



**You can
now use
multiple
channels
to get your
agency's
eBooks
available
free to the
public.**

The **U.S. Government Publishing Office** can make your eBooks available free to the public on the U.S. Government Online Bookstore; and also through many of our consumer and academic channels packages, which include:

- Google
- Kobo
- AcademicPub
- Ingram
- Apple
- EBSCO
- Rittenhouse
- Barnes & Noble
- ProQuest
- Overdrive

Because our program works on a cost-recovery basis, we distribute Federal content one of two ways:

1. Selling content to the public and sharing a portion of the sales revenue with our dissemination channels. Our federal agency partners provide the content, and we provide the distribution and promotion without charge.
2. Through our new consumer/academic channels packages, which provide eBooks to the public for free and charge the federal agency providing the content for our metadata work, search engine optimization, and promotions such as blogs and email blasts — all at a fraction of what you would spend in printing, warehousing, and shipping costs.

No contract is required – you can get started using the familiar SF-1 form.

If you are interested in discussing how to make your digital publications available to the public, contact MAUREEN WHELAN at mwhelan@gpo.gov, TRUDY HAWKINS at tahawkins@gpo.gov, or a NATIONAL ACCOUNT MANAGER at nam@gpo.gov.

**We look forward to assisting you with your
digital dissemination, promotions, and publishing needs!**

Schedule of Charges

Your eBooks can be available for free to the general public through the U.S. Government Online Bookstore.

Consumer Channels Package

Dissemination Services at \$0.00 (FREE List Price)

Posting title on U.S. Government Online Bookstore includes:

- Product setup
- Cover image
- Product description
- Product categorization by topic
- Product categorization by agency

Google, Apple, BarnesandNoble.com, Overdrive, and Kobo placement includes:

- ISBN Assignment
- ONIX Feeds
- Sales Channel Metadata
- eBook Validation
- eBook Uploads to Channels

(Note: These channels require ePub format — accepts ePub 2.0, ePub 3.0, only; Requires table of contents with front and backward hyperlinks to chapters and back matter content)

Promotional Services includes:

- Slide on Online Bookstore Home Page
- Categorize by Topic and by Agency
- Search Optimized Product Description
- Backlinks to publishing agency web site
- Inclusion in New and Noteworthy Collection
- Government Book Talk Blog Post
- New Titles by Topic Email Blast
- Posts on Facebook, Twitter, and Pinterest

Consumer Package Total

(single title, single format, one-time charge): **\$3,151 base price**

If also disseminating to Academic Channels (most require bookmarked chapters PDF format) or, If adding MOBI format to US Govt Online Bookstore **add \$653.00 per title**. If adding ePub format to academic channels, **add \$438.00 per channel per title**. If sending PDF format to consumer channels, **add \$438 per channel per title**.

Academic Channels Package

Dissemination Services at \$0.99 List Price

Posting title on U.S. Government Online Bookstore includes:

- Product setup
- Cover image
- Product description
- Product categorization by topic
- Product categorization by agency

Academic Channel Content Placement

Channels include EBSCO, ProQuest, Rittenhouse*, and AcademicPub:

- ISBN Assignment
- ONIX Feeds
- Sales Channel Metadata
- Validation of PDF Chapter Links
- PDF Uploads to Channels

(Note: These channels require PDF format. Overdrive accepts ePub or PDF. Academic channels require Requires PDF format with bookmarked chapters and forward/backward hyperlinks to each chapter from Table of Contents)

Promotional Services includes:

- Slide on Online Bookstore Home Page
- Categorize by Topic and by Agency
- Search Optimized Product Description
- Backlinks to publishing agency web site
- Inclusion in New and Noteworthy Collection
- Government Book Talk Blog Post
- New Titles by Topic Email Blast
- Posts on Facebook, Twitter, and Pinterest

Academic Package Total

(single title, single format, one-time charge): **\$2,713.00**

If also disseminating to Consumer channels (require ePub and MOBI formats) **add \$653 per format, channel, and per title**. If adding ePub only to select Academic channels, **add \$438 per title and per channel**.

*Rittenhouse allows \$0.00 List price. However, this channel requires XML format. Rittenhouse will convert PDF files at \$1.00 per page to XML format and charge back GPO that we pass onto agency office/branch.

Additional Promotional Services

Enhanced product detail on Online Bookstore includes:

Author Biography, Editorial Reviews, and Video/Audio/ Multimedia Clips **\$210.00 (per title)**

Submit books for reviews includes:

GoodReads, Library Journal, American Library Association, and Choice **\$178.00 (per title)**

Product releases includes submissions to:

Association Newsletters and Trade Magazine Editors **\$178.00 (per title)**