

and economic strength. America has also benefited from the diplomatic relationships we have long enjoyed with the Nordic nations.

To honor Leif Erikson, Nordic-American heritage, and America's continued relationship with Nordic countries, the Congress, by joint resolution (Public Law 88-566) approved on September 2, 1964, has authorized and requested the President to proclaim October 9 of each year as "Leif Erikson Day."

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, do hereby proclaim October 9, 2003, as Leif Erikson Day. I call upon all Americans to observe this day with appropriate ceremonies, activities, and programs to honor our rich Nordic-American heritage.

IN WITNESS WHEREOF, I have hereunto set my hand this ninth day of October, in the year of our Lord two thousand three, and of the Independence of the United States of America the two hundred and twenty-eighth.

GEORGE W. BUSH

Proclamation 7719 of October 10, 2003

National School Lunch Week, 2003

*By the President of the United States of America
A Proclamation*

Over the last 57 years, the National School Lunch Program has provided more than 187 billion meals to young people across our country. During National School Lunch Week, we recognize the importance that good nutrition plays in the health of our children and in the development of good eating habits and healthy lifestyles.

By helping our children make healthy choices not only about food but also about their overall well-being, we can reduce the rates of childhood obesity and diabetes and help prevent heart disease, stroke, and other diseases later in life. Nutritious meals can also improve students' concentration and help them succeed in school.

As part of the National School Lunch Program, the Department of Agriculture's Team Nutrition advises school food service professionals on how to prepare healthy meals for children. Team Nutrition also provides nutrition programs for children, families, and communities to illustrate the link between diet and health. Today, more than 99,000 schools and childcare centers are educating young people about good eating habits. They are also helping to feed our Nation's needy children through the National School Lunch Program. For many students, low-cost or free school meals are sometimes the only nutritious food they eat. Over the years, the dedication of school officials, food service professionals, parents, and community leaders has helped to expand the National School Lunch Program to include breakfast, after-school snacks, milk breaks, and summer food programs.

In recognition of the contributions of the National School Lunch Program to the health, education, and well-being of America's children, the Congress, by joint resolution of October 9, 1962 (Public Law 87-780), as

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amended, has designated the week beginning on the second Sunday in October of each year as “National School Lunch Week” and has requested the President to issue a proclamation in observance of this week.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, do hereby proclaim October 12 through October 18, 2003, as National School Lunch Week. I call upon all Americans to join the dedicated individuals who administer the National School Lunch Program at the State and local levels in appropriate activities to promote programs that support the health and well-being of our Nation’s children.

IN WITNESS WHEREOF, I have hereunto set my hand this tenth day of October, in the year of our Lord two thousand three, and of the Independence of the United States of America the two hundred and twenty-eighth.

GEORGE W. BUSH

Proclamation 7720 of October 10, 2003

Columbus Day, 2003

*By the President of the United States of America
A Proclamation*

When Christopher Columbus set out from Spain in August 1492, he launched an era of discovery and exploration that continues today. On Columbus Day, we honor this Italian explorer’s courage and vision, and recognize his four journeys to the “New World.”

One of the first known celebrations of Christopher Columbus’ achievements was in 1792 when a ceremony in New York City celebrated the 300th anniversary of his landing in the Bahamas. Italian Americans began regularly honoring Columbus in the 1860s. In 1892, President Benjamin Harrison issued a Presidential proclamation on the 400th anniversary of Columbus’ first voyage, describing Columbus as “the pioneer of progress and enlightenment.” The United States now celebrates a national holiday in honor of Columbus.

Columbus’ willingness to sacrifice the comfort of his home to pursue the unknown has inspired generations of daring explorers. Through the years, Americans have followed in the spirit of Columbus through exploration of land, sea, and space, and are fulfilling Columbus’ great legacy. Since the days of Columbus, millions of Italian immigrants have crossed the ocean and come to the United States. These Italian Americans and their descendants have made America stronger and better.

In commemoration of Columbus’ journey, the Congress, by joint resolution of April 30, 1934, and modified in 1968 (36 U.S.C. 107), as amended, has requested that the President proclaim the second Monday of October of each year as “Columbus Day.”

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, do hereby proclaim October 13, 2003, as Columbus Day. I call upon the people of the United States to observe this day with appropriate ceremonies and activities. I also direct that the flag of the United States be