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to post the octane rating of the gasoline consistent with your determination of the octane rating according to the method in §306.5. In cases involving gasoline, the octane rating must be shown as a whole or half number equal to or less than the number certified to you or determined by you.

- (d) If you do not blend alternative liquid automotive fuels, you must post consistent with the automotive fuel rating certified to you. If you blend alternative liquid automotive fuels, you must possess a reasonable basis, consisting of competent and reliable evidence, for the automotive fuel rating that you post for the blend.
- (e)(1) You must maintain and replace labels as needed to make sure consumers can easily see and read them.
- (2) If the labels you have are destroyed or are unusable or unreadable for some unexpected reason, you can satisfy the law by posting a temporary label as much like the required label as possible. You must still get and post the required label without delay.
- (f) The following examples of automotive fuel rating disclosures for some presently available alternative liquid automotive fuels are meant to serve as illustrations of compliance with this part, but do not limit the Rule's coverage to only the mentioned fuels:
- (1) "Methanol/Minimum Methanol" (2) "Ethanol/Minimum % Ethanol'' (3) "M—85/Minimum _ % Methanol'' (4) "E—85/Minimum % Ethanol'' % Propane" (5) "LPG/Minimum or"LPG/Minimum % Propane and % Butane" (6) "LNG/Minimum % Methane"
- (7) "B-20 Biodiesel Blend/contains biomass-based diesel or biodiesel in quantities between 5 percent and 20 percent"
- (8) "20% Biomass-Based Diesel Blend/contains biomass-based diesel or biodiesel in quantities between 5 percent and 20 percent"
- (9) "B-100 Biodiesel/contains 100 percent biodiesel"

- (10) "100% Biomass-Based Diesel/contains 100 percent biomass-based diesel"
- (g) When you receive automotive fuel from a common carrier, you also must receive from the common carrier a certification of the automotive fuel rating of the automotive fuel, either by letter or on the delivery ticket or other paper.

[58 FR 41374, Aug. 3, 1993, as amended at 59 FR 48798, Sept. 23, 1994; 73 FR 40163, July 11, 2008]

§ 306.11 Recordkeeping.

You must keep for one year any delivery tickets or letters of certification on which you based your posting of automotive fuel ratings. You also must keep for one year records of any automotive fuel rating determinations you made according to §306.5. These records may be kept at the retail outlet or at another, reasonably close location. They must be available for inspection by Federal Trade Commission and Environmental Protection Agency staff members or by persons authorized by FTC or EPA.

[58 FR 41374, Aug. 3, 1993]

LABEL SPECIFICATIONS

§ 306.12 Labels.

All labels must meet the following specifications:

- (a) Layout—(1) For gasoline labels. The label is 3 inches (7.62 cm) wide $\times 2\frac{1}{2}$ inches (6.35 cm) long. The illustrations appearing at the end of this rule are prototype labels that demonstrate the proper layout. "Helvetica Black" equivalent type is used throughout except for the octane rating number on octane labels, which is in Franklin gothic type. All type is centered. Spacing of the label is 1/4 inch (.64 cm) between the top border and the first line of text, 1/8 inch (.32 cm) between the first and second line of text, 1/4 inch (.64 cm) between the octane rating and the line of text above it. All text and numerals are centered within the interior borders.
- (2) For alternative liquid automotive fuel labels (one principal component), other than biodiesel, biomass-based diesel, biodiesel blends, or biomass-based diesel blends. The label is 3 inches (7.62 cm) wide × 2½ inches (6.35 cm) long.