

more communities have gained access to healthy and affordable food and the information needed to make more nutritious choices. Businesses are marketing healthier foods to kids, and families are buying healthier products.

Family members, caregivers, and other role models can also play a critical role in helping children make healthy choices. Those who support our kids can model healthy behaviors by staying active and preparing healthy meals at home. Families can plant kitchen gardens, cook together, and encourage lifestyle choices that support a healthy weight.

My Administration is working to make sure the hard work parents and caregivers are doing to teach kids healthy habits will not be undone outside the home. We have fought to improve the overall quality of school meals, and as students return to school this fall, they will have more opportunities than ever before to make healthy choices—including changes in foods offered in vending machines and a la carte lines. This past year, my Administration announced a new proposal to prohibit items that cannot be sold or served in schools from being marketed in schools. These measures build on the progress already made by the Healthy, Hunger-Free Kids Act of 2010, which this year will allow more than 22,000 schools across the country to qualify to serve free, healthy breakfasts and lunches for all their students.

Each American has an important part to play as we build healthier communities for young people across our Nation. During National Childhood Obesity Awareness Month, we continue our work to provide every child with healthy food, active play, and a good example to follow. By committing to a healthy lifestyle for our families and eating right ourselves, we can help turn the tide against childhood obesity across our country.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim September 2014 as National Childhood Obesity Awareness Month. I encourage all Americans to learn about and engage in activities that promote healthy eating and greater physical activity by all our Nation's children.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-ninth day of August, in the year of our Lord two thousand fourteen, and of the Independence of the United States of America the two hundred and thirty-ninth.

BARACK OBAMA

Proclamation 9157 of August 29, 2014

National Ovarian Cancer Awareness Month, 2014

*By the President of the United States of America
A Proclamation*

Ovarian cancer is the most deadly of all female reproductive system cancers. This year nearly 22,000 Americans will be diagnosed with this cancer, and more than 14,000 will die from it. The lives of mothers and daughters

will be taken too soon, and the pain of this disease will touch too many families. During National Ovarian Cancer Awareness Month, we honor the loved ones we have lost to this disease and all those who battle it today, and we continue our work to improve care and raise awareness about ovarian cancer.

When ovarian cancer is found in its early stages, treatment is most effective and the chances for recovery are greatest. But ovarian cancer is difficult to detect early—there is no simple and reliable way to screen for this disease, symptoms are often not clear until later stages, and most women are diagnosed without being at high risk. That is why it is important for all women to pay attention to their bodies and know what is normal for them. Women who experience unexplained changes—including abdominal pain, pressure, and swelling—should talk with their health care provider. To learn more about the risk factors and symptoms of ovarian cancer, Americans can visit www.Cancer.gov.

Regular health checkups increase the chance of early detection, and the Affordable Care Act expands this critical care to millions of women. Insurance companies are now required to cover well-woman visits, which provide women an opportunity to talk with their health care provider, and insurers are prohibited from charging a copayment for this service.

For the thousands of women affected by ovarian cancer, the Affordable Care Act also prohibits insurance companies from denying coverage due to a pre-existing condition, such as cancer or a family history of cancer; prevents insurers from denying participation in an approved clinical trial for any life-threatening disease; and eliminates annual and lifetime dollar limits on coverage. And as we work to ease the burden of ovarian cancer for today's patients, my Administration continues to invest in the critical research that will lead to earlier detection, improved care, and the medical breakthroughs of tomorrow.

Ovarian cancer and the hardship it brings have affected too many lives. This month, our Nation stands with everyone who has been touched by this disease, and we recognize all those committed to advancing the fight against this cancer through research, advocacy, and quality care. Together, let us renew our commitment to reducing the impact of ovarian cancer and to a future free from cancer in all its forms.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim September 2014 as National Ovarian Cancer Awareness Month. I call upon citizens, government agencies, organizations, health care providers, and research institutions to raise ovarian cancer awareness and continue helping Americans live longer, healthier lives. I also urge women across our country to talk to their health care providers and learn more about this disease.

IN WITNESS WHEREOF, I have hereunto set my hand this twenty-ninth day of August, in the year of our Lord two thousand fourteen, and of the Independence of the United States of America the two hundred and thirty-ninth.

BARACK OBAMA