

Subpart C—Labeling Requirements for Malt Beverages

- 7.20 General.
- 7.21 Misbranding.
- 7.22 Mandatory label information.
- 7.23 Brand names.
- 7.24 Class and type.
- 7.25 Name and address.
- 7.26 Alcoholic content [suspended as of April 19, 1993; see § 7.71].
- 7.27 Net contents.
- 7.28 General requirements.
- 7.29 Prohibited practices.

Subpart D—Requirements for Withdrawal of Imported Malt Beverages From Customs Custody

- 7.30 Application.
- 7.31 Label approval and release.

Subpart E—Requirements for Approval of Labels of Malt Beverages Domestically Bottled or Packed

- 7.40 Application.
- 7.41 Certificates of label approval.
- 7.42 Exhibiting certificates to Government officials.

Subpart F—Advertising of Malt Beverages

- 7.50 Application.
- 7.51 Definitions.
- 7.52 Mandatory statements.
- 7.53 Legibility of mandatory information.
- 7.54 Prohibited practices.
- 7.55 Comparative advertising.

Subpart G—General Provisions

- 7.60 Exports.

Subpart H—Interim Regulations for Alcoholic Content Statements

- 7.71 Alcoholic content.

AUTHORITY: 27 U.S.C. 205.

SOURCE: T.D. 6521, 25 FR 13859, Dec. 29, 1960, unless otherwise noted.

EDITORIAL NOTE: For a document affecting part 7, see the editorial note appearing at the beginning of this chapter.

Subpart A—Scope**§ 7.1 General.**

The regulations in this part relate to the labeling and advertising of malt beverages.

§ 7.2 Territorial extent.

This part applies to the several States of the United States, the District of Columbia and the Commonwealth of Puerto Rico.

§ 7.3 Forms prescribed.

(a) The Director is authorized to prescribe all forms required by this part. All of the information called for in each form shall be furnished as indicated by the headings on the form and the instructions on or pertaining to the form. In addition, information called for in each form shall be furnished as required by this part.

(b) Requests for forms should be mailed to the ATF Distribution Center, 7943 Angus Court, Springfield, Virginia 22153.

[T.D. ATF-92, 46 FR 46912, Sept. 23, 1981, as amended by T.D. ATF-249, 52 FR 5956, Feb. 27, 1987; T.D. 372, 61 FR 20723, May 8, 1996]

§ 7.4 Related regulations.

Regulations relating to this part are listed below:

27 CFR Part 1—Basic Permit Requirements Under the Federal Alcohol Administration Act.

27 CFR Part 4—Labeling and Advertising of Wine.

27 CFR Part 5—Labeling and Advertising of Distilled Spirits.

27 CFR Part 16—Alcoholic Beverage Health Warning Statement.

27 CFR Part 25—Beer.

27 CFR Part 200—Rules of Practice in Permit Proceedings.

27 CFR Part 250—Liquors and Articles from Puerto Rico and the Virgin Islands.

27 CFR Part 251—Importation of Distilled Spirits, Wines and Beer.

[T.D. ATF-224, 51 FR 7673, Mar. 5, 1986, as amended by T.D. ATF-294, 55 FR 5421, Feb. 14, 1990]

Subpart B—Definitions**§ 7.10 Meaning of terms.**

As used in this part, unless the context otherwise requires, terms shall have the meaning ascribed in this subpart.

Act. The Federal Alcohol Administration Act.

Advertisement. See § 7.51 for meaning of term as used in subpart F of this part.