



## GOVERNMENT DESIGN SERVICES (GDS)

An innovative design team within the Federal Government that specializes in creating strong brands and engaging communications.

GDS offers branding, illustration, print, and digital design services and has an extensive history of working with federal agencies, commissions, and Congress.

### BENEFITS

- Government-to-Government
- No statement of work required
- Award-winning design team
- Free consultations & estimates



### GET INSPIRED

[GovernmentDesign.gpo.gov](http://GovernmentDesign.gpo.gov)



### GET STARTED

[GovernmentDesign@gpo.gov](mailto:GovernmentDesign@gpo.gov)



## BRAND DEVELOPMENT

- Logo Design
- Brand Assets
- Graphic Style Guides



## PRINT

- Books
- Reports
- Magazines / Newsletters
- Brochures / Booklets
- Posters / Banners
- Infographics
- Vehicle Wraps



## ILLUSTRATION

- Editorial
- People / Animals
- Characters / Mascots
- Icons / Branding Elements



## DIGITAL DESIGN

- Social Media Graphics
- Online Publications
- 508-Compliant PDF Files

## BUREAU OF ALCOHOL, TOBACCO, FIREARMS, AND EXPLOSIVES



"You are true professionals and it has been a great experience working with you. Fantastic customer service, solid counsel and very talented design."

**Brian D. Nickey**  
*Chief of Digital Media*

## BUREAU OF RECLAMATION



"We have truly appreciated the support provided by GPO in our Visual Identity Refresh Project. Your team's responsiveness, attention to detail, and professionalism was evident at all stages of the project. Your ability to give sage advice during the process and steer the project to completion were critical to the results we achieved. We hope that you are as proud of the work that you accomplished as we are!"

**David Denton**  
*Resource Services Manager*  
*Interior Region 9: Columbia-Pacific Northwest*

## NAVAL HISTORY AND HERITAGE COMMAND



"Naval History and Heritage Command produces a variety of publications, from softcover pamphlets to multi-volume hardcover collections of archival documents. However, regardless of the unique requirements of each product, GPO Creative Services has been our dynamic partner in meeting any new challenge. Our collaborative work with Creative Services at every stage of prepress production has always been positive and professionally rewarding as we've strived to – and always succeeded in – seeking solutions to the challenges posed by some of our projects. Time and again, this group of creative, smart, and dynamic individuals has enabled us to publish high-quality publications that have found positive resonance in our diverse readership."

**Carsten H. Fries**  
*Lead Writer/Editor*  
*Naval History and Heritage Command*

## DOJ OFFICE OF THE INSPECTOR GENERAL



"The Creative Services team made a significant impact on the brand and identity of the DOJ OIG by advancing its efforts with modern design trends and presenting the organization in a positive image to the public. They took leadership's simple ideas and complex concepts and transformed them into a remarkable and noteworthy design that accurately reflected DOJ OIG's vision, mission, values and goals."

**Mark Abueg**  
*(Former) Director of Internal Communications*