

The Kaplans renamed it "Big WAYS," changed the music to Top 40—then an alien format in the Carolinas—and spent lavishly on talent. Kaplan had a gift for gimmicks, and his first one shot the station past market leader WBT, then a courtly CBS affiliate still airing "The Arthur Godfrey Show" and soap operas.

He buried \$10,000 and launched the "Big-WAYS" treasure hunt, giving clues over the air. The hunt transformed Charlotte into a moonscape of craters. Excavations were found in vacant lots, parks and private yards. Police complained. So did the Federal Communications Commission. But Kaplan was undeterred, telling a critic at The Charlotte News, "You can say what you want, just get my call letters right."

The critic was John Kilgo, who later worked for Kaplan as news director of WAYS and is now associate publisher of The Leader. "He was an extremely competitive man," Kilgo said. "He would win the ratings battle and send a ratings book over to WBT to make sure they saw it."

Jim Babb, then general sales manager at WBT, said, "Stanley turned the radio market upside down for the paltry sum of \$10,000."

Riding rock music's surge of popularity, "Sixty-wonderful WAYS" was soon king of Charlotte radio and the talk of the industry. Kaplan bought another station—WROQ-FM—in 1972. He had an eye for talent and hired a hit parade of personalities including Morton Downey Jr., Jay Thomas, Robert Murphy, Long John Silver and Jack Gale.

"Stan hired people a little left of center, brilliant broadcasters but quirky in their own way. But Stan loved that. They were personalities," said NBC6 forecaster Larry Sprinkle, who spent 13 years at the station.

Since 1950, when he campaigned in Boston for a young Jack Kennedy's congressional campaign, Kaplan remained a fan of the family, campaigning later for Bobby and Ted Kennedy. On the Kaplans' 10th anniversary, they were feted at a party by Bobby Kennedy's widow, Ethel.

"I don't know anybody who knew Stanley who didn't love him," said former Kennedy aide Frank Mackiewicz.

He donated generously to N.C. Democrats, including Harvey Gantt, Jim Hunt and John Edwards.

"While he loved politics, you wouldn't say he was politic himself," said retired banker Hugh McColl Jr., a longtime friend. "Stanley was an in-your-face kind of guy."

The outspoken Kaplan once shoved a WBT reporter, which brought him an assault charge and eventual acquittal.

Through it all, he remained a salesman. Selling his radio stations, buying a newspaper, selling it and buying it again.

"He couldn't stay out of the action," said McColl. "I was always advising him to enjoy the roses, but that wasn't him. He was always back in the fray. Loved it too much. Loved the competition."

In addition to his wife, Kaplan is survived by daughters Leslie Kaplan Schlernitzauer and Susan Kaplan Guild. The family requests memorials be made to Temple Beth El, or to Charlotte Children's Hospital Fund in honor of Grace Schlernitzauer through the Foundation for the Carolinas, 217 S. Tryon St.

In an unusual tribute, at least 14 Charlotte radio stations will observe a moment of silence this afternoon in Kaplan's memory.

Jay Thomas, the former Kaplan DJ who went on to become a TV star, last spoke to Kaplan a week ago, as Kaplan lay ill with cancer. To his surprise, Kaplan started talk-

## EXTENSIONS OF REMARKS

ing about his latest marketing project for The Leader.

"I said, 'Stan, I can't believe you're still trying to make sales calls,'" Thomas recalls. "He said, 'Just think. There's going to be someone out there who's going to say I was Stan Kaplan's last pitch.'"

IN HONOR OF NEIL J. MOORE

### HON. EDOLPHUS TOWNS

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Thursday, December 6, 2001

Mr. TOWNS. Mr. Speaker, I rise in honor of Mr. Neil J. Moore in recognition of his service to New York City's healthcare community.

Neil J. Moore has spent his entire career with the New York City Health and Hospital Corporation since starting as a High School Cooperative Intern in 1979. He has established a true commitment to public service. Today, he is a results oriented executive with broad-based knowledge in all areas of hospital finance. He is presently the Deputy Chief Financial Officer at the North Brooklyn Health Network which includes Woodhull Hospital and Cumberland Diagnostic and Treatment Center.

He has served in numerous capacities at other Health and Hospitals Corporation facilities including Kings County Hospital, East New York Diagnostic and Treatment Center and Dr. Susan Smith McKinney Nursing and Rehabilitation Center.

He received a Masters of Public Administration degree from Long Island University and a Bachelor of Science degree in Human Resources from St. Joseph College and has also completed studies towards an MBA degree. In addition, he completed an executive development program in Public Policy at New York University. Neil is affiliated with several national organizations, which includes the American College of Health Care Executives, The National Association of Health Services Executives, The National Association of Public Hospitals and the Health Care Finance Management Association. He volunteers his services as the Treasurer for the New York Chapter of the National Association of Health Service Executives.

Neil provides mentorship to undergraduates and graduate students from the Institute of Diversity, a program designed to develop aspiring minority health care executives. He is also involved in the Long Island University mentoring program. He has conducted motivational speaking lectures for high school students on many occasions. His goal is to make a difference and to close the gap in the disparities that exist in healthcare by ensuring that more minority students become health care providers.

Neil is married to Carol Moore. He and Carol are the proud parents of Oneika, Dionne and Joshua.

Mr. Speaker, Neil J. Moore has dedicated himself to the healthcare and education of his community. As such, he is more than worthy of receiving this recognition and I urge my colleagues to join me in honoring this truly remarkable man.

December 7, 2001

DELHI BULLDOGS, NEW YORK  
STATE CHAMPS

### HON. SHERWOOD L. BOEHLERT

OF NEW YORK

IN THE HOUSE OF REPRESENTATIVES

Thursday, December 6, 2001

Mr. BOEHLERT. Mr. Speaker, I rise today to pay tribute and offer congratulations to the Delhi varsity football team which is the pride and joy of the Delhi community after winning the New York State Class C Football Championship. The Bulldogs, under the leadership of veteran coach Dave Kelly, defeated a tough-as-nails Cambridge team 39-21 to secure a school-record 12th win of the season and the state title.

Football is the ultimate team sport, and the young men of the Delhi Bulldogs have reached the pinnacle of achievement at their level of competition. Proof of the team's extraordinary ability can be found beyond the score in the words of the opposing coach in the championship game: "There are not a whole lot of teams that can beat you the way Delhi can. They seem to do everything well." That's a high compliment.

Mr. Speaker, big plays at crucial times in the game proved to be the difference. One of the biggest plays was an interception by defensive back Tom Tuthill in the end zone that stopped a Cambridge scoring drive with just under six minutes left in the 4th quarter. At the time, Delhi was clinging to a 32-21 lead. Tuthill had another interception in the game as well, along with two picks by teammate Mike Barnes.

On offense, the team was led by the cohesive offensive line, quarterback Chris Clark, running backs Brian Neale and Brett Sohns, and big play receiver Mike Barnes. As an offensive unit, they got the job done.

Not only was the Bulldog's impact felt on the field, but felt off the field as well. More than 3,000 supporters of the team traveled to Syracuse to watch what was probably the biggest game in school history. They did not go home disappointed.

These young men have achieved greatness on the football field. There is no doubt in my mind that they can channel what they learned this year from one another on the football field under Coach Kelly's direction to the rest of their life's activities. That's the great thing about interscholastic sports.

Mr. Speaker, the Delhi Bulldogs varsity football team has made their coaches, classmates, teachers, parents, and the entire Delhi community proud. They have also made their Congressman proud.

## PERSONAL EXPLANATION

### HON. JAMES H. MALONEY

OF CONNECTICUT

IN THE HOUSE OF REPRESENTATIVES

Thursday, December 6, 2001

Mr. MALONEY of Connecticut. Mr. Speaker, on Wednesday, December 5, 2001, I was unavoidably detained and missed rollcall vote No. 475. Had I been present, I would have voted "aye" on rollcall No. 475.