

Program No. 4211-S Term: DATE OF AWARD to 02/28/2022										
TITLE: Marine Corps Recruiting Billboards										
			360 Creative Solutions Group, LLC		BP Graphics, Inc.		CR&A Custom, Inc.		Independent's Service Co.	
			Kennesaw, GA		Phoenix, AZ		Los Angeles, CA		Hannibal, MO	
ITEM NO.	DESCRIPTION:	BASIS OF AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST
I.	PROOFS:									
(a)	PE SSP Wide Format Proof.....per set	32	2400.00	\$76,800.00	10.00	\$320.00	46.50	\$1,488.00	100.00	\$3,200.00
(b)	8-Sheet Paper Poster Wide Format Proof.....per set	8	600.00	\$4,800.00	10.00	\$80.00	21.00	\$168.00	75.00	\$600.00
(c)	30-Sheet Paper Poster Wide Format Proof.....per set	8	600.00	\$4,800.00	10.00	\$80.00	78.00	\$624.00	75.00	\$600.00
(d)	Mini Banner Wide Format Proof.....per set	8	600.00	\$4,800.00	10.00	\$80.00	13.70	\$109.60	100.00	\$800.00
(e)	Bulletin 10'6" x 36' Wide Format Proof.....per set	2	150.00	\$300.00	10.00	\$20.00	158.75	\$317.50	100.00	\$200.00
(f)	Bulletin 14' x 48' Wide Format Proof.....per set	10	750.00	\$7,500.00	10.00	\$100.00	283.00	\$2,830.00	100.00	\$1,000.00
(g)	Product Label Digital Color One-Off Proof.....per label	16	3900.00	\$62,400.00	1.00	\$16.00	0.00	\$0.00	65.00	\$1,040.00
(h)	Adobe PDF soft proof.....per label	52	15.00	\$780.00	1.00	\$52.00	0.00	\$0.00	5.00	\$260.00
II.	PRINTING AND FINISHING:									
(a)(1)	PE Single Sheet Poster (SSP).....per makeready and/or setup	16	240.00	\$3,840.00	1.00	\$16.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	6904	6,520,413.76	\$45,016,936,599.04	43.00	\$296,872.00	60.45	\$417,346.80	48.00	\$331,392.00
(b)(1)	8-Sheet Paper Poster.....per makeready and/or setup	4	60.00	\$240.00	1.00	\$4.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	800	704,000.00	\$563,200,000.00	22.00	\$17,600.00	27.30	\$21,840.00	10.00	\$8,000.00
(c)(1)	30-Sheet Paper Poster.....per makeready and/or setup	4	60.00	\$240.00	1.00	\$4.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	800	755,552.00	\$604,441,600.00	76.00	\$60,800.00	101.40	\$81,120.00	32.50	\$26,000.00
(d)(1)	Mini Banner.....per makeready and/or setup	4	60.00	\$240.00	1.00	\$4.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	8000	512,400.00	\$4,099,200,000.00	16.00	\$128,000.00	13.70	\$109,600.00	12.00	\$96,000.00
(e)(1)	Bulletins 10'6" x 36'.....per makeready and/or setup	1	15.00	\$15.00	1.00	\$1.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	400	21,168.00	\$8,467,200.00	105.84	\$42,336.00	206.80	\$82,720.00	102.50	\$41,000.00
(f)(1)	Bulletins 14' x 48'.....per makeready and/or setup	5	75.00	\$375.00	1.00	\$5.00	0.00	\$0.00	NC	\$0.00
(2)	Running.....per 1 copy	800	101,920.00	\$81,536,000.00	188.16	\$150,528.00	366.91	\$293,528.00	179.36	\$143,488.00
III.	PACKING, LABELING AND MARKING:									
(a)(1)	PE Single Sheet Poster (SSP).....per inner carton	6904	45.00	\$310,680.00	1.56	\$10,770.24	0.00	\$0.00	2.00	\$13,808.00
(2)	PE Single Sheet Poster (SSP).....per master carton	3452	65.00	\$224,380.00	1.92	\$6,627.84	0.00	\$0.00	4.80	\$16,569.60
(b)(1)	8-Sheet Paper Poster.....per inner carton	800	35.00	\$28,000.00	1.82	\$1,456.00	0.00	\$0.00	2.50	\$2,000.00
(2)	8-Sheet Paper Poster.....per master carton	160	55.00	\$8,800.00	3.44	\$550.40	0.00	\$0.00	4.36	\$697.60
(c)(1)	30-Sheet Paper Poster.....per inner carton	800	45.00	\$36,000.00	2.58	\$2,064.00	0.00	\$0.00	2.50	\$2,000.00
(2)	30-Sheet Paper Poster.....per master carton	400	65.00	\$26,000.00	3.18	\$1,272.00	0.00	\$0.00	4.00	\$1,600.00
(d)(2)	Mini Banner.....per master carton	400	35.00	\$14,000.00	2.47	\$988.00	0.00	\$0.00	5.00	\$2,000.00
(e)(2)	Bulletins 10'6" x 36'.....per master carton	400	150.00	\$60,000.00	2.90	\$1,160.00	0.00	\$0.00	6.25	\$2,500.00
(f)(2)	Bulletins 14' x 48'.....per master carton	800	150.00	\$120,000.00	2.84	\$2,272.00	0.00	\$0.00	6.50	\$5,200.00
(g)	Packing and Labeling Pallets.....per pallet	218	25.00	\$5,450.00	2.00	\$436.00	0.00	\$0.00	NC	\$0.00
IV.	ADDITIONAL OPERATIONS:									
(a)	Digital Deliverable.....per deliverable	34	15.00	\$510.00	0.00	\$0.00	0.00	\$0.00	NC	\$0.00
CONTRACTOR SUBTOTALS				-----		\$724,514.48		\$1,011,691.90		\$699,955.20
DISCOUNT			3%-15	-	NET	-	1%-10	-	NET	-
DISCOUNTED TOTALS				-----		\$724,514.48		\$1,011,691.90		\$699,955.20
AWARDED										

U.S. GOVERNMENT PUBLISHING OFFICE
Philadelphia, PA

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS

For the Procurement of

Marine Corps Recruiting Billboards

as requisitioned from the U.S. Government Publishing Office (GPO) by the

Defense Logistics Agency, DLA Strategic Data Services, J67

Single Award

TERM OF CONTRACT: The term of this contract is for the period beginning **Date of Award** and ending **February 28, 2022** plus up to four (4) optional 12-month extension period(s) that may be added in accordance with the “OPTION TO EXTEND THE TERM OF THE CONTRACT” clause in SECTION 1 of this contract.

BID OPENING: Bids shall be opened at **11:00 a.m.**, prevailing Philadelphia, PA time on **March 15, 2021** at the U.S. Government Publishing Office, Philadelphia Regional Office. (Due to the COVID-19 pandemic, this will NOT be a public bid opening.)

BID SUBMISSION: Due to the COVID-19 pandemic, the physical office will NOT be open. Based on this, bidders MUST submit email bids to **bidsphiladelphia@gpo.gov** for this solicitation. No other method of bid submission will be accepted at this time. The Program Number 4211-S and bid opening date must be specified in the subject line of the emailed bid submission. ***Bids received after 11:00 a.m., prevailing Philadelphia, PA time on the bid opening date specified above will not be considered for award.***

ADDITIONAL EMAILED BID SUBMISSION PROVISIONS: The Government will not be responsible for any failure attributable to the transmission or receipt of the emailed bid including, but not limited to, the following-

1. Illegibility of bid.
2. Emails over 75 MB may not be received by GPO due to size limitations for receiving emails.
3. The bidder's email provider may have different size limitations for sending email; however, bidders are advised not to exceed GPO's stated limit.
4. When the email bid is received by GPO, it will remain unopened until the specified bid opening time. Government personnel will not validate receipt of the emailed bid prior to bid opening. GPO will use the prevailing time (specified as the local time zone) and the exact time that the email is received by GPO's email server as the official time stamp for bid receipt at the specified location.

BIDDERS, PLEASE NOTE: These specifications have been extensively revised. All bidders are cautioned to familiarize themselves with all provisions of these specifications before bidding.

Abstracts of contract prices are available at <https://www.gpo.gov/how-to-work-with-us/vendors/contract-pricing>.

For information of a technical nature, contact Diane Peluso at 215-364-6465 x4 or email dpeluso@gpo.gov.

SECTION 1. - GENERAL TERMS AND CONDITIONS

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) and GPO Contract Terms, Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (revised 09-19)).

GPO Contract Terms (GPO Publication 310.2) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/contractterms2018.pdf>

GPO QATAP (GPO Publication 310.1) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/qatap-rev-09-19.pdf>.

GPO IMPRINT REQUIREMENT: The GPO imprint requirement, GPO Contract Terms (GPO Publication 310.2), Supplemental Specifications, No. 9, is waived.

WARRANTY: Contract Clause 15, "Warranty", of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) is amended for the solicitation to the effect that the warranty period is EXTENDED from 120 days to one calendar year from the date the check is tendered as final payment. All other provisions remain the same.

Warranty further protects against ink fade, ink adhesion, and failure of material, and construction in compliance with product specifications. All other provisions remain the same.

PREDOMINANT PRODUCTION FUNCTION/SPECIALIZED REQUIREMENTS: The predominant production function of this contract is printing of the various billboards/posters, bulletins, and banners. Due to the finishing requirements for these items, finishing must be completed by approved Clear Channel, Outfront, Lamar, or other out-of-home advertising vendor's requirements as applicable; or otherwise demonstrate prior to award that the contractor possesses or, has the ability to acquire, the necessary equipment, technical skills, and productive capacity to perform the contract requirements. The specialized requirements must also demonstrate that the contractor has adequate production controls and quality assurance methods to satisfy the quality requirements of the contract, including responsibility to confirm specifications for final sizes, printing, materials used, construction, packaging and all other specifications with each outdoor advertiser prior to the production.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes - Level 3
- (b) Finishing Attributes - Level 3

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests--General Inspection Level I.
- (b) Destructive Tests ----- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	O.K. Press Sheets
P-10. Process Color Match	O.K. Press Sheets

Special Instructions: In the event that inspection of press sheets is waived by the Government, the following listed alternate standards (in order of precedence) shall become the Specified Standards:

P-7. Type Quality and Uniformity
P-10. Process Color Match

Approved Proofs
Approved Proofs

Prior to award, contractor may be required to provide information related to specific equipment that will be used for production.

OPTION TO EXTEND THE TERM OF THE CONTRACT: The Government has the option to extend the term of this contract for a period of 12 months by written notice to the contractor not later than 30 days before the contract expires. If the Government exercises this option, the extended contract shall be considered to include this clause, except, the total duration of the contract may not exceed five (5) years as a result of, and including, any extension(s) added under this clause. Further extension may be negotiated under the "EXTENSION OF CONTRACT TERM" clause. See also "ECONOMIC PRICE ADJUSTMENT" for authorized pricing adjustment(s).

EXTENSION OF CONTRACT TERM: At the request of the Government, the term of any contract resulting from this solicitation may be extended for such period of time as may be mutually agreeable to the GPO and the contractor.

ECONOMIC PRICE ADJUSTMENT: The pricing under this contract shall be adjusted in accordance with this clause, provided that in no event will any pricing adjustment be made that would exceed the maximum permissible under any law in effect at the time of the adjustment. There will be no adjustment for orders placed during the first period specified below. Pricing will thereafter be eligible for adjustment during the second and any succeeding performance period(s). For each performance period after the first, a percentage figure will be calculated as described below and that figure will be the economic price adjustment for that entire next period. Pricing adjustments under this clause are not applicable to reimbursable postage or transportation costs, or to paper, if paper prices are subject to adjustment by separate clause elsewhere in this contract.

For the purpose of this clause, performance under this contract will be divided into successive periods. The first period will extend from **Date of Award to February 28, 2022** and the second and any succeeding period(s) will extend for 12 months from the end of the last preceding period, except that the length of the final period may vary. The first day of the second and any succeeding period(s) will be the effective date of the economic price adjustment for that period.

Pricing adjustments in accordance with this clause will be based on changes in the seasonally adjusted "Consumer Price Index For All Urban Consumers - Commodities Less Food" (Index) published monthly in the CPI Detailed Report by the U.S. Department of Labor, Bureau of Labor Statistics.

The economic price adjustment will be the percentage difference between Index averages as specified in this paragraph. An index called the variable index will be calculated by averaging the monthly Indexes from the 12-month interval ending three (3) months prior to the beginning of the period being considered for adjustment. This average is then compared to the average of the monthly Indexes for the 12-month interval ending **November 30, 2020**, called the base index. The percentage change (plus or minus) of the variable index from the base index will be the economic price adjustment for the period being considered for adjustment.

The Government will notify the contractor by contract modification specifying the percentage increase or decrease to be applied to invoices for orders placed during the period indicated. The contractor shall apply the percentage increase or decrease against the total price of the invoice less reimbursable postage or transportation costs. Payment discounts shall be applied after the invoice price is adjusted.

PREAWARD SURVEY: In order to determine the responsibility of the contractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract. As part of the financial determination, the contractor in line for award may be required to provide one or more of the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)
- 7) Letter of commitment from any subcontractor

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential, and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

GOVERNMENT IN-PLANT INSPECTIONS: The Government reserves the right to have Government representative(s) inspect any operation under this contract at the start of its production and at any time during production. In addition to the inspections indicated, the Government reserves the right to inspect all stages of production.

POSTAWARD CONFERENCE: Unless waived by the Contracting Officer, the total requirements of the job as indicated in these specifications will be reviewed by Government representatives with the contractor's representatives via conference call at the Government's option, immediately after award.

ASSIGNMENT OF JACKETS, PURCHASE AND PRINT ORDERS: A GPO jacket number will be assigned and a purchase order issued to the contractor to cover work performed. The purchase order will be supplemented by an individual print order for each job placed with the contractor. The print order, when issued, will indicate the quantity to be produced and any other information pertinent to the particular order.

ORDERING: Items to be furnished under the contract shall be ordered by the issuance of print orders by the Government. Orders may be issued under the contract from **Date of Award through February 28, 2022**, plus for such additional period(s) as the contract is extended. All print orders issued hereunder are subject to the terms and conditions of the contract. The contract shall control in the event of conflict with any print order. A print order shall be "issued" upon notification by the Government for purposes of the contract when it is electronically transmitted or otherwise physically furnished to the contractor in conformance with the schedule.

REQUIREMENTS: This is a requirements contract for the items and for the period specified herein. Shipment/delivery of items or performance of work shall be made only as authorized by orders issued in accordance with the clause entitled "ORDERING". The quantities of items specified herein are estimates only, and are not purchased hereby. Except as may be otherwise provided in this contract, if the Government's requirements for the items set forth herein do not result in orders in the amounts or quantities described as "ESTIMATED", it shall not constitute the basis for an equitable price adjustment under this contract.

Except as otherwise provided in this contract, the Government shall order from the contractor all the items set forth which are required to be purchased by the Government activity identified on page 1.

The Government shall not be required to purchase from the contractor, requirements in excess of the limit on total orders under this contract, if any.

Orders issued during the effective period of this contract and not completed within that time shall be completed by the contractor within the time specified in the order, and the rights and obligations of the contractor and the Government respecting those orders shall be governed by the terms of this contract to the same extent as if completed during the effective period of this contract.

If shipment/delivery of any quantity of an item covered by the contract is required by reason of urgency prior to the earliest date that shipment/delivery may be specified under this contract, and if the contractor will not accept an order providing for the accelerated shipment/delivery, the Government may procure this requirement from another source.

The Government may issue orders which provide for shipment/delivery to or performance at multiple destinations.

Subject to any limitations elsewhere in this contract, the contractor shall furnish to the Government all items set forth herein which are called for by print orders issued in accordance with the "ORDERING" clause of this contract.

PAYMENT: Submitting invoices for payment via the GPO fax gateway (if no samples are required) utilizing the GPO barcode coversheet program application is the most efficient method of invoicing. Instruction for using this method can be found at the following web address:

<http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>.

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

For more information about the billing process refer to the General Information of the Office of Finance web page located at <https://www.gpo.gov/how-to-work-with-us/vendors/how-to-get-paid>.

Vendors are expected to submit invoices within 30 days of job shipping/delivery.

Contractor's billing invoice must be itemized in accordance with the line items in the "SCHEDULE OF PRICES."

SECTION 2. – SPECIFICATIONS

SCOPE: These specifications cover the wide format production and out-of-home printing and finishing of full color, various size billboards, to include public service advertising (PSA) by outdoor advertising markets for the Marine Corps, proofs, packing, and distribution.

TITLE: Marine Corps Recruiting Billboards.

Based on past performance, it is anticipated that five (5) to eight (8) orders will be placed per year with multiple images per item per print order.

TITLE	FREQUENCY OF ORDERS	ESTIMATED QUANTITY	PER IMAGE(S)
PE Single Sheet Poster	2 to 4	24 to 550	4
8-Sheet Paper Poster	One (1) to two (2)	200	4
30-Sheet Paper Poster	One (1) to two (2)	200	4
Mini Banners	One (1) to two (2)	2000	4
Bulletins 10'6" x 36'	One (1) to two (2)	400	1
Bulletins 14' x 48'	One (1) to two (2)	400 100	1 4

TRIM SIZE: Products must accommodate the total printed areas for structures.

PE Single Sheet Poster (SSP) (aka Eco-Poster): Image Area: 10'5" h x 22'8" w.

8-Sheet Paper Poster aka Junior Poster: Image Area: 5' h x 11' w.

30-Sheet Paper Poster: Image Area: 10'5" h x 22'8" w.

Mini Banners: 34" h x 77.5" w.

Bulletins (2 sizes): Image Areas: 10'6" h x 36' w and 14' h x 48' w.

Miniature Product Labels: 5-3/4" x 2-7/8".

GOVERNMENT TO FURNISH:

Any prior printed visuals, if applicable, will be mailed by the ordering agency to the contractor by traceable means.

ELECTRONIC MEDIA: Ordering agency will provide all artwork with minimum acceptable file resolution per file for maximum quality.

Platform: MAC Operating System Version 10.13.6

Ordering Agency will upload all zipped files per print order, (all zipped files per printed item must be grouped together), directly to contractor's website.

Software: Files will be furnished in native application format and Adobe Acrobat PDF.

Adobe Creative Suite (Adobe InDesign, Illustrator, Photoshop, Version 2020 and Acrobat.
Color Identification System Used: CMYK (Four Color Process). All artwork will be built with PMS colors. All photographs will be converted to CMYK.

All printer and screen fonts will be furnished.

The contractor is cautioned that furnished fonts are the property of the Government and/or its originator.

All furnished fonts are to be eliminated from the contractor's archive immediately after completion of the contract.

All files requiring bleeds are supplied on furnished files.

GPO Form 952 (Desktop Publishing - Disk Information) will be sent in conjunction with the GPO Form 2511.

Identification markings such as register marks, commercial identification marks of any kind, etc., carried in the electronic files, must not print on finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "GOVERNMENT TO FURNISH," necessary to produce the products in accordance with these specifications.

Note: All software upgrades (for specified applications) which may occur during the term of the contract, must be supported by the contractor.

Contractor to provide website to upload files and artwork and view PDF soft proofs.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to the point of contact on the print order and the U.S. GPO Philadelphia Regional office @ infophiladelphia@gpo.gov immediately. Emails related to preflight must have the program number, print order number, and GPO jacket number in the subject line.

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

When required by the Government, the contractor shall make minor revisions to the electronic files. It is anticipated that the Government will make all major revisions. Prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

Digital Deliverable: Upon completion of each order, the contractor must furnish final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on a suitable storage media or e-mailed upon request. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government. NOTE: Government will accept Adobe Acrobat Portable Document Format (PDF) files as digital deliverables when furnished by the Government. Digital media will be labeled with titles, program number, print order number, and GPO jacket number.

PROOFS FOR INKJET WIDE FORMAT:

Inkjet proofs are to be G7 profiled and use pigment-based inks for each item. A proofing RIP that provides an option for high quality color matching (such as Device Links Technology and/or ICC Profiles Technology), and meets or exceeds industry tolerance to ISO 12647-7 Standard for Graphic Technology (as of 3/19/09, and future amendments) must be utilized plus GRACoL 2006 Coated #1 specifications (CGATS TR006) must be achieved. Output must be representative of image quality of the final printed product on a GRACoL or SWOP certified proofing media. Proofs must contain the following color control strip to be evaluated for accuracy: IDEAlliance ISO 12647-7 Control Strip 2009 or 2013(i1).

The make and model number of the proofing system utilized shall be furnished with the proofs. These proofs must contain all elements and indicate margins including live areas and all critical elements. Proofs will be used for color match on press.

Two (2) sets of inkjet digital color one-off proofs (each set must consist of one 11 x 17" sheet of the entire image reduced and one 22 x 36" sheet of a customer selected section at 100% scale) created using the same output device/RIP that will be used to produce the final printed product on the actual production stock. The approved proof will be used for color match during the production run. NOTE: Proofs must contain the following color control strip to be evaluated for accuracy: IDEAlliance ISO 12647-7 (2009) or 2013(i1).

PROOFS for Miniature Product Labels: Two (2) sets of digital color one-off proof created using the same output device that will be used to produce the final printed product on the actual production stock. Proofs shall have all elements in proper position (not pasted up), and trimmed to the finished size. Proof will be used for color match on the press on the production run.

When requested, per print order - Digital color proofs for each item at full size for each product title. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall have all elements in proper position (not pasted up), imaged at finished size of label.

When requested, per print order - contractor to submit two (2) "Press Quality" PDF soft proof (for content only) using the same Raster Image Processor (RIP) that will be used to produce the final printed product. PDF proof will be evaluated for text flow, image position, and color breaks. Proof will not be used for color match. Contractor must email point of contact per order to confirm receipt.

STOCK/PAPER/SUBSTRATE:

All paper/materials used in each copy must be of a uniform shade. The paper/materials to be used will be indicated on each print order. All billboard materials must be water-resistant, anti-mildew, anti-UV, flame retardant, and suitable for outdoor use.

PE Single Sheet Poster (SSP): White, lightweight 100% recyclable woven polyethylene (PE) substrate, 100% weather resistant, 3.2 oz. per square yard (plus or minus 10%). Stock must be silicone and chlorine free.

8-Sheet Paper Posters and 30-Sheet Paper Posters: White, Coated, Wet Strength Poster Paper, 82 lb., per 3,300 sq. ft., 96% Opacity, 94% Wet Opacity.

Mini Banners: White Sign Vinyl, 12 - 13 oz., matte scrim vinyl 1,000 denier count.

Bulletins: White PVC Vinyl Flex Material, 7 oz.

Miniature Product Labels (for inner carton(s)/master carton(s)): White Coated Label, (face stock basis weight 50 – 60 lbs. per 500 sheets, 25 x 38"), permanent pressure sensitive adhesive.

CONSTRUCTION: Overall size, fabrication and finishing, must comply with the specification requirements for each outdoor advertiser (e.g. Outfront, Clear Channel, Lamar, etc.) when applicable. The contractor is responsible to confirm details for all requirements to include printing, trim sizes, finishing, stock, substrates, and materials used from the construction to the finishing, to include, labeling and packing with each outdoor advertiser prior to production.

Products shall be produced in such manner, within specifications, to provide the end user with products for intended purpose with good quality in every respect.

FINISHING: Various finishing requirements to be completed for each product. Finishing must be in compliance with the standard requirements for installation systems of approved outdoor advertisers. This includes, but not limited to, cutting, trimming, manually folding, sewing hems and pockets, collating, grommets, stamping with posting layout on the back of 8-sheet and 30-sheet paper posters, welding, etc.

PE Single Sheet Poster (SSP): Cable-clip system requires special double pocket welded around the backside perimeter. Lamar requires 3” mechanical pockets on the back of the vinyl for installation. Standard folding methods facilitate a systematic installation method by posting companies.

8-Sheet and 30-Sheet Paper Posters shall be trimmed, folded, collated and stamped in accordance with standard practice for rain lap posting.

Mini Banners: Sew 1” hem on all four (4) sides and place four (4) grommets top and four (4) grommets on bottom. Total of eight (8) grommets.

PRINTING: Wide format digital printing.

Products print face only in full color with bleeds all sides. Items digitally printed will simulate PMS colors using CMYK color blends. Clear, sharp, fine detailed, high-quality printing is required in full color with exact register required. Artwork contains detailed images and illustrations for the military, (military personnel, uniforms, camouflage, skin tones and features (photorealistic graphics). Printing must reflect the fidelity of these elements.

The contractor shall select the colors of ink to most faithfully match the color profiles within the furnished digital files. The inks used must be of highest quality, possessing maximum resistance to ink fading/peeling, weather deterioration (weatherproof, waterproof, anti-UV), and excellent adhesion to substrate, when subjected to outdoor exposure for a period of minimum 90 days.

When applicable, the total printed areas bleed according to the standard requirements for the structure size representing the actual image areas for display.

If viewed within 14 feet for Mini Banners. Final output must be wet ink, pigment-based. Dry ink/toner printing is not acceptable. Output must be at a minimum resolution of 1440 x 720 dpi plus a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles.

If viewed farther than 21 feet for PE Single Sheet Poster (SSP) aka Eco-Poster, 8-Sheet Paper Posters, and 30-Sheet Paper Posters, and Bulletins: Final output must be wet ink, pigment-based. Dry ink/toner printing is not acceptable. Output must be at a minimum resolution of 720 x 720 dpi plus a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles.

Miniature Product Labels: At contractor's option, the product may be produced via conventional offset or digital printing provided that Quality Level 3 standards are maintained. Final output must be a minimum of 150-line screen and at a minimum resolution of 2400 x 2400 dpi x 1 bit or 600 x 600 dpi x 8 bit depth technology. Digital device must have a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles.

Print one (1) side in full color. Utilized as identification labels for billboards on the inner carton(s) and/or master carton(s).

PRESS SHEET INSPECTION: Final makeready sheets may be inspected and approved at the contractor's plant for the purpose of establishing specified standards for use during the actual production run. Upon approval of the sheets, contractor is charged with maintaining those standards throughout the production run (within QATAP tolerances when applicable) and with discarding all makeready sheets that preceded approval. When a press sheet inspection is required, it will be specified on the individual print order. See GPO Publication 315.3 (Guidelines for Contractors Holding Press Sheet Inspections) issued January 2015. NOTE: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Viewing Light – Press sheets will be viewed under controlled conditions with 5000 degrees Kelvin overhead luminaries. The viewing conditions must conform to ISO 3664-2009; a viewing booth under controlled conditions with 5000 degrees Kelvin overhead luminaries with neutral gray surroundings must be provided.

If a press sheet inspection (PSI) is to be performed at the contractor's plant, the contractor must notify the point of contact as indicated per print order, of the date and time, the press sheet inspection can be performed. Advance notification of three (3) workdays must be given prior to the inspection.

Pre-Post Showing: When requested, prior to distribution of the completed billboards, the Government may require the contractor to have one full-size billboard(s) posted in their plant. Contractor is cautioned, that if any corrections are necessary, upon viewing the actual billboard(s), due to poor workmanship, the contractor will be required to make the corrections at no additional cost to the Government. No extra time will be allowed for such corrections and they must be accomplished within the original production schedule allotted in the specifications.

Virtual Monitoring and Virtual Inspection: Due to the COVID-19 pandemic, travel to the contractor's facility may still be considered unsafe. In this event, some or all of the monitoring and inspections may be done virtually. Some or all of the communication, monitoring, and inspections may be accomplished using various methods of communication: email, telephone, File Sharing Site, MS Teams application, etc. as may be mutually agreeable to the contractor and Government. Virtual monitoring and inspections (in lieu of on-site monitoring/inspections) do not relieve the contractor of producing and distributing the products in accordance with the contract specifications at the requisite quality level. The Government retains the right to conduct on-site monitoring and/or inspections at any point during production and distribution, at the Government's discretion. See also GPO Pub. 3102., Contract Clauses, 14. Inspection and Tests.

MARGINS: As per files and artwork per print order.

PACKING: The shipping containers shall be closed/sealed in accordance with GPO Contract Terms. All items to be securely packed in containers so as to prevent curling or warping. Shipping containers shall have a minimum bursting strength of 200 pounds per square inch.

PE Single Sheet Poster (SSP): Pack **one (1)** poster in an inner carton. Then, pack **two (2)** inner cartons per master carton.

8-Sheet Paper Posters: Pack **one (1)** poster in an inner carton. Then, pack **five (5) inner** cartons per master carton.

30-Sheet Paper Posters: Pack **one (1)** poster in an inner carton. Then, pack **two (2) inner** cartons per master carton.

Mini Banners: Roll each mini banner **separately** and pack **twenty (20)** mini banners per master carton.

Bulletins: Pack **one (1)** bulletin per master carton.

LABELING AND MARKING:

Contractor to download the "Labeling and Marking Specifications" form (GPO Form 905, R. 7-15) from gpo.gov, fill in appropriate blanks, and attach to master cartons.

Miniature product labels are applied to the face side and lower right of the inner carton and/or master carton.

Packing Slips: Fill in appropriate blanks. **(See Exhibit 2).**

All proofs must be marked with title, GPO jacket number, program number, and print order number.

PALLETS/PALLETIZING: (See Exhibit 1).

Pallets used for delivery to AMWARE Fulfillment in Austell, GA MUST be wood and have front and rear load beam, with a single (1) 48" long 2 x 4 upright support, centered on the length of the 48" dimension; this will allow a "fixed-fork unloader/uploader to enter the pallets and place them in the warehouse racks. Pallets MUST be partially shrink-wrapped, and the size MUST be 48"(L) x 40" (W), with a maximum height of 48" (48" x 40" x 48"). Cartons should be staggered on a pallet to ensure maximum stability.

Pallets shall be suitably packed so as to insure acceptance and safe delivery by common carrier. Maximum gross weight is 2,000 lbs. Pack flush to corners, top side up, label facing out, without overhang at any edge. Voids must be to the center of the pallet. Pack with care. Loaded pallets may be stored four high at destination.

Noncompliance with the palletizing specifications may be cause for the Government to reject the shipment at destination and return it to the contractor at their expense. The Government may, at its option, offer the contractor an opportunity and a reasonable time to correct, however, the Government may choose to repackage in accordance with the specifications and charge all costs to the contractor.

NOTE: All LTL (Less than load), cargo containers and full truck load deliveries must be scheduled. If no appointments are made the driver will need to wait or reschedule. No appointments are necessary for small parcel (Example: UPS/FedEx).

NOTE: *Mixed pallets-* A mixed pallet may contain more than one (1) billboard. However, strict adherence to the warehouse requirements for a mixed pallet must be followed. Same items should be stacked together. Packing lists must indicate contents of a mixed pallet.

DISTRIBUTION: Appointments required: Receiving hours are 8:00 a.m. - 3:00 p.m., EST, Monday through Friday. Call 770-739-7070, ext. 2402, in advance, to schedule appointments.

Partial Deliveries allowed. Quantities and dates will be indicated per print order.

Deliver bulk deliveries f.o.b. destination to one (1) address as indicated per print order.

JWT/Marines
c/o Amware Fulfillment
8125B Troon Circle
Austell, GA 30168
ATTN: Angela Smith

All digital media, created by the contractor, will be labeled with titles, program number, print order number, and GPO jacket number.

All expenses incidental to *returning* Government furnished materials and samples, and submitting and returning of proofs, must be borne by the contractor.

Delivery Receipt: Contractor must furnish their own receipts for delivery. These receipts must include the GPO jacket number, program number, print order number, quantity delivered, number of cartons, quantity per carton, date, and signature of the person accepting delivery. The original copy of this receipt must accompany the contractor's voucher for payment.

Upon completion of each order, contractor must notify the ordering agency (on the same day the order delivers) via email to the address indicated on the print order. The subject line of the email shall be "Distribution Notice for Program 4211-S, Jacket No. and Print Order No. The notice must provide all applicable tracking numbers, delivery method, and title of product.

Upon completion of each order, when applicable, all furnished material must be returned to the address indicated on the print order. The contractor must be able to produce a separate signed receipt for these materials at any time during the contract.

SCHEDULE:

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with each order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

Adherence to this schedule must be maintained.

Contractor must not start production of any job prior to receipt of the individual print order (GPO Form 2511).

Print order will be emailed to the contractor. Any and all verbal directions from the ordering agency, will be followed by email, to be kept with the print order.

No definite schedule for pickup of material can be predetermined.

Any furnished material, other than material uploaded to contractor's site, or links sent to contractor to retrieve digital files, must be picked up from and delivered to the address on the print order.

Digital deliverables are to deliver to address as indicated on the print order within 7 working days of completion to address and point of contact indicated per print order.

The following schedule begins the workday *after* notification of the availability of print order and furnished material; the workday after notification will be the first workday of the schedule.

Proofs must be picked up from and delivered to the addresses on the print order. One set of proofs to two (2) addresses will be provided as indicated on the print order.

Contractor will submit proofs **within 5 workdays** after receipt of print order and furnished material.

All proofs will be withheld not longer than **2 workday(s)** from date of receipt. The day after receipt is the first workday.

If Author Alterations are required, the Government will submit new electronic media.

If revised proofs are required, contractor must submit them within two (2) workdays and pickup edited proofs within two (2) workdays.

All proofs will be returned to the contractor with proof approval sheet, signed and dated by the ordering agency.

The ship/deliver date indicated on the print order is the date products ordered for delivery f.o.b. destination must be delivered to the destination specified.

This schedule will be used to calculate the number of workdays for production and delivery.

TITLE	TOTAL QUANTITIES	WORKDAYS TO DELIVER AFTER PROOF APPROVAL	EACH ADDITIONAL QUANTITIES	ADDITIONAL WORKDAYS
PE Single Sheet (SSP)	Up to 800	15	400	3
8-Sheet Posters	Up to 800	25	200	3
30-Sheet Posters	Up to 800	35	150	3
Mini Banners	Up to 5,000	15	2,500	3
Bulletins	Up to 800	30	150	3

The contractor must not print prior to receipt of an "OK to Print."

Contractor to notify the ordering agency point of contact on the print order, the date of delivery, via email.

For compliance reporting purposes, contractors are to report information regarding each order with date of shipment or delivery, as applicable, in accordance for proofs and delivery schedules in accordance with the contract requirements by contacting the U.S. GPO Philadelphia Regional Office via e-mail to infophiladelphia@gpo.gov (shared email). Personnel receiving email or call will be unable to respond to questions of a technical nature or to transfer any inquiries.

SECTION 3. - DETERMINATION OF AWARD

The Government will determine the lowest bid by applying the prices offered in the "SCHEDULE OF PRICES" to the following units of production which are the estimated requirements to produce one (1) year's production under this contract. These units do not constitute, nor are they to be construed as, a guarantee of the volume of work which may be ordered for a like period of time.

The following item designations correspond to those listed in the "SCHEDULE OF PRICES".

- I. (a) 32
- (b) 8
- (c) 8
- (d) 8
- (e) 2
- (f) 10
- (g) 16
- (h) 52

- | | <u>(1)</u> | <u>(2)</u> |
|---------|------------|------------|
| II. (a) | 16 | 6904 |
| (b) | 4 | 800 |
| (c) | 4 | 800 |
| (d) | 4 | 8,000 |
| (e) | 1 | 400 |
| (f) | 5 | 800 |

- | | <u>(1)</u> | <u>(2)</u> |
|----------|------------|------------|
| III. (a) | 6904 | 3452 |
| (b) | 800 | 160 |
| (c) | 800 | 400 |
| (d) | XXX | 400 |
| (e) | XXX | 400 |
| (f) | XXX | 800 |

(g) 218

- IV. (a) 34

SECTION 4.-SCHEDULE OF PRICES

Bids offered are f.o.b. destination for bulk shipments.

Prices must include the cost of all materials and operations for each item listed in accordance with these specifications.

Prices must be submitted for the entire term of the contract and bids qualified for a lesser period will not be considered.

Bidder must make an entry in each of the spaces provided. Bids submitted with any obliteration, revision, or alteration of the order and manner of submitting bids may be declared non-responsive.

An entry of NC (No Charge) shall be entered if bidder intends to furnish individual items at no charge to the Government.

Bids submitted with NB (No Bid) or blank spaces for an item may be declared nonresponsive.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production (whether or not such items are included in the DETERMINATION OF AWARD) that are inconsistent or unrealistic in regard to other prices in the same offer or to GPO prices for the same operation if such action would be in the best interest of the Government.

All invoices submitted to the GPO shall be based on the most economical method of production.

Contractor’s billing invoice must be itemized in accordance with the line items in the “SCHEDULE OF PRICES.”

I. PROOFS: Prices offered shall include the cost of all required materials and operations necessary for the production of hard copy proofs and Adobe PDF soft proofs for products listed in accordance with these specifications.

- (a) PE SSP Wide Format Proofper set.....\$ _____
- (b) 8-Sheet Paper Poster Wide Format Proof..... per set\$ _____
- (c) 30-Sheet Paper Poster Wide Format Proofper set\$ _____
- (d) Mini Banner Wide Format Proof..... per set.....\$ _____
- (e) Bulletin 10’6” x 36’ Wide Format Proofper set.....\$ _____
- (f) Bulletin 14’ x 48’ Wide Format Proofper set.....\$ _____
- (g) Product Label Digital Color One-Off Proof per label.....\$ _____
- (h) Adobe PDF soft proof per label.....\$ _____

(Initials)

II. PRINTING AND FINISHING: Prices offered shall include the cost of all required materials and operations, including stocks, necessary for the printing and finishing of the product listed in accordance with these specifications.

	<u>Makeready And/or Setup</u> (1)	<u>Running Per 1 Copy</u> (2)
(a) PE Single Sheet Poster (SSP).....	\$ _____	\$ _____
(b) 8-Sheet Paper Poster:	\$ _____	\$ _____
(c) 30-Sheet Paper Poster:	\$ _____	\$ _____
(d) Mini Banner:.....	\$ _____	\$ _____
(e) Bulletin 10'6" x 36'	\$ _____	\$ _____
(f) Bulletin 14' x 48'.....	\$ _____	\$ _____

III. PACKING, LABELING AND MARKING: Prices offered shall include the cost of all required materials and operations, including the cost of each carton, necessary for the packing requirements of each product listed in accordance with these specifications. Prices offered shall also include the cost of all required materials and operations, including the cost of each full color miniature labels (and stock) for each inner carton and/or master carton labels, necessary for each product listed in accordance with these specifications.

	<u>Per Inner Carton</u> (1)	<u>Per Master Carton</u> (2)
(a) PE Single Sheet Poster (SSP)per carton	\$ _____	\$ _____
(b) 8-Sheet Paper Poster.....per carton	\$ _____	\$ _____
(c) 30-Sheet Paper Poster.....per carton	\$ _____	\$ _____
(d) Mini Banner.....per carton	XXXXXXXX	\$ _____
(e) Bulletins 10'6" x 36'.....per carton	XXXXXXXX	\$ _____
(f) Bulletins 14' x 48'.....per carton	XXXXXXXX	\$ _____
(g) Packing and Labeling Pallets.....per pallet.....		\$ _____

IV. ADDITIONAL OPERATIONS:

a. Digital Deliverable.....per deliverable

(Initials)

SHIPMENT(S): Shipments will be made from: City _____, State _____

The city indicated above will be used for evaluation of transportation charges when shipment f.o.b. contractor’s city is specified. If no shipping point is indicated above, it will be deemed that the bidder has selected the city and state shown below in the address block, and the bid will be evaluated and the contract awarded on that basis. If shipment is not made from evaluation point, the contractor will be responsible for any additional shipping costs incurred.

DISCOUNTS: Discounts are offered for payment as follows: _____ Percent, _____ calendar days. See Article 12 “Discounts” of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) _____

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications.

NOTE: Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

BIDDER’S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms – Publication 310.2. When responding by email, fill out and return one copy of all pages in “SECTION 4. – SCHEDULE OF PRICES,” including initialing/signing where indicated. Valid electronic signatures will be accepted in accordance with the Uniform Electronic Transactions Act, § 2. Electronic signatures must be verifiable of the person authorized by the company to sign bids.

Failure to sign the signature block below may result in the bid being declared non-responsive.

Bidder _____
(Contractor’s Name) (GPO Contractor’s Code)

(Street Address)

(City – State – Zip Code)

By _____
(Printed Name, Signature, and Title of Person Authorized to Sign this Bid) (Date)

(Person to be Contacted) (Telephone Number) (Email)

THIS SECTION FOR GPO USE ONLY

Certified by: _____ Date: _____
(Initials)

Contracting Officer: _____ Date: _____
(Initials)

EXHIBIT 1: DELIVERY, PACKING, PALLETIZING

DELIVERY APPOINTMENTS

1. Every appointment will be assigned with a confirmation number for the driver.
2. If no appointment is made, we cannot guarantee that the delivery will be offloaded right away. The driver may have to wait, and/or the delivery may have to be scheduled for the next business day.
3. If a delivery is running late, please contact Amware as soon as possible to make alternate arrangements.
4. For regular deliveries, please schedule delivery 24-48 hours in advance.
5. For cargo containers, please schedule delivery 1 week in advance.
6. "Delivery Appointment Required" (DAR) must be noted on the Bill of Lading along with the facility's contact information at the time of shipping. Excluding this information on the Bill of Lading may result in receiving delays and additional delivery appointment fees.

CARTONS

1. Cartons should have minimum 200 pounds bursting test.
2. Cartons should not weigh more than 50 pounds.
3. Each carton should be marked with the GPO shipping container label and include:
 - SKU, Stock #, Part #, or Control #
 - Quantity
 - Description
4. For a multiple carton shipment, every carton should be uniform in size and type.
5. For a multiple carton shipment, every carton should contain exactly the same quantity of the product; one carton with a lower count is acceptable.
6. The partial carton should be clearly marked.
7. Cartons should **not** overhang off of the pallet.

PALLETS

1. Pallets of material must be stretch-wrapped.
2. Pallets must be wooden and in good condition.
3. Pallets should be 48" (L) x 40" (W), and a maximum height of 48" (H) [48" x 40" x 48"]. **NOTE: 42" dimension shown in illustration is not correct.**
4. The Stock number and quantity markings should be visible on each carton when stacked on the pallet.
5. Cartons should be staggered on a pallet to ensure maximum stability.
6. Additional charges will be incurred if Amware has to stack loose boxes or re-stack non-conforming pallets.

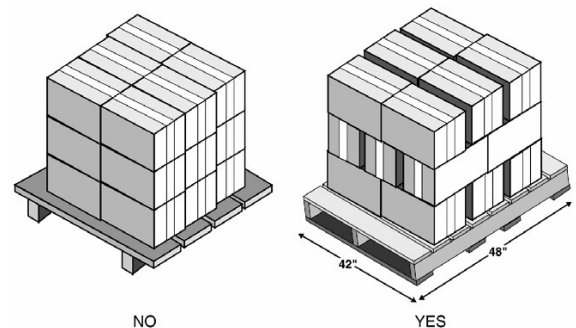


EXHIBIT 2: PACKING SLIP

PACKING SLIPS

1. Each shipment must include a packing list.
2. The packing list must contain the following information:
 - Stock #
 - Item Description
 - Quantity per Carton
 - Carton Count
 - Total Quantity
 - Vendor Name
 - Vendor Phone Number
 - ASN # (if applicable)
 - Client PO# (if applicable)

Name of Vendor		Requestor Information			
Reference PO#					
ACME COMPANY P.O. BOX 28456 BOISE, IDAHO 83701 (800) 537-2935		DATE:		08/21/98	
		PACKING SLIP #:		PDX 04783	
BILL TO: *IN29WHY ABC COMPANY C/O NW TRAFFIC ASSOC P O BOX 6482 KENT WA 98032 0327		CONSIGNEE: COMAC ATTN ABC COMPANY 7033 565 SINCLAIR RD MILPITAS, CA 95035		SHIPPER: ABC COMPANY MARY PIERCE 5200 NE ELAM PKWY HILLSBORO OR 98032 (435) 277-8533	
P.O. #	SALESPERSON	SHIP VIA	EXCP	PLACARD	
OB63428290	WALLY	UPS			
QTY ORDERED	QTY SHIPPED	UM	STOCK #	DESCRIPTION	
6	6	BOX	JMCVIU7	CORPORATE NEWSLETTER, Q1 1995 count 500 per box	
DRIVER	RECEIVED IN GOOD CONDITION EXCEPT AS NOTED:		DATE:	NO. PCS	
<i>MB</i>	<i>Henry Martinez</i>		8/22	①	
CONCEALED DAMAGE MUST BE REPORTED WITHIN 30 DAYS					

Quantity Shipped
Part Number
Part Description with Quantity Per Carton