Participation Requirements

All parties interested in participating in the Critical Infrastructure Protection and Cyber Security mission to Saudi Arabia and Kuwait must complete and submit an application for consideration by the U.S. Department of Commerce. All applicants will be evaluated on their ability to meet certain conditions and best satisfy the selection criteria as outlined below. The mission will include a minimum of 15 and maximum of 20 qualified U.S. firms and trade associations.

Fees and Expenses

After an applicant has been selected to participate on the mission, a payment to the U.S. Department of Commerce in the form of a participation fee is required. The participation fee for one representative is $3,911 for a small or medium-sized enterprise and $4,288 for a large firm.\(^1\) The fee for each additional representative is $1,000. Expenses for lodging, some meals, incidentals, and all travel (except for transportation to and from airports in-country, previously noted) will be the responsibility of each mission participant.

Conditions for Participation

Applicants must submit a completed and signed mission application and supplemental application materials, including adequate information on the company’s (or in the case of a trade association, represented companies’) products and/or services, primary market objectives, and goals for participation. If the Department of Commerce receives an incomplete application, the Department may either: Reject the application, request additional information/clarification, or take the lack of information into account when evaluating the applications.

Each applicant must also certify that the products and services it seeks to export through the mission are either produced in the United States, or, if not, marketed under the name of a U.S. firm and have at least fifty-one percent U.S. content. In the case of a trade association, the applicant must certify that for each company to be represented by the association, the products and/or services the represented company seeks to export are either produced in the United States or, if not, marketed under the name of a U.S. firm and have at least fifty-one percent U.S. content.

Selection Criteria for Participation

Selection will be based on the following criteria:

- Suitability of a company’s (or in the case of a trade association, represented companies’) products or services to the mission’s goals
- Applicant’s (or in the case of a trade association, represented companies’) potential for business in Saudi Arabia and Kuwait, including likelihood of exports resulting from the trade mission
- Applicant’s (or in the case of a trade association, represented companies’) demonstrated export experience in the Middle East region (including Saudi Arabia and Kuwait)
- Consistency of the applicant’s (or in the case of a trade association, represented companies’) goals and objectives with the stated scope of the trade mission (i.e., the sectors indicated in the mission description)

Referrals from political organizations and any documents containing references to partisan political activities (including political contributions) will be removed from an applicant’s submission and not considered during the selection process.

Selection Timeline

Mission recruitment will be conducted in an open and public manner, including publication in the Federal Register, posting on the Commerce Department trade mission calendar (http://export.gov/trademissions) and other Internet Web sites, press releases to general and trade media, direct mail, notices by industry trade associations and other multiplier groups, and publicity at industry meetings, symposia, conferences, and trade shows. The deadline to apply is June 30, 2013; however, the U.S. Department of Commerce will begin reviewing applications and making selection decisions on a rolling basis beginning on February 11, 2013 until the maximum of 20 participants is selected. Applications received after June 30, 2013 will be considered only if space and scheduling constraints permit.

Contacts


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\(^1\) An SME is defined as a firm with 500 or fewer employees or that otherwise qualifies as a small business under SBA regulations (see http://www.sba.gov/services/contractingopportunities/sizestandardstopics/index.html). Parent companies, affiliates, and subsidiaries will be considered when determining business size. The dual pricing reflects the Commercial Service’s user fee schedule that became effective May 1, 2008 (See http://www.export.gov/notice/march2008/initiatives.html for additional information).
submit an application are encouraged to do so as soon as possible.

Amendments

1. For the reasons stated above, the Timeframe for Recruitment and Applications section of the Notice of the U.S. Infrastructure Trade Mission to Colombia and Panama published at 77 FR 71778, December 4, 2012, is amended to read as follows:

**Timeframe for Recruitment and Applications**

Mission recruitment will be conducted in an open and public manner, including publication in the Federal Register (http://www.gpoaccess.gov/fr), posting on ITA’s trade mission calendar—http://export.gov/trademissions—and other Internet Web sites, press releases to general and trade media, direct mail, broadcast fax, notices by industry trade associations and other multiplier groups, and publicity at industry meetings, symposia, conferences, and trade shows. Recruitment will conclude no later than Friday, March 22, 2013. The U.S. Department of Commerce will review applications and make selection decisions on a rolling basis until the maximum of fifteen participants is reached. We will inform all applicants of selection decisions as soon as possible after the applications are reviewed. Applications received after the March 22nd deadline will be considered only if space and scheduling constraints permit.

**FOR FURTHER INFORMATION CONTACT:**
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Elnora Moye,
Trade Program Assistant.

**DEPARTMENT OF COMMERCE**

**International Trade Administration**

**U.S. Infrastructure Trade Mission to Colombia and Panama—Amendment**

**AGENCY:** International Trade Administration, Department of Commerce.

**ACTION:** Notice.

**SUMMARY:** The United States Department of Commerce, International Trade Administration, U.S. and Foreign Commercial Service (CS) is publishing this supplement to the Notice of the U.S. Infrastructure Trade Mission to Colombia and Panama published at 77 FR 71778, December 4, 2012, to amend the Notice to revise the dates of the application deadline from February 15, 2013 to the new deadline of March 22, 2013.

**SUPPLEMENTARY INFORMATION:**

Amendments To Revise the Dates

**Background**

Recruitment for this Mission began in December, 2012. Due to the December holiday season, it has been determined that an additional time is needed to allow for additional recruitment and marketing in support of the mission. Applications will now be accepted through March 22, 2013 (and after that date if space remains and scheduling constraints permit), interested U.S. infrastructure firms and trade organizations which have not already...