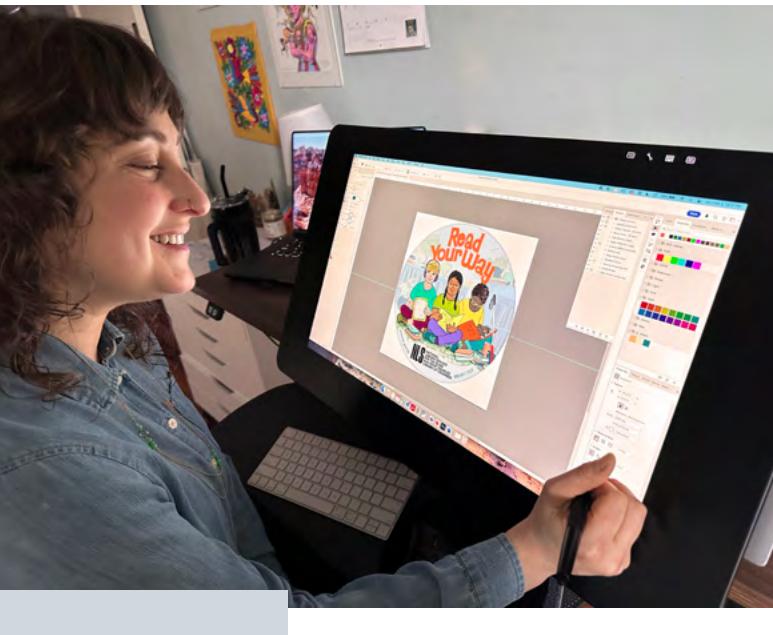


CREATIVELY GIVING BACK

Award Brings Spotlight to NLS and Designer's Journey



When Visual Information Specialist Che Saitta-Zeltermann began working in Government Design Services, little did she know that her work would hit so close to home.

Saitta-Zeltermann was recently recognized for her creative design of a promotional sticker for the National Library Service for the Blind and Print Disabled (NLS) at the Library of Congress. This award highlights her incredible design work and shines a spotlight on the NLS, a vital resource that offers free braille and talking books to people with vision impairments and disabilities.

What's especially meaningful is that when Saitta-Zeltermann first got the project to design the sticker, she didn't realize that the NLS was the very service she had relied on as a student. Back in the sixth grade, her mother turned to NLS to help her keep up with her required readings in school.

"At the time, they sent me a big, chunky tape deck and mailed me books on tape," Saitta-Zeltermann said. "To keep up with the required 30+ pages of reading each night in English class, I relied on those books on tape. It made a huge difference in staying on top of my assignments."

Today, the NLS program has evolved into a smartphone app, making it even more accessible.

"Without having the resources that NLS provides, high school would've been tough for me because of my dyslexia," she said. "NLS talking books really helped me succeed."

Winning an award from *Graphic Design USA Magazine* not only celebrates Saitta-Zeltermann's talent but also shines a spotlight on the vital role of the NLS.

"I feel honored to give back to the NLS," she remarked, reflecting on the impact of her design. "I'm thrilled that this award brings attention to the amazing work they do, helping others succeed even if they can't read regular print materials."

She hopes this recognition will open the door for future design collaborations between GPO and NLS at the Library of Congress.