

with no out-of-pocket costs. Women can no longer be denied coverage because of a pre-existing condition, including a family history of breast cancer, and lifetime and annual limits on essential health benefits have been eliminated.

Critical research efforts over time have yielded great progress in how we diagnose and treat breast cancer, which has produced a steady increase in survival rates for those suffering from this disease—and it is crucial that we keep building on these successes. This year, the National Cancer Institute launched the largest study of its kind to investigate the role of genetic and biological factors in breast cancer risk among African American women, who have a higher risk of dying from breast cancer. The White House Cancer Moonshot Task Force, also launched this year, is a new national effort striving to make a decade's worth of progress in preventing, diagnosing, and treating cancer in just 5 years. And through the Precision Medicine Initiative—a bold research effort aimed at delivering disease prevention and treatment based on an individual's unique traits and genetic information—we are pursuing new oncology-focused efforts to advance personalized care through targeted cancer therapies.

This month, with bold pink ribbons displayed proudly across America, we stand in solidarity with breast cancer survivors and reaffirm our commitment to raising awareness of this disease and to advancing research efforts. Let us thank the countless advocates, medical professionals, researchers, and caregivers who dedicate their lives to fighting for a world without breast cancer, and together, let us carry out our mission to cure cancer once and for all.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2016 as National Breast Cancer Awareness Month. I encourage citizens, government agencies, private businesses, nonprofit organizations, and all other interested groups to join in activities that will increase awareness of what Americans can do to prevent breast cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this thirtieth day of September, in the year of our Lord two thousand sixteen, and of the Independence of the United States of America the two hundred and forty-first.

BARACK OBAMA

Proclamation 9508 of September 30, 2016

National Cybersecurity Awareness Month, 2016

*By the President of the United States of America
A Proclamation*

Technology plays an increasingly significant role in our daily lives. The rise of the Internet has brought incredible opportunity and new ways of innovating and enhancing our way of life—but with great potential also comes heightened risk to our data. Keeping cyberspace secure is a matter of national security, and in order to ensure we can reap the benefits and

utility of technology while minimizing the dangers and threats it presents, we must continue to make cybersecurity a top priority. Throughout National Cybersecurity Awareness Month, we recognize the role that individuals can play in enhancing cybersecurity, and we join to raise awareness of the importance of securing our information against cyber threats.

To build on the cybersecurity efforts already underway, my Administration introduced the Cybersecurity National Action Plan earlier this year to address short-term and long-term challenges when it comes to cybersecurity. We have proposed increasing the budget for cybersecurity by more than one-third and establishing an Information Technology Modernization Fund to help retire, replace, and modernize our costly information technology legacy systems. We are also striving to invest in cybersecurity education, reform the way Government manages and responds to large-scale cyber threats, and update obsolete Federal IT systems that are vulnerable to attack.

To meet these goals, we created the position of the first-ever Federal Chief Information Security Officer to help drive cybersecurity policy, planning, and implementation across the Federal Government. We also established the Commission on Enhancing National Cybersecurity to recommend actions that can be taken over the next decade to strengthen cybersecurity in both the public and private sectors while protecting privacy. This Commission will maintain public safety and economic and national security, foster discovery and development of new technical solutions, and bolster partnerships between governments and the private sector in an effort to promote best cybersecurity practices.

Cyber threats not only pose a danger to our national security, but also have the potential to harm our financial security and undermine the privacy of millions of Americans. An important part of enhancing cybersecurity involves empowering more Americans to help themselves take proper precautions online and in their financial transactions; cybersecurity is a shared responsibility, and everyone can do their part to make smart, safe choices. The Federal Government is also doing our part through the BuySecure Initiative, which has issued more than three million more secure credit cards for Government purchases. We are also working to help give Americans earlier warning of identity crimes with free access to credit scores through their existing consumer accounts.

Through the Department of Homeland Security's "Stop.Think.Connect." campaign, we are aiming to increase awareness of the simple steps people can take to strengthen their cybersecurity. The National Cyber Security Alliance, in partnership with the private sector and non-profit organizations, recently launched the "Lock Down Your Login" campaign to empower Americans to take control of their online accounts and add an extra layer of security beyond just using passwords. I encourage every American to take this important step and to visit www.LockDownYourLogin.com to learn more.

Keeping America safe requires us to bolster our security online. This month, we renew our commitment to ensuring our information is more secure, our data is safer, and our families and businesses are more protected than ever before. If we work toward this goal—as individuals and as a Nation—together we can realize our full potential in the digital age.

Proc. 9509

Title 3—The President

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim October 2016 as National Cybersecurity Awareness Month. I call upon the people of the United States to recognize the importance of cybersecurity and to observe this month with activities, events, and training that will enhance our national security and resilience.

IN WITNESS WHEREOF, I have hereunto set my hand this thirtieth day of September, in the year of our Lord two thousand sixteen, and of the Independence of the United States of America the two hundred and forty-first.

BARACK OBAMA

Proclamation 9509 of September 30, 2016

National Disability Employment Awareness Month, 2016

By the President of the United States of America

A Proclamation

Americans with disabilities are entitled to the same rights and freedoms as any other citizen—including the right to dignity and respect in the workplace. Too often in our Nation’s history, individuals with disabilities have been eager to work but could not find a job, facing red tape, discrimination, or employers who assumed that disabled meant unable and refused to hire them. This month, we recognize the significant progress our country has made for those living with disabilities, and we honor the lasting contributions and diverse skills they bring to our workforce.

As a country, we must acknowledge that despite the great strides we have made in the 26 years since the passage of the Americans with Disabilities Act—a groundbreaking civil rights law aimed at eliminating discrimination and assuring equality for people with disabilities—we still have far to go to raise awareness of discriminatory obstacles that individuals with disabilities encounter in employment. Today, the labor force participation rate for Americans with disabilities is less than one-third the rate of those without a disability, and the unemployment rate is more than twice as high for individuals with disabilities. To break down more of these barriers, we must expand access to the resources and training necessary for Americans with disabilities to succeed in the workplace.

My Administration is dedicated to upholding our Nation’s promise of equal opportunity for all and advancing employment for people with disabilities in every community. I am proud that the Federal Government is leading by example as a model employer, now employing more Americans with disabilities than at any time in the last 30 years. Last year, the White House hosted a Summit on Disability and Employment to share resources for employers to hire more individuals with disabilities and effective strategies for recruitment, retention, hiring, and promotion of these employees. Two years ago, through updates to Section 503 of the Rehabilitation Act, we took action to increase the representation of workers with disabilities in the Federal contractor workforce. In 2014, I signed the Workforce Innovation and Opportunity Act to help the Departments of Labor and Education build