

104TH CONGRESS  
2D SESSION

# H. R. 2962

To amend the Internal Revenue Code of 1986 to disallow deductions for advertising expenses for tobacco products.

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## IN THE HOUSE OF REPRESENTATIVES

FEBRUARY 6, 1996

Mr. McHALE (for himself, Mr. OBERSTAR, Mr. YATES, Mr. MEEHAN, Mr. HANSEN, Mr. DURBIN, Mr. REED, Mr. HINCHEY, and Ms. RIVERS) introduced the following bill; which was referred to the Committee on Ways and Means

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## A BILL

To amend the Internal Revenue Code of 1986 to disallow deductions for advertising expenses for tobacco products.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. DISALLOWANCE OF DEDUCTIONS FOR ADVER-**  
4 **TISING EXPENSES RELATING TO TOBACCO**  
5 **PRODUCT USE.**

6 (a) IN GENERAL.—Part IX of subchapter B of chap-  
7 ter 1 of subtitle A of the Internal Revenue Code of 1986  
8 (relating to items not deductible) is amended by adding  
9 at the end the following new section:

1 **“SEC. 280I. DISALLOWANCE OF DEDUCTION FOR TOBACCO**  
2 **ADVERTISING EXPENSES.**

3 “No deduction shall be allowed under this chapter for  
4 expenses for advertising cigars, cigarettes, smokeless to-  
5 bacco, pipe tobacco, or any similar tobacco product. For  
6 purposes of this section, any term used in this section  
7 which is also used in section 5702 shall have the same  
8 meaning given such term by section 5702.”

9 (b) CONFORMING AMENDMENT.—The table of sec-  
10 tions for such part IX is amended by adding after the  
11 item relating to section 280H the following new item:

“Sec. 280I. Disallowance of deduction for tobacco advertising  
expenses.”

12 (c) EFFECTIVE DATE.—The amendments made by  
13 this section shall apply to taxable years ending after De-  
14 cember 31, 1995.

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