Now, the Senate declined to pass that bill. Even worse, the Senate’s substitute bill is riddled with new loopholes permitting convicted felons to get guns at pawn shops, no questions asked, and making it harder, not easier, for law enforcement to trace guns used in crimes. If the Senate wants to fix the problem, it should fix the problem, not make it worse. The American people deserve better. They know law-abiding citizens don’t need loopholes in our gun laws, only criminals do. I sure hope that in the coming weeks the Senate will step up to its responsibility and do the right thing by our children.

I’ve always said the entertainment industry must do its part, too. In 1993, shortly after I became President, I traveled to Hollywood and spoke there to members of the community about their responsibility. I said then, “You have the capacity to do good, to help change the way we behave, the way we think of ourselves. Examine what together you might do to help us rebuild the frayed bonds of community, to give children nonviolent ways to resolve their frustrations.”

After 6 years of work, the entertainment industry is helping parents to limit children’s exposure to violence, working with the administration on a voluntary rating system for television and the V-chip to enforce it, and on parental screening for the Internet and ratings for all Internet games sales. But there is still too much violence on our Nation’s screens, large and small. Too many creators and purveyors of violence say there is nothing they can do about it. And there are still too many vulnerable children who are steeped in this culture of violence, becoming increasingly desensitized to it and to its consequences and, therefore, as studies show, hundreds of them more liable to commit violence themselves.

By the age of 18, the typical American will see 40,000 dramatized murders. There are those who say they can or should do nothing about this. But I believe they’re wrong. Every one of us has a role to play in giving our kids a safe future. And those with greater influence have greater responsibility. We should see movies and music, TV programs, video games, and advertising for them made by people who made them as if their own children were watching. Members of the entertainment community can make a big difference.

Today I want to issue three specific challenges to them. First, the whole industry should stop showing guns in any ads or previews children might see. Second, I challenge theater and video store owners all across our country to enforce more strictly the rating systems on the movies they show, rent, and sell. You should check ID’s, not turn the other way as a child walks unchaperoned into an R-rated movie. Third, I challenge the movie industry to reevaluate its entire ratings systems, especially the PG rating, to determine whether it is allowing too much gratuitous violence in movies approved for viewing by children.

Our administration is fighting to do all we can to protect children. The entertainment industry should do everything it can, too. Across America people are coming together, saying, “Yes, together we can change this culture of violence; together we can give our children a safer future and a culture of values we’ll be proud to pass on to future generations.” We can do it together.

Thank you.

NOTE: The address was recorded at 3:26 p.m. on May 14 in the library at the Rainier Club in Seattle, WA, for broadcast at 10:06 a.m. on May 15. The transcript was made available by the Office of the Press Secretary on May 14 but was embargoed for release until the broadcast.

Radio Remarks on the Observance of Armed Forces Day

May 15, 1999

Armed Forces Day was created in 1950 as a way for Americans to thank our men and women in uniform for their service and sacrifice. Our Nation has changed a good deal since then. But our debt to the Armed Forces is as great as ever.
Statement on the Observance of Armed Forces Day, 1999
May 15, 1999

The first Armed Forces Day was celebrated in 1950, to acknowledge the debt all Americans owed to the courageous men and women who had fought a great war for freedom. Our nation has changed a great deal over the last half century, but our debt to the Armed Forces remains as great as ever. Each year, Armed Forces Day gives us an important chance to pause and remember the service and sacrifice that keeps our nation in the vanguard of freedom. On behalf of all Americans, I thank the men and women of the Army, Marine Corps, Navy, Air Force, and Coast Guard for all they do to keep our nation strong and secure.

Today, the world's prayers are with the people suffering the horrors of ethnic cleansing in Kosovo and with the brave Americans and allies coming to their aid. But Kosovo is only one of many places our armed forces are making a difference. From the Persian Gulf to the Americas, from Korea to the Mediterranean, our men and women in uniform are superbly performing their mission: deterring war, protecting the freedom so many Americans gave their lives for in this century, and creating confidence that the next century will be more peaceful than the last.

Every time I meet with our servicemen and women, I am inspired by their patriotism, skill, and selfless dedication to the ideals that make this nation great. America is proud of the greatest force for freedom the world has ever known.

On this Armed Forces Day, all Americans join me in gratitude for their service to our nation.

WILLIAM J. CLINTON

NOTE: An original was not available for verification of the content of this statement.