

**Jacket:** 718-438

**TITLE:** Twin loop-bound books

**Agency:** Army/DLADS

**BID OPENING:** March 19, 2020 at 11:00 am.

<b>Contractor Name</b>	<b>Bid</b>	<b>Terms</b>			<b>Discount</b>
Monarch Litho	\$163,361.00	2	%	20 days	\$160,093.78
Litho Press	\$189,722.00	1	%	20 days	\$189,824.78
Las Vegas Color	\$377,777.00	3.77	%	20 days	\$363,534.81

JG / RG

**BID OPENING:** Bids shall be publicly opened at 11:00 am., prevailing Eastern Standard Time March 19, 2020

ANY QUESTIONS BEFORE AWARD CONCERNING THESE SPECIFICATIONS CALL JOY GOODEN (757) 490-7942 AFTER AWARD, REFER ALL QUESTIONS TO YOUR CONTRACT ADMINISTRATOR WHOSE NAME APPEARS IN THE UPPER PORTION OF THE PURCHASE ORDER. NO COLLECT CALLS.

FACSIMILE BID SPECIFICATIONS  
U.S. Government Publishing Office (GPO)  
291 Virginia Beach Blvd., Ste. 401  
Virginia Beach Regional Printing Procurement Office  
Virginia Beach, Virginia 23462

**GPO CONTRACT TERMS:** Any contract which results from this Invitation for Bid will be subject to the applicable provisions, clauses, and supplemental specifications of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)) and GPO Contract Terms, Quality Assurance Through Attributes Program for Printing and Binding (GPO Publication 310.1, effective May 1979 (revised 9-19)).

GPO Contract Terms (GPO Publication 310.2) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/contractterms2018.pdf>

GPO QATAP (GPO Publication 310.1) – <https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/qatap-rev-09-19.pdf>.

**PREAWARD SURVEY:** In order to determine the responsibility of the prime contractor or any subcontractor, the Government reserves the right to conduct an on-site pre-award survey at the contractor's/subcontractor's facility or to require other evidence of technical, production, managerial, financial, and similar abilities to perform, prior to the award of a contract. As part of the financial determination, the contractor in line for award may be required to provide one or more of the following financial documents:

- 1) Most recent profit and loss statement
- 2) Most recent balance sheet
- 3) Statement of cash flows
- 4) Current official bank statement
- 5) Current lines of credit (with amounts available)
- 6) Letter of commitment from paper supplier(s)
- 7) Letter of commitment from any subcontractor

The documents will be reviewed to validate that adequate financial resources are available to perform the contract requirements. Documents submitted will be kept confidential, and used only for the determination of responsibility by the Government. Failure to provide the requested information in the time specified by the Government may result in the Contracting Officer not having adequate information to reach an affirmative determination of responsibility.

NOTE: Prior to award the apparent low vendor must be able to show ability to produce the product in question and may be asked to supply samples of similar items.

**SUBCONTRACTING:** The predominant production function is printing. Bidders who must subcontract this operation will be declared non-responsible.

**PRODUCT:** Twin loop-bound books

**TITLE:** ATP 3-09.32 J-Fire 2019-10-18

**QUANTITY:** 35,611

**PAGES:** 184 text pages + 4 page cover

**TRIM:** 4-3/4 x 7" Covers and Tabs are 4-3/4 x 7-3/8"

**DESCRIPTION:** Product Overview: 184 page, plus 4 index tabs, with separate 2-piece cover, (tan or beige) plastic coated spiral wire (twin loop) bound. Typesetting required for tabs.  
- File is setup as 4 color process 8-1/2 x 11".

COVERS print in black. Covers 1 and 2 print head to foot. Covers 3 and 4 print head to head.

TEXT prints head to foot; each text page prints full coverage all sides bleed in a match of 100% Pantone 466 Brown overprinted in Black ink with type, line art, solids with type reversing out to appear brown and pre-screened tones/halftones in black in throughout.

TABS: SET type to match visual in same type size & style. DIECUT with round corners 1/4 cut TABS on bottom 4-3/4" side. Binding edge to be clear laminate reinforced on back extending the full 4-3/4" width & 5/8" wide. Apply CLEAR mylar on both sides of tabs.

- Position 1: S/S INSERT prior to page 7
- Position 2: A/S INSERT prior to page 37
- Position 3: RED INSERT prior to page 127
- Position 4: MSD INSERT prior to page 135

The outer edges of all covers, tabs, and text leaves (all four sides) MUST be tinted. - NO WHITE CAN BE SHOWING. Tint as required in Pantone 466 Brown.

PDF and Content PROOF required. Prior to Production SAMPLE required.

COLLATE & punch top 4-3/4" side and BIND with suitable sized tan TWIN LOOP wire binding, without loss of information. 1/4" ROUND bottom two corners. Book must lay flat when open and pages must flip over with ease.

SHINKWRAP each book.

DELIVERY via traceable means to 9 locations. Email tracking# on day order ships.

**GOVERNMENT TO FURNISH:** 2 MB PDF print file will be emailed after award.

**CONTRACTOR TO FURNISH:** All materials and operations, other than those listed under "Government to Furnish," necessary to produce the product in accordance with these specifications.

**ELECTRONIC PREPRESS:** Prior to image processing, the contractor shall perform an extensive check (preflight) of the furnished media and publishing files to assure correct output of the required reproduction image. Any errors, media damage, or data corruption that might interfere with proper file image processing must be reported to GPO.

The contractor shall create any necessary trapping, set proper screen angles and screen frequency, and define file output selection for the imaging device being utilized. Furnished files must be imaged as necessary to meet the assigned quality level.

When required by the Government, the contractor shall make minor revisions to the electronic files. It is anticipated that the Government will make all major revisions.

Upon completion, the contractor must furnish final production native application files with the furnished material. The digital deliverables must be an exact representation of the final printed product and shall be returned on the

same type of storage media as was originally furnished. The Government will not accept, as digital deliverables, PostScript files, or any proprietary file formats other than those supplied, unless specified by the Government.

**PROOFS:** When emailing, please be reminded that not all emails are entered correctly and many Government agencies have significant firewalls, as such a phone call to confirm receipt of email is required.

Contractor to submit one Press Quality PDF soft proof (for content only) using the same Raster Image Processor (RIP) that will be used to produce the final printed product. PDF proof will be evaluated for text flow, image position, and color breaks. Proof will not be used for color match. Include REMINDER that agency can keep proof Two (2) workdays. Date of receipt is NOT considered first workday.

EMAIL to Tony.Ragin.civ@mail.mil; and jgooden@gpo.gov CALL (703) 693-1482 to confirm receipt.

NOTE: After approval of the PDF, the preproduction samples are due within two (2) weeks.

EMAIL tracking# to Tony.Ragin.civ@mail.mil; and jgooden@gpo.gov CALL (703) 693-1482 to confirm receipt. Supply proof sign-off sheet, return airbill, copy of specifications, all furnished materials, & reminder agency can only keep proof Two (2) workdays. Date of receipt is not considered first day. Contractor is responsible for costs incurred and arrangements of delivery and pickup of proofs. PROOFS WILL NOT BE RETURNED TO CONTRACTOR.

#### CONTENT PROOFS (not for color match)

1 set of digital color content proofs for complete book. Direct to plate must be used to produce the final product with a minimum of 2400 x 2400 dpi. Proofs must be created using the same Raster Image Processor (RIP) that will be used to produce the product. Proofs shall be collated with all elements in proper position (not pasted up), imaged face and back, trimmed and folded to the finished size of the product.

AND

#### PREPRODUCTION SAMPLES

Prior to the commencement of production of the contract production quantity, the contractor shall submit 4 preproduction samples to: Gregory Curtis. Samples will be tested for conformance of material(s), functionality, printed image quality, and for construction. The container and accompanying documentation shall be marked "PREPRODUCTION SAMPLES" and shall include the GPO jacket and the job title. The samples must be submitted in sufficient time to allow Government testing of the samples and production and shipment in accordance with the shipping schedule.

The Government will approve, conditionally approve, or disapprove the samples within 3 workdays of the receipt thereof. Approval or conditional approval shall not relieve the contractor from complying with the specifications and all other terms and conditions of the contract. A conditional approval shall state any further action required by the contractor. A notice of disapproval shall state the reasons therefor.

If the samples are disapproved by the Government, the Government, at its option, may require the contractor to submit additional samples for inspection and test, in the time and under the terms and conditions specified in the notice of rejection. Such additional samples shall be furnished, and necessary changes made, at no additional cost to the Government and with no extension in the shipping schedule. The Government will require the time specified above to inspect and test any additional samples required.

In the event the additional samples are disapproved by the Government, the contractor shall be deemed to have failed to make delivery within the meaning of the default clause in which event this contract shall be subject to termination for default, provided however, that the failure of the Government to terminate the contract for default in such event shall not relieve the contractor of the responsibility to deliver the contract quantities in accordance with the shipping schedule.

In the event the Government fails to approve, conditionally approve, or disapprove the samples within the time specified, the Contracting Officer shall automatically extend the shipping schedule in accordance with Contract Clause 12, "Notice of Compliance With Schedules," of GPO Contract Terms (GPO Publication 310.2, effective December 1, 1987 (Rev. 01-18)).

Manufacture of the final product prior to approval of the sample submitted is at the contractor's risk. Samples will not be returned to the contractor. All costs, including the costs of all samples shall be included in the contract price for the production quantity.

All samples shall be manufactured at the facilities in which the contract production quantities are to be manufactured.

Deliver content proofs and preproduction samples with GFM to:  
Army Publishing Directorate  
9301 Chapek Rd., Bldg. 1458, 1NE4605  
Ft. Belvoir, VA 22060-5447  
Attn: Tony Ragin, 703-693-1482

The contractor must not print prior to receipt of an "OK to print."

**PRINTING:** PRINTS head to foot in Black + flood coat in PMS 466. The last sheet prints head to head.

**INK:** Black + flood coat in PMS 466.

**STOCK/PAPER:** The specifications of all paper furnished must be in accordance with those listed herein or listed for the corresponding JCP Code numbers in the "Government Paper Specification Standards No. 13" dated September 2019. **BIDDERS, PLEASE NOTE:** GPO has issued a new Government Paper Specification Standards, No. 13, dated September 2019. Prospective bidders should carefully read this publication as the applicable standards within become an integral part of this contract. The document with a list of major revisions is posted at <https://www.gpo.gov/how-to-work-with-us/vendors/forms-and-standards>  
[https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/vol\\_13.pdf](https://www.gpo.gov/docs/default-source/forms-and-standards-files-for-vendors/vol_13.pdf)

**COVER:** High impact linear polyethylene, polyallomer or polypropylene plastic, matte finish, ~0.035" thickness.  
- - NOTE: Color of covers must be a close match to PMS 466, surface tinting is NOT allowed.

**TEXT:** JCP Code\* O90 White Synthetic Stock, equal to Polyart, or Yupo, 5.1-5.5 mil thick. All text paper used in each copy must be of a uniform shade.

**TABS:** JCP Code\* O90 White Synthetic Stock, equal to Polyart, or Yupo, 7.0 mil thick. All tab paper used in each copy must be of a uniform shade.

**MARGINS:** Inadequate gripper margins for all pages, bleeds all sides.

**BINDING:** Collate & punch top 4-3/4" side and bind with suitable sized tan twin loop wire binding, without loss of information. Book must lay flat when open and pages must flip over with ease.

**PACKING:** Pack suitable quantities in shipping containers with a minimum bursting strength of 275 psi.

**THE CONTRACTOR IS ADVISED TO MAKE CERTAIN THAT THE CONTAINER AND THE PALLET REQUIREMENTS ARE EXACTLY AS INDICATED. NO SUBSTITUTIONS WILL BE ACCEPTED FOR EITHER OF THESE.**

Pallets are required and must conform to GPO Contract Terms Supplemental Specifications for palletizing. Pallet height must not exceed 45 inches. Pallet construction must be as follows:

48" wide across the front where the forklift slots are located.

40" deep

5-6" high

Maximum height of palletized products must be no higher than 52", to include the pallet. Wrap pallet to prevent spillage.

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Las Vegas Color	\$377,777.00	3.77	%	20 days	\$363,534.81

JG / RG

**LABELING AND MARKING** (Package and/or Container label): Each package or carton must be labeled. The label MUST indicate full title, quantity, Jacket number, and total number of boxes shipped, i.e. 6 of 10.

**QUALITY ASSURANCE LEVELS AND STANDARDS:** The following levels and standards shall apply to these specifications:

Product Quality Levels:

- (a) Printing Attributes -- Level II.
- (b) Finishing Attributes -- Level II.

Inspection Levels (from ANSI/ASQC 21.4):

- (a) Non-destructive Tests - General Inspection Level I.
- (b) Destructive Tests - Special Inspection Level S-2.

Specified Standards: The specified standards for the attributes requiring them shall be:

<u>Attribute</u>	<u>Specified Standard</u>
P-7. Type Quality and Uniformity	Approved Preproduction Sample
P-9. Solid or Screen Tints Color Match	Approved Preproduction Sample / Pantone Matching System

Prior to award, contractor may be required to provide information related to specific equipment that will be used prior to production.

**DEPARTMENTAL RANDOM COPIES (BLUE LABEL):** Order must be divided into 200 equal sublots. A random copy must be selected from each subplot. Do not choose copies from the same general area in each subplot. The contractor will be required to execute a statement furnished by GPO certifying that copies were selected as directed. The random copies constitute a part of the total quantity ordered, and no additional charge will be allowed.

These randomly selected copies must be packed separately and identified by a special government-furnished blue label, affixed to each affected container. The container and its contents shall be recorded separately on all shipping documents and sent to: St. Louis, MO (see distro).

**PAYMENT:** Submitting invoices for payment via the GPO fax gateway (if no samples are required) utilizing the GPO barcode coversheet program application is the most efficient method of invoicing. Instruction for using this method can be found at the following web address:  
<http://winapps.access.gpo.gov/fms/vouchers/barcode/instructions.html>.

Invoices may also be mailed to: U.S. Government Publishing Office, Office of Financial Management, Attn: Comptroller, Stop: FMCE, Washington, DC 20401.

For more information about the billing process refer to the General Information of the Office of Finance web page located at <https://www.gpo.gov/how-to-work-with-us/vendors/how-to-get-paid>.

**MODS:** If any additional costs are incurred during the production of this job due to Government action (i.e. AAs), contractor is REQUIRED to contact the Printing Specialist for written approval in writing BEFORE proceeding.

**DISTRIBUTION:** Shipping costs need to be included in the bid price.  
**F.O.B. DESTINATION – CONTRACTOR PAYS THE FREIGHT TO DELIVER. INSIDE DELIVERY MUST BE MADE BY 2PM LOCAL TIME TO 9 DESTINATIONS.** Deliver no later than May 15, 2020.  
 \*\*\* Locations may not have a dock, THE DRIVER WILL NEED TO REMAIN UNTIL UNLOADED  
 \*\*\* Schedule delivery at least 24 hours in advance (M-F)

INSIDE DELIVERY OF 10,601 TO: Media Distribution Division  
Army Publishing Directorate (RECEIVING DOCK CLOSSES AT 2:00 P.M. LOCAL TIME)  
1655 Woodson Road  
St. Louis, MO 63114-6181  
Include Blue Label copies to this address.

INSIDE DELIVERY OF 1,509 TO: US Army Media Distribution Division  
1655 Woodson Road (Receiving Hours: M-F 6:00am - 2:00pm)  
St Louis Mo 63114-6128  
Attn: Lynn Brookens (315) 592-0900 X8390

INSIDE DELIVERY OF 9,000 TO: MFSC, 2ND FSB Publication Section  
Marine Corps Logistics Base  
814 Radford Blvd, BLDG 1241, BAY 5, STE 20250,  
Albany, GA 31704-1128

INSIDE DELIVERY OF 6,000 TO: Naval Surface Warfare Center, Crane Division, (NSWC Crane)  
300 Highway 361, Tactical Communications Branch (JXVQ), Bldg. 41NW  
Crane, IN 47522-5001  
ATTN: Omar Akhras (812) 854.1023 Cell: (812) 327.1158 omar.akhras@navy.mil

INSIDE DELIVERY OF 7,491 TO: Defense Logistics Agency (DLA) Document Services/Norfolk Office Group  
1641 Morris Street  
Norfolk, VA 23511  
ATTN: Cathy Womack, Production Supervisor (757) 435-0255

INSIDE DELIVERY OF 1,000 TO: ALSA Pubs Officer  
114 Andrews Street  
Langley AFB, VA 23665-2785

INSIDE DELIVERY OF 10 TO: USATSC  
3306 Wilson Avenue, Rm 2  
Joint Base Langley-Eustis, VA 23604  
Attn: PCO (A. L. King)

INSIDE DELIVERY OF 1 Sample: GPO Virginia Beach  
291 Independence Blvd, Suite 401  
Virginia Beach, VA 23462  
Attn: Richard Gilbert

INSIDE DELIVERY OF 1 Sample to:  
Army Publishing Directorate  
9301 Chapek Rd., Bldg. 1458, 1NE4605  
Ft. Belvoir, VA 22060-5447  
Attn: Tony Ragin, 703-693-1482

**NOTIFICATION OF SHIPMENT:** Immediately after the order has shipped/delivered, the contractor must email tracking# to Tony.Ragin.civ@mail.mil and jgooden@gpo.gov on same day product ships. Ensure all boxes contain title, job#, and box# of total shipment.

**SCHEDULE:** Purchase Order and furnished material will be available for pickup at the Government Publishing Office, Virginia Beach Regional Office, 291 Independence Blvd., Suite 401, Virginia Beach, VA 23462, by March 19, 2020.



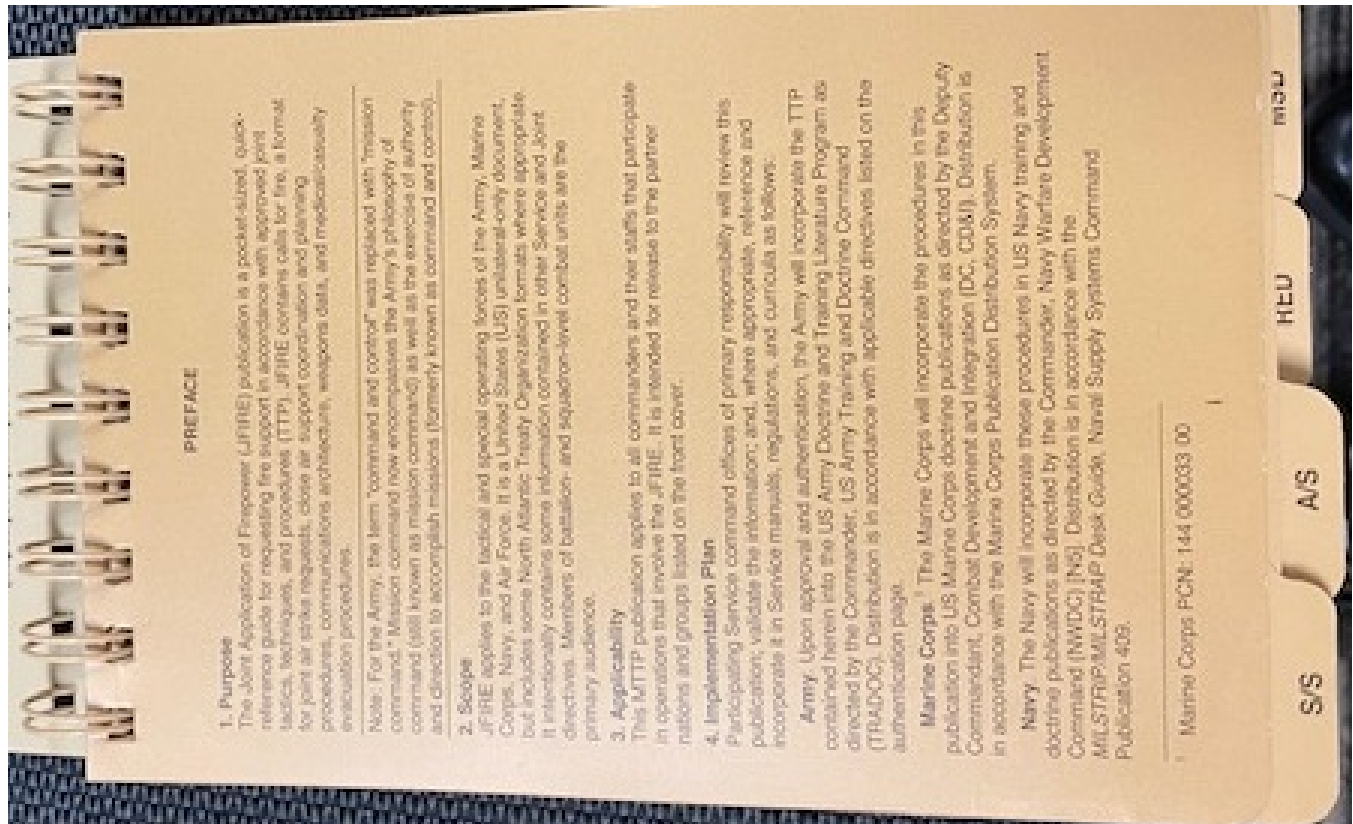
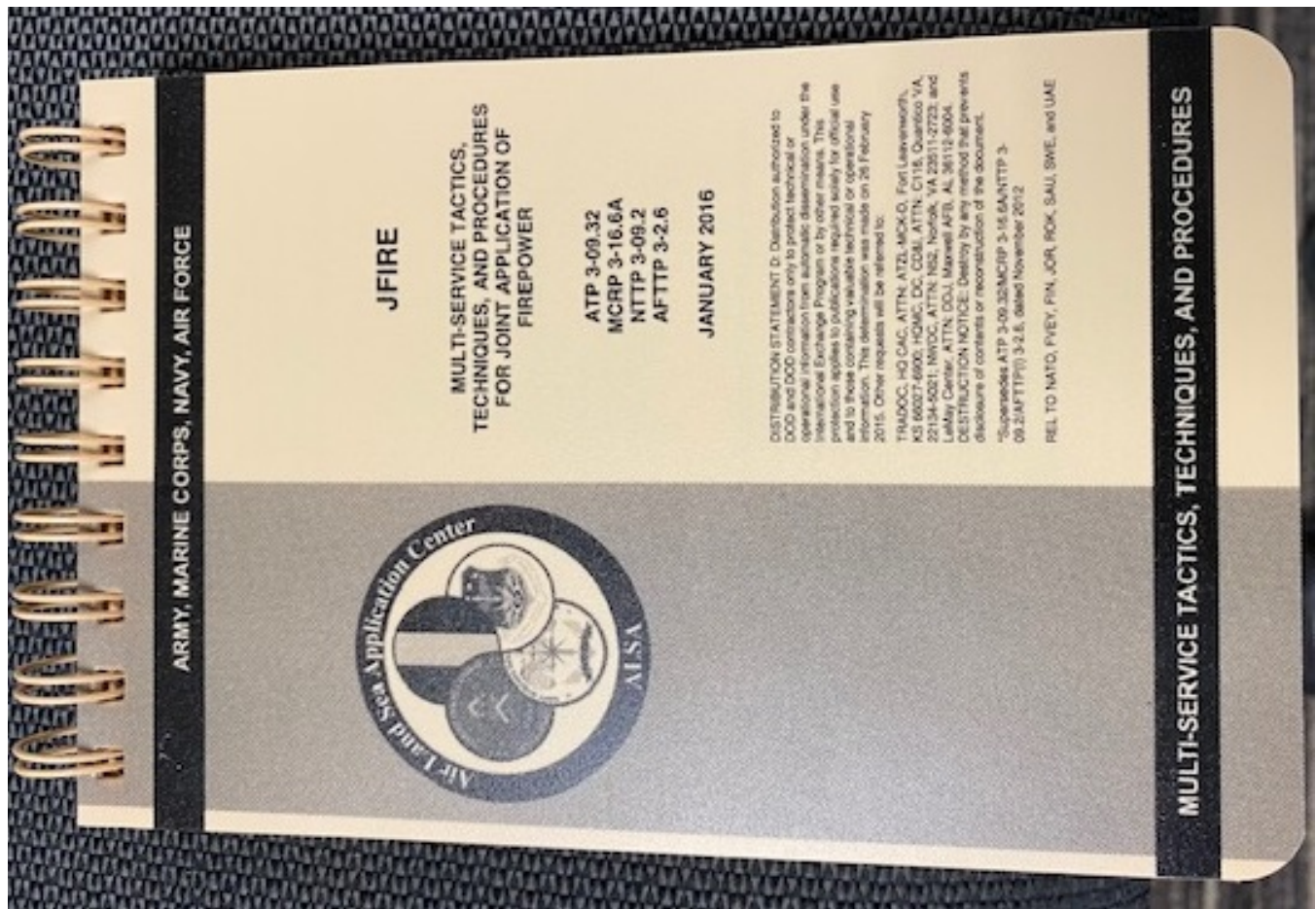
Submit proofs as soon as possible in order to comply with the shipping schedule. Proofs will be withheld two (2) workdays from receipt until they are made available for pickup by the contractor. Date of receipt is not considered first day.

Inside delivery must be made by May 15, 2020 by 2pm local time

Unscheduled material such as shipping documents, receipts or instructions, delivery lists, labels, etc., will be furnished with the order or shortly thereafter. In the event such information is not received in due time, the contractor will not be relieved of any responsibility in meeting the shipping schedule because of failure to request such information.

**OFFERS:** Offers must include the cost of all materials and operations for the total quantity ordered in accordance with these specifications. In addition, a price must be submitted for each additional 1,000's. The price for additional quantities must be based on a continuing run, exclusive of all basic or preliminary charges and will not be a factor for determination of award.

**BID SUBMISSION:** Using the bid return sheet (p.8 of these specifications), submit bids to the U.S. Government Publishing Office, Bid Section, 291 Independence Blvd., Suite 401, Virginia Beach, VA 23462. **Facsimile bids in response to this solicitation are permitted.** Facsimile bids may be submitted directly to the GPO Virginia Beach Bid Section, fax No. (757) 490-7950. The jacket number and bid opening date must be specified with the bid. Refer to Facsimile Bids in Solicitation Provisions of GPO Contract Terms, GPO Publication 310.2, as revised June 2001. Please note the GPO Form 910 is no longer required.



PREFACE

1. Purpose  
The Joint Application of Firepower (JFIRE) publication is a pocket-sized, quick-reference guide for requesting fire support in accordance with approved joint tactics, techniques, and procedures (TTP). JFIRE contains calls for fire, a format for joint air tasks requests, close air support coordination and planning procedures, communications architecture, weapons data, and medical-casualty evacuation procedures.

Note: For the Army, the term "command and control" was replaced with "mission command." Mission command now encompasses the Army's philosophy of command (well known as mission command) as well as the exercise of authority and direction to accomplish missions (formerly known as command and control).

2. Scope  
JFIRE applies to the tactical and special operating forces of the Army, Marine Corps, Navy, and Air Force. It is a United States (US) unilateral-only document, but includes some North Atlantic Treaty Organization formats where appropriate. It intentionally contains some information contained in other Service and Joint directives. Members of battalion- and squadron-level combat units are the primary audience.

3. Applicability  
This JFIRE publication applies to all commanders and their staffs that participate in operations that involve the JFIRE. It is intended for release to the partner nations and groups listed on the front cover.

4. Implementation Plan  
Participating Service command offices of primary responsibility will review this publication; validate the information; and, where appropriate, reference and incorporate it in Service manuals, regulations, and curricula as follows:

Army: Upon approval and authorization, the Army will incorporate the TTP contained herein into the US Army Doctrine and Training Literature Program as directed by the Commander, US Army Training and Doctrine Command (TRADOC). Distribution is in accordance with applicable directives listed on the authentication page.

Marine Corps: The Marine Corps will incorporate the procedures in this publication into US Marine Corps doctrine publications as directed by the Deputy Commandant, Combat Development and Integration (DC, CDI). Distribution is in accordance with the Marine Corps Publication Distribution System.

Navy: The Navy will incorporate these procedures in US Navy training and doctrine publications as directed by the Commander, Navy Warfare Development Command (NWDC) (N6). Distribution is in accordance with the MILSTRIP/MILSTRAP Desk Guide, Naval Supply Systems Command Publication 406.

Marine Corps PCN: 144 000033 00

S/S      A/S      HEU      MCD

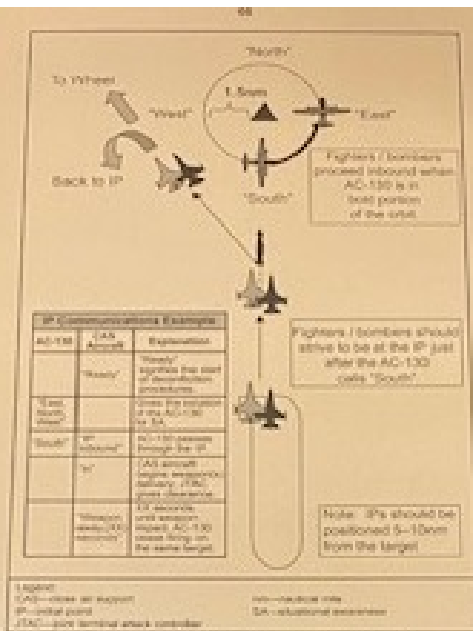


Figure 11. AC-130 IP-to-Target Run-in Example

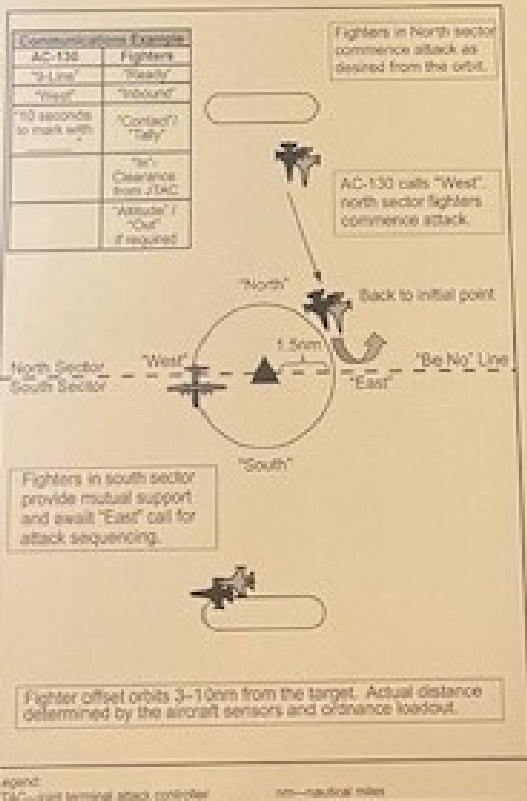


Figure 12. AC-130 Opposite Sector Attack Example

ite ts	CBU Hellfire M/N/N4/N-5 RW 7.62- 30mm HEI	FW 20-40mm HEI
ite ts	GP <sup>2</sup> (INST and airburst) HE Rockets RW 7.62- 30mm HEI	FW 20-40mm HEI
ick UDAM <sup>2</sup>		
xe es)	Maverick GP <sup>2</sup> Flechette Rockets	HE Rockets FW 20-40mm HEI RW 7.62- 30mm HEI
ick e N4/N-5/R	Hellfire K/K2A/P4A DMS Brimstone Griffin	
ick e N5/R	GP <sup>2</sup>	HE Rockets FW 20-40mm SAPHEI RW 20-30mm SAPHEI
e P4A/R	Hellfire M/N/N4/N5 Maverick	GP
tone		

13

RED

MSD

Bidders must fill out this page and return it.

TOTAL BID PRICE \$ \_\_\_\_\_ ADDITIONAL RATE \$ \_\_\_\_\_ PER 1,000

DISCOUNTS: Discounts are offered for payment as follows: \_\_\_\_\_ Percent, \_\_\_\_\_ calendar days. See Article 12 "Discounts" of Solicitation Provisions in GPO Contract Terms (Publication 310.2).

BID ACCEPTANCE PERIOD: In compliance with the above, the undersigned agree, if this bid is accepted within \_\_\_\_\_ calendar days (60 calendar days unless a different period is inserted by the bidder) from the date for receipt of bids, to furnish the specified items at the price set opposite each item, delivered at the designated points(s), in exact accordance with specifications.

NOTE: Failure to provide a 60-day bid acceptance period may result in expiration of the bid prior to award.

AMENDMENT(S): Bidder hereby acknowledges amendment(s) number(ed) \_\_\_\_\_

BIDDER'S NAME AND SIGNATURE: Unless specific written exception is taken, the bidder, by signing and submitting a bid, agrees with and accepts responsibility for all certifications and representations as required by the solicitation and GPO Contract Terms - Publication 310.2. When responding by fax or mail, fill out and return one copy of Page 6, initialing/signing where indicated.

Failure to sign the signature block below may result in the bid being declared non-responsive.

Bidder \_\_\_\_\_ (Contractor Name) (GPO Contractor's Code)

\_\_\_\_\_ (Street Address)

\_\_\_\_\_ (City - State - Zip Code)

By \_\_\_\_\_ (Printed Name, Signature, and Title of Person Authorized to Sign this Bid) (Date)

\_\_\_\_\_ (Person to be Contacted) (Telephone Number) (Email)

COMPLETE THIS PAGE AND SUBMIT AS YOUR BID

\*\*\*\*\*

THIS SECTION FOR GPO USE ONLY

Certified by: \_\_\_\_\_ Date: \_\_\_\_\_ Contracting Officer: \_\_\_\_\_ Date: \_\_\_\_\_ (Initials) (Initials)

\*\*\*\*\*