

HONORING ARTEMAS WARD

HON. JAMES P. McGOVERNOF MASSACHUSETTS
IN THE HOUSE OF REPRESENTATIVES*Thursday, November 14, 2002*

Mr. McGOVERN. Mr. Speaker, I rise today to pay tribute to Artemas Ward, a true American hero. Mr. Ward was a resident of Shrewsbury, Massachusetts during the colonial era. The Shrewsbury 275 Committee and the Shrewsbury Historical Society are honoring his 275th birthday on November 26, 2002.

As my colleagues are aware, Mr. Ward was the first Commander-in-Chief of the Continental Army before George Washington was named to that post. Before leading the Continental Army, Mr. Ward was a colonel in the militia during the French and Indian War. During that war, Mr. Ward was recognized for his superior administrative skills. Like so many people in Massachusetts, Mr. Ward was an ardent anti-loyalist and was named Commander-in-Chief of the Massachusetts forces. In time, Mr. Ward became the highest-ranking major general in the 13 colonies. Following his retirement from the Continental Army in 1777, Mr. Ward went on to play a prominent roll in Massachusetts and American politics.

Mr. Ward was a graduate of Harvard College. After he passed away, Mr. Ward's estate was known as the Ward Homestead and the town of Shrewsbury administered it. However, Harvard University now operates the Ward Homestead and it is known as the Ward Museum.

Mr. Speaker, I am confident that the entire U.S. House of Representatives joins me in extending a birthday wish to Artemas Ward and the Town of Shrewsbury. Moreover, I ask that my colleagues join me in thanking Mr. Ward for his bravery, patriotism, and commitment to the ideals of the American Revolution.

TRIBUTE TO LOS PINOS FIRE
PROTECTION DEPARTMENT**HON. SCOTT McINNIS**OF COLORADO
IN THE HOUSE OF REPRESENTATIVES*Thursday, November 14, 2002*

Mr. McINNIS. Mr. Speaker, it is with great pride that I rise today to recognize the Los Pinos Fire Protection Department for their service and dedication during one of Colorado's most formidable fire seasons. Last summer, the Fire Protection Department played an integral role in containing the Missionary Ridge forest fire that burned over 70,000 acres in Southwestern Colorado. Today, I would like to pay tribute to their heroic efforts before this body of Congress and this nation.

When the Missionary Ridge fire first erupted last June, the citizens of Durango, Bayfield and the surrounding communities called upon the Los Pinos Fire Protection District to protect their loved ones, homes, and communities from what would become the worst fire in area history. The fire began in a ditch beside Missionary Ridge Road just 15 miles northeast of Durango and grew to consume more than 70,000 acres, 56 residences, and 27 out-buildings.

Although the Missionary Ridge fire was a devastating reminder of how destructive forest

fires can be, it also served to remind us of the men and women who risk their lives to protect their fellow citizens on a daily basis. The Los Pinos Fire Protection District has served the citizens of Colorado since 1985 and oversees a 217 square mile region. The district relies upon its five member staff and 10 volunteers to remain on call, prepared to fight fires or provide medical assistance on a moment's notice.

Mr. Speaker, it is with sincere admiration that I recognize the Los Pinos Fire Protection District before this body of Congress and this nation. I want to commend all of the Fire District's fire fighters for their determination, courage, and resolve during last summer's efforts on Missionary Ridge. Without the help of the Los Pinos Fire Protection District and others, the added devastation to our community, environment, and quality of life would have been unimaginable. Their tireless commitment throughout the summer's fire season has served as an inspiration to us all and it is an honor to represent such an outstanding group of Americans in this Congress.

RECOGNIZING NICHOLAS ROYCE

HON. DIANE E. WATSON

OF CALIFORNIA

IN THE HOUSE OF REPRESENTATIVES

Thursday, November 14, 2002

Ms. WATSON of California. Mr. Speaker, I wish to acknowledge Mr. Nicholas Royce, a dedicated American and Southern Californian, who has spent more than fifty years as an advocate for the Eastern Orthodox religion and its inclusion as an integral part of American religious life.

Mr. Royce's first experience with religious discrimination was when he entered the Armed Forces and found the service had limited religious choices—Protestant, Catholic and Jewish. Through Mr. Royce's encouragement and a prolific letter writing campaign, U.S. Senator Leverett Saltonstall introduced and had passed legislation in 1955 which recognized the more than 500,000 Orthodox Catholics who had fought and died in uniform. Today, service men and women are able to wear name tags designating Eastern Orthodoxy and they have access to Orthodox chaplains. In addition, thirty-three states now recognize Eastern Orthodoxy as a major religion.

Having retired from a successful show business career that began at the age of 14 as a dancer, Mr. Royce has devoted his time to fighting for AIDS victims, the homeless and abused women and children. Breaking down gender barriers, Mr. Royce has been an active member of the Hollywood Women's Press Club. Women in Film and American Women in Radio and Television.

I am pleased to be able to recognize the accomplishments of Mr. Nicholas Royce on the occasion of his birthday and wish him many more years of successful activism.

CHRISTIAN DIOR'S "ADDICT" CAMPAIGN MARKETS ADDICTION TO YOUNG PEOPLE

HON. JIM RAMSTAD

OF MINNESOTA

IN THE HOUSE OF REPRESENTATIVES

Thursday, November 14, 2002

Mr. RAMSTAD. Mr. Speaker, I am extremely dismayed by the continued public silence by fashion design house Christian Dior to repeated requests from outraged citizens asking Dior to stop marketing addiction to our young people.

As a grateful recovering alcoholic, I believe it is vitally important for us to condemn the glamorizing of addiction for profit by Christian Dior.

The Dior ad campaign for its new "Addict" line of fragrance, lipstick and nail polish shows a complete disregard for the millions of people who suffer from the disease of addiction and their families.

Mr. Speaker, Dior's massive new ad campaign is the ultimate in corporate irresponsibility. Dior's abuses trivialize America's No. 1 public health problem—alcohol and other drug addiction.

The Dior ads portray addiction as "bold, daring and totally sexy." Young women targeted by this ad campaign are told "every day a new temptation." Ad copy urges them to "follow your cravings."

Dior's outrageous and irresponsible ads claim that becoming an addict is hip, daring and sensual. Dior needs to hear there's nothing hip about the disease of addiction—a disease that killed 150,000 Americans last year.

Mr. Speaker, there's nothing hip about a disease that afflicts 26 million Americans, including 2.1 million teens. In Minnesota alone, more than 18,000 young people ages 14 to 17 are in need of treatment for their addiction.

The visuals of the "Addict" campaign are shameful. One example from the internet site is something called the "Addict Film." The music is hypnotic. The visuals pulsate with jarring quick cuts. A model, clad only in skimpy underwear and sweat, brushes her hair back as she leans forward. She's wide-eyed and anxious.

Her finger dips into something on a shiny mirror-like surface. She brings her finger up beside her nose. Later she grabs a blue bottle out of the air and settles down with half-closed eyes and an open mouth. Under the music a seductive voice whispers, "addict, addict, addict."

The ad asks, "Will you admit it?"

Mr. Speaker, Dior is part of LVMH (Louis Vuitton Moet Hennessy), a Fortune 500 company based in France. LVMH talks about corporate responsibility. Company documents say the principles of protection, prudence and care must be applied if the company is to "reconcile economic development with the overall well-being of humanity."

But their own annual report says the "Addict" marketing visuals are "the perfect illustration of the possible connotations of the word 'addict.'"

Mr. Speaker, they obviously don't tell the real truth of addiction. This ad campaign shows callous disregard for parents who have lost a child to addiction. It trivializes a critical public health issue and cheapens the hard work of recovery from addiction.