

**Proc. 8604**

**Title 3—The President**

This National Family Week, we recognize the importance of the family unit in helping all Americans reach their dreams. As we confront our challenges as a Nation, let us support our families in creating safe, nurturing environments for our loved ones and communities. Together, we will build a foundation for the future success of all of America's sons and daughters.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 21 through November 27, 2010, as National Family Week. I invite all States, local communities, and individuals to join in observing this week with appropriate ceremonies and activities to honor our Nation's families.

IN WITNESS WHEREOF, I have hereunto set my hand this eighteenth day of November, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

**Proclamation 8604 of November 19, 2010**

**National Child's Day, 2010**

*By the President of the United States of America  
A Proclamation*

On National Child's Day, we celebrate America's children and rededicate ourselves to helping them reach for their dreams and realize their full potential. To build a strong foundation for our children's future, we must support their health and development and ensure that they receive a high-quality education that will prepare them to lead in the 21st century.

My Administration is committed to caring for our Nation's most precious resource: our children. I was proud to sign the Affordable Care Act into law, which expands families' health insurance options and requires new plans to cover recommended preventive services—including well-baby and well-child visits and essential immunizations and vaccinations—with no out-of-pocket costs. It also prohibits insurance companies from using a pre-existing condition as a reason to deny health care coverage to children as of this year, and to all Americans in 2014. Additionally, through the "Let's Move!" Initiative, First Lady Michelle Obama is helping lead our effort to end the epidemic of childhood obesity within a generation by encouraging healthy eating and physical activity.

We must also invest in our Nation's future by investing in our children's education, for it is both a key to success and a prerequisite to opportunity. Early childhood education programs can greatly influence learning capabilities later in life, and my Administration is working to expand these programs and improve their quality. Teachers are the most important resource to a child's learning, and countless children benefit from the experience and enthusiasm that teachers bring to the classroom. These individuals instill in our youth the knowledge that will enable them to grow into active and engaged adults. Through such care and guidance—and a greater effort

by all to provide safe, supportive spaces for our children, free of bullying and harassment—we will unlock the promise within each child.

Our children will soon stand at the helm of America and steer its course. This Child’s Day, let us recommit to instilling the values, vision, and knowledge that will allow our children to realize a future of opportunity and prosperity.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim November 20, 2010, as National Child’s Day. I call upon all citizens to observe this day with appropriate activities, programs, and ceremonies, and to rededicate ourselves to creating the bright future we want for our Nation’s children.

IN WITNESS WHEREOF, I have hereunto set my hand this nineteenth day of November, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

#### **Proclamation 8605 of November 19, 2010**

#### **National Farm-City Week, 2010**

*By the President of the United States of America  
A Proclamation*

America’s farms have long been vital to our Nation. They contribute to our public health, safeguard our environmental resources, and stand at the forefront of our country’s path toward energy independence. We must continue supporting the vital relationship between American farms and families, and work to ensure that farming remains an economically, socially, and environmentally sustainable way of life for future generations. During National Farm-City Week, we recognize the myriad contributions our Nation’s farmers and ranchers make toward furthering the health and well-being of our country.

The connection between rural industries and urban markets is stronger than ever, and Americans across the country are finding ways to participate in and celebrate the importance of agriculture and related industries. Rising interest in local and regional food highlights farmers’ contributions in connecting urban, suburban, and rural areas. American children are learning about the origins of our food and healthy food options by visiting farms, learning from hard-working farmers and ranchers, and trying their hand at agriculture through networks of school gardens and farm-to-school programs. Thanks to their constant enterprise and innovation, rural communities are building new domestic and international markets for their high-quality food, fuel, and fiber products. As our agricultural industries continue to feed individuals at home and around the globe, we must help ensure robust and vibrant rural communities to support them.

For agriculture to thrive, we must remain committed to protecting our valuable natural resources and diverse ecosystems. In April, I launched the America’s Great Outdoors Initiative to develop a 21st-century conservation