor use. 5 lb., one piece White Woven 100% PE (Polyethylene), silicone and chlorine free, and 100% recyclable.

MINIMUM SUBSTRATE CHARACTERISTICS

- Thickness 4.5 mils
- Tear Strength 35 lbs
- Tensile Strength 45 lbs/in
- Weight: (oz/yd²) 3.0
- Weight: (lb/ft²) 0.0183
- Weight: (grams/meter²) .. 125
- Media Width 10.8 feet
- Weathering Withstands temperatures as low as (-55) degrees Fahrenheit and is anti mildew and anti UV.

Miniature Billboard Labels: White Coated Label, (basis weight: 55-60 lbs per 500 sheets, 25 x 38").Permanent adhesive, square cut, size 5 3/4" x 2 7/8"

PRINTING: Print one side only. Clean, clear, sharp, high-quality printing is required in four-color process (approximately 3 orders may require up to 3 flat colors in addition to 4-color process), with exact register required. The contractor shall select the colors of ink to most faithfully match the furnished original. When specified, digital printing will be used in place of 4-color process printing. When specified, form/control numbers will be printed in black in the bottom white margin. The layout and number of sheets for each poster are to be determined by the contractor; layout to provide for rainlap posting.

Miniature Billboard Labels: To be utilized as identification labels for mailing/shipping cartons and must be exact representation of the final product (4-color process).

MARGINS: Follow Electronic Files and furnished laser prints. Bleeds may occur on one or more sides.

BINDING:

Billboard posters shall be trimmed, folded, and gathered in accordance with standard practice for rainlap posting and

must be stamped on the back of each sheet with the posting layout, where applicable. Note: The form/control number must be stamped on the back of each billboard. 2nd Note: **“Single-Sheet PE Billboard Posters”** are mounted using various, specific “cable and clip” installation systems. There are two (2) different requirements for finishing/pockets overlap and seam styles as listed below. There will be a quantity breakdown for each style stated on the Print order, or attached additional specifications.

Requirement 1: CBS/Clear Channel styled overlaps and seams.

Requirement 2: Lamar styled overlaps and seams.

Vinyl Mini-Banners: Banners are to be trimmed to size, sew 1 “hem all four sides and four (4) grommets top and bottom.

PACKING:

Paper Billboard Posters:

Inner Mailing Cartons: Each poster is to be packed into a new corrugated **Inner Mailing Carton** and then placed into an outer shipping carton.

For 2 sheets – there will be 10 individual mailing cartons placed into a master shipping carton.

For 8 sheets – there will be 5 individual mailing cartons placed into a master shipping carton.

For 30 sheets – there will be 2 individual mailing cartons placed into a master shipping carton.

Master outer Shipping Containers:

Two (2) sheet posters: pack 10 corrugated mailing cartons into a master shipping container.

Eight (8) sheet posters: pack 5 corrugated mailing cartons into a master shipping container.

Thirty (30) sheet posters: pack 2 corrugated mailing cartons into a master shipping container.

Vinyl Billboard Posters: Pack each individual poster in a mailing carton, and then pack in shipping containers.

Single-Sheet PE Billboard Posters: Pack each individual poster in a mailing carton, then pack in shipping containers. Pack 2 mailing cartons per shipping container, where applicable.

Vinyl Mini Banners: Roll and pack 5 of same version per master carton, and skid on 42” x 48” skids.

Use GPO 905 shipping label. Carton labels must show title, quantity, form/control number and sheet size and must appear on the outside of the shipping carton. Additionally the outside of each shipping carton must contain an appropriate miniature billboard label on the face side in the lower right.

Pallet Requirements: Pallets used for delivery to FSI in Austell, GA MUST be wood and have front and rear load beam, with a single (1) 48” long 2 X 4 upright support, centered on the length of the 48” dimension; this will allow a “fixed-fork unloader/uploader to enter the pallets and place them in the warehouse racks. Pallets MUST be partially shrink-wrapped, and the size MUST be 48” X 42”, with a maximum height of 48”. Cartons MUST be stacked on pallets in a staggered manner to ensure maximum stability.

DISTRIBUTION: Ship f.o.b. contractor's city to 1 destination as follows:

FSI
ATTN: Linda Williamson
7800 The Bluffs
Suite C
Austell, GA 30168
Phone 404-349-9012

Complete address and quantities will be furnished with the print orders.

A single shipment or several shipments totaling (120 pounds) or less scheduled for shipment on the same day to a single destination are to be mailed by reimbursable parcel post unless otherwise instructed. Government bills of lading will be furnished by the GPO for all shipments requiring a bill of lading. The contractor must combine on one bill of lading (and a continuation sheet, if required) all orders scheduled for shipment to a single destination on the same day.

Return all electronic media, laser prints and digital deliverables within 7 working days of completion of each order to:
J. Walter Thompson Atlanta, C/O Tucker Castleberry Printing Inc., ATTN: Ken Faucett, 3500 McCall Place, Atlanta, GA 30340, (770)-454-1580.

All expenses incidental to returning materials and submitting proofs, must be borne by the contractor.

SCHEDULE: Adherence to this schedule must be maintained. Contractor must not start production of any job prior to receipt of the individual print order (GPO Form 2511).

Print orders, approved proofs and furnished materials must be picked up at:

U.S. Government Printing Office
Regional Printing Procurement Office
Southampton Office Park, Suite A-190
928 Jaymore Road
Southampton, PA 18966

The required **delivery** date will be stated on the print order and will be binding upon the contractor. Such dates will range from not less than 20 working days to not more than 32 working days after the placement of each order. Shipping must be completed within the time specified on individual print orders.

Unscheduled material such as shipping instructions, delivery lists, etc., will be furnished with each order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

SECTION 3.- DETERMINATION OF AWARD

The Government will determine the lowest bid by applying the prices offered in the "Schedule of Prices" to the following units of production which are the estimated requirements to produce one year's orders under this contract. These units do not constitute, nor are they to be construed as, a guarantee of the volume of work which may be ordered for a like period of time.

The following item designations correspond to those listed in the "Schedule of Prices".

I.	(a)	1	
	(b)	3	
	(c)	1	
II.	(1)	(2)	
1.	(a)	1	20
	(b)	1	20
2.	(a)	1	20
	(b)	1	20
	(c)	3	60
3.	(a)	1	20
	(b)	1	20
	(c)	1	20
4.		5	120
	(1)	(2)	
5.	(a)	7	11
	(b)	1	2
6.	(a)	5	8
	(b)	1	2
7.	(a)	4	24
	(b)	1	6
8.	(a)	1	2000
III			
1.	(a)	1	
	(b)	1	
	(c)	13	
2.	(d)	450	
	(e)	450	
3.	(f)	1970	
4.	(g)	960	
5.	(h)	400	
6.	(i)	16	

SECTION 4.- SCHEDULE OF PRICES

Bids offered are f.o.b. contractor's city.

Prices must include the cost of all required materials and operations for each item listed in accordance with these specifications. Bidder must make an entry in each of the spaces provided. Bids submitted with any obliteration, revision, or alteration of the order and manner of submitting bids, may be declared nonresponsive.

An entry of NC (No Charge) shall be entered if bidder intends to furnish individual items at no charge to the Government. Bids submitted with NB (No Bid) or blank spaces for an item may be declared nonresponsive.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production (whether or not such items are included in the Determination of Award) that are inconsistent or unrealistic in regard to other prices in the same offer or to GPO prices for the same operation if such action would be in the best interest of the Government.

All vouchers submitted to the GPO shall be based on the most economical method of production. Fractional parts of 100 will be prorated at the per 100 rate.

Prices must be submitted for the entire term of the contract and bids qualified for a lesser period will not be considered.

(Initials)

I. MATCHPRINT PROOFS – THREE SETS:

- (a) Four Color Process.....\$ _____
- (b) Each additional color.....\$ _____
- (c) Author's Alterations.....per hour.....\$ _____

II. COMPLETE PRODUCT: Prices offered shall include the cost of all required materials and operations (except for Item. I. Matchprint proofs and Item III Packing for Distribution) necessary for the complete production and distribution of the product listed in accordance with these specifications.

PAPER BILLBOARD POSTERS

	<u>Makeready and/or Setup</u> (1)	<u>Running Per 100 Copies</u> (2)
1. 2-Sheet Billboard Posters, Trim Size (60 x 46"):		
(a) Four-Color Process.....\$ _____		\$ _____
(b) Each additional color.....\$ _____		\$ _____
2. 8-Sheet Billboard Posters, Trim Size (132 x 60"):		
(a) Four-Color Process.....\$ _____		\$ _____
(b) Each additional color.....\$ _____		\$ _____
(c) Digital Printing.....\$ _____		\$ _____
3. 30-Sheet Billboard Posters, Trim Size (272 x 125"):		
(a) Four-Color Process.....\$ _____		\$ _____
(b) Each additional color.....\$ _____		\$ _____
(c) Digital Printing.....\$ _____		\$ _____
4. Miniature Billboard Labels, Trim Size (5-3/4 x 2-7/8") Four-Color Process.....\$ _____		

 (Initials)

VINYL BILLBOARD POSTERS

	<u>Makeready and/or Setup</u> (1)	Running Per 100 Copies (2)
5. Trim Size 48' X 14':		
(a) Four-Color Process.....	\$ _____	\$ _____
(b) Each additional color.....	\$ _____	\$ _____
6. Trim size 36' X 10.6':		
(a) Four-Color Process.....	\$ _____	\$ _____
(b) Each additional color.....	\$ _____	\$ _____

SINGLE SHEET PE BILLBOARD POSTERS

7. Trim Size 22'.8" x 10'.5"		
(a) Four-Color Process.....	\$ _____	\$ _____
(b) Each additional color.....	\$ _____	\$ _____

VINYL MINI BANNERS

	<u>Makeready and/or Setup</u> (1)	Running Per Each (2)
8. Trim size 34" X 77.5":		
(a) Four-Color Process.....	\$ _____	\$ _____

NOTE: Prices quoted for Items (b) under Items I. and II. are for additional flat colors as required after the four-color process charges.

 (Initials)

III. PACKING FOR DISTRIBUTION: Prices must be all-inclusive, as applicable, and must include the cost of mailing and shipping containers, all necessary wrapping and packing materials, and labeling or marking, and pallets, in accordance with these specifications.

PAPER BILL BOARD POSTERS

1. Multiple copies in mailing cartons and shipping containers Per Mailing Carton & Master Shipping Container
- (a) 2-sheets..... \$ _____
 - (b) 8-sheets.....\$ _____
 - (c) 30-sheets.....\$ _____

VINYL BILLBOARD POSTERS

2. Each individual poster in a mailing carton: Per Mailing Carton
- (d) 48' X 14'.....\$ _____
 - (e) 36' X 10.6'.....\$ _____

SINGLE SHEET PE BILLBOARD POSTERS

3. Each individual poster in a individual mailing carton: Per Mailing Carton
- (f) 22'.8" x 10'.5"..... \$ _____
4. Pack 2 individual mailing cartons per one(1)shipping container Per Master Shipping Container
- (g) 22'.8' x 10'.5'.....S_____

(Initials)

VINYL MINI BANNERS

5. Roll and pack five (5) banners of same version per inner corrugated carton

Per Inner carton

(h) 34" x 77.5"

\$ _____

6. Pack 25 banners or 5 rolls of 5 in a master shipping carton 25 each per carton

Per Master Shipping Carton

(i) 34" x 77.5"

\$ _____

BIDDERS NAME AND SIGNATURE: Fill out and return two copies of all pages in "Section 4.- Schedule of Prices", initial or sign each page in the spaces provided and submit each set of pages attached to a completed and signed copy of GPO Form 910, "Bid". Do not enter bid prices on GPO Form 910. NOTE: The schedule of prices will prevail in instances where prices are inadvertently entered on GPO Form 910.

Bidder _____

(City - State)

By _____

(Signature and title of person authorized to sign this bid)

(Person to be contacted)

(Telephone Number)

The solicitation provision in GPO Contract Terms (Pub. 310.2) permitting facsimile bids means a bid that has been transmitted to and has been received by a commercial enterprise via facsimile and subsequently delivered to the Government. Facsimile bids transmitted to GPO offices will not be considered.

NOTE: BIDDERS THAT ACCESS THE SPECIFICATIONS FOR THIS SOLICITATION VIA THE INTERNET ON GPO WEBSITE, MUST ACCESS THE GPO FORM 910 "BID" FROM GPO WEBSITE ADDRESS www.access.gpo.gov/procurement/bids910.pdf AND SUBMIT ALONG WITH THE SCHEDULE OF PRICES AS REQUESTED BY THESE SPECIFICATIONS.

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TITLE: RECRUITING BILLBOARD POSTERS FOR THE MARINE CORPS

ITEM NO.	TEST DESCRIPTION		Anderson LA		BP Graphics		Compton Sons		AWARDED		COST?
			LA, CA	COST	Phoenix, AZ	COST	St. Louis, MO	COST	UNIT RATE	UNIT RATE	
			UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COMPTON & SONS	
										ST. LOUIS, MO	
I	MATCHPRINT PROOFS -- 3 SETS:										
(a)	Four Color Process.....	1	75.00	75.00	100.00	100.00	450.00	450.00	100.00	100.00	100.00
(b)	Each Additional Color.....	3	NC		NC		5.00	15.00	5.00	15.00	15.00
(c)	Author's Alterations....per hour.....	1	65.00	65.00	50.00	50.00	75.00	75.00	75.00	75.00	75.00
II	COMPLETE PRODUCT:										
	PAPER BILLBOARDS										
1	2-Sheet Billboard Posters										
	Trim size (60 X 46")										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	1	35.22	35.22	50.00	50.00	2,000.00	2,000.00	1,000.00	1,000.00	1,000.00
(2)	Running per 100 Copies.....	20	28.19	563.80	500.00	10,000.00	80.00	1,600.00	80.00	1,600.00	1,600.00
(b)	Each Additional Color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		NC		
(2)	Running per 100 Copies.....	20	NC		NC		NC		NC		
2	8-Sheet Billboard Posters										
	Trim size (132 X 60")										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	1	96.25	96.25	100.00	100.00	100.00	100.00	2,400.00	2,400.00	2,400.00
(2)	Running per 100 Copies.....	20	75.00	1,500.00	1,000.00	20,000.00	10.00	200.00	315.00	6,300.00	6,300.00
(b)	Each Additional Color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		250.00	250.00	250.00
(2)	Running per 100 Copies.....	20	NC		NC		NC				
(c)	Digital Printing**										
(1)	Makeready and/or Setup.....	3	NC		100.00	300.00	2,280.00	6,840.00	2,280.00	6,840.00	6,840.00
(2)	Running per 100 Copies.....	60	NC		1,000.00	60,000.00	199.00	11,940.00	299.00	17,940.00	17,940.00
3	30-Sheet Billboard Posters										
	Trim size (272 X 125")										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	1	471.36	471.36	100.00	100.00	100.00	100.00	8,600.00	8,600.00	8,600.00
(2)	Running per 100 Copies.....	20	396.00	7,920.00	3,200.00	64,000.00	10.00	200.00	935.00	18,700.00	18,700.00
(b)	Each Additional Color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		00.00	00.00	00.00
(2)	Running per 100 Copies.....	20	NC		NC		NC		00.000	00.000	00.000
(c)	Digital Printing**										
(1)	Makeready and/or Setup.....	1	NC		100.00	100.00	8,172.00	8,172.00	8,170.00	8,170.00	8,170.00
(2)	Running per 100 Copies.....	20	NC		3,200.00	64,000.00	789.00	15,780.00	889.00	17,780.00	17,780.00
4	Miniature Billboard Labels, Trim size										
	5-3/4 X 2-7/8" -- Four Color Process										
(1)	Makeready and/or Setup.....	5	0.58	2.90	10.00	50.00	850.00	4,250.00	750.00	3,750.00	3,750.00
(2)	Running per 100 Copies.....	120	0.49	58.80	50.00	6,000.00	10.00	1,200.00	10.00	1,200.00	1,200.00
	VINYL BILLBOARDS										
5	Trim size 48' X 14'										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	7	560.00	3,920.00	100.00	700.00	100.00	700.00	450.00	3,150.00	3,150.00
(2)	Running per 100 Copies.....	11	486.00	5,346.00	27,500.00	302,500.00	37,800.00	415,800.00	43,276.00	476,036.00	476,036.00
(b)	Each additional color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		00.00	00.00	00.00
(2)	Running per 100 Copies.....	2	NC		NC		NC		00.00	00.00	00.00
6	Trim size 36' X 10.6'										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	5	392.00	1,960.00	100.00	500.00	100.00	500.00	250.00	1,250.00	1,250.00
(2)	Running per 100 Copies.....	8	332.00	2,656.00	15,500.00	124,000.00	21,263.00	170,104.00	24,576.00	196,608.00	196,608.00
(b)	Each additional color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		NC	NC	NC
(2)	Running per 100 Copies.....	2	NC		NC		NC		NC	NC	NC
	SINGLE SHEET PE BILLBOARD POSTERS*										
7	Trim size (22'.8" x 10'.5")										
(a)	Four Color Process										
(1)	Makeready and/or Setup.....	4	256.10	1,024.40	50.00	200.00	250.00	1,000.00	250.00	1,000.00	1,000.00
(2)	Running per 100 Copies.....	24	217.29	5,214.96	3,900.00	93,600.00	4,500.00	108,000.00	7,362.00	176,688.00	176,688.00
(b)	Each additional color										
(1)	Makeready and/or Setup.....	1	NC		NC		NC		NC	NC	NC
(2)	Running per 100 Copies.....	6	NC		NC		NC		NC	NC	NC

Program No 4211-S Term Date of Award to June 30, 20*

TITLE: RECRUITING BILLBOARD POSTERS FOR THE MARINE CORPS

VINYL MINI BANNER										
Trim size 34" X 77.5"										
8	Four Color Process									
(a)	Makeready and/or Setup.....									
(1)	1	35.32	35.32	NB		100.00	100.00	490.00	490.00	
(2)	2000	29.97	59,940.00	NB		13.20	26,400.00	13.43	26,862.40	
III PACKING										
1 Paper Billboard Posters										
Multiple copies in shipping containers:										
Per Shipping Container										
(a)	1	68.00	68.00	1.50	1.50	10.00	10.00	5.00	5.00	
(b)	1	75.00	75.00	2.50	2.50	10.00	10.00	5.00	5.00	
(c)	13	125.00	1,625.00	3.25	42.25	10.00	130.00	5.00	65.00	
Vinyl Billboard Posters										
2 Each individual poster in a mailing carton										
Per mailing carton										
(d)	684	240.00	164,160.00	2.50	1,710.00	5.00	3,420.00	1.00	684.00	
(e)	216	200.00	43,200.00	2.50	540.00	5.00	1,080.00	1.00	216.00	
Single Sheet PE Billboard Posters*										
3 Each individual poster in a mailing carton										
Per mailing carton										
(f)	1970	200.00	394,000.00	2.00	3,940.00	5.00	9,850.00	2.50	4,925.00	
4 Pack 2 mailing cartons per shipping container										
Per shipping container										
(g)	960	200.00	192,000.00	3.75	3,600.00	19.50	18,720.00	5.00	4,800.00	
5 Vinyl Mini Banners										
Pack 25 of each per carton										
Per Shipping Carton										
(h)	400	46.00	18,400.00	NB		2.00	800.00	5.00	2,000.00	
6 Roll and pack 5 of same version per carton and										
skid on 42" x 48" skids. Per skid										
(i)	80	77.00	6,160.00	NB		20.00	1,600.00	5.00	400.00	
Contractor Totals			\$910,573.01				811,146.00		989,904.40	
							AWARDED			