company's securities for sales or sales promotion expenses, for personal service, or for the maintenance of shareholder accounts:

- (i) Providing transfer agent or subtransfer agent services for beneficial owners of investment company shares;
- (ii) Aggregating and processing purchase and redemption orders for investment company shares;
- (iii) Providing beneficial owners with account statements showing their purchases, sales, and positions in the investment company;
- (iv) Processing dividend payments for the investment company;
- (v) Providing sub-accounting services to the investment company for shares held beneficially:
- (vi) Forwarding communications from the investment company to the beneficial owners, including proxies, shareholder reports, dividend and tax notices, and updated prospectuses; or
- (vii) Receiving, tabulating, and transmitting proxies executed by beneficial owners of investment company shares
- (d) *Open-end company* has the same meaning as in section 5(a)(1) of the Investment Company Act of 1940 (15 U.S.C. 80a-5(a)(1)).
- (e) Sales load has the same meaning as in section 2(a)(35) of the Investment Company Act of 1940 (15 U.S.C. 80a-2(a)(35)).

§ 247.741 Exemption for banks effecting transactions in money market funds.

- (a) A bank is exempt from the definition of the term "broker" under section 3(a)(4) of the Act (15 U.S.C. 78c(a)(4)) to the extent that it effects transactions on behalf of a customer in securities issued by a money market fund, provided that:
 - (1) The bank either
- (i) Provides the customer, directly or indirectly, any other product or service, the provision of which would not, in and of itself, require the bank to register as a broker or dealer under section 15(a) of the Act (15 U.S.C. 780(a)); or
- (ii) Effects the transactions on behalf of another bank as part of a program for the investment or reinvestment of

deposit funds of, or collected by, the other bank; and

- (2)(i) The class or series of securities is no-load; or
- (ii) If the class or series of securities is not no-load
- (A) The bank or, if applicable, the other bank described in paragraph (a)(1)(B) of this section provides the customer, not later than at the time the customer authorizes the securities transactions, a prospectus for the securities; and
- (B) The bank and, if applicable, the other bank described in paragraph (a)(1)(B) of this section do not characterize or refer to the class or series of securities as no-load.
- (b) *Definitions*. For purposes of this section:
- (1) Money market fund has the same meaning as in §247.740(b).
- (2) No-load has the same meaning as in \$247.740(c).

 $[72 \; \mathrm{FR} \; 56554, \; \mathrm{Oct.} \; 3, \; 2007, \; \mathrm{as} \; \mathrm{amended} \; \mathrm{at} \; 73 \; \mathrm{FR} \; 20780, \; \mathrm{Apr.} \; 17, \; 2008]$

§ 247.760 Exemption from definition of "broker" for banks accepting orders to effect transactions in securities from or on behalf of custody accounts.

- (a) Employee benefit plan accounts and individual retirement accounts or similar accounts. A bank is exempt from the definition of the term "broker" under section 3(a)(4) of the Act (15 U.S.C. 78c(a)(4)) to the extent that, as part of its customary banking activities, the bank accepts orders to effect transactions in securities for an employee benefit plan account or an individual retirement account or similar account for which the bank acts as a custodian if:
- (1) Employee compensation restriction and additional conditions. The bank complies with the employee compensation restrictions in paragraph (c) of this section and the other conditions in paragraph (d) of this section;
- (2) Advertisements. Advertisements by or on behalf of the bank do not:
- (i) Advertise that the bank accepts orders for securities transactions for employee benefit plan accounts or individual retirement accounts or similar accounts, except as part of advertising