

they refuse to be defeated. The Republic of China's continuing triumph is an inspiration to all freedom-loving people around the world. For this, we thank them. On this year's commemoration of "10-10," we congratulate them.

PERSONAL EXPLANATION

HON. BENJAMIN A. GILMAN

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Thursday, September 14, 2000

Mr. GILMAN. Mr. Speaker, during the week of July 24th, due to hospitalization, I was unable to vote on Roll Call Number 429 through and including Roll Call number 450. If I had been present I would have voted AYE on all, except on Roll Call Number 449, on which I would have voted NAY. Accordingly, I ask unanimous consent to have my statement placed in the RECORD at the appropriate point.

RECOGNIZING EDWARD J. BRISCOE ELEMENTARY SCHOOL

HON. KAY GRANGER

OF TEXAS

IN THE HOUSE OF REPRESENTATIVES

Thursday, September 14, 2000

Ms. GRANGER. Mr. Speaker, today I recognize and commend Edward J. Briscoe Elementary School of Fort Worth, Texas, for being designated by the Texas Education Agency as a State of Texas Recognized School. This tremendous achievement is a testament to the leadership of Briscoe Elementary's principal, Dr. Jennifer Giddings Brooks, and to the hard work of the school's teachers, staff, and students.

The students attending Briscoe Elementary come from diverse ethnic backgrounds. The school is located in a neighborhood with challenging social conditions, where 97% students are on free and reduced lunch programs. With the guidance of dedicated teachers, students at Briscoe have overcome these disadvantages and become an example of academic achievement for all of America's schools.

Over the last several years, test scores have drastically risen at Briscoe Elementary. More than 80% of the school's 410 students passed each section of the Texas Assessment of Academic Skills (TAAS) test. What is even more impressive is Briscoe's attendance rate of 96.5%. This success is a result of the incredible devotion to students by the school's teachers and staff. They set high standards for their students, but they also invest real time in their students' lives. Fourthgrade teacher Shaneeka Shannon says that her work at Briscoe Elementary is "Not just a job. It's a calling." Shaneeka's attitude is at the core of the school's success. By believing in and setting high expectations for its students, Briscoe has beaten the odds and become a place where academic excellence is the rule not the exception.

As a former public school teacher, I am very concerned about the condition of America's classrooms; however, the success of schools like Briscoe Elementary give me hope and should give our nation hope. Together we can reach our vision of an America where our children are not only well-educated; but, more im-

portantly, an America where our children believe in themselves and their country.

We can reach this goal one school and one child at a time. Briscoe Elementary School's success will serve as an excellent example of what can be accomplished.

VETERINARY HEALTH ENHANCEMENT ACT FOR UNDER-SERVED AREAS

HON. CHARLES W. "CHIP" PICKERING

OF MISSISSIPPI

IN THE HOUSE OF REPRESENTATIVES

Thursday, September 14, 2000

Mr. PICKERING. Mr. Speaker, many rural and inner city areas of the United States lack proper veterinary care in their communities. As a result, the health of both animals and humans in these areas is at risk. In many cases, veterinarians, upon graduating from a school of veterinary medicine, opt to practice in a prosperous urban setting which provides the highest opportunity for income. This leaves many rural and inner-city regions lacking proper veterinary care.

Rural areas in the United States are going through a unique transformation. These smalltown, agrarian communities are literally drying up. These areas can't afford to provide veterinarians the same levels of income as a more prosperous urban area. Therefore, these areas are forced to go without a practicing veterinarian in the area. Not only do families need pet health care in these areas, but farmers and ranchers are forced to conduct their operations without an agricultural veterinarian in the area resulting in the poor health of livestock and humans as well as loss of income to the farmer or rancher. In the same respect, poor, inner-city areas need additional veterinarians as well. These areas are hotbeds for dangerous diseases carried by animals which can then be spread to susceptible children.

In response to this disparity, I am introducing the Veterinary Health Enhancement Act for Under-served Areas. Under this proposal, veterinary students will be provided debt relief for their veterinary school loans which often run higher than \$120,000. This is a voluntary federal program in which the state school of veterinary medicine may choose to participate. Students may receive this assistance only if they agree to practice in an under-served area as mentioned above. The result of having veterinarians practicing in under-served rural and inner-city areas will help improve animal health, will ensure that the risk of disease transfer from animals to humans is minimal, and will lower the health risks especially to children who are more susceptible to these animal health risks.

This is a non-controversial bill which will provide welcome veterinary care to inner city and rural areas. I urge all my colleagues to support this bill on behalf of their communities.

OLYMPIC AMBUSH ADVERTISING

HON. JOEL HEFLEY

OF COLORADO

IN THE HOUSE OF REPRESENTATIVES

Thursday, September 14, 2000

Mr. HEFLEY. Mr. Speaker, I wish to address a problem that impacts not only the

United States Olympic Committee, which is located in my district of Colorado Springs, but also millions of Americans who are involved in the Olympic movement.

The problem is known as "ambush marketing," a deceptive practice in which companies deliberately and falsely suggest that they support or are affiliated with an event or organization. This enables companies to steal the benefits of sponsorship of events such as the Olympics without paying the associated sponsorship fee.

Numerous American companies such as Coca-Cola, McDonald's and Visa have spent millions of dollars for the privilege of being official sponsors of the Olympic Games. Competing companies, through deceptive advertising, have attempted to capitalize on the goodwill and favorable publicity of an Olympic sponsorship without paying the appropriate licensing fee. You may ask, "So what?". The "so what" is that official sponsors have invested time, creativity and money into helping our nation's Olympic effort, while the ambush advertisers have invested nothing in the Olympic movement, yet hope to profit from an association.

Ambush marketing has the direct and immediate result of depriving officially licensed sponsors of the Olympic Games of the exclusive rights in their product category to advertise their financial support for the Olympic Movement and associate with the Olympic Games. What will happen in the future if Congress does not put an end to ambush marketing in the context of the Olympic Movement? Advertisers and marketers will, quite likely, be less inclined to buy the requisite sponsorship packages for the privilege of being an "official Olympic sponsor." Indeed, some may think about becoming ambush marketers themselves and enjoy the fruits of an Olympic sponsorship without any of the corresponding obligations.

Such a result will most certainly have a devastating effect on the United States Olympic Committee which receives no federal funding. The current system of private funding has worked marvelously in providing the money and support that pays for the training, transportation and facilities of our great Olympic athletes. However, the system is being threatened. Ambush marketers are diluting the value and prestige an Olympic sponsorship. The more they erode the value of sponsorship, the less incentive others will have to contribute the millions of dollars required to enjoy the distinction of being an official Olympic sponsor and support our Olympic athletes.

I first addressed this issue in a floor statement in 1993, but in the ensuing years the practice has become more widespread. While the USOC has worked tirelessly to combat ambush marketing, it apparently needs better tools to put an end to the practice. Only Congress can provide these tools, and it is becoming apparent that it is time for us to step in. I look forward to working with my colleagues next year to craft targeted legislation to give the USOC the proper tools necessary to combat ambush marketing.