§ 1150.101  Act.


§ 1150.102  Department.

Department means the United States Department of Agriculture.

§ 1150.103  Secretary.

Secretary means the Secretary of Agriculture of the United States or any other officer or employee of the Department to whom authority has heretofore been delegated, or to whom authority may hereafter be delegated, to act in the Secretary’s stead.

§ 1150.104  Board.

Board means the National Dairy Promotion and Research Board established pursuant to §1150.131.

§ 1150.105  Person.

Person means any individual, group of individuals, partnership, corporation, association, cooperative or other entity.

§ 1150.106  United States.

United States means all of the States, the District of Columbia, and the Commonwealth of Puerto Rico.

[76 FR 14787, Mar. 18, 2011]

§ 1150.107  Fiscal period.

Fiscal period means the calendar year or such other annual period as the Board may determine.

§ 1150.108  Eligible organization.

Eligible organization means any organization which has been certified by the Secretary pursuant to §§1150.270 through 1150.278 of this part.

§ 1150.109  Qualified program.

Qualified program means any dairy product promotion, research or nutrition education program which is certified as a qualified program pursuant to §1150.133.

[76 FR 14788, Mar. 18, 2011]

§ 1150.110  Producer.

Producer means any person engaged in the production of milk for commercial use.

§ 1150.111  Milk.

Milk means any class of cow’s milk.

[76 FR 14788, Mar. 18, 2011]

§ 1150.112  Dairy products.

Dairy products means products manufactured for human consumption which are derived from the processing of milk, and includes fluid milk products.

§ 1150.113  Fluid milk products.

Fluid milk products means those milk products normally consumed in liquid form as a beverage.

§ 1150.114  Promotion.

Promotion means actions such as paid advertising, sales promotion, and publicity to advance the image and sales
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§ 1150.131

Establishment and membership.

(a) There is hereby established a National Dairy Promotion and Research Board.

(b) Thirty-six members of the Board shall be United States producers. For purposes of nominating producers to the Board, the United States shall be divided into twelve geographic regions and the number of Board members from each region shall be as follows:

1. Two members from region number one comprised of the following States: Alaska, Oregon and Washington.
2. Seven members from region number two comprised of the following States: California and Hawaii.
3. Two members from region number three comprised of the following States: Arizona, Colorado, Montana, Nevada, Utah and Wyoming.
4. Four members from region number four comprised of the following States: Arkansas, Kansas, New Mexico, Oklahoma and Texas.
5. Two members from region number five comprised of the following States: Minnesota, North Dakota and South Dakota.
6. Six members from region number six comprised of the following States: Wisconsin.
7. Two members from region number seven comprised of the following States: Illinois, Iowa, Missouri and Nebraska.
8. Two members from region number eight comprised of the following States: Idaho.
9. Three members from region number nine comprised of the following States: Indiana, Michigan, Ohio and West Virginia.
10. Two members from region number ten comprised of the following States: Alabama, District of Columbia, Florida, Georgia, Kentucky, Louisiana,