

from bindery foreman to plant superintendent and was soon on the road as a salesman. His experience as a salesman fueled his entrepreneurial spirit, so he opened Lou's Bike Shop in the mid-seventies.

In January 1980, Lou and his partner Ted Heoffner founded Independent Graphics, Inc. At first, Lou did everything for Independent Graphics—he printed flyers, forms, stationery, and policies for Mr. Heoffner's American Independent Insurance Company. In 1984, Lou purchased the company from Mr. Heoffner.

Lou quickly made an impact on the Wilkes-Barre community by founding the Craftsman's Club. The club included printing owners and laborers, and provided a place where vendors could share cutting edge ideas to improve the industry. Business blossomed and the company moved to a new facility in Port Blanchard, PA. By the turn of the millennium, Independent Graphics, Inc. offered everything from black ink on post cards to full color digital printing and wide format.

In 2002, Independent Graphics was named the Wilkes-Barre Chamber of Commerce's small business of the year. When the New York Yankees moved their Triple A franchise to Scranton, Independent Graphics became their "play ball" printer, producing program books on third shift for the next day's game. Independent Graphics also sponsors the Scranton Chamber of Commerce's Momentum Magazine. "Our Impression Will Sharpen Your Image" is the company's motto, and Lou's company has improved the Scranton-Wilkes-Barre community's image for three decades. The company Lou built from the ground up now employs 27 people full time, working round the clock providing imaging services. In May 2013, Lou was inducted into the Junior Achievement Business Hall of Fame.

Over the last four decades, Lou has generously supported many local charities. He has donated services to numerous local little leagues, youth football teams, high school teams, cheerleading squads, and many others. In the 1970s, Lou was the president of the West Pittston Rams and the general manager of Greater Pittston Legion baseball. The American Heart Association and Garden Village Youth racing have also benefited from his generosity.

Lou is a graduate of West Pittston High School. He and his wife Marianne have been married for 51 years. They have four children: Louis, Jr., Michelle Reilly, Joseph and Jimmy. They are also blessed with six grandchildren. I convey my congratulations to Lou for being honored by his community.

RESOLUTION TO COMMEMORATE
INTERNATIONAL PLASMA
AWARENESS WEEK

HON. LYNN JENKINS

OF KANSAS

IN THE HOUSE OF REPRESENTATIVES

Friday, October 11, 2013

Ms. JENKINS. Mr. Speaker:

Whereas October 13–20, 2013 marks International Plasma Awareness Week with observances throughout the United States and Europe designed to raise global awareness of the need for plasma to create lifesaving therapies, recognize the value that plasma donors contribute in saving and improving lives, and

increase understanding of rare diseases and plasma protein therapies;

Whereas, plasma-derived therapies and recombinant blood clotting factors, collectively known as plasma protein therapies, are unique, biological products for which no substitutes or alternative treatments exist save and improve lives of individuals throughout the world;

Whereas, plasma protein therapies are used to treat bleeding disorders, primary immune deficiency diseases, alpha-1 antitrypsin deficiency and certain rare, neurological disorders;

Whereas, these therapies are also used in emergency and surgical medicine to save and improve lives;

Whereas, plasma protein therapies have significantly improved the quality of life, markedly improved patient outcomes, and extended life expectancy for individuals with rare, chronic diseases and conditions;

Whereas healthy committed donors provide plasma essential to manufacture these life-saving therapies;

Whereas, there are over 400 plasma collection centers in the U.S. that have demonstrated their commitment to plasma donor and patient safety and quality by earning International Quality Plasma Program (IQPP) certification; now, therefore, be it

Resolved by the 113th Congress that October 13–20, 2013 is recognized as "International Plasma Awareness Week" in the United States of America.

INAUGURATION OF CHRIS
EISGRUBER AS PRESIDENT OF
PRINCETON UNIVERSITY

HON. RUSH HOLT

OF NEW JERSEY

IN THE HOUSE OF REPRESENTATIVES

Friday, October 11, 2013

Mr. HOLT. Mr. Speaker, I am pleased to bring to the attention of the House the wise remarks of Dr. Hunter Rawlings, President of the Association of American Universities, delivered at the ceremony installing Dr. Christopher Eisgruber as President of Princeton University, September 22, 2013.

REMARKS OF DR. HUNTER RAWLINGS, PRESIDENT, ASSOCIATION OF AMERICAN UNIVERSITIES, FOR THE INAUGURATION OF CHRIS EISGRUBER AS PRESIDENT OF PRINCETON UNIVERSITY, SEPTEMBER 22, 2013.

It is a great pleasure and privilege to be here for Chris's inauguration.

As a graduate alumnus, and longtime colleague of Bob Goheen, Bill Bowen, Harold Shapiro and Shirley Tilghman, and now Chris, I feel closely connected to this university, which has a unique place in higher education globally.

Let me begin my brief remarks with my favorite Princetonian, James Madison. When Madison finished his degree here in 1771, like many humanities majors today he did not know what to do with himself, so he asked President Witherspoon if he could spend an additional year studying Hebrew and theology with the president. Witherspoon said yes (Chris, I hope you will be open to such invitations from Princeton seniors), and Madison devoted a postgraduate year to pursuing more of the "useless knowledge" he had acquired previously. When that year was over, still at a loss for something to pursue, Madison committed what Americans today consider the ultimate sin: he went home to

live with his parents. And he stayed there for four years, jobless and clueless about his future.

Today, the young Madison would be counted a failure, and his education would be condemned as worthless by many Governors and other public leaders. His post-graduation salary of zero would in turn count against Princeton's ledger when it comes to rating universities by the now-fashionable measure of the average salaries of their alumni shortly after graduation.

The current rage for reductionist metrics depends in turn upon a purely instrumentalist view of the purpose of higher education. Society wants universities to be instruments of its short-term will, and to abandon or at least to curtail their traditional role of giving students a broad and deep education that will last a lifetime.

This preoccupation with utilitarianism is a product of our success: America's research universities are so strong now, and so dominant globally, that governments, corporations and families are demanding many quick fixes from them: fast and cheap degrees and certificates, patents and jobs and economic development, mass education through online lectures, mass entertainment through intercollegiate sporting events, not to mention the current Beltway preoccupation, a fix for cyber security, and, that perennial Congressional fantasy, a biomedical cure for death.

To accede wholeheartedly to all these demands is to convert our universities fully into that most American of objects, a commodity. Many states are already proceeding in this direction by tying funding for their public universities to the average salaries of alumni 18 months after graduation, and our President has recently made such metrics a feature of his new plan for evaluating universities.

Accountability rules the day, but as Stanley Fish reminds us (the New York Times last month), metrics measure only what can be quantitatively valued and push everything else aside as irrelevant. "Everything else" comprises intellectual stimulation, moral and ethical insight, critical acumen, deep thinking about complex problems, sharpened intuition, immersion in human cultures, the urge to challenge received opinion, and similar intangible, ineffable, uncountable qualities. In other words, the qualities you need to be an educated person and an informed citizen capable and desirous of contributing to a democracy, the qualities you gain and hone at a great university.

I want to add one more item to the list of qualities engendered by great universities pursuing their fundamental mission: pleasure. We are so busy being utilitarians today that we derogate pleasure as an end in itself. And yet intellectual and aesthetic pleasure is an essential goal of higher education, one we omit at great cost and peril. Let me give two examples of what I mean. In 1870 Henry Cabot Lodge took a course at Harvard from Henry Adams. Here is what Lodge has to say about the difference that course made in his life:

In all my four years, I never really studied anything, never had my mind roused to any exertion or to anything resembling active thought until in my senior year I stumbled into the course in medieval history given by Henry Adams, who had then just come to Harvard. . . . [Adams] had the power not only of exciting interest, but he awakened opposition to his own views, and this is one great secret of success in teaching . . . I worked hard in that course because it gave me pleasure. I took the highest marks, for which I cared, as I found, singularly little, because marks were not my object, and for