

Prog:	518-S												
Title:	"Humanities"												
Agency:	National Endowment for the Humanities (NEH)												
Term:	Beginning 05.01.17 and ending 04.30.18												
			GRAY GRAPHICS			MCDONALD & EUDY		S&S GRAPHICS DBA		DISTRICT CREATIVE		CURRENT CONTRACTOR	
			Capitol Heights, MD			Temple Hills, MD		Laurel, MD		Upper Marlboro, MD		District Creative	
		BASIS OF											
ITEM NO	DESCRIPTION	AWARD	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	UNIT RATE	COST	
I.	ELECTRONIC PREPRESS:												
(a)	Digital color content proofs.....												
	.....per trim/page-size unit.....	192	4.00	768.00	2.50	480.00	1.25	240.00	2.00	384.00	1.80	345.60	
(b)	Inkjet proofs (G7.....												
	.....per trim/page-size unit.....	147	8.00	1,176.00	5.00	735.00	15.15	2,227.05	5.00	735.00	5.00	735.00	
(c)	Digital one-piece laminated color proofs.....												
	.....per trim/page-size unit.....	45	25.00	1,125.00	45.00	2,025.00	24.35	1,095.75	29.00	1,305.00	24.00	1,080.00	
(d)	Portable Document File (PDF) proofs.....												
	.....per complete file.....	4	20.00	80.00	75.00	300.00	75.00	300.00	50.00	200.00	25.00	100.00	
	The price offered for item I.(d) above must be for a PDF of a complete publication, not just for one page of a publication.												
(e)	System Timework.....per hour.....	12	85.00	1,020.00	75.00	900.00	95.00	1,140.00	80.00	960.00	100.00	1,200.00	
II.	PRINTING, BINDING, PACKING, AND DISTRIBUTION:												
(a)	Pamphlet: Printing in 4-color process and one Pantone color, including binding.....												
	.....per page.....												
(1)	<u>Makeready and/or Setup</u>	192	55.00	10,560.00	60.00	11,520.00	72.81	13,979.52	52.45	10,070.40	42.30	8,121.60	
(2)	<u>Running Per 1,000 Copies</u>	1690	18.00	30,420.00	17.75	29,997.50	15.82	26,735.80	15.85	26,786.50	15.51	26,211.90	
(b)	Reply Card: Printing face and back in black and one Pantone color, including binding into publication.....per card.....												
(1)	<u>Makeready and/or Setup</u>	4	250.00	1,000.00	300.00	1,200.00	419.00	1,676.00	295.00	1,180.00	248.00	992.00	
(2)	<u>Running Per 1,000 Copies</u>	35	40.00	1,400.00	50.00	1,750.00	25.23	883.05	63.00	2,205.00	59.48	2,081.80	
	<b>CONTRACTOR TOTALS</b>			<b>\$47,549.00</b>		<b>\$48,907.50</b>		<b>\$48,277.17</b>		<b>\$43,825.90</b>		<b>\$40,867.90</b>	
	<b>DISCOUNT</b>			2.00%	<b>\$950.98</b>	1.00%	<b>\$489.08</b>	5.00%	<b>\$2,413.86</b>	2.00%	<b>\$876.52</b>	2.00%	<b>\$817.36</b>
	<b>DISCOUNTED TOTALS</b>				<b>\$46,598.02</b>		<b>\$48,418.42</b>		<b>\$45,863.31</b>		<b>\$42,949.38</b>		<b>\$40,050.54</b>
	<b>AWARDED</b>												

U.S. GOVERNMENT PUBLISHING OFFICE

Washington, DC

GENERAL TERMS, CONDITIONS, AND SPECIFICATIONS

For the Procurement of

“Humanities”

as requisitioned from the U.S. Government Publishing Office (GPO) by the

National Endowment for the Humanities (NEH)

Single Award

**TERM OF CONTRACT:** The term of this contract is for the period beginning May 1, 2017 and ending April 30, 2018 plus up to four (4) optional 12-month extension periods that may be added in accordance with the "OPTION TO EXTEND THE TERM OF THE CONTRACT" clause in SECTION 1 of this contract.

**BID OPENING:** Bids shall be publicly opened at 11:00 a.m., prevailing Washington, DC time, on April 7, 2017.

**BID SUBMISSION:** Submit bid in pre-addressed envelope furnished with solicitation, or send to: U.S. Government Publishing Office, Bid Section, Room C-848, Stop: CSPS, 732 North Capitol Street, NW, Washington, DC 20401. Facsimile bids in response to this solicitation are permitted. Facsimile bids may be submitted directly to the GPO Bid Section, Fax No. (202) 512-1782. The program number and bid opening date must be specified with the bid. Refer to Facsimile Bids in Solicitation Provisions of GPO Contract Terms, GPO Publication 310.2, as revised June 2001. Hand delivered bids are to be taken to: GPO Bookstore, 710 North Capitol Street, NW, Washington, DC, between the hours of 8:00 a.m. to 4:00 p.m., prevailing Washington, DC time, Monday through Friday. Contractor is to follow the instructions in the bid submission/opening area. If further instruction or assistance is required, call (202) 512-0526.

**RESTRICTION ON LOCATION OF PRODUCTION FACILITIES:** All production facilities used in the manufacture of the products ordered under this contract must be located within a 60-mile radius of zero milestone Washington, DC.

**BIDDERS, PLEASE NOTE:** These specifications have been extensively revised; therefore, all bidders are cautioned to familiarize themselves with all provisions of these specifications before bidding.

Abstracts of contract prices are available at <http://www.gpo.gov/gpo/abstracts/abstract.action?region=DC>.

For information of a technical nature, contact Rebecca Swan at [rswan@gpo.gov](mailto:rswan@gpo.gov) or (202) 512-1239.

## SECTION 1. – GENERAL TERMS AND CONDITIONS

**GPO CONTRACT TERMS:** Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Pub. 310.2, effective December 1, 1987 (Rev. 6-01)) and GPO Contract Terms, Quality Assurance Through Attributes Program (GPO Pub. 310.1, effective May 1979 (Rev. 8-02)).

GPO Contract Terms (GPO Publication 310.2) – <http://www.gpo.gov/pdfs/vendors/sfas/terms.pdf>.

GPO QATAP (GPO Publication 310.1) – <http://www.gpo.gov/pdfs/vendors/sfas/terms.pdf>.

**DISPUTES:** GPO Publication 310.2, GPO Contract Terms, Contract Clause 5. Disputes, is hereby replaced with the June 2008 clause found at [www.gpo.gov/pdfs/vendors/contractdisputes.pdf](http://www.gpo.gov/pdfs/vendors/contractdisputes.pdf).

**QUALITY ASSURANCE LEVELS AND STANDARDS:** The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing (page related) Attributes – Level II.
- (b) Finishing (item related) Attributes – Level II.

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Nondestructive Tests – General Inspection Level I.
- (b) Destructive Tests – Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	O.K. Press Sheets
P-8. Halftone Match (Single and Double Impression)	O.K. Press Sheets
P-9. Solid and Screen Tint Color Match	O.K. Press Sheets
P-10. Process Color Match	O.K. Press Sheets

Special Instructions: In the event that inspection of press sheets is waived by the Government, the following listed alternate standards (in order of precedence) shall become the Specified Standards:

- P-7. O.K. Proofs / Average Type Dimension / Electronic Media.
- P-8. O.K. Proofs / Electronic Media.
- P-9. Pantone Matching System.
- P-10. O.K. Proofs/Electronic Media.

**EXTENSION OF CONTRACT TERM:** At the request of the Government, the term of any contract resulting from this solicitation may be extended for such period of time as may be mutually agreeable to the GPO and the contractor.

**OPTION TO EXTEND THE TERM OF THE CONTRACT:** The Government has the option to extend the term of this contract for a period of 12 months by written notice to the contractor not later than 30 days before the contract expires. If the Government exercises this option, the extended contract shall be considered to include this clause, except, the total duration of the contract may not exceed five (5) years as a result of, and including, any extension(s) added under this clause. Further extension may be negotiated under the "EXTENSION OF CONTRACT TERM" clause. See also "ECONOMIC PRICE ADJUSTMENT" for authorized pricing adjustment(s).

**ECONOMIC PRICE ADJUSTMENT:** The pricing under this contract shall be adjusted in accordance with this clause, provided that in no event will any pricing adjustment be made that would exceed the maximum permissible under any law in effect at the time of the adjustment. There will be no adjustment for orders placed during the first period specified below. Pricing will thereafter be eligible for adjustment during the second and any succeeding performance period(s). For each performance period after the first, a percentage figure will be calculated as described below and that figure will be the economic price adjustment for that entire next period. Pricing adjustments under this clause are not applicable to reimbursable postage or transportation costs, or to paper, if paper prices are subject to adjustment by separate clause elsewhere in this contract.

For the purpose of this clause, performance under this contract will be divided into successive periods. The first period will extend from May 1, 2017 to April 30, 2018 and the second and any succeeding period(s) will extend for 12 months from the end of the last preceding period, except that the length of the final period may vary. The first day of the second and any succeeding period(s) will be the effective date of the economic price adjustment for that period.

Pricing adjustments in accordance with this clause will be based on changes in the seasonally adjusted "Consumer Price Index For All Urban Consumers - Commodities Less Food" (Index) published monthly in the CPI Detailed Report by the U.S. Department of Labor, Bureau of Labor Statistics.

The economic price adjustment will be the percentage difference between Index averages as specified in this paragraph. An index called the variable index will be calculated by averaging the monthly Indexes from the 12-month interval ending 3 months prior to the beginning of the period being considered for adjustment. This average is then compared to the average of the monthly Indexes for the 12-month interval ending January 31, 2017, called the base index. The percentage change (plus or minus) of the variable index from the base index will be the economic price adjustment for the period being considered for adjustment.

The Government will notify the contractor by contract modification specifying the percentage increase or decrease to be applied to invoices for orders placed during the period indicated. The contractor shall apply the percentage increase or decrease against the total price of the invoice less reimbursable postage or transportation costs and separately adjusted paper prices. Payment discounts shall be applied after the invoice price is adjusted.

**ASSIGNMENT OF JACKETS, PURCHASE AND PRINT ORDERS:** A GPO jacket number will be assigned and a purchase order issued to the contractor to cover work performed. The purchase order will be supplemented by an individual print order for each job placed with the contractor. The print order, when issued, will indicate the quantity to be produced and any other information pertinent to the particular order.

**PREAWARD SURVEY:** In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract.

**PREAWARD TEST PROOF AND PRESS PRODUCTION RUN:** The contractor being considered for award will be required to demonstrate their ability to print the item(s) required in these specifications at the requisite quality level by completing a preaward test. The Government may waive the preaward test if there is other evidence that, in the opinion of the Contracting Officer, indicates that the contractor being considered for award has the capability to successfully produce the item(s) required.

For the pre-award test, an electronic file containing the sample pages (up to 8 pages) representative of the item(s) to be produced under these specifications will be provided on the same media stipulated in these specifications. The prospective contractor shall first provide digital one-piece composite laminated halftone proofs of the sample pages and then perform a press production run of the furnished sample pages.

The preaward test color proofs must be of the type required by these specifications and are to be delivered to the Government Publishing Office within three (3) workdays of receipt of electronic files.

Within three (3) workdays of receipt of proof approval, the prospective contractor shall demonstrate their printing capability by producing printed press sheets of the sample pages.

This test must be performed in the presence of Government representatives, under normal production conditions on the equipment and in the facility proposed to be used for the final production and on the paper required under these specifications.

Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars must show areas consisting of 1/8 x 1/8" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale (such as, BRUNNER, GATF, GRETAG, or RIT); and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the entire press sheet (can be on the gripper edge, tail edge, or gutter of the press sheet). The minimum run time shall be one (1) hour, exclusive of makeready time.

Products from this test run will be used by the Government to evaluate the contractor's capability to comply with applicable requirements of these specifications and the contractor's ability to maintain that quality level throughout the test production run. Failure to produce sample press sheets meeting the specified quality level or to demonstrate the ability to maintain the required quality throughout the production test press run may be reason for a determination of non-responsibility. In addition, the contractor's failure to successfully complete this test within two (2) hours may also result in a determination of non-responsibility. The Contracting Officer may grant a period in excess of the two (2) hours if a determination is made that there is significant progress in meeting the contract standards.

No charges will be allowed for costs incurred in the performance of this preaward test.

**POSTAWARD CONFERENCE:** Unless waived by the Contracting Officer, the total requirements of the job as indicated in these specifications will be reviewed by Government representatives with the contractor's representatives at the U.S. Government Publishing Office, Washington, DC, immediately after award. At the option of the Government, the postaward conference may be held via teleconference.

**ORDERING:** Items to be furnished under the contract shall be ordered by the issuance of print orders by the Government. Orders may be issued under the contract from May 1, 2017 through April 30, 2018, plus for such additional period(s) as the contract is extended. All print orders issued hereunder are subject to the terms and conditions of the contract. The contract shall control in the event of conflict with any print order. A print order shall be "issued" upon notification by the Government for purposes of the contract when it is electronically transmitted or otherwise physically furnished to the contractor in conformance with the schedule.

**REQUIREMENTS:** This is a requirements contract for the items and for the period specified herein. Shipment/delivery of items or performance of work shall be made only as authorized by orders issued in accordance with the clause entitled "ORDERING." The quantities of items specified herein are estimates only, and are not purchased hereby. Except as may be otherwise provided in this contract, if the Government's requirements for the items set forth herein do not result in orders in the amounts or quantities described as "estimated," it shall not constitute the basis for an equitable price adjustment under this contract.

Except as otherwise provided in this contract, the Government shall order from the contractor all the items set forth which are required to be purchased by the Government activity identified on page 1.

The Government shall not be required to purchase from the contractor, requirements in excess of the limit on total orders under this contract, if any.

Orders issued during the effective period of this contract and not completed within that time shall be completed by the contractor within the time specified in the order, and the rights and obligations of the contractor and the Government respecting those orders shall be governed by the terms of this contract to the same extent as if completed during the effective period of this contract.

If shipment/delivery of any quantity of an item covered by the contract is required by reason of urgency prior to the earliest date that shipment/delivery may be specified under this contract, and if the contractor will not accept an order providing for the accelerated shipment/delivery, the Government may procure this requirement from another source.

The Government may issue orders which provide for shipment/delivery to or performance at multiple destinations.

Subject to any limitations elsewhere in this contract, the contractor shall furnish to the Government all items set forth herein which are called for by print orders issued in accordance with the “ORDERING” clause of this contract.

**PAYMENT:**

Submitting all invoices for payment via the GPO fax gateway (if no samples are required) utilizing the GPO barcode coversheet program application is the fastest method of getting paid. The information for using this method can be found at the following web address: <http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>.

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401. For more information about the billing process refer to the General Information of the Office of Finance web page located at <https://www.gpo.gov/finance/index.htm>.

**Contractor’s billing invoice must be itemized in accordance with the line items in the “SCHEDULE OF PRICES.”**

## SECTION 2. – SPECIFICATIONS

**SCOPE:** These specifications cover the production of a self-covered, saddle-stitched pamphlet requiring such operations as electronic prepress, printing in multiple inks (including four-color process plus one additional color), binding, packing, and distribution.

**TITLE:** “Humanities.”

**FREQUENCY OF ORDERS:** Approximately four orders per year (quarterly).

**QUANTITY:** Approximately 7,500 to 10,000 copies per order.

**NUMBER OF PAGES:** Approximately 48 to 56 pages per order.

**TRIM SIZES:** Pamphlet: 9-1/8 x 11-7/8”.

Reply Card: 5-3/4 x 4”. Dimensions do not include binding flap.

**GOVERNMENT TO FURNISH:** Electronic Media will be furnished as follows –

Platform: Macintosh G5 OS 10 or most current version.

Storage Media: CD-ROM or DVD.

Software: Adobe InDesign CC 2015, Adobe Illustrator CC 2015, and/or Adobe Photoshop CC 2015.

**NOTE:** All software upgrades (for specified applications) which may occur during the term of the contract, must be supported by the contractor.

Fonts: All printer and screen fonts will be furnished.

The contractor is cautioned that furnished fonts are the property of the Government and/or its originator. All furnished fonts are to be eliminated from the contractor’s archive immediately after completion of the contract.

Additional Information:

A visual of the furnished electronic files will be provided. Hardcopy laser output (output on printer using PostScript language) showing artwork in place, color breaks, and FPO’s (For Position Only) for photographs.

Files will be provided in native application format.

Pages and or corrections may also be sent via available digital communication network, for output at contractor. Contractor must review generated material from transmitted data and correct mechanical (i.e. Machine-generated) errors.

GPO Form 952 (Desktop Publishing – Disk Information).

One reproduction proof, Form 905 (Rev. 6/03) with labeling and marking specifications.

A supply of blue labels and selection certificates for shipping Departmental Random copies.

Identification markings such as register marks, commercial identification marks of any kind, etc., except GPO imprint, form number, and revision date, carried in the electronic files, must not print on finished product.

**CONTRACTOR TO FURNISH:** All materials and operations, other than those listed under “GOVERNMENT TO FURNISH,” necessary to produce the products in accordance with these specifications.

**ELECTRONIC PREPRESS:** Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to Anna Gillis, National Endowment for the Humanities at (202) 606-8437 or [agillis@neh.gov](mailto:agillis@neh.gov) and Maria Biernik at (202) 606-8465 or [mbiernik@neh.gov](mailto:mbiernik@neh.gov)

The contractor shall create or alter any necessary trapping, set proper screen angles, and screen frequency, and define output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

Government furnished media must output with a minimum resolution of 2400 dots per inch.

All halftones produced must be 200 line screen or finer.

When required by the Government, the contractor shall make minor revisions to the electronic file, which may include color corrections to digital furnished images. It is anticipated that the Government will make all major revisions. Author’s alterations of a minor nature are anticipated and must be completed within the normal production schedule. Prior to making revisions, the contractor shall copy the furnished file and make all changes to the copy. The final approved files must be returned on the furnished media and properly labeled.

Upon completion of each order, the contractor must furnish final production native files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government. (The Government will accept PDF files as digital deliverables when furnished by the Government.)

In addition, the contractor must supply all text matter from the publication. Text must include all corrections requested by the ordering agency and must be supplied in Microsoft Word format. A separate HTML file should be made for each article from the publication. The file names should reflect the names of the corresponding article names (titles). In addition, a separate “press quality” PDF file of the entire publication must be provided.

**IMAGE ENHANCEMENT SYSTEM:** It is anticipated at this time that the contractor will be required to make image enhancements and color corrections on up to 10 live images on each print order. The timework and charges for these manipulations must be included as part of the electronic prepress prices offered. The contractor will not be allowed to charge for system time for these corrections, unless identified by the Government.

In addition, the contractor may be required to do complex silhouetting of approximately 2 to 5 images per issue. They may also be required to create vignettes, graduated tones, image to image assembly and/or other manipulations through using digital image enhancement system. The individual print order or proofs will indicate if any enhancements are required. GPO reserves the right to determine the acceptable amount of timework allowed for system work.

**PROOFS:** The following proofs, when ordered, will be specified on the print order.

One (1) set of digital color content proofs for entire publication. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

One (1) “Press Quality” PDF proof (for content only) for the entire publication using the same Raster Image Processor (RIP) that will be used to produce the final printed product. PDF proof will be evaluated for text flow, image position, and color breaks. Proof will not be used for color match.

One (1) set of digital one-piece composite laminated halftone proofs on the actual production stock (Kodak Approval, Polaroid PolaProof, CreoSpectrum, or Fuji Final Proof) with a minimum resolution of 2400 x 2400 dpi for single pages as specified on the print order. Proofs must contain color control bars (such as Brunner, GATF, GRETAG, or RIT) for each color of ink on the sheet. Control bars must be placed parallel to the press’s ink rollers and must show areas consisting of minimum 1/8 x 1/8” solid color patches; tint patches of 25, 50 and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated consecutively across the sheet. Proofs must show dot structure.

The make and model number of the proofing system utilized shall be furnished with the proofs. These proofs must contain all elements, be in press configuration and indicate margins. Proofs will be used for color match on press. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi.

One (1) set of inkjet proofs that are G7 profiled and use pigment-based inks for all other pages that a digital one-piece composite laminated halftone proof is not requested. A proofing RIP that provides option for high quality color matching such as Device Links Technology and/or ICC Profiles Technology, and meets or exceeds industry tolerance to ISO 12647-2 standard for Graphic Technology (as of 3/19/09 and future amendments) must be utilized. Output must be a minimum of 720 x 720 dpi on a GRACoL or SWOP certified proofing media. Proofs must contain the following color control strips to be evaluated for accuracy: IDEAlliance ISO 12647-7 2009.

Pantone colors may be substituted with a similar color (with the exception of process yellow) but may not be built out of the four process colors. (This requirement does not apply to inkjet proofs.) Contractor to submit ink draw downs on actual production stock of Pantone colors used in job.

NOTE: When proofs are made available for pickup by the agency, up to 25 pages may contain author’s alterations. NO additional time will be allowed for these authors’s alteration. Corrected disks will be supplied for these author’s alterations. One (1) additional workday will be allowed if more than 25 pages require author’s alterations.

The contractor will be responsible for performing all necessary proofreading to insure that the proofs are in conformity with the electronic media and furnished materials.

If any contractor’s errors are serious enough in the opinion of the GPO to require revised proofs, the revised proofs are to be provided at no expense to the Government. No extra time can be allowed for this reproofing; such operations must be accomplished within the original production schedule allotted in the specifications.

NOTE: The U.S. Government Publishing Office reserves the right to require samples and to judge the suitability of any digital proof offered. If the samples are disapproved by the Government, the contractor will be required to submit analog proofs in accordance with the contract.

The contractor must not print prior to receipt of an “O.K. to Print.”

**STOCK/PAPER:** The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the “Government Paper Specification Standards No. 12” dated March 2011.

Government Paper Specifications Standards No. 12 – [http://www.gpo.gov/pdfs/customers/sfas/vol12/vol\\_12.pdf](http://www.gpo.gov/pdfs/customers/sfas/vol12/vol_12.pdf).

All paper used in each copy must be of a uniform shade.

Pamphlet: White No. 1 Coated Text, Dull Finish, basis weight: 80 lb. per 500 sheets, 25 x 38", equal to JCP Code A261.

NOTE: Exception to Paper Specification Standards (March 2011 No. 12), under “Testing”- The acceptance criteria in Part 4 SHALL apply for Opacity ONLY.

Reply Card: White Index, basis weight: 110 lbs. per 500 sheets, 25-1/2 x 30-1/2", equal to JCP Code K10.

**PRINTING:** Text prints head-to-head in four color process and one additional Pantone ink color. Match Pantone numbers as indicated on the print order.

Text pages contain four-color process illustrations, duotones, halftones, flattones, and process color builds. Each issue will contain multiple facing pages with process color and/or halftone images printing full/partial bleed(s) and must align across the bind.

Pamphlet must be printed on a press capable of printing five (5) colors in a single pass through the press (minimum five (5) printing units).

Reply Card: Print face and back in black ink plus one additional Pantone ink color.

**PRESS SHEET INSPECTION:** Final makeready press sheets will be inspected and approved at the contractor's plant for the purpose of establishing specified standards for use during the actual press run. Upon approval of the sheets, contractor is charged with maintaining those standards throughout the press run (within QATAP tolerances when applicable) and with discarding all makeready sheets that preceded approval. See GPO Publication 315.3 (Guidelines for Contractors Holding Press Sheet Inspections) issued January 2015. NOTE: A press sheet inspection is for the purpose of setting specific standards that are to be maintained throughout the entire run. It does not constitute a prior approval of the entire run.

Press sheets must contain control bars for each color of ink on the sheet. Control bars must be placed parallel to the press's ink rollers. The control bars (such as, BRUNNER, GATF, GRETAG, or RIT) must show areas consisting of 1/8 x 1/8" minimum solid color patches; tint patches of 25, 50, and 75%; dot gain scale; and gray balance patches for process color (if applicable). These areas must be repeated across the entire press sheet.

*Viewing Light:* Press sheets will be viewed under controlled conditions with 5000 degrees Kelvin overhead luminaries. The viewing conditions must conform to ISO 3664-2009; a viewing booth under controlled conditions with 5000 degrees Kelvin overhead luminaries with neutral gray surroundings must be provided.

**MARGINS:** Head 5/8", bind 3/8", unless otherwise indicated. Text pages may bleed all sides.

**BINDING:** Pamphlet: Saddle-wire stitch in two places and trim three sides. Each product must contain complete 4-page signature after trimming. Single leaves connected with a lip (i.e., binding stub) to left or right side of stitches will not be allowed.

Reply Card: Insert reply card into center of text and stitch with publication. A 3" binding flap will be the maximum allowable unless stated otherwise by the ordering agency. Perforate (slit or slot without ink) binding stub on fold to permit accurate and clean-cut separation from publication.

**PACKING:** Pack in shipping containers NTE 45 pounds when fully packed. Pallets are required for shipments to GPO Public Documents Warehouse only.

**LABELING AND MARKING:** Reproduce shipping container label from furnished repro, fill in appropriate blanks and attach to shipping containers.

**DEPARTMENTAL RANDOM COPIES (BLUE LABEL):** All orders must be divided into equal sublots in accordance with the chart below. A random copy must be selected from each subplot. Do not choose copies from the same general area in each subplot. The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed using GPO Form 917-Certificate of Selection of Random Copies (located on GPO.gov). The random copies constitute a part of the total quantity ordered, and no additional charge will be allowed.

<u>Quantity Ordered</u>	<u>Number of Sublots</u>
500 - 3,200	50
3,201 - 10,000	80
10,001 - 35,000	125

These randomly selected copies must be packed separately and identified by a special label (GPO Form 2678-Departmental Random Copies (Blue Label) that must be printed on blue paper and affixed to each affected container. This form can be downloaded from GPO.gov. The container and its contents shall be recorded separately on all shipping documents and sent in accordance with the distribution list to: National Endowment for the Humanities, 400 7<sup>th</sup> Street, SW, Washington, DC 20506.

A copy of the print order/specification and a signed Government-furnished certificate of selection must be included.

A copy of the Government furnished certificate must accompany the invoice sent to U.S. Government Publishing Office, Financial Management Service, for payment. Failure to furnish the certificate may result in delay in processing the invoice.

**QUALITY ASSURANCE RANDOM COPIES:** In addition to the Departmental Random Copies (Blue Label), the contractor may be required to submit quality assurance random copies to test for compliance against the specifications. The print order will indicate the number required, if any. When ordered, the contractor must divide the entire order into equal sublots and select a copy from a different general area of each subplot. The contractor will be required to certify that copies were selected as directed using GPO Form 917-Certificate of Selection of Random Copies (located on GPO.gov). Copies will be paid for at the running rate offered in the contractor's bid and their cost will not be a consideration for award. A copy of the print order must be included with the samples.

Business Reply Mail labels will be furnished for mailing the quality assurance random copies. The copies are to be mailed at the same time as the first scheduled shipment. A U.S. Postal Service approved Certificate of Mailing, identified by Program, Jacket and Print Order numbers, must be furnished with billing as evidence of mailing.

**DISTRIBUTION:**

*Ordering Agency Distribution –*

- Deliver f.o.b. destination to approximately three (3) addresses within the commercial zone of Washington, DC. Inside delivery to room number specified will be required.

*GPO Distribution –*

- Deliver f.o.b. destination approximately 15 to 20 copies (file and depository) to approximately two (2) addresses within the commercial zone of Washington, DC.
- Deliver f.o.b. destination approximately 500 copies to the following address: U.S. Government Publishing Office, Public Documents Warehouse, 8660 Cherry Lane, Laurel, MD 20707.

Complete addresses and quantities will be furnished with each print order.

Upon completion of each order, contractor must notify the ordering agency (on the same day the order delivers) via email to the address indicated on the print order. The subject line of the email shall be “Distribution Notice for

Program 518-S, Print Order XXXXX, Jacket Number XXX-XXX.” The notice must provide all applicable tracking numbers, delivery methods, and title of product. Contractor must be able to provide copies of all delivery receipts upon agency request.

Within 14 workdays of completion of each order, all furnished materials, one sample copy, and digital deliverables must be delivered to the NEH Office of Publications at the address listed under “SCHEDULE.”

All deliveries of proofs and finished products to NEH must be made at destination by 2:30 p.m. on the day required.

All expenses incidental to picking up and returning furnished materials, submitting proofs, and furnishing sample copies must be borne by the contractor.

**SCHEDULE:** Adherence to each part of this schedule must be maintained. Contractor must not start production of any job prior to receipt of the individual print order (GPO Form 2511).

Furnished material and proofs must be picked up from and delivered to National Endowment for the Humanities, 400 7<sup>th</sup> St., SW, Washington, DC 20506.

E-mail PDF proofs to Anna Gillis at (202) 606-8437 or [agillis@neh.gov](mailto:agillis@neh.gov) and Maria Biernik at [mbiernik@neh.gov](mailto:mbiernik@neh.gov). The following schedule begins the workday after notification of the availability of print order and furnished material; the workday after notification will be the first workday of the schedule.

Complete production and distribution (including Digital Deliverables) must be made within 10 workdays after receipt of print order and files.

NOTE: No additional time will be given for author’s alterations up to 25 pages, one (1) additional workday will be allowed if author’s alterations exceed 25 pages.

Proofs will be withheld one (1) workday from receipt by the Government until they are made available for pickup by the contractor.

The contractor must notify the GPO of the date and time the press sheet inspection can be performed. In order for proper arrangements to be made, notification must be given at least (one) 1 workday prior to the inspection. Notify the U.S. Government Publishing Office, Quality Control for Published Products, Washington, DC 20401 at (202) 512-0542. Telephone calls will only be accepted between the hours of 8:00 a.m. and 2:00 p.m., prevailing Eastern Time, Monday through Friday. NOTE: See contract clauses, paragraph 14(e)(1), Inspections and Tests of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)). When supplies are not ready at the time specified by the contractor for inspection, the Contracting Officer may charge to the contractor the additional cost of the inspection.

The ship/deliver date indicated on the print order is the date products ordered for delivery f.o.b. destination must be delivered to the destination(s) specified.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with each order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

For compliance reporting purposes, the contractor must notify the U.S. Government Publishing Office of the date of shipment or delivery, as applicable. Upon completion of each order, contractor must contact the Shared Support Services Compliance Section via email at [compliance@gpo.gov](mailto:compliance@gpo.gov); via telephone at (202) 512-0520; or via facsimile at (202) 512-1364. Personnel receiving email, call, or facsimile will be unable to respond to questions of a technical nature or to transfer any inquiries.

**SECTION 3. – DETERMINATION OF AWARD**

The Government will determine the lowest bid by applying the prices offered in the “SCHEDULE OF PRICES” to the following units of production which are the estimated requirements to produce one (1) year’s production under this contract. These units do not constitute, nor are they to be construed as, a guarantee of the volume of work which may be ordered under this contract for a like period of time.

The following item designations correspond to those listed in the “SCHEDULE OF PRICES”.

- |     |     |     |      |
|-----|-----|-----|------|
| I.  | (a) | 192 |      |
|     | (b) | 147 |      |
|     | (c) | 45  |      |
|     | (d) | 4   |      |
|     | (e) | 12  |      |
| II. |     | (1) | (2)  |
|     | (a) | 192 | 1690 |
|     | (b) | 4   | 35   |

**SECTION 4. – SCHEDULE OF PRICES**

Bids offered are f.o.b. destination.

Prices must include the cost of all required materials and operations for each item listed in accordance with these specifications.

Bidder must make an entry in each of the spaces provided. Bids submitted with any obliteration, revision, or alteration of the order and manner of submitting bids may be declared nonresponsive.

An entry of NC (No Charge) shall be entered if bidder intends to furnish individual items at no charge to the Government.

Bids submitted with NB (No Bid) or blank spaces for an item may be declared nonresponsive.

The Contracting Officer reserves the right to reject any offer that contains prices for individual items of production (whether or not such items are included in the DETERMINATION OF AWARD) that are inconsistent or unrealistic in regard to other prices in the same offer or to GPO prices for the same operation if such action would be in the best interest of the Government.

All invoices submitted to the GPO shall be based on the most economical method of production.

Fractional parts of 1,000 will be prorated at the per-1,000 rate.

A charge will be allowed for each page, whether printed or blank.

Unless otherwise specified, no more than three blank pages shall be permitted at the end of the text.

**Contractor’s billing invoices must be charged in accordance with the line items in the “SCHEDULE OF PRICES.”**

**I. ELECTRONIC PREPRESS:**

- (a) Digital color content proofs..... per trim/page-size unit .....\$\_\_\_\_\_
- (b) Inkjet proofs (G7) ..... per trim/page-size unit .....\$\_\_\_\_\_
- (c) Digital one-piece laminated color proofs ..... per trim/page-size unit .....\$\_\_\_\_\_
- (d) Portable Document File (PDF) proofs..... per complete file .....\$\_\_\_\_\_

The price offered for item I. (d) above must be for a PDF of a complete publication, not just for one page of a publication.

- (e) System Timework .....per hour .....\$\_\_\_\_\_

Electronic prepress operations which cannot be properly classified under any other item shall be charged as "System Timework." Any charge made under "System Timework" must be supported by a statement outlining in detail the operation for which payment is claimed. In case of dispute the Contracting Officer reserves the right to be the final judge as to the operations and/or number of hours chargeable under item I. (e).

\_\_\_\_\_  
Initials

**II. PRINTING, BINDING, PACKING, AND DISTRIBUTION:** Prices offered shall be all-inclusive for printing in accordance with these specifications and include the cost of all required materials (including paper) and operations necessary for the printing, binding, packing, and distribution of the product listed as defined in Section 2. Specifications.

	<u>Makeready and/or Setup</u> (1)	<u>Running Per 1,000 Copies</u> (2)
(a) Pamphlet: Printing in 4-color process and one Pantone color, including binding..... per page.....	\$ _____	\$ _____
(b) Reply Card: Printing face and back in black and one Pantone color, including binding into publication ..... per card.....	\$ _____	\$ _____

**INSTRUCTIONS FOR BID SUBMISSION:** Fill out “SECTION 4.- SCHEDULE OF PRICES”, initialing or signing each page in the space(s) provided. Submit two copies (original and one exact duplicate) of the “SCHEDULE OF PRICES” with two copies of GPO Form 910, “BID” form. Do not enter bid prices on GPO Form 910; prices entered in the “SCHEDULE OF PRICES” will prevail.

Bidder \_\_\_\_\_

\_\_\_\_\_  
(City - State)

By \_\_\_\_\_  
(Signature and title of person authorized to sign this bid)

\_\_\_\_\_  
(Person to be contacted)

\_\_\_\_\_  
(Telephone Number)

\_\_\_\_\_  
(Email Address)