

Jacket: 705-018

Title: PSA Vinyl Billboard "Self-Discovery"

Agency: DLA Document Services

Bid Opening: May 29, 2020 at 2:00 PM

Contractor Name	Bid	Terms		Discounted Total
BP Graphics	\$123,802.00	0.0%	0 days	\$123,802.00
Independent's Service Company	\$132,167.55	0.0%	0 days	\$132,167.55
ROE Marketing Group/DBA Berry and Homer	\$316,080.00	0.0%	0 days	\$316,080.00
Custom Marketing Solutions LLC	\$390,000.00	5.0%	20 days	\$370,500.00
Lockness Creations, LLC	\$563,906.78	2.0%	21 days	\$552,628.64

0630 Specifications by MR
Reviewed by DP

Department: DLA Strategic Services, J67D

Jacket 705-018, Requisition 0-002560G

SPECIFICATIONS

U.S. Government Publishing Office (GPO) - Philadelphia
Southampton, PA 18966-3820

BID OPENING: Bids shall be opened at **2:00 PM**, prevailing Philadelphia, PA time, on **May 29, 2020** at the U.S. Government Publishing Office, Philadelphia Regional Office. Due to the COVID-19 pandemic, this will NOT be a public bid opening.

Any questions before or after award concerning these specifications, email Michael Rosen at mrosen@gpo.gov or call (215) 364-6465, Ext. 6.

BID SUBMISSION: Due to the COVID-19 pandemic, the physical office will NOT be open. Based on this, bidders MUST submit email bids to bidsphiladelphia@gpo.gov for this solicitation. No other method of bid submission will be accepted at this time.

The Jacket number(s) and bid opening date must be specified in the subject line of the emailed bid submission, along with your company name. Bids received after **2:00 PM** on the bid opening date specified above will not be considered for award.

ADDITIONAL EMAILED BID SUBMISSION PROVISIONS: The Government will not be responsible for any failure attributable to the transmission or receipt of the emailed bid including, but not limited to, the following –

1. Illegibility of bid.
2. Emails over 75 MB may not be received by GPO due to size limitations for receiving emails.
3. The bidder's email provider may have different size limitations for sending email; however, bidders are advised not to exceed GPO's stated limit.
4. When the email bid is received by GPO, it will remain unopened until the specified bid opening time. Government personnel will not validate receipt of the emailed bid prior to bid opening. GPO will use the prevailing time (specified as the local time zone) and the exact time that the email is received by GPO's email server as the official time stamp for bid receipt at the specified location.

OFFERS: Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 100 copies. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award. Note: The GPO 910 "BID" Form is no longer required; bidders are to fill out, sign/initial, as applicable, and return page 8.

GPO CONTRACT TERMS: Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Pub. 310.2, effective 12/1/87, Rev. 01-18) and GPO Contract Terms, Quality Assurance Through Attributes Program (GPO Pub. 310.1, effective May 1979, Rev. 9/2019).

- GPO Contract Terms (GPO Publication 310.2): <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/terms-01-18.pdf>
- GPO QATAP (GPO Publication 310.1): <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/qatap-rev-09-19.pdf>

Doing Business with GPO Customer Services During Coronavirus Pandemic.

Contractors should continue performance on contracts. Contractors must continue to fully comply with the terms and conditions of these contracts. Deliveries, proof approvals, and press sheet inspections for agencies may be impacted. It is requested that contractors contact a Government employee at the delivery location to confirm their availability to receive prior to shipping.

Schedules and other adjustments will be made in accordance with GPO Contract Terms. Caution should be used to safeguard all products should any delivery delays be imposed by the Government.

As a reminder, contractors must furnish contract compliance information required in accordance with GPO Contract Terms, Contract Clause 12: Notice of Compliance With Schedules.

Contractors should immediately contact your GPO contract administrator(s) and/or contracting officer(s) to identify impacted orders if any delay is anticipated, including temporarily closure of a production facility or the planned suspension of any services.

If you have any questions on a particular contract, please contact the Customer Services contract administrator and/or contracting officer for your contract (best method of communicating with them is via email). Office team e-mail addresses can be found at <https://www.gpo.gov/how-to-work-with-us/agency/services-for-agencies/procurement-services-team>.

WARRANTY: Contract Clause 15, "Warranty", of GPO Contract Terms (Publication 310.2, effective December 1, 1987 (Rev. 01-18)) is amended for the solicitation to the effect that the warranty period is EXTENDED from 120 days to one calendar year from the date the check is tendered as final payment. Warranty further protects against ink fade, ink adhesion, and failure of material and pockets in compliance with product poster/bulletin specifications. All other provisions remain the same.

PREDOMINANT PRODUCTION FUNCTION/SPECIALIZED REQUIREMENTS: The predominant production function of this contract is printing of the billboard posters. Due to the finishing requirements for Posters, production must be completed by an approved Clear Channel and Lamar vendor; or otherwise demonstrate prior to award that the contractor possesses or, has the ability to acquire, the necessary equipment, technical skills, and productive capacity to perform the contract requirements. The specialized requirements must also demonstrate that the contractor has adequate production controls and quality assurance methods to satisfy the quality requirements of the contract, including responsibility to confirm specifications for final sizes, printing, materials used, construction, packaging and all other specifications with each outdoor advertiser prior to the production.

PREAWARD SURVEY: In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site preaward survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract. As part of the financial determination, the contractor in line for award may be required to provide one or more of the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)
- 7) Letter of commitment from any subcontractor

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the

Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

PAYMENT: Submitting invoices for payment via the GPO fax gateway (if no samples are required) utilizing the GPO barcode coversheet program application is the most efficient method of invoicing. Instruction for using this method can be found at the following web address: <http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

For more information about the billing process refer to the General Information of the Office of Finance web page located at <https://www.gpo.gov/how-to-work-with-us/vendors/how-to-get-paid>.

GOVERNMENT IN-PLANT INSPECTIONS: The Government reserves the right to have Government representative(s) inspect any operation under this contract at the start of its production and at any time during production. In addition to the inspections indicated, the Government reserves the right to inspect all stages of production.

TITLE/QUANTITY: PSA Vinyl Billboard “Self-Discovery” 400 Each of Two sizes: 10’6” x 36’ & 14’ x 48’.
All specifications apply equally to both sizes unless otherwise stated.

TRIM SIZE: Approximate size 10’6” x 36’ & 14’ x 48’. Note: Overall size and construction/fabrication must comply with the specification requirements as applicable for outdoor advertiser (For Example: Clear Channel and Lamar).

DESCRIPTION:

These specifications cover the production of full color vinyl billboards, single sheet (approximate size 10’6” x 36’ & 14’ x 48’) for various outdoor advertising markets served by advertisers. Single Sheet billboard constructed as a single and continuous 7 ounce white PVC vinyl flex substrate.

GOVERNMENT TO FURNISH

Digital publishing files of the billboard artwork to be provided at time of award (delivered via suitable storage media, FTP, or other method as mutually agreed). Files to be prepared at 300 ppi, CMYK. All fonts converted to outline or will be provided (screen and printer fonts), as applicable. See Electronic Prepress for preflight requirements below.

Electronic Media:

Platform: MAC Operating System Version 10.13.6

Storage Media: Ordering Agency will email the link for all files directly to contractor upon award.

Software: Files will be furnished in native application format.

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Version 2020 and Adobe Acrobat PDF.

Fonts are furnished; graphics linked. Color Identification: CMYK (4-color process)

CONTRACTOR TO FURNISH

All materials and operations, other than those listed under “Government to Furnish”, necessary to produce the products in accordance with these specifications.

ELECTRONIC PREPRESS: Prior to image processing, the contractor shall perform a basic check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to the GPO contract administrator immediately.

The contractor shall create or alter any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

When required by the Government, the contractor shall make minor revisions to the electronic files. It is anticipated that the Government will make all major revisions. Prior to making revisions, the contractor shall copy the furnished files and make all changes to the copy.

Upon completion of each order, the contractor must furnish final production native application files (digital deliverables) with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on a suitable storage media or e-mailed upon request. The Government will not accept, as digital deliverables, PostScript files, Adobe Acrobat Portable Document Format (PDF) files, or any proprietary file formats other than those supplied, unless specified by the Government. NOTE: Government will accept Adobe Acrobat Portable Document Format (PDF) files as digital deliverables when furnished by the Government.

Upon completion of each order, the contractor must furnish a CD, DVD, *or* link (emailed) with high resolution photographs of completed images of each billboard poster. Deliverable will be labeled with titles and Jacket No.

PROOFS: 2 sets of inkjet digital color one-off proofs for each item/title (each set must consist of one sheet of the entire image at reduced scale and one suitable sized/representative sheet of a selected section at 100% scale) created using the same output device/RIP that will be used to produce the final printed product on the actual production stock. The approved proof will be used for color match during the production run.

Inkjet proofs are to be G7 profiled and use pigment-based inks for each item. A proofing RIP that provides an option for high quality color matching (such as Device Links Technology and/or ICC Profiles Technology), and meets or exceeds industry tolerance to ISO 12647-7 Standard for Graphic Technology (as of 3/19/09, and future amendments) must be utilized plus GRACoL 2006 Coated #1 specifications (CGATS TR006) must be achieved. Output must be representative of image quality of the final printed product on a GRACoL or SWOP certified proofing media. Proofs must contain the following color control strip to be evaluated for accuracy: IDEAlliance ISO 12647-7 Control Strip 2009 or 2013(i1).

The make and model number of the proofing system utilized shall be furnished with the proofs. These proofs must contain all elements and indicate margins including live areas and all critical elements. Proofs will be used for color match on press.

Delivery of Proofs: Deliver **1 set of proofs**, along with the GPO Proof Memo, **directly to each of the two** delivery addresses indicated under DISTRIBUTION. All packages containing proofs must be clearly marked on the outside as "PROOFS", and contain the GPO Jacket Number, Requisition Number, and publication title.

All proofs must arrive no later than **June 5, 2020**. All proofs will be withheld not longer than **2 workday(s)** from date of receipt, to date proofs are made available for pick up by the contractor (see NOTE below). The date of receipt is NOT the first workday. **THE CONTRACTOR MUST NOT PRINT PRIOR TO RECEIPT OF PROOF APPROVAL.**

NOTE: It is the responsibility of the contractor to make the necessary pickup arrangements when notified that the reviewed proofs are available. If a courier is to be used, a fully completed air bill (prepaid by the contractor) must be furnished to the specified address with the delivered proofs for this purpose.

STOCK/PAPER

The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 13" dated September 2019. All paper used must be of a uniform shade.

7 ounce White PVC vinyl flex Substrate that meets use and life span requirements suitable for outdoor use.

PRINTING: Print one side only. Clean, clear, sharp, high-quality printing is required in full color/four-color process with exact register required. The contractor shall select the colors of ink to most faithfully match the color profiles within the furnished digital files. When specified, form/control numbers will be printed in black in the bottom white margin. The layout template for each poster are to be determined by the contractor; considering the specification requirements of each outdoor advertiser’s posting requirements.

At contractor’s option, the product may be produced via inkjet wide-format digital printing provided that Quality Level III standards are maintained. Final output must be wet ink, pigment-based. Dry ink/toner printing is not acceptable. Output must be at a minimum resolution of 150 dpi plus a RIP that provides an option for high quality color matching such as Device Links Technology and/or ICC Profiles. Miniature Billboard Labels: To be utilized as identification labels for mailing/shipping cartons and must be exact representation of the final product (4-color process).

MARGINS: Follow Electronic Files and furnished laser prints. Bleeds all sides.

CONSTRUCTION: "PSA Vinyl Billboard " is mounted using various, specific "cable and clip" installation systems. There are different requirements for finishing/pockets, overlap and seam styles as listed. Contractor must follow guidelines of the advertiser (i.e. Clear Channel and Lamar styled overlaps and seams).

INKS: The inks used must be of highest quality, possessing maximum resistance to ink fade, maximum ink adhesion to substrate, and weather deterioration (weatherproof/waterproof with sufficient UV protection), when subjected to outdoor exposure for a period of minimum 90 days.

QUALITY ASSURANCE LEVELS AND STANDARDS: The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes - Level 3
- (b) Finishing Attributes - Level 3

Inspection Levels (from ANSI/ASQC Z1.4):

- (a) Non-destructive Tests--General Inspection Level I.
- (b) Destructive Tests ----- Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Approved Proofs
P-10. Process Color Match	Approved Proofs

PACKING

Pack each individual poster in a mailing carton.

All items to be securely packed in cartons so as to prevent curling or warping.

Shipping cartons shall have a minimum bursting strength of 200 pounds per square inch.

LABELING AND MARKING

Reproduce carton shipping label, GPO Form 905, from furnished PDF file, fill in appropriate blanks from the information contained on the purchase order, Title, Quantity, Contractor Name, Consignee’s Address, DLA Requisition Number, GPO Jacket Number, form/control number, sheet size etc. and attach to shipping containers. Additionally the outside of each shipping carton must contain an appropriate miniature billboard label on the face side in the lower right.

PALLETS/PALLETIZING: Pallets used for delivery to AMWARE Fulfillment in Austell, GA MUST be wood and have front and rear load beam, with a single (1) 48" long 2 x 4 upright support, centered on the length of the 48" dimension; this will allow a "fixed-fork unloader/uploader to enter the pallets and place them in the warehouse racks. Pallets MUST be partially shrink-wrapped, and the size MUST be 48" X 40", with a maximum height of 48". Cartons MUST be stacked on pallets in a staggered manner to ensure maximum stability.

Pallets shall be suitably packed so as to insure acceptance and safe delivery by common carrier. Maximum gross weight is 2,000 lbs. Pack flush to corners, top side up, label facing out, without overhang at any edge. Voids must be to the center of the pallet. Pack with care. Loaded pallets may be stored four high at destination.

Noncompliance with the palletizing specifications may be cause for the Government to reject the shipment at destination and return it to the contractor at their expense. The Government may, at its option, offer the contractor an opportunity and a reasonable time to correct, however, the Government may choose to repackage in accordance with the specifications and charge all costs to the contractor.

SCHEDULE:

Adherence to this schedule must be maintained. See "Notice of Compliance with Schedules", in GPO Pub. 310.2, Rev. 1-18. Purchase Order and furnished material will be electronically available to provide to the contractor by **June 3, 2020**.

Deliver partial by **June 17, 2020** and balance complete (to arrive at destination by) **June 30, 2020**.

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

RECEIPT FOR DELIVERY

As applicable, the contractor must furnish their own receipts for deliveries. These receipts must include the GPO jacket number; total quantity delivered number of cartons, and quantity per carton; date delivery made; and signature of the Government agent accepting delivery. The original copies of these receipts must accompany the contractor's invoice for payment.

An Order Delivery/Tracking Report is required. Contractor to update report with each shipment and each confirmed delivery and email to DCGPO.docsvcs@dla.mil and mrosen@gpo.gov.

DISTRIBUTION: Deliver f.o.b. Destination in the quantities required. Ship all destinations by traceable means. All expenses incidental to picking up and returning materials and samples must be borne by the contractor.

Partial Delivery 200 Posters- 100 of each size, by June 17, 2020 at destination.

Deliver balance of the 800 Posters (600) - 300 of each size, by June 30, 2020 at destination.

Submit one set of reduced scale proofs for both Jacket Numbers/All Titles to each destination below (NOTE: Complete address information to be provided at time of award):

Fredericksburg, VA 22406

Cumming, GA 30041

Deliver PSA Vinyl Billboards To:

JWT/Marines

c/o AMWARE Fulfillment

Attn: Angela Smith, (Call ahead to schedule delivery 770-739-7070, ext. 2402)

8125B Troon Circle

Austell, GA 30168

Contact OPS Manager or OPS Supervisor at (770) 739-7070, ext. 2402 to schedule an appointment for Pallet Deliveries. Receiving Hours: 8:00 am - 3:00 pm EST, Monday through Friday.

PLEASE NOTE – All LTL, Cargo containers and full truck load deliveries must be scheduled (See DELIVERY APPOINTMENTS on next page for details). If no appointments are made the driver will need to wait or reschedule. No appointments are necessary for small parcel (Example: UPS/FedEx).

Return all electronic media, laser prints and digital deliverables within 7 working days of completion of each order to:

Attn: Nick Violante, Tucker Castleberry, 3500 McCall Place, Atlanta, GA 30340, (770)-454-1580.

All expenses incidental to returning materials and submitting proofs, must be borne by the contractor.

BID OFFER

JACKET NO: 705-018

SHIPMENT(S): Shipment(s) will be made f.o.b. destination from: City _____, State _____

Bid Price: \$ _____ Additional Rate: \$ _____ per _____

DISCOUNTS: Discounts are offered for payment as follows: _____ Percent, _____ calendar days. See Article 12 "Discounts" of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications. Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) _____

BIDDER'S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms – Publication 310.2. When responding by email, fill out and return one completed copy of all applicable pages that include the Jacket Number, Bid Price, Additional Rate, Discounts, Amendments, Bid Acceptance Period, and Bidder's Name and Signature, including signing where indicated. Valid electronic signatures will be accepted in accordance with the Uniform Electronic Transactions Act, § 2. Electronic signatures must be verifiable of the person authorized by the company to sign bids.

Failure to sign the signature block below may result in the bid being declared non-responsive.

Bidder _____
(Contractor Name) (GPO Contractor's Code)

(Street Address)

(City – State – Zip Code)

By _____
(Printed Name, Signature, and Title of Person Authorized to Sign this Bid) (Date)

(Person to be Contacted) (Telephone Number) (Email)

THIS SECTION FOR GPO USE ONLY

Contracting Officer Review _____ Date _____ Certifier _____ Date _____
(initials) (initials)

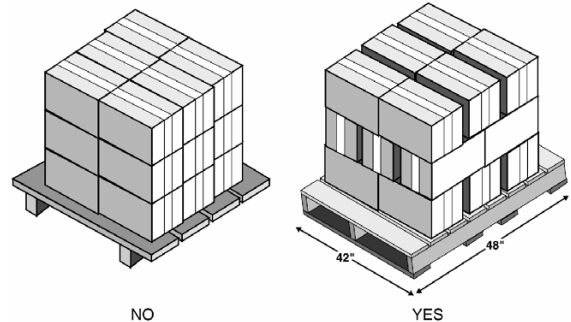
EXHIBIT 1: DELIVERY, PACKING, PALLETIZING

DELIVERY APPOINTMENTS

1. Every appointment will be assigned with a confirmation number for the driver.
2. If no appointment is made, we cannot guarantee that the delivery will be offloaded right away. The driver may have to wait, and/or the delivery may have to be scheduled for the next business day.
3. If a delivery is running late, please contact Amware as soon as possible to make alternate arrangements.
4. For regular deliveries, please schedule delivery 24-48 hours in advance.
5. For cargo containers, please schedule delivery 1 week in advance.
6. "Delivery Appointment Required" (DAR) must be noted on the Bill of Lading along with the facility's contact information at the time of shipping. Excluding this information on the Bill of Lading may result in receiving delays and additional delivery appointment fees.

CARTONS

1. Cartons should have minimum 200 pounds bursting test.
2. Cartons should not weigh more than 50 pounds.
3. Each carton should be marked with the GPO shipping container label and include:
 - SKU, Stock #, Part #, or Control #
 - Quantity
 - Description
4. For a multiple carton shipment, every carton should be uniform in size and type.
5. For a multiple carton shipment, every carton should contain exactly the same quantity of the product; one carton with a lower count is acceptable.
6. The partial carton should be clearly marked.
7. Cartons should **not** overhang off of the pallet.



PALLETS

1. Pallets of material must be stretch-wrapped.
2. Pallets must be wooden and in good condition.
3. Pallets should be 48" (L) x 40" (W), and a maximum height of 48" (H) [48" x 40" x 48"]. **NOTE: 42" dimension shown in illustration is not correct.**
4. The Stock number and quantity markings should be visible on each carton when stacked on the pallet.
5. Cartons should be staggered on a pallet to ensure maximum stability.
6. Additional charges will be incurred if Amware has to stack loose boxes or re-stack non-conforming pallets.

EXHIBIT 2: PACKING SLIP

PACKING SLIPS

- Each shipment must include a packing list.
- The packing list must contain the following information:
 - Stock #
 - Item Description
 - Quantity per Carton
 - Carton Count
 - Total Quantity
 - Vendor Name
 - Vendor Phone Number
 - ASN # (if applicable)
 - Client PO# (if applicable)

Reference PO#		Name of Vendor		Requestor Information	
ACME COMPANY P.O. BOX 28456 BOISE, IDAHO 83701 (800) 537-2935		DATE: 08/21/98 PACKING SLIP #: PDX 04783			
BILL TO: *IN29WHY ABC COMPANY C/O NW TRAFFIC ASSOC P O BOX 6482 KENT WA 98032 0327		CONSIGNEE: COMAC ATTN ABC COMPANY 7033 565 SINCLAIR RD MILPITAS, CA 95035		SHIPPER: ABC COMPANY MARY PIERCE 5200 NE ELAM PKWY HILLSBORO OR 98032 (435) 277-8533	
P.O. #	SALESPERSON	SHIP VIA	EXCP	PLACARD	
OB63428290	WALLY	UPS			
QTY ORDERED	QTY SHIPPED	UM	STOCK #	DESCRIPTION	
6	6	BOX	JMCVIU7	CORPORATE NEWSLETTER, Q1 1995 count 500 per box	
DRIVER	RECEIVED IN GOOD CONDITION EXCEPT AS NOTED:		DATE:	NO. PCS	
<i>MB</i>	<i>Henry K. ...</i>		8/22	①	
CONCEALED DAMAGE MUST BE REPORTED WITHIN 30 DAYS					

Quantity Shipped Part Number Part Description with Quantity Per Carton