Statement on the Northern Ireland Peace Process  
February 28, 1996

I welcome the announcement made today by British Prime Minister Major and Irish Prime Minister Bruton of a path to negotiations for a just and lasting settlement in Northern Ireland. I want to express my admiration for these two leaders, who have shown so much courage and determination in the cause of peace. The clear path they have laid out leads to inclusive talks on the future of Northern Ireland, once the cease-fire has been restored. I am convinced that this is the path supported by the overwhelming majority of the people of Northern Ireland, who have so resoundingly rejected violence and embraced peace. I call on those who have resorted to violence to heed the voice of the people and cease their campaign of terror.

The process that Prime Ministers Bruton and Major have announced will begin with intensive consultations among the Governments and the parties to reach agreement on a broadly acceptable elective process, which will lead directly and without preconditions to all-party negotiations by June 10, 1996. The consultations, to begin early next month, will also address the framework for those negotiations and whether to hold a referendum on support for the peace process. I hope all the parties will commit themselves to participate fully in the process announced today in order to create the lasting peace the people of Northern Ireland deserve.

The United States remains fully committed to supporting the search for peace in which the two Governments, the parties, and the people of Northern Ireland have invested so much. I will remain in close touch with Prime Ministers Major and Bruton, who know they have my full support in their pursuit of peace. We will continue to work with the parties in the same cause.

Remarks Prior to a Meeting With Entertainment and Media Executives  
February 29, 1996

Good morning. Let me once again welcome all of you to the White House and thank you for coming for what is a truly historic meeting. Many of you have come from a long way away, and I am gratified by this astonishing and positive turnout.

Three weeks ago today, I signed the telecommunications bill. This is, as all of you well know, truly landmark legislation that will free the full force of American ingenuity and creativity. It will help us to better enrich minds, to create more jobs, to help us understand one another, to help us enjoy more entertainment, and to help us grow together into the future.

Those of you who are gathered here today will be the ones to unleash this American ingenuity. Arguably, you are the most powerful cultural force in the world. But we know, too, that freedom and creativity can truly thrive in a free society that is also a responsible society.

In the State of the Union Address I challenged Congress to pass the telecommunications bill and to include within it the V-chip. Congress did that, agreeing that we should try the V-chip to give parents more control over the content of television programs their children watch, so that those that young people plainly should not watch would at least be subject to some parental control and influence.

I asked you here today so that we could discuss our common responsibilities to help our children and our families. I believe the telecom