

to be the most effective way to detect this disease early and to save lives, and mammograms are the best screening tool we currently have. Women should talk to their health care providers about their breast cancer risk.

To improve the quality of life and find a cure for those affected by breast cancer, we are learning more about its causes. The National Institutes of Health has invested an estimated \$700 million this year alone on breast cancer research and will spend more next year. The Centers for Disease Control and Prevention has devoted over \$200 million this year and more next year for an early detection program that promotes mammograms and helps low-income women afford screenings for breast and cervical cancer. The Department of Defense also invested approximately \$150 million for its Breast Cancer Research program in 2004. This funding will help lead to better treatments for cancer patients and new hope for countless Americans and their families.

We salute breast cancer survivors for their courage and perseverance. Their courageous battle against cancer is an inspiration to countless Americans, and their willingness to share their stories and experiences helps spread awareness and offers hope and comfort to cancer patients across the country. Together with health care professionals, researchers, and family members, we can improve the lives of those suffering from this disease and win the fight against breast cancer.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim October 2004 as National Breast Cancer Awareness Month. I call upon Government officials, businesses, communities, health care professionals, educators, volunteers, and all the people of the United States to continue our Nation's strong commitment to controlling and curing breast cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord two thousand four, and of the Independence of the United States of America the two hundred and twenty-ninth.

GEORGE W. BUSH

Proclamation 7824 of October 4, 2004

Fire Prevention Week, 2004

*By the President of the United States of America
A Proclamation*

Fire Prevention Week is an opportunity for all Americans to learn more about how to avoid fires, as well as how to best respond in case of such an emergency. By making fire safety a priority, we can help limit the devastating effects of fires and enhance the safety of our citizens.

A large majority of fire deaths in the United States occur in the home. This year's theme, "It's Fire Prevention Week: Test Your Smoke Alarms," reflects the importance of installing and maintaining working smoke alarms on every floor of the home. As vital early warning systems, smoke alarms reduce the chances of a fire becoming fatal by approximately 50 percent.

Americans can also take steps to reduce the chance of a fire ever starting. These include using electrical devices safely, avoiding overloading circuits, and carefully operating stoves, fireplaces, and space heaters. We should also supervise our children and educate them about the dangers of lighters and matches, exercise care in the storing of firewood and other flammable materials, and obey local burning laws. More information about these and other measures is available from the National Fire Protection Association and the Department of Homeland Security's United States Fire Administration.

Firefighters are among our greatest heroes, and they risk their lives each day to protect our citizens and our homeland. All Americans owe them a debt of gratitude for their courage and dedication. By working to prevent disasters and by being prepared, we support firefighters as they serve communities across our Nation.

NOW, THEREFORE, I, GEORGE W. BUSH, President of the United States of America, by virtue of the authority vested in me by the Constitution and laws of the United States, do hereby proclaim October 3 through October 9, 2004, as Fire Prevention Week. I call upon the people of the United States to observe this week with appropriate activities and to undertake efforts to prevent fires and their tragic consequences.

IN WITNESS WHEREOF, I have hereunto set my hand this fourth day of October, in the year of our Lord two thousand four, and of the Independence of the United States of America the two hundred and twenty-ninth.

GEORGE W. BUSH

Proclamation 7825 of October 4, 2004

Child Health Day, 2004

*By the President of the United States of America
A Proclamation*

Parents play a vital role in keeping their children healthy, and when it comes to helping children make right choices, there is work for all Americans to do. Parents, teachers, faith-based and community groups, and government leaders are working together to counter the negative influences in today's culture, highlight the benefits of healthy lifestyles, and educate children about the consequences of their actions.

By promoting good nutrition and regular physical activity, parents help their children perform better in the classroom and live healthy lives. To encourage healthy families, my Administration is helping young people learn the simple steps to live better through the HealthierUS Initiative and the President's Challenge awards program. These programs encourage young people to eat a nutritious diet rich in fruits and vegetables and to set aside time every day for physical activity, such as playing sports, biking, or even helping with yard work at home. Encouraging healthy habits early in life helps give children a head start and gives them the best chance of reaching their potential.