Program	No 3351-S Term Date of Award thru August 31, 2018								
1	Citizen-Soldier Magazine								
				Gateway Press		LSC Communications		Monarch Litho	
	· · · · · · · · · · · · · · · · · · ·	BASIS OF		160-35370		240-49916		040-60078	
ITEM NC	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
1.	PRINTING AND BINDING:								
(a)	Text printing in 4/c process including binding								
(1)	Makeready and/or Setup,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	648	58.14	37,674.72	15.03	9,739.44	98.00	63,504.00	
	Running per 1,000 copies	155,520	1.17	181,958.40	0.10	15,552.00	2.35	365,472.00	
	Complet cover printing in 4/c process including UV								
(b)	coating and binding,,,,,per complete cover,,,,,,,,,,								
(1)	Makeready and/or Setup	6	1,500.00	9,000.00	700.00	4,200.00	1,450.00	8,700.00	
(2)	Running per 1,000 copies	1,440	100.00	144,000.00	14.64	21,081.60	32.30	46,512.00	
	Insert printing in 4/c process including binding,,,,,per								
(C)	page,								
(1)	Makeready and/or Setup	16		3,136.00		929.92	185.00	2,960.00	
(2)	Running per 1,000 copies	3,840	6.37	24,460.80	12.14	46,617.60	22.25	85,440.00	
11.	STOCK/PAPER:								
	Text White Publication Grade Gloss Coated Book (38-								
	lb.),,,,, per 1,000 leaves,,,,,,,,	77,760	3.71	288,489.60	3.79	294,710.40	4.35	338,256.00	
1	Cover and Insert White No.2 Coated Text Gloss-Finish								
(b)	(100-lb.),,,,,,,,,per 1,000 leaves,,,,,,,,	4,800	13.00	62,400.00	16.47	79,056.00	25.10	120,480.00	
	PACKING AND DISTRIBUTION:					*****			
	Bulk Shipments (other than by mail) - Packing and								
	sealing shipping containers,,,,per container,,,,,,,,,	230	1.50	345.00	3.00	690.00	3.50	805.00	
	Mailed Shipments-							-	
	Addressing single copies (self-mailers), including wafer								
	seals (when applicable),,,,, per self-mailer,,,,	1,320	21.00	27,720.00	0.70	924.00	0.06	79.20	
1	Multiple copies over 200 leaves, up to 12lbs., in								
	cushioned shipping bags, or wrapped in shipping								
	bundles (max gross weight 14lbsper bag or bundle	18,000	0.50	9,000.00	1.25	22,500.00	1.35	24,300.00	
	Quantities over 12 lbs., up to 36 lbs., packed in shipping		-						
	containers (max gross wt. 40 lbs.) per container,,,,,,,	540	1.75	945.00	2.00		3.50	1,890.00	
	CONTRACTOR TOTALS			\$789,129.52		\$497,080.96		\$1,058,398.20	
	DISCOUNT		3.00%	\$23,673.89			2.00%	\$21,167.96	
	DISCOUNTED TOTALS			\$765,455.63		\$497,080.96		\$1,037,230.24	
	Abstracted by - 120								
	Reviewed by - miles					AWARDED			

U.S. GOVERNMENT PUBLISHING OFFICE Virginia Beach, VA

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS

For the Procurement of

CITIZEN-SOLDIER MAGAZINE

as requisitioned from the U.S. Government Publishing Office (GPO) by the

Army Publishing Directorate Fort Belvoir, VA

Single Award

TERM OF CONTRACT: The term of this contract is for the period beginning Date of Award and ending August 31, 2018, plus up to four (4) optional 12-month extension periods that may be added in accordance with the "OPTION TO EXTEND THE TERM OF THE CONTRACT" clause in SECTION 1 of this contract.

BID OPENING: Bids shall be publicly opened at 2:00 p.m., prevailing Virginia Beach, VA time, on August 10, 2017.

BID SUBMISSION: Submit bid in pre-addressed envelope furnished with solicitation or send to: U.S. Government Publishing Office, 291 Independence Boulevard, Suite 401, Virginia Beach, VA 23462. Facsimile bids in response to this solicitation are permitted. Facsimile bids may be submitted directly to the GPO Virginia Beach, VA Regional Office, Fax No. (757) 490-7950. The program number and bid opening date must be specified with the bid. Refer to Facsimile Bids in Solicitation Provisions of GPO Contract Terms, GPO Publication 310.2, as revised June 2001. *NOTE: FAXED BIDS RECEIVED AFTER 2:00 P.M. ON THE BID OPENING DATE SPECIFIED ABOVE WILL NOT BE CONSIDERED FOR AWARD*.

Do NOT fax double sets or extra copies of forms that have not been requested; only fax the pages in SECTION 4 of these specifications, with all of the information completed as requested.

Bidders please note that these specifications are for a new project, there are no abstracts of past awards available.

For information of a technical nature, contact Richard Gilbert at rgilbert@gpo.gov or (757) 490-7944.

SECTION 1. - GENERAL TERMS AND CONDITIONS

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) and GPO Contract Terms, Quality Assurance through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 8-02)).

GPO Contract Terms (GPO Publication 310.2) - http://www.gpo.gov/pdfs/vendors/sfas/terms.pdf.

GPO QATAP (GPO Publication 310.1) – <u>http://www.gpo.gov/pdfs/vendors/sfas/qatap.pdf</u>.

DISPUTES: GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at <u>www.gpo.gov/pdfs/vendors/contractdisputes.pdf</u>.

SUBCONTRACTING: The predominant production function is <u>printing</u>. Bidders who must subcontract this operation will be declared non-responsible.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing (page related) Attributes Quality Level II
- (b) Finishing (item related) Attributes Quality Level II

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests General Inspection Level I.
- (b) Destructive Tests Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

P-7. Type Quality and Uniformity

O.K. Proofs/Average type dimension in publication/ Electronic media

Specified Standard

P-8. Halftone Match (Single and Double Impression)

P-10. Process Color Match

OPTION TO EXTEND THE TERM OF THE CONTRACT: The Government has the option to extend the term of this contract for a period of 12 months by written notice to the contractor not later than 30 days before the contract expires. If the Government exercises this option, the extended contract shall be considered to include this clause, except, the total duration of the contract may not exceed five (5) years as a result of, and including, any extension(s) added under this clause. Further extension may be negotiated under the "EXTENSION OF CONTRACT TERM" clause. See also "ECONOMIC PRICE ADJUSTMENT" for authorized pricing adjustment(s).

EXTENSION OF CONTRACT TERM: At the request of the Government, the term of any contract resulting from this solicitation may be extended for such period of time as may be mutually agreeable to the GPO and the contractor.

O.K. Proofs/Electronic media

O.K. Proofs

Attribute

ECONOMIC PRICE ADJUSTMENT: The pricing under this contract shall be adjusted in accordance with this clause, provided that in no event will any pricing adjustment be made that would exceed the maximum permissible under any law in effect at the time of the adjustment. There will be no adjustment for orders placed during the first period specified below. Pricing will thereafter be eligible for adjustment during the second and any succeeding performance period(s). For each performance period after the first, a percentage figure will be calculated as described below and that figure will be the economic price adjustment for that entire next period. Pricing adjustments under this clause are not applicable to reimbursable postage or transportation costs, or to paper, if paper prices are subject to adjustment by separate clause elsewhere in this contract.

For the purpose of this clause, performance under this contract will be divided into successive periods. The first period will extend from Date of Award to August 31, 2018, and the second and any succeeding period(s) will extend for 12 months from the end of the last preceding period, except that the length of the final period may vary. The first day of the second and any succeeding period(s) will be the effective date of the economic price adjustment for that period.

Pricing adjustments in accordance with this clause will be based on changes in the seasonally adjusted "Consumer Price Index For All Urban Consumers - Commodities Less Food" (Index) published monthly in the CPI Detailed Report by the U.S. Department of Labor, Bureau of Labor Statistics.

The economic price adjustment will be the percentage difference between Index averages as specified in this paragraph. An index called the variable index will be calculated by averaging the monthly Indexes from the 12-month interval ending three (3) months prior to the beginning of the period being considered for adjustment. This average is then compared to the average of the monthly Indexes for the 12-month interval ending May 31, 2017, called the base index. The percentage change (plus or minus) of the variable index from the base index will be the economic price adjustment for the period being considered for adjustment.

The Government will notify the contractor by contract modification specifying the percentage increase or decrease to be applied to invoices for orders placed during the period indicated. The contractor shall apply the percentage increase or decrease against the total price of the invoice less reimbursable postage or transportation costs and separately adjusted paper prices. Payment discounts shall be applied after the invoice price is adjusted.

PAPER PRICE ADJUSTMENT: Paper prices charged under this contract will be adjusted in accordance with "Table 6 - Producer Price Indexes and Percent Changes for Commodity Groupings and Individual Items" in Producer Price Indexes report, published by the Bureau of Labor Statistics (BLS), as follows:

- 1. BLS code 0913-01 for Offset and Text will apply to all paper required under this contract.
- 2. The applicable index figures for the month of July 2017 will establish the base index.
- 3. There shall be no price adjustment for the first three production months of the contract.
- 4. Price adjustments may be monthly thereafter, but only if the index varies by an amount (plus or minus) exceeding 5% by comparing the base index to the index for that month which is two months prior to the month being considered for adjustment.
- 5. Beginning with order placement in the fourth month, index variances will be calculated in accordance with the following formula:

X - base index

----- x 100 = -----%

base index

where X = the index for that month which is two months prior to the month being considered for adjustment.

- 6. The contract adjustment amount, if any, will be the percentage calculated in 5 above less 5%.
- 7. Adjustments under this clause will be applied to the contractor's bid price(s) for Item II. "PAPER" in the "SCHEDULE OF PRICES" and will be effective on the first day of any month for which prices are to be adjusted.

The Contracting Officer will give written notice to the contractor of any adjustments to be applied to invoices for orders placed during months affected by this clause.

In no event, however, will any price adjustment be made which would exceed the maximum permissible under any law in effect at the time of the adjustment. The adjustment, if any, shall not be based upon the actual change in cost to the contractor, but shall be computed as provided above.

The contractor warrants that the paper prices set forth in this contract do not include any allowance for any contingency to cover anticipated increased costs of paper to the extent such increases are covered by this price adjustment clause.

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract.

ASSIGNMENT OF JACKETS, PURCHASE AND PRINT ORDERS: A GPO jacket number will be assigned and a purchase order issued to the contractor to cover work performed. The purchase order will be supplemented by an individual print order for each job placed with the contractor. The print order, when issued, will indicate the quantity to be produced and any other information pertinent to the particular order.

ORDERING: Items to be furnished under the contract shall be ordered by the issuance of print orders by the Government. Orders may be issued under the contract from Date of Award through August 31, 2018, plus for such additional period(s) as the contract is extended. All print orders issued hereunder are subject to the terms and conditions of the contract. The contract shall control in the event of conflict with any print order. A print order shall be "issued" upon notification by the Government for purposes of the contract when it is electronically transmitted or otherwise physically furnished to the contractor in conformance with the schedule.

REQUIREMENTS: This is a requirements contract for the items and for the period specified herein. Shipment/delivery of items or performance of work shall be made only as authorized by orders issued in accordance with the clause entitled "ORDERING." The quantities of items specified herein are estimates only, and are not purchased hereby. Except as may be otherwise provided in this contract, if the Government's requirements for the items set forth herein do not result in orders in the amounts or quantities described as "estimated", it shall not constitute the basis for an equitable price adjustment under this contract.

Except as otherwise provided in this contract, the Government shall order from the contractor all the items set forth which are required to be purchased by the Government activity identified on page 1.

The Government shall not be required to purchase from the contractor, requirements in excess of the limit on total orders under this contract, if any.

Orders issued during the effective period of this contract and not completed within that time shall be completed by the contractor within the time specified in the order, and the rights and obligations of the contractor and the Government respecting those orders shall be governed by the terms of this contract to the same extent as if completed during the effective period of this contract.

If shipment/delivery of any quantity of an item covered by the contract is required by reason of urgency prior to the earliest date that shipment/delivery may be specified under this contract, and if the contractor will not accept an order providing for the accelerated shipment/delivery, the Government may procure this requirement from another source.

The Government may issue orders which provide for shipment/delivery to or performance at multiple destinations.

Subject to any limitations elsewhere in this contract, the contractor shall furnish to the Government all items set forth herein which are called for by print orders issued in accordance with the "ORDERING" clause of this contract.

PAYMENT: Billing invoices must be submitted to the U.S. Government Publishing Office for payment. Submit to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401. (NOTE: GPO offers a Contractor Fax Billing System. Please visit the GPO website for more information.)

When processing billing invoices for payment, at the contractor's option, the contractor may fax the completed invoice to GPO by utilizing the GPO barcode coversheet program application. The barcode coversheet can be accessed at: http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html. Contractor to follow the instructions as indicated.

Facsimile transmission should only be used when no samples are required with the contractor's invoice, otherwise payment will be held up while the invoice is returned to the contractor for the required sample(s).

Contractor's billing invoice must be itemized in accordance with the line items in the "SCHEDULE OF PRICES."

SECTION 2. - SPECIFICATIONS

SCOPE: These specifications cover the production of separate-covered, perfect-bound publications, requiring such operations as electronic prepress, printing in four color process, binding, packing, and distribution.

TITLE: Citizen-Soldier Magazine.

FREQUENCY OF ORDERS: Approximately 6 orders per year.

QUANTITY: Approximately 240,000 copies per order.

NUMBER OF PAGES: Approximately108 pages (plus cover) per order.

(Note: Two (2) orders per year will require a removable insert, approximately 7 x 9", consisting of approximately 4 to 12 pages.)

TRIM SIZE: 8-3/8 x 10-7/8".

GOVERNMENT TO FURNISH: Electronic media will be furnished as follows -

Platform: Windows/PC (current version).

Storage Media: FTP.

Software: Adobe Acrobat Pro (current version).

All platform system and software upgrades (for specified applications) which may occur during the term of the contract must be supported by the contractor.

Fonts: All printer and screen fonts will be embedded (various Postscript or TrueType fonts).

Contractor is cautioned that furnished fonts are the property of the Government and/or its originator. All furnished fonts are to be eliminated from the contractor's archive immediately after completion of the contract.

Additional

Information: Files will be furnished in Native and PDF formats and will be placed on contractor's FTP site or contractor will retrieve files from agency safe site (password will be supplied). Electronic media will include all illustrations and graphics furnished in place. If requested, visuals of electronic files may be shipped to contractor. CMYK will be used for color identification. Bleeds will be built into files. GPO Form 952 (Desktop Publishing – Disk Information) will be furnished.

Addresses for distribution will be furnished electronically via FTP or agency safe site in Excel, MS Word 6.0, or WordPerfect 5.0 file. Addresses are in zip code order.

One reproduction proof, Form 905 (R. 6/03), with labeling and marking specifications.

A supply of blue labels and selection certificates for shipping Departmental Random copies.

Identification markings such as register marks, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried in the electronic files, must not print on the finished product.

CONTRACTOR TO FURNISH: All materials and operations, other than those listed under "GOVERNMENT TO FURNISH," necessary to produce the products in accordance with these specifications.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to Richard Gilbert (757) 490-7944. (Contractor must notify the Government as soon as necessary in order to comply with the delivery/shipping schedule.)

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

All halftones are to be 150-line screen or finer.

Prior to outputting proofs, contractor must verify correct page breaks, etc. (re-flow of text will not be acceptable).

When required by the Government, the contractor shall make minor revisions to the electronic files. It is anticipated that the Government will make all major revisions.

Prior to making revisions, contractor shall copy the furnished files and make all changes to the copy.

Upon completion of each order, the contractor must furnish final production native application files with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government. NOTE: The Government will accept Adobe Acrobat Portable Document Format (PDF) files as digital deliverables when furnished by the Government.

PROOFS:

****RETURN ALL GFM WITH PROOFS IF APPLICABLE****

Contractor must supply a proof sign-off sheet and return airbill. Additionally, contractor must include a reminder that the agency can only hold proofs for no more than two (2) workdays of receipt thereof.

Two (2) sets of digital color content proofs of entire publication. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed, and folded to the finished size of the product, as applicable.

One (1) set of digital one-piece composite laminated halftone proofs on the actual production stock (Kodak Approval, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 x 2400 dpi. Proofs must contain color control bars (such as Brunner, GATF, GRETAG, or RIT) for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers and must show areas consisting of minimum 1/8 x 1/8" solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet. Proofs must show dot structure.

In lieu of digital one-piece laminated proofs, at contractor's option, one (1) set of inkjet proofs that are G7 profiled and use pigment-based inks may be furnished. A proofing RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles Technology, and meets or exceeds industry tolerance to ISO 12647-7 standard for Graphic Technology (as of 3/19/09 and future amendments) must be utilized. Output must be a minimum of 720 x 720 dpi on a GRACoL or SWOP certified proofing media. Proofs must contain the following color control strip to be evaluated for accuracy: IDEAlliance ISO 12647-7 2009.

The make and model number of the proofing system utilized shall be furnished with the proofs. These proofs must contain all elements, be in press configuration and indicate margins. Proofs will be used for color match on press. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi.

If any contractor's errors are serious enough in the opinion of the GPO to require revised proofs, the revised proofs are to be provided at no expense to the Government. No extra time can be allowed for this reproofing; such operations must be accomplished within the original production schedule allotted in the specifications.

Contractor must not print prior to the receipt of an "O.K. to Print."

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 12" dated March 2011.

Government Paper Specification Standards No. 12 - <u>http://www.gpo.gov/pdfs/customers/sfas/vol12/vol_12.pdf</u>.

All text stock used in each copy must be of a uniform shade. All cover stock must have the grain parallel to the spine.

Text: JCP Code A175, White, (Publication Grade) Gloss Coated Book, 38#, Basis Size 25 x 38".

Cover and Insert: JCP Code A182, White, No. 2 Coated Text, Gloss-Finish, 100#, Basis Size 25 x 38".

NOTE: Exception to Paper Specification Standards No. 12 (dated March 2011) under "Testing" – The acceptance criteria in Part 4 shall apply for opacity only.

PRINTING: Print Covers 1 through 4 and text in four-color process. Facing pages print to and must align across the bind. After printing, apply a flood, gloss or dull UV coating to Covers 1 and 4. No other coating method will be accepted.

MARGINS: Margins will be as indicated on the print order or furnished electronic files. Most pages and covers will bleed.

BINDING: Perfect-bind on left, 10-7/8" edge, and trim three sides. Hinge score cover. Insert will saddle stitch on left, 9" side, and be inserted into publication using a magna-strip that is bound into the publication. Fugitive glue the insert on to the magna-strip.

PACKING:

Bulk Shipments:

Pack suitable in shipping containers not to exceed 45 pounds when fully packed.

All shipments which fill less than a shipping container must be packaged with materials of sufficient strength and durability and in such a manner which will guarantee that the product will not be damaged and the package will not open nor split during the delivery/shipping process.

Mailed Shipments:

Single copies are shipped as self-mailers Contractor must apply wafer seals in accordance with U.S. Postal Service regulations.

Insert multiple copies (up to 200 leaves) into kraft envelopes.

Quantities over 200 leaves, up to 12 pounds, must be inserted into cushioned shipping bags or wrapped in shipping bundles (maximum gross weight 14 pounds).

Quantities over 12 pounds, up to 36 pounds, must be packed in shipping containers (maximum gross weight 40 pounds).

LABELING AND MARKING:

Bulk Shipments:

Reproduce shipping container label from furnished repro, fill in appropriate blanks, and attach to shipping containers.

Mailed Shipments:

Create and affix a label to the front of each copy mailed singly as self-mailers and to each unit of mail packaged in cushioned shipping bags, shipping bundles, and shipping containers. At the contractor's option, addresses may be imaged directly onto the bags/bundles/containers in lieu of creating address labels.

DEPARTMENTAL RANDOM COPIES (BLUE LABEL): All orders must be divided into equal sublots in accordance with the chart below. A random copy must be selected from each sublot. Do not choose copies from the same general area in each sublot. The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed. The random copies constitute a part of the total quantity ordered, and no additional charge will be allowed.

Quantity	Number of
Ordered	<u>Sublots</u>
35,001 and over	200

These randomly selected copies must be packed separately and identified by a special Government-furnished blue label, affixed to each affected container. The container and its contents shall be recorded separately on all shipping documents and sent to: Major Robert Perino, Marketing Officer, ARNG-HRR-M, 111 S. George Mason Drive, Arlington, VA 22204 (701) 601-2626.

A copy of the print order/specification and a signed Government-furnished certificate of selection must be included.

A copy of the Government-furnished certificate must accompany the invoice sent to the U.S. Government Publishing Office, Financial Management Service, for payment. Failure to furnish the certificate may result in delay in processing the invoice.

QUALITY ASSURANCE RANDOM COPIES: In addition to the Departmental Random Copies (Blue Label), the contractor may be required to submit quality assurance random copies to test for compliance against the specifications. The print order will indicate the number required, if any. When ordered, the contractor must divide the entire order into equal sublots and select a copy from a different general area of each sublot. The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed. Copies will be paid for at the running rate offered in the contractor's bid and their cost will not be a consideration for award.

Business Reply Mail labels will be furnished for mailing the quality assurance random copies. The copies are to be mailed at the same time as the first scheduled shipment. A copy of the print order must be included.

A U.S. Postal Service approved Certificate of Mailing, identified by Program, Jacket, and Print Order numbers, must be furnished with billing as evidence of mailing.

DISTRIBUTION:

Agency Distribution:

Deliver f.o.b. destination Blue Label copies to: Major Robert Perino, Marketing Officer, ARNG-HRR-M, 111 S. George Mason Drive, Arlington, VA 22204 (701) 601-2626.

Mail f.o.b. contractor's city approximately 220,00 single copies using agency CAPS account.

Ship f.o.b. contractor's city approximately 5,000 bulk copies to approximately 90 domestic (nationwide) and foreign addresses, via domestic carrier (most economical, traceable means).

Ship f.o.b. contractor's city approximately 15,000 copies (5 to each of 3,000 addresses), using domestic carrier (most economical, traceable means).

Complete addresses and quantities will be furnished with each print order.

All copies mailed must conform to the appropriate regulations in the U.S. Postal Service manuals for "Domestic Mail" or "International Mail" as applicable.

In accordance with United States Postal Service (USPS) regulations, contractor will be required to run distribution files on each order through the National Change of Address (NCOA) service database to verify addresses are NCOA certified, as required. All related costs to perform this operation must be included in submitted bid pricing. No additional reimbursement will be authorized.

Upon completion of each order, any furnished material and digital deliverables must be returned to: Major Robert Perino, Marketing Officer, ARNG-HRR-M, 111 S. George Mason Drive, Arlington, VA 22204 (701) 601-2626.

Upon completion of each order, contractor must notify the ordering agency (on the same day the order delivers/ships/mails) via email to the address indicated on the print order. The subject line of the email shall be "Distribution Notice for Program 3351-S, Print Order XXXXX, Jacket Number XXX-XXX." The notice must provide all applicable tracking numbers, delivery/mailing/shipping methods, and title of product. Contractor must be able to provide copies of all delivery/mailing/shipping receipts upon agency request.

All expenses incidental to picking up and returning materials, if applicable, submitting proofs, and furnishing sample copies must be borne by the contractor.

SCHEDULE: Adherence to this schedule must be maintained. Contractor must not start production of any job prior to receipt of the individual print order (GPO Form 2511).

Furnished material and print order will be furnished via FTP or agency safe site.

Deliver one set of digital content proofs to: Major Robert Perino, Marketing Officer, ARNG-HRR-M, 111 S. George Mason Drive, Arlington, VA 22204 (701) 601-2626.

Deliver second set of digital content proofs and the digital one-piece laminated halftone proofs to: Heather Waugh (202) 497-2272 Schatz Strategy Group, 700 12th. Street, NW, Suite 700, Washington, DC.

No definite schedule for pickup of material/placement of orders can be predetermined.

The following schedule begins the workday after notification of the availability of print order and furnished material;

the workday after notification will be the first workday of the schedule.

- Contractor must submit all proofs within four (4) workdays of notification of availability of print order and furnished material.
- Proofs will be withheld no more than two (2) workdays from their receipt at the ordering agency. The first workday after receipt of proofs at the ordering agency is day one (1) of the hold time.
- Contractor must complete production and distribution within10 workdays of receipt of "O.K. to print" on proofs.

NOTE: Two additional workdays will be allotted for orders requiring the Insert.

The ship/deliver date indicated on the print order is the date products ordered for delivery f.o.b. destination must be delivered to the destinations specified and the date products ordered for mailing/shipping f.o.b. contractor's city must be delivered to postal service or picked up by small package carrier.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with each order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

SECTION 3. – DETERMINATION OF AWARD

The Government will determine the lowest bid by applying the prices offered in the "SCHEDULE OF PRICES" to the following units of production which are the estimated requirements to produce one (1) year's production under this contract. These units do not constitute, nor are they to be construed as, a guarantee of the volume of work which may be ordered for a like period of time.

The following item designations correspond to those listed in the "SCHEDULE OF PRICES."

	(1)	(2)
I. (a) (b) (c)	648 6 16	155,520 1,440 3,840
II. (a) (b)	77,760 4,800	
III.1.	230	
2. (a) (b) (c)	1,320 18,000 540	

SECTION 4. – SCHEDULE OF PRICES

Bids offered are f.o.b. contractor's city for all mailing/shipping and f.o.b. destination for all other consignments.

Prices must include the cost of all required materials and operations for each item listed in accordance with these specifications.

Bidder must make an entry in each of the spaces provided. Bids submitted with any obliteration, revision, or alteration of the order and manner of submitting bids may be declared non-responsive.

An entry of NC (No Charge) shall be entered if bidder intends to furnish individual items at no charge to the Government.

Bids submitted with NB (No Bid) or blank spaces for an item may be declared non-responsive.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production (whether or not such items are included in the DETERMINATION OF AWARD) that are inconsistent or unrealistic in regard to other prices in the same offer or to GPO prices for the same operation if such action would be in the best interest of the Government.

All invoices submitted to the GPO shall be based on the most economical method of production.

Fractional parts of 1,000 will be prorated at the per-1,000 rate.

Contractor's billing invoice must be itemized in accordance with the line items in the "SCHEDULE OF PRICES."

A charge will be allowed for each text page, whether printed or blank.

Cost for all required paper must be charged under Item II. "Paper."

I. **PRINTING AND BINDING:** Prices offered shall include the cost of all required materials and operations (including proofs) necessary for the printing and binding of the product listed in accordance with these specifications.

		Makeready and/or Setup (1)	Running Per <u>1,000 Copies</u> (2)
(a)	Text: Printing in four-color process, including binding	5	\$
(b)	Complete Cover: Printing in four-color process, including binding and UV coating per complete cover	S	\$

(Initials)

				Makeready and/or Setup (1)	Running Per <u>1,000 Copies</u> (2)
(c)			Insert: Printing in four-color process, including bindingper page	\$	\$
II. \$	as o ord off	order lered ered.	/PAPER: Payment for all stock/paper supplied by the contractor unred on the individual print orders, will be based on the net number . The cost of any stock/paper required for makeready or running sp tation of the net number of leaves will be based on the following:	of books furnished	for the product(s)
	Co ma	ver – gna :	Each page-size leaf. Two page-size leaves will be allowed for each complete cover. Price strip, when required. Each page-size leaf.	es offered must incl	ude the cost of the
	((a) T	ext White (Publication grade) Gloss Coated Book (38-lb.) per 1,0	000 leaves \$_	
	(b) C	over and Insert White No.2 Coated Text Gloss-Finish (100-lb.) p	er 1,000 leaves \$_	
III.	of j pac	pack king	ING AND DISTRIBUTION: Prices offered must be all-inclusive, a ing; all cushioned shipping bags, shipping bundles, and shipping compaterials; labeling and marking; NCOA verification; and, complete ations.	ontainers; all necess	ary wrapping and
	1.	Bul	k Shipments (other than by mail) –		
		Pac	king and sealing shipping containers	per container	\$
	2.	Ма	iled Shipments –		
		(a)	Addressing single copies (self-mailers), including wafer seals (when applicable)	per self-mailer	\$
		(b)	Multiple copies over 200 leaves, up to 12 pounds, in cushioned shipping bags, or wrapped in shipping bundles (maximum gross weight 14 pounds) p	er bag or bundle	\$
		(c)	Quantities over 12 pounds, up to 36 pounds, packed in shipping containers maximum gross weight 40 pounds)	per container	\$

INSTRUCTIONS FOR BID SUBMISSION: Fill out "SECTION 4. - SCHEDULE OF PRICES," initialing or signing each page in the space(s) provided. Submit two copies (original and one exact duplicate) of the "SCHEDULE OF PRICES" with two copies of the GPO Form 910 "BID" form. Do not enter bid prices on GPO Form 910; prices entered in the "SCHEDULE OF PRICES" will prevail.

Bidder _____

(City - State)

Ву _____

(Signature and title of person authorized to sign this bid)

(Person to be contacted)

(Telephone Number)

(Fax Number)

(Email Address)

(R 8-01) P.57021-4 Part 1 ORIGINAL		
	SPO Publication 310.2, Contract tifications on the reverse of par	t Terms (Rev. 6-01) which is incorporated by reference, and the tone of this GPO Form 910.
Shipment(s) will be ma	ade from: City	, State
is specified. If no shipp shown below in the add	ing point is indicated above, it tress block and the bid will be e	n of transportation charges when shipment f.o.b. contractor's city will be deemed that the bidder has selected the city and state evaluated and the contract awarded on that basis. It shipment is onsible for any additional shipping costs incurred.)
PROGRAM NO.		IBDDER 10 ATTACH SCHEDULE OF PRICES TO THIS BO FORMI
or		
JACKET NO.	74	
BID		
Additional	Rate	
Discounts are offered fo	r prompt payment as follows:	percent, calendar days.
Discounts are offered to See Provision 12 'Disco Bidder hereby acknow In compliance with the a calendar days unless a	r prompt payment as follows: sunts" in GPO Contract Terms (I rledges amendment(s) numbe bove, the undersigned agrees, different period is inserted by th	percent, calendar days.
Discounts are offered fo See Provision 12 'Disco Bidder hereby acknow In compliance with the a calendar days unless a items at the price set op	r prompt payment as follows: ounts" in GPO Contract Terms (I rledges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th	Pub. 310.2). rr(ed) if this bid is accepted within calendar days (60 e bidder) from the date for receipt of bids, to furnish the specified
Discounts are offered fo See Provision 12 'Disco Bidder hereby acknow In compliance with the a calendar days unless a items at the price set op	ir prompt payment as follows: punts" in GPO Contract Terms (I redges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th povide a 60 day bid acceptance	Pub. 310.2). Pub. 310.2).
Discounts are offered to See Provision 12 "Disco Bidder hereby acknow In compliance with the a calendar days unless a litems at the price set op Notice: Failure to pro COMPANY SUBMITTI	ir prompt payment as follows: punts" in GPO Contract Terms (I redges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th povide a 60 day bid acceptance	Pub. 310.2).
Discounts are offered fo See Provision 12 "Disco Bidder hereby acknow In compliance with the a calendar days unless a calendar days unless a items at the price set op Notice: Failure to pro COMPANY SUBMITTI Company	ir prompt payment as follows: punts" in GPO Contract Terms (I redges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th posite each item, delivered at th posite a 60 day bid acceptance NG BID	percent, calendar days. Pub. 310.2). (ed) calendar days (60 bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specified bidder) from the date for receipt of bids, to furnish the specifications. Bidder
Discounts are offered fo See Provision 12 "Disco Bidder hereby acknow In compliance with the a calendar days unless a d items at the price set op Notice: Failure to pro COMPANY SUBMITTI Company	ir prompt payment as follows: bunts" in GPO Contract Terms (I redges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th posite each item, delivered at th posite a 60 day bid acceptance NG BID	percent, calendar days. Pub. 310.2).
Discounts are offered fo See Provision 12 'Disco Bidder hereby acknow In compliance with the a calendar days unless a d items at the price set op Notice: Failure to pro COMPANY SUBMITTI Company	r prompt payment as follows: punts" in GPO Contract Terms (I redges amendment(s) number above, the undersigned agrees, different period is inserted by th posite each item, delivered at th povide a 60 day bid acceptance NG BID	percent, calendar days. Pub. 310.2).

Representations and Certifications

Exception to the certifications may render your bid nonresponsive. Submission of your bid without statement of exception shall constitute certification of the six items.

REPRESENTATIONS.

R-1. Small business. By submission of a bid, the bidder represents that the bidder is a small business concern, unless the bid contains an affirmative representation that

as a small occremes concern, unless the bid contains an animative representation mut the bidder is not a small business concern. R-2. Small Disadvantaged Business Concern. By submission of a bid, the bidder represents that the bidder is not a small disadvantaged business concern, unless the bid itself contains an affirmative representation that the bidder is a small disadvantaged

shess concern. R-3. Women-Owned Small Business Concern. By submission of a bid, the bidder represents that the bidder is not a women owned small business concern, unless the bid itself contains an affirmative representation that the bidder is a women-owned small

CERTIFICATIONS

(a) The contractor warrants that no person or agency has been employed or related.

to solicit or obtain a contract upon an agreement or understanding for a contragent to teacher except a cona fide employee or agency. For breach or violation of this warranty, the Government shall have the right to annui the contract without liability or, in its discretion, to deduct from the contract price or consideration or otherwise recover, the full amount of the contingent fee.

(b) "Bons fide agency" means an established commercial or selling agency, main-tained by a contractor for the purpose of securing business, that neither exerts nor pro-poses to event improper influence to solicit or obtain Government contracts nor holds. tself out as being able to obtain any Government contract or contracts through improper influence

or influence. "Bona fide employee" means a person, employed by a contractor and subject to the contractor's supervision and control as to time, place, and manner of performance, who neither events nor proposes to event improper influence to social or obtain Government contracts nor holds out as being able to obtain any Government contract or contracts

through improper influence. "Contingent feel means any commission, percentage, brokerage, or other fee that is contingent upon the success that a person or concern has in securing a Government contract.

"Improper influence" means any influence that induces or tends to induce a Government employee or officer to give consideration or to act regarding a Government contract on any basis other than the merits of the matter.

C-2. Buy American Certification. Except as may be listed with the bid itsef, the bidder certifies with the submission of a bid that each end product is a domestic and product (as defined in clause 37 "Buy American Act" in Centract Clauses), and that components of unknown origin have been considered to have been mined, produced, or manufactured outside the United States. Any exception listed with the bid Atell must list both the excluded end products and the country of origin of each. C-3, Clean Air and Water. Submission of a bid without statement of exception shall

constitute certification.

(Applicable if the bid or offer exceeds \$100,000 or the Contracting Officer has deter-mined that orders under an indefinite quantity contract in any year will exceed \$100,000, or a facility to be used has been the subject of a conviction under the Clean Nr Act (42 U.S.C. 7413 (C) (11) or the Federal Water Pollution Control Act (33 U.S.C. 1319(c)) and is fisted by IPA, or is not otherwise exempt.) (a) Any facility to be usized in the performance of the proposed contract has not been listed on the Environmental Protection Agency List of Violating Facilities (b) The Contracting Officer will be promptly notified, prior to award, of the receipt of any communication from the Director, Office of Federal Activities, Environmental Protection Agency, indicating that any facility which his/he proposes to use for the per-formance of the contract is under consideration to be listed on the EPA List of Violating Facilities. (Applicable if the bid or offer exceeds \$100,000 or the Contracting Officer has deter

Facilitie

(c) Bidder will include substantially this certification, including this paragraph (c), in

(c) block we include substantiary this detriction, including this paragraph (c), in every nonexempt subcontract. C-4. Certificate of independent Price Determination. Submission of a bid without statement of exception shall constitute certification.

(a) The offeror certifies that-

(a) The offeor certifies that-it? The prices in the offer have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other offeror or competitor relating to(i) those prices, (ii) the intention to submit an offer; or (ii) the methods or factors used to calculate the prices offered (2) The prices in the offer have not been and will not be knowingly disclosed by the offeror, directly or indicates, by other offeror or competitor before bid opening (in the case of a sealed bid solicitation) or contrast award (in the case of a negotiated solic-itation) unless offered and other and other and other before bid opening (in the case of a sealed bid solicitation) or contrast award (in the case of a negotiated solic-itation).

(a) basis of a section a section of the section of the section of a segmentation of the section of the secti the signatory

(1) Is the person in the offeror's organization responsible for determining the prices being offered in the bid or proposil, and that the signatory has not participated and will not participate in any action contrary to subparagraphs (a) (1) through (a) (3) of this provision; or

(2)(I) Has been authorized, in writing, to act as agent for the following principals in certifying that those principals have not participated, and will not participate in any action contrary to subparagraphs (a) (1) through (a) (3) of this provision (insert full rame of person(s) in the offeroi's organization responsible for determining the prices offered in the bid or proposal, and the title of his or her position in the offeroi's organization); (i) As an authorized agent, does certify that the principals named in audiovsion (ii) As an authorized agent, does certify that the principals named in subdivision (iii) as a subdivision (iii) and agent, does certify that the principals named in subdivision (iii) as a subdivision (iii) and agent, does certify that the principals named in subdivision (iii) and the principal subdivision (iiii) and the principal subdi

(b)(2)() of this provision have not participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) of this provision; and

(iii) As an agent, has not personally participated, and will not participate, in any action contrary to subparagraphs (a)(1) through (a)(3) of this provision. (c) if the officer detects or modifies subparagraphs (a)(2) of this provision, the offection detects or modifies subparagraphs (a)(2) of the provision, the offection detection of the subparagraphs (a)(2) of the provision.

of the disclosure. C-5. Certification Regarding Debarment, Suspension, Proposed Deba and other Responsibility Matters (Jan. 1999). By submission of a bid-(a)(1) The offeror certifies, to the best of its knowledge and belief, that-

(a)(1) The offeror certries, to the best of its knowledge and belief, that-(i) The offeror and/or any of its principale-(A) are not presently debarred, suspended, proposed for debarment, or declared margiptie for the sweet of contracts by any Federal agency. (B) have not, within a 3-year period preceding this offer, been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offende in connection with obtaining, attempting to obtain or performing a public (Federal state, or local) contract or subcontract; violation of Federal or state antituus statutes relating to the submission of offers, or commission of embezziement, thet, for-ous before a determined or proceed in statements the anigery, bribery, talafication or destruction or records, making failse statements, tax eva-sion, or receiving stolen property, and (C) Are not presently indicated for, or otherwise oriminally or civily obarged by

vernmental entity with commission of any of the offenses enumerated in subdivision (a)(1)(i)(B) of this provision

(a)(1)((8) of this provision. (ii) The offeror has not, within a three-year period preceding this offer, had one or more contracts terministed for default by any Federal agency. (2) "Principals," for the purposes of this certification, means officient; directors, own-ers; partners; and, persone having prinary management or supervisory responsibilities within a business endly (e.g., general manager, plant manager, head of a subsidiary, division or business segment, and artiliar positions). This Certification Concerns a Matter Within the Jurisdiction of an Agency of the United States and the Making of a False, Fictitious, or Fraudulent Certification May Render the Maker Subject to Prosecution Under Section 1001, Title 18, United States Code.

(b) The offeror shall provide immediate written notice to the Contracting Officer #, at

(b) The offeror shall provide immediate written notice to the Contracting Officer #, at any time prior to contract award, the offeror learns that its certification was enoreous when submitted or has become encreased by reason of changed circumstances.
(c) A certification that any of the terms in paragraph (a) of this provision exists will not necessarily result in withholding of an award under the solicitation. However, the certification was the considered in connection with a determination of the offeror responsibility. Failure of the offeror responsibility. Failure of the offeror may render the offeror non-responsible (d) Nothing contained in the foregoing shall be constituted by the Contracting Officer may render the offeror non-responsible (d) Nothing contained in the foregoing shall be constitued to require establishment of a system of neorots in order to render, in good faith, the certification required by paradimeter of a system of neorots in order to render, in good faith, the certification required by paradimeter of a system of neorots in order to render, in good faith, the certification required by paradimeter of a certification in paragraph (a) of this provision is a material representation of fact upon which releaned was placed when making award. If it later determined that the offeror invokingly rendered an enoneous certification, in addition to other termedes available to the Government, the Contracting Officer may terminate the contract resulting from the solicitation of default.
C4. Certifications of Nonsegregated Facilities (Jan 1999). Submission of a bid without statement of acotypics and an enoneous certification.
(a) "Segregated facilities," as used in this provision, means any waiting rooms, work

without statement of exception shall constitute certification. (a) "Segregated facilities," as used in this provision, means any weiting rooms, work areas, rest rooms and other storage or dreasing areas, parking tots, drinking fountains, recre-ation or entertainment areas, transportation, and housing facilities provided for employ-ees, that are segregated by explicit directive or are in fact segregated on the basis of race, color, religion, or national origin because of habit, local custom, or otherwise. (b) By submission of an offer, the offeror carries that it does not and will not main-tain or provide for its employees any segregated facilities at any of its establishments, and that it does not and will not permit its employees to perform their services at any location under its control where segregated facilities are maintained. The offeror agrees that a breach of this certification is a violation of the Equal Opportunity clause in the con-trace.

(c) The offeror further agrees that (except where is has obtained identical certifica-tions from proposed subcontractors for specific time periods) it will (1) Obtain identical certifications from proposed subcontractors before the award of subcontractors under which the subcontractor will be subject to the Equal Opportunity

dause

(2) Retain the certifications in the files; and (3) Forward the following notice to the proposed subcontractors (except if the proposed subcontractors have submitted identical certifications for specific time periodai:

NOTICE TO PROSPECTIVE SUBCONTRACTORS OF REQUIREMENT FOR CERTIFICATION OF NONSEGREGATED FACILITIES

A certification of Nonsegregated Facilities must be submitted before the award of a subcontract under which the subcontractor will be subject to the Equal Opportunity clause. The certification may be submitted either for each subcontract or for all subcon-tracts during a period (i.e., quarterly, semiannually, or annually). Note: The penaity for making failse statements in offers is prescribed in 18 U.S.C.

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