

Jacket: 647-362

Title: U.S. Coast Guard Recruiting Vehicle Branding

Agency: US Coast Guard Recruiting Command BAC: 9110-FF REQ: 2-50979

Bid Opening: January 17, 2023 at 2 p.m. prevailing Eastern time

Contractor Name	Bid	Terms		Discounted Total
URBAN HOUSE LLC	\$196,800.00	5.0%	20 days	\$186,960.00
* Convoy Mkt LLC dba Wrap City Vinyl	\$187,850.00	net30		\$187,850.00
AD GRAPHICS	\$191,579.94	net30		\$191,579.94
BRANDS IMAGING	\$216,970.00	net30		\$216,970.00
CHARTER BUS PROS	\$246,400.00	net30		\$246,400.00
SpeedPro Imaging	\$250,739.53	net30		\$250,739.53
SIGN PRO USA	\$281,700.00	net30		\$281,700.00
AIM GRAPHICS	\$285,000.00	net30		\$285,000.00
BRITTEN INC.	\$293,113.00	net30		\$293,113.00
Execuprint	\$297,350.00	1.0%	20 days	\$294,376.50
CR&A Custom	\$302,023.00	net30		\$302,023.00
Chatelier Consulting Group	\$331,131.00	3.0%	10 days	\$331,131.00
Absolute Perfection	\$382,710.52	net30		\$382,710.52
M&J Management & Consulting	\$388,710.52	net30		\$388,710.52
			days	\$0.00
* AWARDED			days	\$0.00
			days	\$0.00
			days	\$0.00
			days	\$0.00
			days	\$0.00

BID OPENING: Bids shall be opened at 1:00 p.m., prevailing Dallas, TX Time, on January 17, 2023 at the U.S. Government Publishing Office, Southcentral Regional Office, TX. This will NOT be a public bid opening.

ISSUE DATE: December 28, 2022

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS, CALL (214) 767-0451, EXT. 5 (Jim Hunt). NO COLLECT CALLS.

SPECIFICATIONS

U.S. Government Publishing Office (GPO)
Southcentral Regional Office

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) and GPO Contract Terms, Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (Rev. 09-19)).

SUBCONTRACTING: The predominate function of this contract is the printing of all vehicle graphics. The contractor may make contracts for the installation of all or any part of the work specified. Accordingly, Contract Clause 6, "Subcontracts," of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01/18)), does not apply to this procurement.

PRODUCT: Complete vinyl/laminate wraps for the U.S. Coast Guard Recruiting Command vehicle fleet.

WARRANTY: The provisions of article 15, "Warranty", of Contract Clauses in GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 6-01)) are amended for orders placed under this section to the effect that the warranty period is extended from 120 days to SEVEN (7) calendar years from the date the check is tendered as final payment. All other provisions remain the same.

TITLE: U.S. Coast Guard Recruiting Vehicle Branding

QUANTITY: 75 total vehicles located in 24 states within the continental United States. There are no graphic removal requirements. See DESCRIPTION for breakdown.

PAGES: See "DESCRIPTION"

SIZE: See "DESCRIPTION"

TRIM: See "DESCRIPTION"

DESCRIPTION: USCG Recruiting Office full vehicle wraps to include front, sides, back of vehicle plus all windows excluding driver/passenger side windows and front windshield. Only the tops of the sedans (29) will be wrapped. The tops the remaining vehicles (See below) will not be wrapped; however, the side wrap may extend above each door to complete the image.

Vehicles are broken down into the five (5) general vehicle types (based on vehicle size) used by the agency. There are actually nine (9) different vehicles types.

- Minivans, 31 (Dodge Caravan and Ford Transit);
- Sedans, 29 (Ford Fusion and Hyundai Sonata);
- SUVs, 12 (Ford Escape and Ford Explorer);
- Pickups, 2 (Dodge 1500 and Chevy 1500); and
- Full size van, 1 (Chevy GS3500).

Contractor will determine the total cost of preparing, printing both body and window wraps for each vehicle based on the provided vehicle descriptions, types and vin numbers. See Atch B-E, pages 11-14.

PRINTING: All graphics print face only in four color process. Copy is text, reverses, solids, gradients, line art illustrations, photographs with 90-100% coverage and full bleeds. The graphics will cover the entire vehicle excluding the windshield, driver's and passenger side window areas. Side and rear window wraps will be viewed from the outside with a clear view of the outside from inside. Body wraps will be opaque. Contractor MUST use UV inks for this contract (Fade Resistance: The inks used must not show any appreciable change in color after exposure in an Atlas Fadeometer for 680 standard fading hours or its equivalent).

After printing, and prior to installation, all graphics will be covered with a clear protective, fade resistant OPTICALLY CLEAR over laminate with a minimum thickness of 2 mil, per printed material manufacturer's recommendations.

Products will be produced via inkjet wide format digital printing provided that Quality Level 3 standards are maintained. Final output must be wet ink, pigment-based with an output minimum resolution of 1440 x 720 dpi plus a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles. Dry ink/toner printing is not acceptable.

MARGINS: In most cases, images will bleed to all edges. Contractor is responsible for bleeds. Include cost in quote.

Large Format: At contractor's option, the product may be produced via inkjet wide-format digital printing provided that Quality Level III standards are maintained. Final output must be wet ink, pigment-based. Dry ink/toner printing is not acceptable. Output must be at a minimum resolution of 1440 x 720 dpi plus a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles.

All vehicles are GSA rentals and do not have any existing graphics.

The contractor may use approved vehicle wrap templates for each type of vehicle to calculate the media/laminate required per square feet, and installation time for each vehicle type and create a total cost for printing and installation for each type of vehicle listed in DESCRIPTION This cost must include transportation to/from the USCG facility and/or leasing of an area for the installation as they apply. These templates will also be used to produce the visual sample for each vehicle type.

GOVERNMENT TO FURNISH:

- Purchase Order
- Press Ready Adobe Acrobat PDF files, Adobe Photoshop (PSB) image files and Adobe Illustrator (AI) files, and an excel spread sheet with location addresses and potential install dates. SEE Atch A, pages 9-10.

ELECTRONIC MEDIA: Electronic Media: Various image formats for all logos such as .PDF, .AI, and .PSB. Contractor will adjust sizes, colors and image quality as required for each product. Include all costs in bid.

- PLATFORM: Unknown
- SOFTWARE: Unknown.

- COLORS: Full or four process color
- FONTS: All fonts are Embedded and/or Embedded Subset.
- OUTPUT: 150 line screen

NOTE: GPO Imprint does NOT print on this order.

ADDITIONAL INFORMATION:

- Contractor must have the ability to edit PDF files (when furnished by the Government).
- Contractor is not to request that electronic files provided be converted to a different format. If contractor wishes to convert files to a different format, the final output must be of the same or higher quality and at no additional cost to the Government.
- The contractor is cautioned that furnished fonts are the property of the Government and/or its originator. All furnished fonts are to be eliminated from the contractor's archive immediately after completion of the contract.
- Identification markings such as register marks, commercial identification marks of any kind, etc., except form number and revision date, carried in the electronic files, must not print on the finished product.
- Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage or data corruption that might interfere with proper file image processing must be reported to your contract administrator.
- The contractor shall create/alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.
- When PostScript Files are not furnished - prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.
- Upon completion of this order, the contractor must furnish final production native application files (digital deliverable) and one "press quality" PDF file with the furnished media. Storage media must be MAC/PC compatible. The digital deliverables must be an exact representation of the final product and shall be returned on the same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government.

STOCK/PAPER: The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 13" dated September 2019.

- Vehicle body wraps vinyl/laminate combination:
 - 3M™ IJ180C Scotchcal Controltac – a 2 mil cast vinyl film, luster finish or equal.*
 - 3M 8518 Scotchcal Gloss Overlamine, 2 mil, must be optically clear or equal.*
- Vehicle side and rear window wraps vinyl/laminate combination:
 - 3M 8170-P40 Scotchcal Perforated Window Film – a calendared vinyl (monomeric), glossy with 60/40 perforated with water-based acrylic, pressure sensitive adhesive and paper liner or equal.*
 - 3M 8508 Scotchcal Gloss Overlamine, 2 mil, must be optically clear or equal.*

*Contractor may substitute one or both 3M specific vinyl/laminate combinations as long as the quality and warranty period is the same as the 3M product.

INK: Full or four process color using UV inks.

MARGINS: Follow margins in provided files. All items bleed to all edges.

PROOFS: Contractor to submit one Press Quality PDF soft proof (for content only) for each location. PDF proof must show department logo imposed on product. PDF proof will be evaluated for text flow, image position, and color

breaks. Proof will not be used for color match. Contractor must call Jim Hunt at 214-767-0451, ext. 5 to confirm receipt.

Email proofs for each of the nine (9) different vehicle types/models within five (5) days of award to allow time for producing and shipping final images. Once a vehicle type has been approved, no further PDF proofs will be required. Jacket 647-362 must appear in the "Subject" line of the email.

If the contractor cannot provide an acceptable set of PDF proofs by this date or within a reasonably sufficient time to allow for proof review and printing BEFORE THE ESTABLISHED DELIVERY DATE, he/she may be required to show cause as to why the contract should not be terminated for default.

The proofs will be checked for quality and compliance with these specifications, approved or approved with comments and the contractor will be notified within THREE (3) workdays after receipt. If, in the opinion of the GPO and/or Department, the proofs are not a true representation of the furnished copy, or contain noticeable defects they will be rejected, must be corrected and reproofed at no additional expense to the Government. The schedule stated elsewhere in these specifications CANNOT be extended to allow for such reproofing.

CONTRACTOR TO FURNISH: All other materials and operation necessary to fulfill the contract requirements, including secure file transfer protocol (FTP) capability, and any necessary conversion program to transfer Government furnished files.

Additionally, the contractor will work with the agency to develop layout plans for each vehicle type from provided artwork. The contractor will be responsible for adjusting provided vector art to work for the specific vehicle type/model. Include this cost in your bid. Refer to Atch B-E pages 11-14 for an example.

INSTALLATION: Complete installation cost (time, travel, lodging and materials as required) must be included in bid. Installation must include all installation, vehicle cleaning requirements and any cost for an installation location, if applicable. Most vehicles are located near the various USCG Recruiting Offices located in commercial strip malls or stand-alone buildings. Contractor must be licensed, bonded and insured and provide proof of insurance as requested.

Prices offered must cover all costs of manufacture, including artwork/vehicle preparations and, at contractor's option, digital printing using pigment-based ink, electro inks, or soy inks may be used to produce the products (inkjet and toner based inks are not acceptable) with a minimum of 812 x 812 dpi resolution for vehicles.

Installation may be subcontracted. Installer(s) must be "3M Certified" installers. Contractor assumes all liability for improperly installed items. Contractor is responsible for prepping all the vehicles for installation (Including Washing Vehicles). Follow all manufacturer applicable installation instructions.

PACKING: Pack ALL items (vehicle graphics shipping to sub-contractor or installer) to prevent damage in transit.

SCHEDULE: See "Notice of Compliance with Schedules", Clause 12, Contract Clauses, GPO Contract Terms, effective December 1, 1987, (Rev 1-18).

- Purchase Order and furnished material will be emailed from the Government Publishing Office, Southcentral Regional Office, on or before **January 18, 2023**.
- PDF proof of the nine (9) vehicle types due to agency and GPO on or before **January 25, 2023**.
- All printed material should be delivered at least three (3) working days prior to EACH installation, including the first location.
- PHASE ONE: Vehicles 1-19 completed on or before **February 28, 2023**.
- PHASE TWO: Vehicles 20-38 completed on or before **March 31, 2023**.
- PHASE THREE: Vehicles 39-57 completed on or before **April 30, 2023**.
- PHASE FOUR: Vehicles 58-75 completed on or before **May 31, 2023**.

NOTE: The priority of which Recruiting Office vehicles will be completed to be determined by U.S. Coast Guard with concurrence of contractor after award. Contractor may advance schedule for any and all areas with notification and agreement by Agency and GPO.

DISTRIBUTION: F.O.B. Destination. Inside delivery required for all shipments. Ship via traceable means to: See vehicles by type, make and vin number, as well as locations by zip code on pages 10-11. Complete addresses, contact information provided upon award.

NOTIFICATION OF SHIPMENT: Contractor must notify the ordering agency on the same day that the product ships/delivers via email to Steven J. Sarkees (steven.j.sarkees@uscg.mil), Keiyon McCoy (Keiyon.A.McCoy2@uscg.mil) and Jim Hunt (jhunt@gpo.gov). The subject line of this message shall be "Distribution Notice for Jacket Jacket 647-362, Req 2-50979 and the specific RO location and number, type of vehicles to be wrapped. The notice must provide all applicable tracking numbers, shipping method, and Title. Contractor must be able to provide copies of all delivery, mailing, and shipping receipts upon agency request.

An email must be sent for each partial shipment(s) until the final order has been fulfilled.

All shipments must be made via traceable means.

All expenses incidental to picking up and returning materials, and furnishing samples must be borne by the contractor.

LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing (page related) Attributes – Level III
- (b) Finishing (item related) Attributes – Level III

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests - General Inspection Level I.
- (b) Destructive Tests - Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

Attribute Specified	Specified Standard
P-7 Type Quality and Uniformity	Electronic Media
P-10 Process Color Match	Electronic Media

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for additional copies (per each vehicle type). The price of the additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will NOT be a factor for determination of award.

BID SUBMISSION: Bidders MUST submit email bids to bidssouthcentral@gpo.gov for this solicitation. No other method of bid submission will be accepted at this time.

The Jacket number (647-362) and bid opening date (January 17, 2023) must be specified in the subject line of the emailed bid submission. Bids received after the bid opening time/date specified above will not be considered for award.

NOTE: Bidders are to fill out, sign/initial, and return pages 7 and 8.

ADDITIONAL EMAILED BID SUBMISSION PROVISIONS: The Government will not be responsible for any failure attributable to the transmission or receipt of the emailed bid including, but not limited to, the following –

1. Illegibility of bid.
2. Emails over 75 MB may not be received by GPO due to size limitations for receiving emails.

3. The bidder's email provider may have different size limitations for sending email; however, bidders are advised not to exceed GPO's stated limit.
4. When the email bid is received by GPO, it will remain unopened until the specified bid opening time. Government personnel will not validate receipt of the emailed bid prior to bid opening. GPO will use the prevailing time (specified as the local time zone) and the exact time that the email is received by GPO's email server as the official time stamp for bid receipt at the specified location.

PRE-AWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract. As part of the financial determination, the contractor in line for award may be required to provide one or more of the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)
- 7) Letter of commitment from any subcontractor

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential, and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

PARTIAL BILLING: Partial billing will be permitted. Contractor will be permitted to bill all costs for each Recruiting Office (RO) as the assigned vehicles are completed and the RO supervisor signs off on completion. See pages 10-11 for list. Contractor must provide proof of completion for each phase with a signed acceptance by the agency, and providing pictures of all completed vehicles to the agency and GPO via e-mail to Steven J. Sarkees (steven.j.sarkees@uscg.mil), Keiyon McCoy (Keiyon.A.McCoy2@uscg.mil) and Jim Hunt (jhunt@gpo.gov).

PAYMENT: Submitting invoices for payment via the GPO fax gateway utilizing the GPO barcode coversheet program application is the most efficient method of invoicing. Instruction for using this method can be found at the following web address: <http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>.

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

NOTE: Contractors are expected to submit invoices within 30 days of job shipping/delivery.

For more information about the billing process refer to the General Information of the Office of Finance web page located at <https://www.gpo.gov/how-to-work-with-us/vendors/how-to-get-paid>.

COMPLIANCE REPORTING: Contractor must notify the ordering agency on the same day that the product ships/delivers via e-mail to Steven J. Sarkees (steven.j.sarkees@uscg.mil), Keiyon McCoy (Keiyon.A.McCoy2@uscg.mil) and GPO Southcentral Region (infosouthcentral@gpo.gov). The subject line of this message shall be "Distribution Notice for Jacket 647-362, Req. 2-50979". The notice must provide all applicable tracking numbers, shipping method, and title. Contractor must be able to provide copies of all delivery, mailing, and shipping receipts upon agency request.

CONTRACTOR NAME: _____

SHIPMENT(S): Shipments will be made from: City _____, State _____

The city(ies) indicated above will be used for evaluation of transportation charges when shipment f.o.b. contractor's city is specified. If no shipping point is indicated above, it will be deemed that the bidder has selected the city and state shown below in the address block, and the bid will be evaluated and the contract awarded on that basis. If shipment is not made from evaluation point, the contractor will be responsible for any additional shipping costs incurred.

TOTAL PRICE: _____

ADDITIONAL RATES:

\$ _____ **PER COMPLETE VEHICLE WRAP – Minivans, 31 total (Dodge Caravan and Ford Transit)**

\$ _____ **PER COMPLETE VEHICLE WRAP – Sedans, 29 total (Ford Fusion and Hyundai Sonata)**

\$ _____ **PER COMPLETE VEHICLE WRAP – SUVs, 12 total (Ford Escape and Ford Explorer)**

\$ _____ **PER COMPLETE VEHICLE WRAP – Pickups, 2 total (Dodge 1500 and Chevy 1500)**

\$ _____ **PER COMPLETE VEHICLE WRAP – 1 full size van (Chevy GS3500)**

NOTE: Additional rates must add up to total price.

(Contractor's Initials)

(COMPLETE AND SUBMIT THIS PAGE WITH YOUR BID)

DISCOUNTS: Discounts are offered for payment as follows: _____ Percent, _____ calendar days. See Article 12 "Discounts" of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications. NOTE: Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) _____

BIDDER'S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms – Publication 310.2. When responding by email, fill out and return one completed copy of all applicable pages that include the Jacket Number, Bid Price, Additional Rate, Discounts, Amendments, Bid Acceptance Period, and Bidder's Name and Signature, including signing where indicated. Valid electronic signatures will be accepted in accordance with the Uniform Electronic Transactions Act, § 2. Electronic signatures must be verifiable of the person authorized by the company to sign bids.

Failure to sign the signature block below may result in the bid being declared non-responsive.

Bidder _____
(Contractor Name) (GPO Contractor's Code)

(Street Address)

(City – State – Zip Code)

By _____
(Printed Name, Signature, and Title of Person Authorized to Sign this Bid) (Date)

(Person to be Contacted) (Telephone Number) (Email)

THIS SECTION FOR GPO USE ONLY

Certified by: _____ Date: _____ Contracting Officer: _____ Date: _____
(Initials) (Initials)



(COMPLETE AND SUBMIT THIS PAGES 9-10 WITH YOUR BID)