

TRIBUTE TO DAVID H. SAWYER—  
1936-1995

Mr. MOYNIHAN. Mr. President, I rise today to pay tribute to David H. Sawyer, a pioneer in the field of political consulting, a brilliant analyst, and a dear friend. David died on July 2, 1995, in New York City. His presence will be sorely missed by all those who knew him.

"A pioneer in the ways to cope with the weaker party machines of the 1970s," according to the New York Times. In an interview he once defined his work this way, "I don't manipulate voters, because I can't—they're too sophisticated. I'm much more interested in the nature of communication itself. How do you create a dialogue with the electorate? How do you control the dynamic of the campaign? Set the agenda for discussion? Answer an opponent's charges? Those are my issues. You have to get way inside a campaign before you can resolve them, too."

His firm, D.H. Sawyer and Associates, later renamed the Sawyer-Miller Group, took some of the mystery out of how to succeed in today's complicated electoral process. David brought a dynamic and insightful approach to political campaigns. He was able to understand and connect with voters, and to deliver his candidate's message in a simple but absorbing manner. I came to know David during my 1982 re-election campaign, and he has been a loyal and trusted advisor on every campaign since.

David helped to open up the governments of Eastern Europe and Latin America by introducing mass communication into their electoral processes. In an interview with the Los Angeles Times he described this concept as "electronic democracy," and went on to say: "Because of mass communications and the legacy of the '60s, people now speak out, people can and will be heard. Eastern Europe in 1989 and 1990 happened because information had gotten through. What people think about their institutions is crucial to the institutions' ability to govern."

David leaves his wife, Nell; a son, Luke; two stepsons, Andrew and Gavin; his mother Mrs. Edward Brewer; his brother Edward; and a sister Penny. He will be greatly missed by those who love him.

I ask unanimous consent that the full text of the article from the New York Times be printed in the RECORD.

There being no objection, the article was ordered to be printed in the RECORD, as follows:

[From the New York Times, July 4, 1995]

DAVID H. SAWYER DIES AT 59; INNOVATOR IN  
POLITICAL STRATEGY

(By David Binder)

WASHINGTON, July 3.—David H. Sawyer, a pioneer in the field of political consulting that burgeoned in the 1970's and 1980's as party machines lost their clout in choosing electoral candidates, died on Sunday in New York Hospital. He was 59 and lived in Manhattan.

He had been under treatment for several weeks for a brain tumor, his family said.

By 1988, Mr. Sawyer's clients included four Senators, Daniel Patrick Moynihan, John D. Rockefeller 4th, Edward M. Kennedy and John Glenn, six Governors as well as leading politicians in the Philippines and Israel.

One notable turnaround engineered by his firm, D. H. Sawyer & Associates (later the Sawyer-Miller Group) was in the 1987 gubernatorial primary in Kentucky, where his client, Wallace Wilkinson, started out with about 5 percent in the polls and went on to win against two strong contenders.

Mr. Sawyer based his strategy then and later on polling studies of the electorate. In the case of Kentucky voters, both major opponents of Mr. Wilkinson had advocated tax increases and attacked each other bitterly. In place of higher taxes, the Sawyer-Wilkinson strategy advocated a state lottery.

In a 1984 interview for the Inc. Publishing Company, Mr. Sawyer defined his work this way: "I don't manipulate voters, because I can't—they're too sophisticated. I'm much more interested in the nature of communication itself. How do you create a dialogue with the electorate? How do you control the dynamic of the campaign? Set the agenda for discussion? Answer an opponent's charges? Those are my issues. You have to get way inside a campaign before you can resolve them, too."

A Democrat, Mr. Sawyer worked only for Democratic candidates, but he had no problem dispensing advice to big corporate clients, including Coca-Cola, Apple Computer, Goldman Sachs, Time Warner and Resorts International.

Colleagues, headed by Scott Miller, bought out Mr. Sawyer's ownership interest in his firm, which had a staff of 40, in 1993. In that same year he opened a political-economic consulting firm called the G.7 Group. By this time there were more than 200 political consulting firms across the country and more than 3,000 people working in the field.

David Haskell Sawyer was born June 13, 1936, in Boston. After earning a bachelor of arts degree at Princeton University in 1959, he made documentary films, working in the cinema verité genre with Frederick Wiseman and Richard Leacock. One film dealt with rural poverty in Maine. Another feature, "Other Voices," about mental health patients, was nominated in 1970 for an Academy Award for best documentary. He was drawn into political consulting in the early 1970's in Illinois, where he did some film work for an elected official.

He is survived by his wife, the former Nell Michel; a son, Luke, and two stepsons, Andrew and Gavin McFarland, all of New York; his mother, Mrs. Edward Brewer of Hartford; a brother, Edward of Cleveland, and a sister, Penny Sawyer, of New York.

REPORT ON THE EMIGRATION  
LAWS AND POLICIES OF ROMANIA—MESSAGE FROM THE  
PRESIDENT—PM 63

The PRESIDING OFFICER laid before the Senate the following message from the President of the United States, together with an accompanying report; which was referred to the Committee on Finance:

*To the Congress of the United States:*

On May 19, 1995, I determined and reported to the Congress that Romania is in full compliance with the freedom of emigration criteria of sections 402 and 409 of the Trade Act of 1974. This action allowed for the continuation of most-favored-nation (MFN) status for Roma-

nia and certain other activities without the requirement of a waiver.

As required by law, I am submitting an updated Report to Congress concerning emigration laws and policies of Romania. You will find that the report indicates continued Romanian compliance with U.S. and international standards in the area of emigration policy.

WILLIAM J. CLINTON.

THE WHITE HOUSE, July 11, 1995.

EXECUTIVE AND OTHER  
COMMUNICATIONS

The following communications were laid before the Senate, together with accompanying papers, reports, and documents, which were referred as indicated:

EC-1140. A communication from the Director of the Standards Conduct Office, Department of Defense, transmitting, pursuant to law, a report relative to DD Form 1787; to the Committee on Armed Services.

EC-1141. A communication from the General Counsel of the Department of Defense, transmitting, a draft of proposed legislation to provide for alternative means of acquiring and improving housing and supporting facilities for unaccompanied members of the Armed Forces; to the Committee on Armed Services.

EC-1142. A communication from the Executive Director of the Thrift Depositor Protection Oversight Board, transmitting, pursuant to law, the financial statement of the Resolution Trust Corporation for 1994; to the Committee on Banking, Housing and Urban Affairs.

EC-1143. A communication from the First Vice President and Vice Chairman of the Export-Import Bank, transmitting, pursuant to law, a statement regarding a transaction involving U.S. exports to Colombia; to the Committee on Banking, Housing and Urban Affairs.

EC-1144. A communication from the Director of the Office of Management and Budget, Executive Office of the President, transmitting, pursuant to law, a report relative to direct spending or receipts legislation within five days of enactment; to the Committee on the Budget.

EC-1145. A communication from the Secretary of Agriculture, transmitting, a draft of proposed legislation to amend the Food Stamp Act of 1977, as amended; to the Committee on Agriculture, Nutrition and Forestry.

EC-1146. A communication from the Under Secretary of Defense, Acquisition and Technology and the Director of Operational Test and Evaluation, transmitting, pursuant to law, a report relative to fire testing of the new attack submarine; to the Committee on Armed Services.

EC-1147. A communication from the General Counsel of the Department of Defense, transmitting, a draft of proposed legislation to amend section 404 of title 37, United States Code, to eliminate the requirement that travel mileage tables be prepared under the direction of the Secretary of Defense; to the Committee on Armed Services.

EC-1148. A communication from the President and Chairman of the Export-Import Bank, transmitting, pursuant to law, a report relative to a transaction involving U.S. exports to India; to the Committee on Banking, Housing and Urban Affairs.

EC-1149. A communication from the Executive Director of the Thrift Depositor Protection Oversight Board, transmitting, pursuant to law, the annual report of the Oversight Board for calendar year 1994; to the