

113TH CONGRESS  
2D SESSION

# S. RES. 337

Expressing support for the designation of January 28, 2014, as “National Data Privacy Day”.

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## IN THE SENATE OF THE UNITED STATES

JANUARY 27, 2014

Mr. ROCKEFELLER (for himself, Mr. THUNE, Mr. UDALL of New Mexico, Mr. MARKEY, Mr. LEAHY, Ms. KLOBUCHAR, Mr. BLUMENTHAL, Mrs. FEINSTEIN, Mr. PRYOR, and Mr. NELSON) submitted the following resolution; which was considered and agreed to

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## RESOLUTION

Expressing support for the designation of January 28, 2014, as “National Data Privacy Day”.

Whereas new and innovative technologies enhance our lives by increasing our ability to communicate, learn, share, and produce;

Whereas integration of new and innovative technologies into our everyday lives has the potential to compromise the privacy of individuals if appropriate protection is not taken;

Whereas there is opportunity for governments, corporations, and civil society to work together to protect the privacy of individuals;

Whereas many individuals and companies are not fully aware of the risks to the privacy of individuals posed by new and innovative technologies, of data protection and privacy laws, or of the specific steps they can take to protect the privacy of individuals;

Whereas “National Data Privacy Day” constitutes a nationwide effort to educate and raise awareness about respecting privacy, safeguarding data, and enabling trust;

Whereas the annual recognition of “National Data Privacy Day” by Congress would encourage more people nationwide to be aware of data privacy and to take all necessary steps to prevent data loss and respect privacy;

Whereas government officials and agencies, as well as representatives of businesses and nonprofit organizations, privacy professionals, academic communities, legal scholars, educators, and others with an interest in data privacy are working together on January 28, 2014, to educate and raise awareness about data privacy and about protecting the privacy of individuals;

Whereas on January 28, 2014, privacy professionals and educators are being encouraged to discuss data privacy and security; and

Whereas January 28, 2014, would be an appropriate day to designate as “National Data Privacy Day”: Now, therefore, be it

1        *Resolved*, That the Senate—

2            (1) supports the designation of January 28,  
3            2014, as “National Data Privacy Day”;

4            (2) encourages State and local governments to  
5            observe the day with appropriate activities and ini-

1       tiatives that raise awareness about data privacy and  
2       security;

3           (3) encourages privacy professionals and edu-  
4       cators to discuss data privacy and security;

5           (4) encourages corporations, governments, and  
6       other relevant organizations to take steps to protect  
7       the privacy and security of individuals and to pro-  
8       mote trust in technologies;

9           (5) encourages individuals across the United  
10       States to learn about data privacy and the specific  
11       steps they can take to protect the privacy of infor-  
12       mation they possess about themselves and others;  
13       and

14           (6) encourages everyone to respect privacy,  
15       safeguard data they possess, and enable trust.

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