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House of Representatives

The House met at noon and was called to order by the Speaker pro tempore (Mr. DENHAM).

DESIGNATION OF SPEAKER PRO TEMPORE

The SPEAKER pro tempore laid before the House the following communication from the Speaker:

WASHINGTON, DC,
March 26, 2012.

I hereby appoint the Honorable JEFF DENHAM to act as Speaker pro tempore on this day.

JOHN A. BOEHNER,
Speaker of the House of Representatives.

MORNING-HOUR DEBATE

The SPEAKER pro tempore. Pursuant to the order of the House of January 17, 2012, the Chair will now recognize Members from lists submitted by the majority and minority leaders for morning-hour debate.

The Chair will alternate recognition between the parties, with each party limited to 1 hour and each Member other than the majority and minority leaders and the minority whip limited to 5 minutes each, but in no event shall debate continue beyond 1:50 p.m.

MURRAY LENDER

The SPEAKER pro tempore. The Chair recognizes the gentlewoman from Connecticut (Ms. DELAURO) for 5 minutes.

Ms. DELAURO. Mr. Speaker, it's with the heaviest of hearts that I rise today to pay tribute to the life and legacy of one of our community's most outstanding entrepreneurs and my dear friend, Murray Lender, whom we lost on March 21, at the age of 81.

Murray Lender was a bagel baker, food executive, and philanthropist who helped bring the bagel to kitchens across the Nation.

Murray was a close friend, and I was deeply saddened to learn of his passing.

Murray, the son of immigrant parents, never forgot his roots and humble beginnings in New Haven while he worked to foster goodwill and humanitarianism. He was a special person and leader, part of a special family that takes care of each other, bringing jobs to networks and friends and serving the larger community.

From counting bagels in the family's backyard bakery before he was 11, Murray rose to become a food marketing innovator who took what was formerly only an ethnic product and made it a national staple available to all.

In more recent years, Murray directed his focus toward philanthropic work. His energy and creative thinking had a major impact on anything he undertook, particularly in his hometown of New Haven.

Active in both the local Jewish community as well as his alma mater, Quinnipiac University, Murray's influence can be seen throughout the city, which has recognized him with a school playground in his name, the ADL Torch of Liberty Award, and an honorary doctor of humane letters from Quinnipiac University, to name a few.

Murray Lender was an extraordinary human being, and I consider myself fortunate to have called him my friend. He leaves such a legacy that we celebrate even as we mourn his passing.

I extend my deepest sympathies to his wife, Gillie; his children, daughter Harris and her husband, Evan, and sons, Carl and Jay; his grandchildren Olivia, Adam, Jessie, Raquel, Sheva, Julian, Diego, and Claudia; as well as his brother Marvin and his wife, Helaine.

We can see the unfailing smile in the face of adversity and all his work that carries on. Murray Lender lit up the world. We will miss him.

Mr. Speaker: It is with the heaviest of hearts that I rise today to pay tribute to the life and legacy of one of our community's most out-

standing entrepreneurs and my dear friend, Murray Lender, who we lost on March 21st at the age of eighty-one. A bagel baker, food executive and philanthropist, who helped bring the bagel to kitchens across the nation, Murray was a close friend and I was deeply saddened to learn of his passing. Murray never forgot his roots and humble beginnings in New Haven while he worked to foster good will and humanitarianism. He was a special person and leader, part of a special family that takes care of each other, bringing jobs to networks of friends and serving the larger community.

Along with his two brothers, Marvin and Sam, Murray turned the dream of "bagelizing" America into a reality through the process of freezing the bagel, which the family pioneered in the early 1960s. Murray, who began counting bagels in the family's backyard bakery before he was eleven, became a food marketing innovator. He took what was formerly only an ethnic product and made it a national staple, available to all. In 1963, Lender's introduced a branded retail pack of frozen bagels. Murray saw frozen foods, which was a new category of products, as an opportunity for greater distribution and expanding the market to new users.

Free publicity was also a key to their success. Murray could be seen presenting a life-sized bagel on the Tonight Show to Johnny Carson, or on Capitol Hill presenting Tip O'Neill with a giant green bagel on St. Patrick's Day. Whether in animated form, or live, lying on the bread shelf in the supermarket, there wasn't much that Murray wouldn't do to sell his product. Lender's Bagels was sold to Kraft food in 1985, but Murray remained with the company to continue his work as spokesman.

Murray was forever passionate about the concept of frozen foods and became involved in all associations directed at strengthening its image. He was Chairman of the National Frozen Food Association (NFFA), as well as the chairman of the 50th Anniversary of Frozen Foods, a national promotion staged in 1980. He pioneered and co-chaired the first National Frozen Food Month in March of 1984, an industry wide month of promotional retail and foodservice activity among frozen food manufacturers. Murray would never go a day

This symbol represents the time of day during the House proceedings, e.g., 1407 is 2:07 p.m.

Matter set in this typeface indicates words inserted or appended, rather than spoken, by a Member of the House on the floor.



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