

light trucks. Additionally, I signed an Executive Order that empowers the Federal Government to lead by example by cutting its energy use. As our Nation's single largest energy consumer, the Federal Government has an obligation to improve its energy efficiency, increase its use of renewable energy, cut greenhouse gas pollution, and leverage its purchasing power to advance a clean energy economy.

Across the country, citizens themselves are helping to lead the way. In small towns and city neighborhoods, on college campuses and in houses of worship, in office buildings and on the shop floor, Americans are standing up and building a clean energy economy together through community information, education, and action.

This progress must mark the start, not the end, of our efforts. Today, countries around the world are competing to create the clean energy economy and jobs of tomorrow, and the country that harnesses the power of clean energy will lead the global economy. As a Nation of scientists and engineers, farmers and entrepreneurs, we must continue to invest in clean, domestic sources of energy, harness the innovation of our brightest minds, promote our world-leading industries, and find lasting solutions to our energy challenges.

If we seize this moment, we stand to strengthen our economy, enhance our national security, and preserve our environment. During National Energy Awareness Month, let us commit to embarking on a new course to achieve our clean energy future.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2010 as National Energy Awareness Month. I call upon the citizens of the United States to recognize this month by making clean energy choices that will help build a stronger Nation, a more robust economy, and a healthier environment for our children.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8577 of October 1, 2010

Fire Prevention Week, 2010

*By the President of the United States of America
A Proclamation*

During Fire Prevention Week, we reaffirm the importance of fire safety and awareness, and we pay tribute to our firefighters, volunteers, and first responders who put themselves in harm's way to protect our lives, homes, and communities every day.

Each of us can take precautions in our homes to safeguard our loved ones from the hazards of fire. Smoke alarms are vital detection devices, and

properly installing and maintaining them in the home can help keep our families safe. Residential sprinkler systems can give individuals extra time to evacuate a home safely in case of an emergency as well. This year's theme, "Smoke Alarms: A sound you can live with," encourages all Americans to test alarms at least once a month, and to check their batteries and locations.

Parents and caregivers should also take the time to discuss and practice emergency plans with children in the event of a fire. Additionally, around the home, it is important to ensure electronic appliances, machines, and heating units are plugged in and operated properly. With responsible use of fire indoors and outdoors—from safely disposing of matches and cigarettes to increased attention when cooking on grills or building a campfire—we can avoid untold numbers of emergencies, injuries, and lives lost to fire and its consequences.

Fire Prevention Week also calls our attention to the lifesaving work our firefighters perform in communities across America. These courageous professionals are the first ones on the scene during an emergency, fearlessly charging up smoke-filled staircases as people rush down them. Some have paid the ultimate sacrifice in the line of duty. Our Nation is profoundly grateful for the dedication and tireless efforts of our firefighters and first responders in their selfless service to our communities.

I encourage all Americans to take preventative measures during Fire Prevention Week to protect themselves, their families, and their communities from the hazards of fire and to express gratitude to our firefighters and first responders. Together, we can ensure the resilience and safety of our neighborhoods, and aid the brave men and women who risk their lives every day to protect us.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 3 through October 9, 2010, as Fire Prevention Week. On Sunday, October 3, 2010, in accordance with Public Law 107-51, the flag of the United States will be flown at half-staff on all Federal office buildings in honor of the National Fallen Firefighters Memorial Service. I call on all Americans to participate in this observance with appropriate programs and activities and by renewing their efforts to prevent fires and their tragic consequences.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of October, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA