

Proc. 9350

Title 3—The President

with information and Federal resources for hiring individuals with disabilities. Additionally, we have prioritized improving the accessibility of Federal Government Web sites for people with disabilities. We also continue to support the inclusion of Braille in our Nation’s schools—because no child should be prevented from reaching their fullest potential due to blindness or vision impairment. And across all levels of government, we are working to expand access to high-quality workforce, education, and rehabilitation services for Americans with disabilities.

Blind and visually impaired people are valued members of our communities, and from lecture halls to laboratories and sports stadiums to conference rooms, they drive meaningful progress and help build a stronger, more vibrant Nation. On Blind Americans Equality Day, we rededicate ourselves to building a society where everyone has an equal shot at the American dream and can benefit from all our country has to offer.

By joint resolution approved on October 6, 1964 (Public Law 88–628, as amended), the Congress designated October 15 of each year as “White Cane Safety Day” to recognize the contributions of Americans who are blind or have low vision. Today, let us reaffirm our commitment to being a Nation where all our people, including those with disabilities, have every opportunity to achieve their dreams.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 15, 2015, as Blind Americans Equality Day. I call upon public officials, business and community leaders, educators, librarians, and Americans across the country to observe this day with appropriate ceremonies, activities, and programs.

IN WITNESS WHEREOF, I have hereunto set my hand this fourteenth day of October, in the year of our Lord two thousand fifteen, and of the Independence of the United States of America the two hundred and fortieth.

BARACK OBAMA

Proclamation 9350 of October 15, 2015

Minority Enterprise Development Week, 2015

*By the President of the United States of America
A Proclamation*

America is at its best when all our people have the tools and resources they need to pursue their dreams and meet their full potential. Entrepreneurs help spur innovation and prosperity, and ensuring that minority-owned businesses remain strong and vibrant is vital to driving our Nation’s progress. During Minority Enterprise Development Week, we recognize the crucial role they play in our economy, and we recommit to upholding one of our founding ideals: that all people—regardless of what they look like or where they come from—can reach for their piece of the American dream and contribute to our country’s success.

Minority-owned firms comprise over one-fifth of our Nation's businesses and add \$1 trillion in output to our economy each year. My Administration is committed to supporting these engines of growth, which is why we have cut taxes 18 times for America's small businesses—of which roughly 15 percent are minority-owned. Many minority enterprises also depend on exports as an important source of revenue, and I am pursuing a trade agenda that will allow our businesses to be at the center of today's global economy—further enabling them to expand their horizons while strengthening our middle class. And in an effort to equip the business community with the most relevant information needed to navigate bureaucracy, we launched www.Business.U.S.A.gov, where firms can find services to help them hire more people and grow their enterprise.

For over two centuries, America has advanced thanks to the grit and inherent ingenuity of our people. Throughout Minority Enterprise Development Week, let us rededicate ourselves to continuing this legacy by empowering all our citizens to utilize their unique talents and abilities and by working to ensure our minority-owned enterprises have every chance to flourish and succeed.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 18 through October 24, 2015, as Minority Enterprise Development Week. I call upon all Americans to celebrate this week with appropriate programs, ceremonies, and activities to recognize the many contributions of our Nation's minority enterprises.

IN WITNESS WHEREOF, I have hereunto set my hand this fifteenth day of October, in the year of our Lord two thousand fifteen, and of the Independence of the United States of America the two hundred and fortieth.

BARACK OBAMA

Proclamation 9351 of October 16, 2015

National Character Counts Week, 2015

*By the President of the United States of America
A Proclamation*

Since our Nation's founding, generations of people of goodwill have contributed to the basic notion that America succeeds when we look out for one another and lend a hand to building a brighter future for our children and grandchildren. As we celebrate National Character Counts Week, we draw inspiration from those who paved the way for greater tolerance and empathy among all people, recognize the efforts and abilities of those around us, and work to carry forward our common principles and instill them in the hearts and minds of future generations.

In every corner of our country and the globe, we see ordinary people whose desire to make a difference reflects the best of our innate human character. They are the brave men and women in uniform who serve and sacrifice to protect the freedoms we hold dear, and the educators and mentors who